

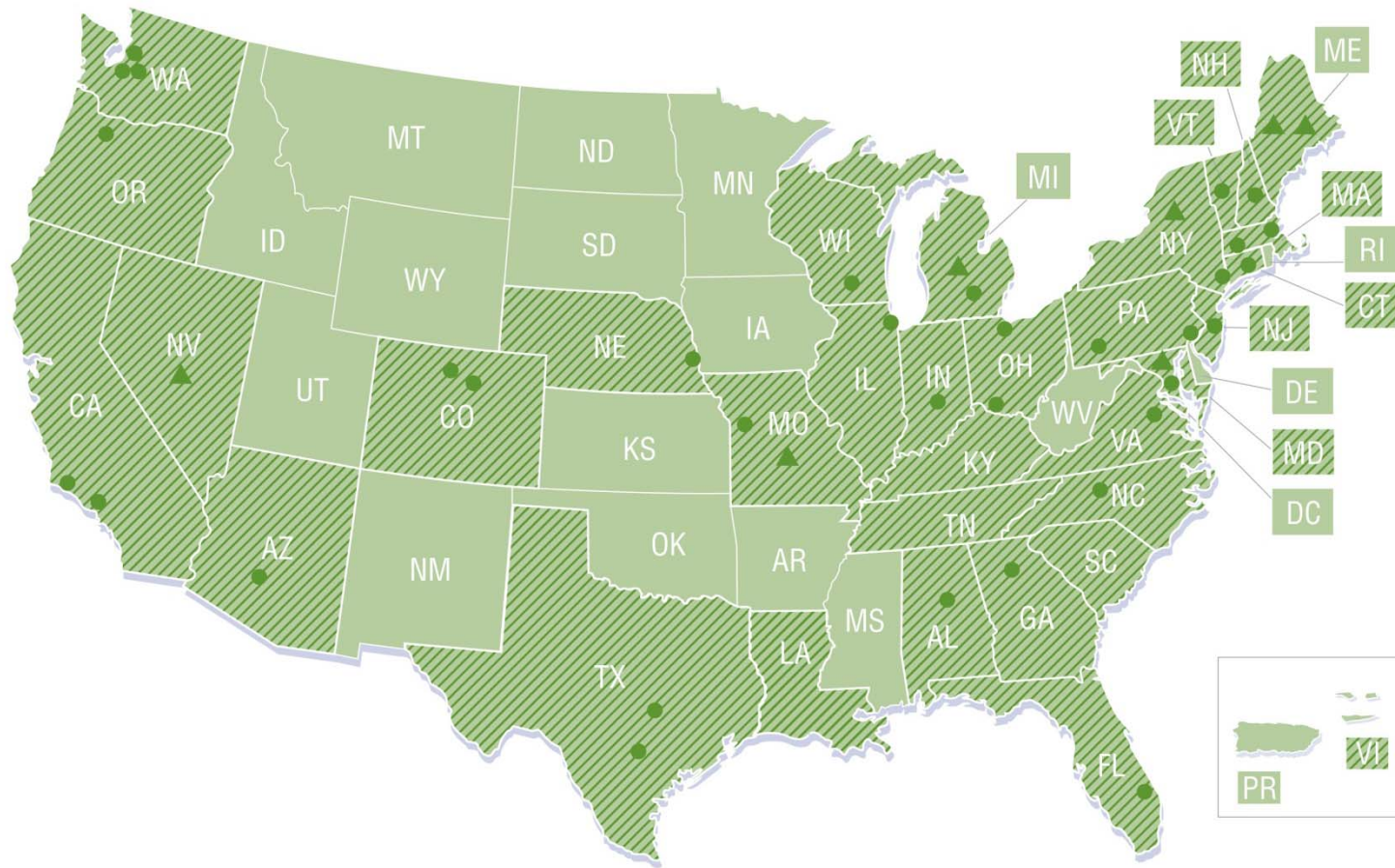
Block by block, neighborhood by neighborhood, we will make our communities more energy efficient and help families save money. At the same time, we'll create thousands of jobs and strengthen our economy.”

—Dr. Steven Chu, Secretary, U.S. Department of Energy



Better Buildings Neighborhood Program

betterbuildings.energy.gov/neighborhoods



- City/County Level Grant
- ▲ Statewide Grant
- ▨ States with Grant Activity

41 grants: \$508 million total

\$1.4M - \$40M each

Timing: mid-2010 through end 2013

Better Buildings Grants



- Leverage \$508M in ARRA EECBG and FY10 funding to spur nationwide energy efficiency program innovation
- Target urban, suburban, and rural environments
- Capitalize on economies of scale
- Encourage industry partnerships and investment
- Emphasize sustainability beyond the grant
- Learn what is effective and replicable

Better Buildings is using federal support to promote program innovation and market investment

What We Will Accomplish



Grant Recipient Goals by Late 2013

- Retrofit >150,000 buildings (residential and commercial)
- Use the \$508 million grants to leverage \$3 billion in additional resources
- Create or retain approximately 30,000 jobs
- Save consumers approximately \$65 million annually on energy bills

Goals to Leverage Grants for the Market

- Develop sustainable energy efficiency improvement programs
- Reduce the cost of retrofit program delivery by 20% or more
- Achieve 15-30% energy savings from energy efficiency upgrades

Vision

A self-sustaining market for building energy efficiency retrofits that results in economic, environmental, and energy benefits across the United States

Testing New Approaches

Driving Demand

→ 32 Different Approaches

Financing

→ 21 Combinations



Workforce

→ 9 Models Being Tested

Data and Evaluation

→ 12 Evaluations Being Performed

Innovative Marketing

Los Angeles is tapping into a state-wide marketing campaign, including **high-quality videos**

Seattle is using an **online audit tool** to screen homeowners needing an EE upgrade

BetterBuildings Michigan is embracing the **Better Buildings brand** and promoting it at the local level

Charlottesville is using a new **handheld tool** that Americorps volunteers use to engage homeowners at events

Bainbridge has installed **energy dashboards** to display the islands energy load throughout the day to change behavior individual consumption

Rutland has created a **H.E.A.T Squad** of friendly neighborhood experts to engage the community about EE benefits

