

Representation of Industrial Energy Efficiency Improvement in Integrated Assessment Models

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Energy and Economic Policy Models:

A Reexamination of Some Fundamental Issues

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With inputs from Ernst Worrell and Amol Phadke

- Integrated assessment (IA) models
- Demand-side cost curves
- Updated cost curves for US steel and cement sectors (preliminary results)
- Representing US cost curves in a IA model (preliminary results)
- Conclusions

- **Long term perspective**
 - **Cost-effective implementation strategies**
 - **Least-cost emissions reduction pathway**
- **Emissions baseline is critically important to determining costs**
 - **Defines the size of the reduction required to meet a target**

- Differences can be traced to assumptions about
 - economic growth
 - resource endowments
 - choice of policy instruments
 - extent of no-regrets options
 - cost and availability of new supply- and demand-side technologies
 - technological change
- This presentation will focus on the last two items and reflects work in progress and preliminary results

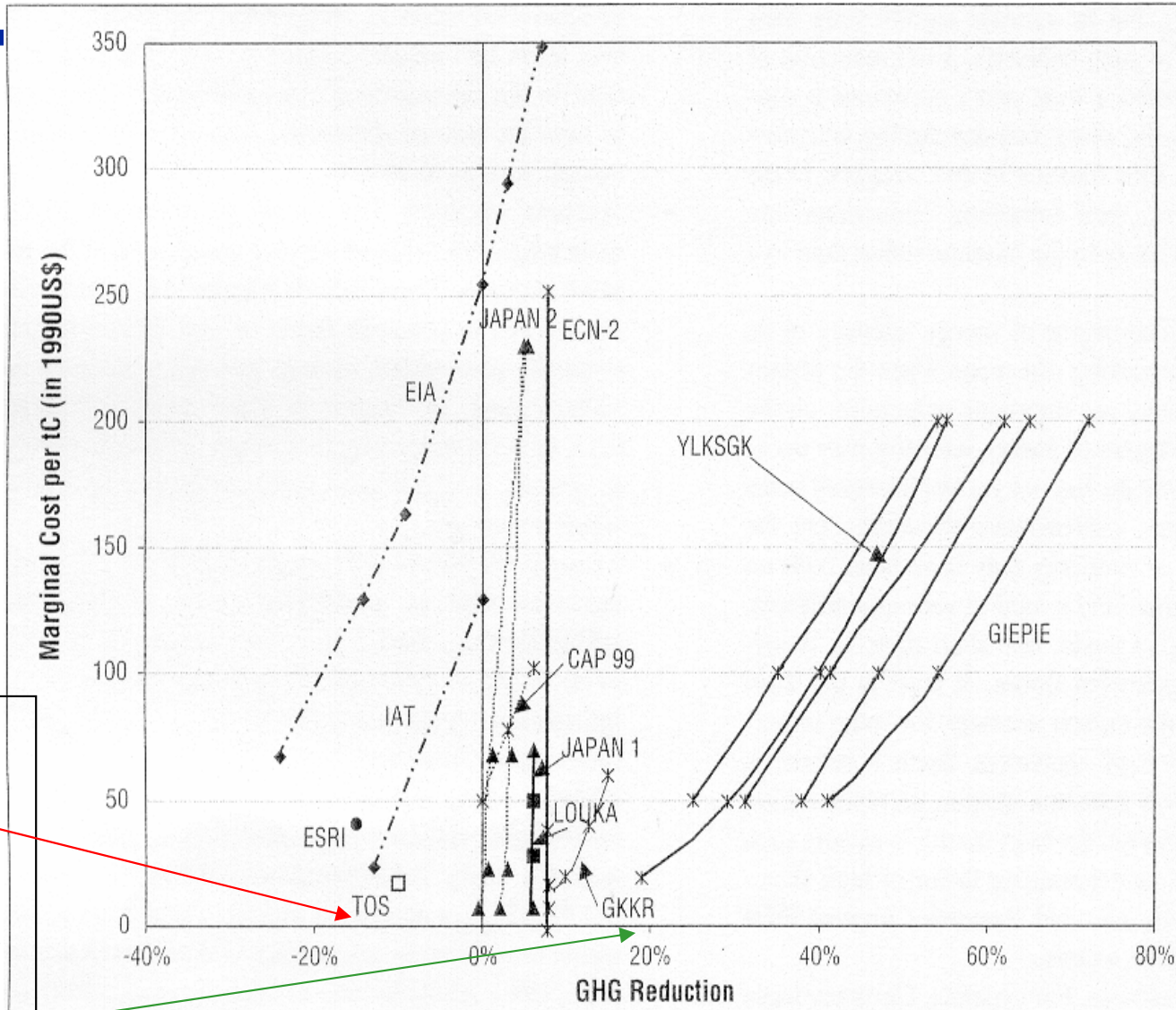
1990, single region, no trading



energy endowment
 economic growth
 energy intensity
 other country-
 specific conditions

positive values:
 future emissions
 higher than 1990

negative values:
 Future
 emissions lower than
 1990



- ◆ USA
- ▲ Japan
- ✕ EU
- Canada
- Ireland
- Italy

Note: Negative GHG reduction implies an increase of emissions from 1990 level. This increase implies a positive marginal abatement when it corresponds to a larger increase than that would have occurred in the absence of climate policy.

[EIA]: Energy Information Administration, 1998.
 [ESRI]: Conniffe, *et al.*, 1997.
 [IAT]: Interagency Analytical Team, 1997.
 [TOS]: Contaldi and Tosato, 1999.
 [CAP-99]: Capros, *et al.*, 1999a

[JAPAN-1]: Kainuma *et al.*, 2000.
 [ECN-2]: Gielen *et al.*, 1998.
 [LOUKA]: Loulou *et al.*, 1998.
 [GKKR]: Gielen *et al.*, 1999a
 [YLKSGK]: Ybema *et al.*, 1999.

Source:
 Hourcade and
 Shukla (2001)

- **Factors that could increase costs:**

- Transaction costs
- Hidden costs, such as the risks of using a new technology
- Rebound effect
- Real preferences of consumers

- **Factors that could reduce costs:**

- Technological change over time
- Complete accounting of benefits
- Policies that remove costlier barriers

Project search costs – Identification and stakeholder consultation

- May be spread over many projects

Feasibility studies costs – engineering, economic, and environmental assessments

- GHG Baseline estimation and establishing additionality

Negotiations costs – obtaining permits, negotiating and enforcing contracts for fuel supply, arranging financing

- Marketing GHG credits, carbon contracting and enforcement

Insurance costs – project risk insurance

- GHG credit insurance (Difficult to get or too expensive today)

Regulatory approval costs (GHG)

- Project validation and government review (May include both domestic and international validation costs)

Monitoring and verification costs (GHG) – During project implementation

- Monitoring including equipment cost, verification and certification (Spread over many years of project life)

Data Set 1: (26 projects)

- The Nature Conservancy (Forestry) -- Bolivia, and Brazil
- Indian Institute of Science (Forestry), LBNL (Household woodstoves)
- Oregon Climate Trust (Forestry, energy efficiency, renewable energy)
- Natural Resources Canada (Forestry)
- Trexler and Associates (Methane, large power plants, energy efficiency, carbon capture)

Data Set 2: (13 projects)

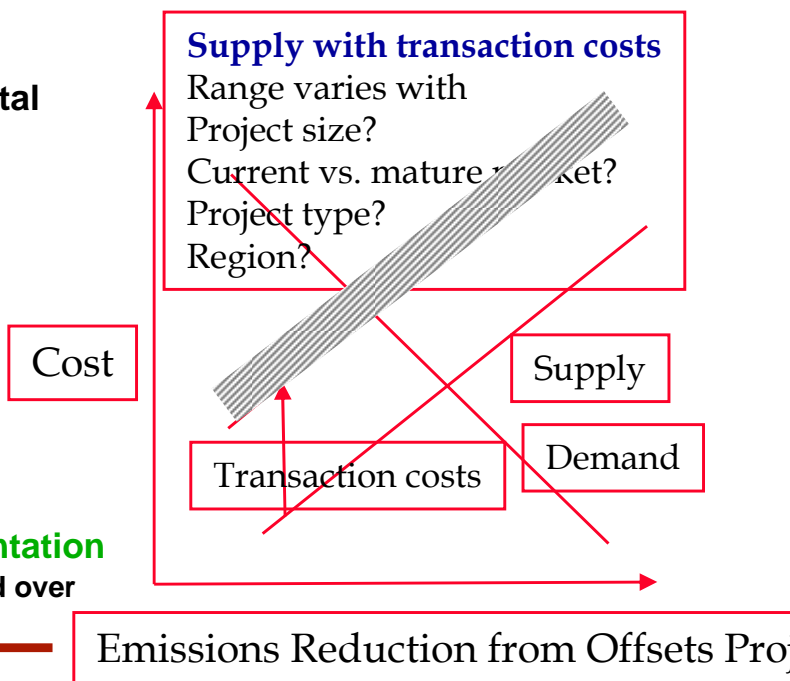
- Ecofys (renewable energy)
- Ecoenergy (bagasse cogeneration)

Data Set 3: (50 projects) –

- Swedish AIJ Programme (Energy efficiency and renewable energy)

Data Set 4: (10 projects)

- Global Environmental Facility
- Transportation, energy efficiency, renewable energy



Key Findings of Regression Analysis of Transaction Costs of Multiple Types of Projects

Dependent variable:

<i>Independent variables:</i>	Log (Total Transaction Costs (USD))
C (log)	.56** (.08)
Forestry	-1.04** (.40)
Energy Efficiency	-.59 (.36)
Multiple objectives	-.34 (.30)
Latin America	.75* (.45)
Asia	-.24 (.41)
Maturity	-.49* .27
Constant	6.08** (1.00)
R ²	.69
	48

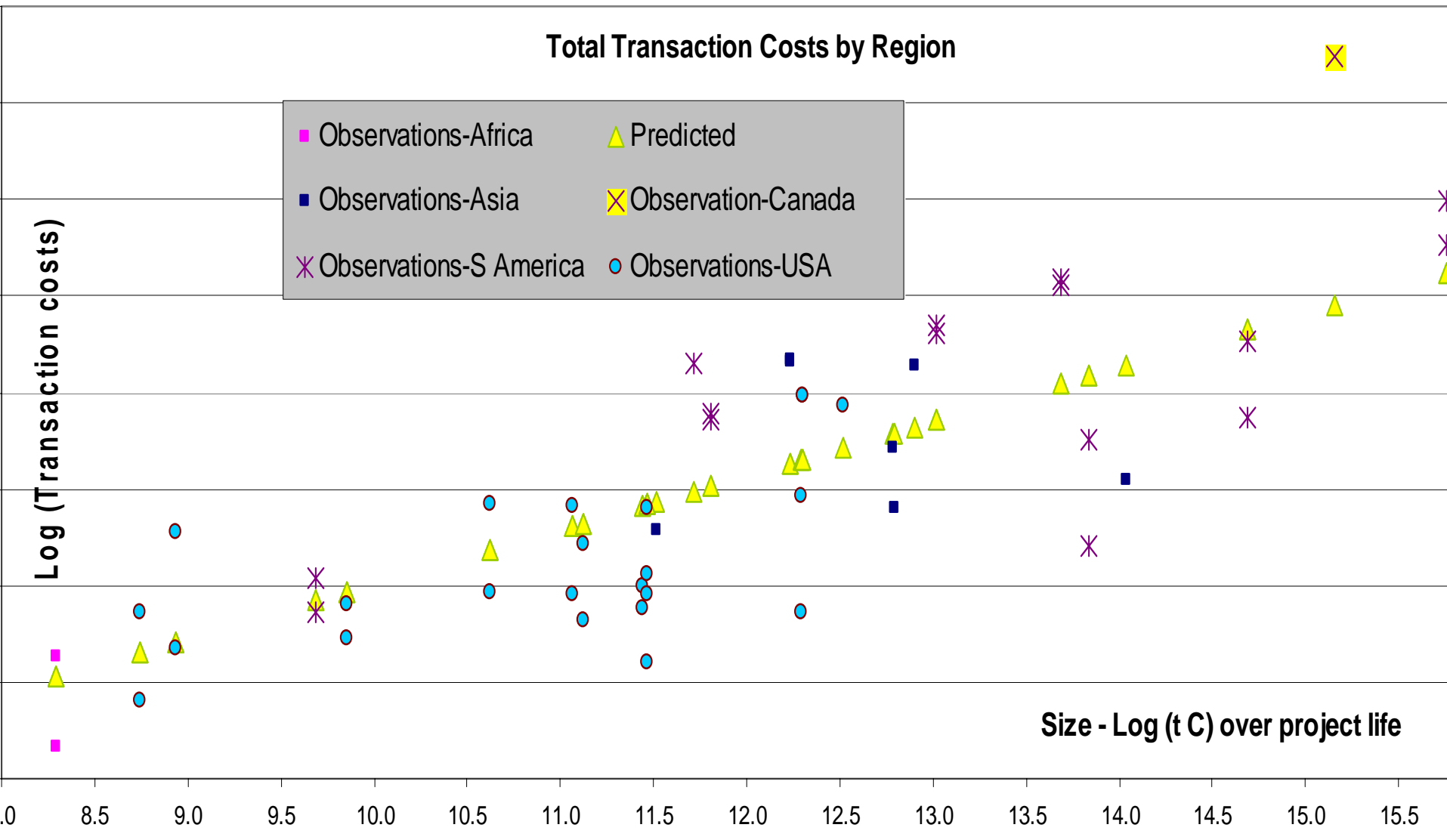
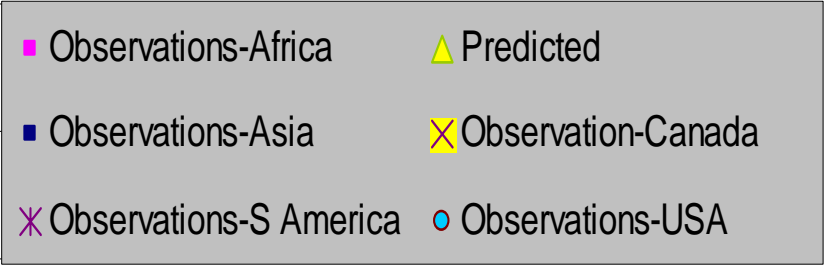
• **Statistical analysis to determine significant influence on costs of**

- Project Size
- Multiple benefits
- Technology demonstration, social development, other environmental benefits
- Forestry, energy efficiency and renewable energy dummies
- Regional dummies – Asia and Latin America
- Mature vs. nascent markets

Statistical significance at the 10% level

*Statistical significance at the 5% level or better

Total Transaction Costs by Region



Parameter	Parameter Affected	CCE Effect	Total CCE	Penetration Reduction Effect	Total Red'n	Adopting Stock in 2005	Lifetime GWh Savings from 2005 Purchases	Explanation	Policies & Programs	External Variables
Initial Values	N/A	N/A	\$0.031	N/A	N/A	132,770,314	60,543	These are the initial values before barriers are applied.	N/A	N/A
Market Penetration	ES	N/A	\$0.031	5%	5%	126,131,798	57,516	The estimated California market share of CFLs in 2005.	N/A	Not Compensated Factor
Assumptions	ES	N/A	\$0.031	1%	6%	124,870,481	56,941	Assumes a small number of HH pay a flat fee for electricity.	N/A	Application Factor
Fixture Compatibility (do not include)	ES	N/A	\$0.031	20%	25%	99,896,384	45,553	The number of fixtures that do not accommodate CFLs.	N/A	Feasibility Factor
Product Availability	ES	N/A	\$0.031	20%	40%	79,917,108	36,442	Assumes some rural population and some lower income urban population do not have nearby stores selling CFLs.	Utility-run purchase by mail programs	N/A
Lifetime Uncertainty	LT	\$0.007	\$0.038	16%	49%	67,316,135	23,022	Lifetime reduced by two thousand hours to reflect uncertainty over product lifetime.	Consumer education on CFL testing and reliability	N/A
Consumer Education	K	\$0.048	\$0.086	72%	86%	18,970,889	6,488	Assumes one-half hour needed (at \$20 time value per hour) for consumers to educate themselves about CFLs.	Consumer awareness campaign on benefits of CFLs	Awareness Function
Vendor Information	K	\$0.024	\$0.110	44%	92%	10,696,434	3,658	Assumes one quarter hour needed to find nearby vendors with CFLs.	Product and vendor lists for consumers	Awareness Function
Consumer Preference, Quality	K	\$0.024	\$0.134	40%	95%	6,459,449	2,209	Assigns a \$5 penalty to CFLs to reflect consumer preference for familiar incandescent light and shape.	Consumer awareness about CFL improvements	N/A

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$$CCE = \frac{I \cdot q}{S}$$

$$q = \frac{d}{(1 - (1 + d)^{-n})}$$

where:

CCE = Cost of Conserved Energy for the energy efficiency measure, in \$/GJ

I = Capital cost (\$)

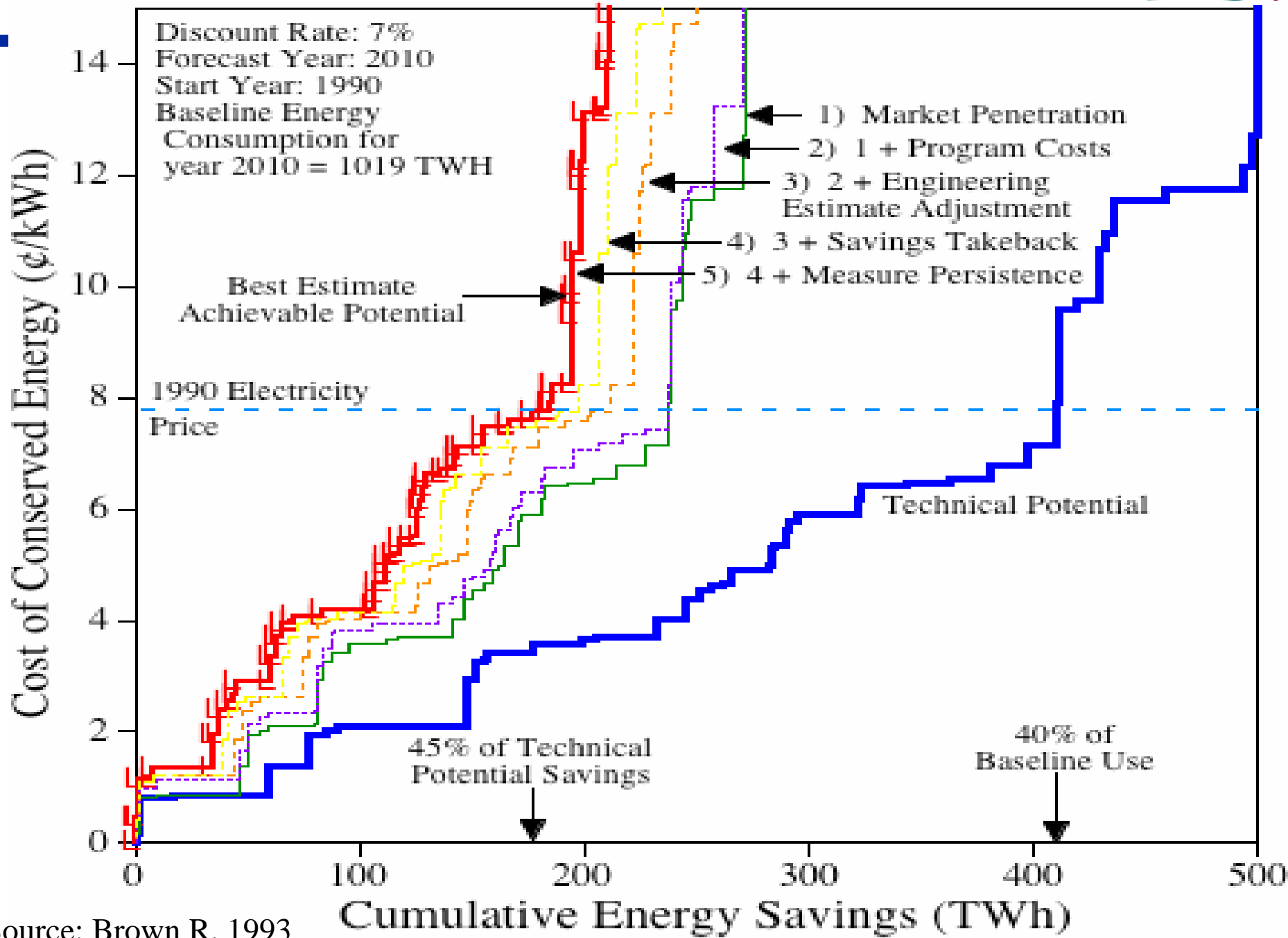
q = Capital recovery factor

S = Annual energy savings (GJ)

d = discount rate

n = lifetime of the conservation measure (years)

electricity efficiency improvements in US residences



$$CCE = \frac{I \cdot q + M}{S}$$

$$q = \frac{d}{(1 - (1 + d)^{-n})}$$

where:

CCE = Cost of Conserved Energy for the energy efficiency measure, in \$/GJ

I = Capital cost (\$)

q = Capital recovery factor

M = Annual change in labor and material costs (\$)

S = Annual energy savings (GJ)

d = discount rate

n = lifetime of the conservation measure (years)

Other Benefits

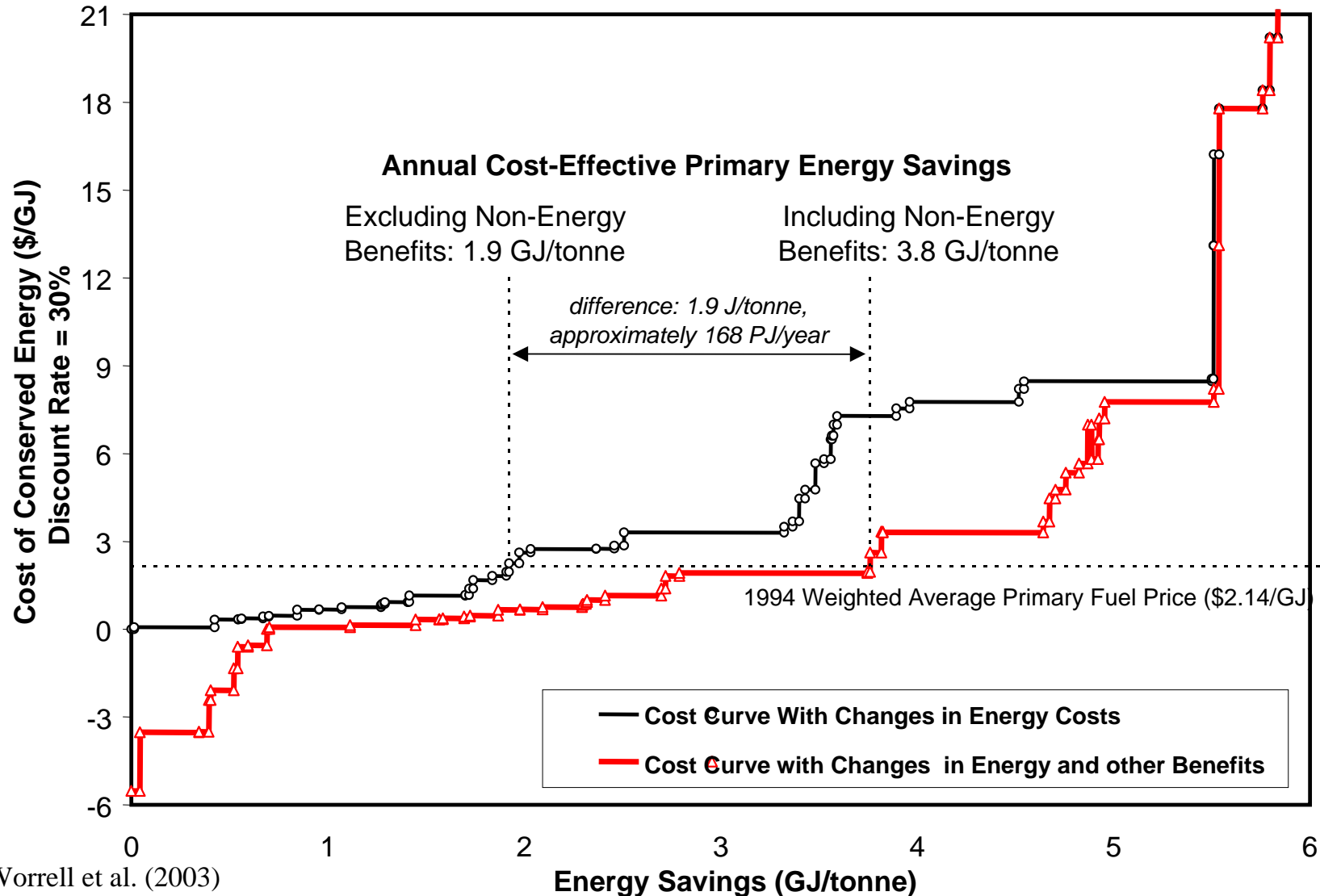


Waste	Emissions	Operation & Maintenance
Use of waste fuels, heat, gas	Reduced dust emissions	Reduced need for engineering controls
Reduced product waste	Reduced CO, CO ₂ , NO _x , SO _x emissions	Lowered cooling requirements
Reduced waste water		Increased facility reliability
Reduced hazardous waste		Reduced wear and tear on equipment/machinery
Materials reduction		Reductions in labor requirements
Production	Working Environment	Other
Increased product output/yields	Reduced need for personal protective equipment	Decreased liability
Improved equipment performance	Improved lighting	Improved public image
Shorter process cycle times	Reduced noise levels	Delaying or Reducing capital expenditures
Improved product quality/purity	Improved temperature control	Additional space
Increased Reliability in production	Improved air quality	Improved worker morale

US Steel Industry Supply Curves: Accounting for changes four categories of benefits (previous slide)



Benefits double cost effective energy efficiency potential to 19%



Source: Worrell et al. (2003)

Changes in Other Benefits on Cost-Effectiveness and Ranking of Measures

Measure	<i>With Energy (E) Benefit Only</i>			<i>With Other Benefits</i>		
	CCE (\$/GJ)	Rank (of 47)	Cost- Effective?	CCE (\$/GJ)	Rank (of 47)	Cost- Effective?
Inj. of NG – 140	3.1	19	NO	-0.5	8	YES
Coal inj. – 225	3.9	22	NO	1	23	YES
Coal inj. – 130	4.4	23	NO	0.1	11	YES
DC-Arc furnace	5	26	NO	-1.3	6	YES
Process control	5.6	27	NO	-2.1	5	YES
Scrap preheating	6.7	31	NO	-0.6	7	YES
Thin slab casting	8.5	35	NO	1.9	27	YES
Hot charging	8.9	36	NO	5.3	35	NO
FUCHS furnace	12.7	37	NO	-3.5	3	YES
Adopt cont. cast	14.3	39	NO	-3.5	2	YES
Twin shell	16.6	40	NO	3.3	30	NO
Oxy-fuel burners	17.4	41	NO	-5.5	1	YES
Bottom stirring	20.5	45	NO	-2.4	4	YES
Foamy slag	30.1	46	NO	7.2	40	NO

NOTE: These cost of conserved energy (CCE) and cost-effectiveness calculations are based on a discount rate of 30% and an average primary energy price of \$2.14/GJ.

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US Cement Industry



Cement: amount of raw materials input; clinker produced (clinker to cement ratio); wet and dry cement produced; types and ages of kilns)

	1994		2004	
	(Mt)	(%)	(Mt)	(%)
Raw materials input	123		165	
Total Clinker Production	68.5		88.2	
Wet Clinker production	19.5	29%	16.9	19%
Dry Clinker production	49.0	71%	71.3	81%
Total Cement	74.3		99.0	
Wet cement production	21.2	29%	20.2	20%
Dry cement production	53.1	71%	78.8	80%
# Kilns				
Wet	71		52	
Dry (preheater, precalciner, long)	132		134	
Average age (years)	27		36	

Sources: USGS and PCA, various years for throughputs; PCA and Major Industrial Plant Database (MIPD) for kiln technologies

cement production

Process Stage	1994		2004	
	Primary Energy PJ	Primary Intensity GJ/t	Primary Energy PJ	Primary Intensity GJ/t
Wet Cement Production				
Raw Materials Preparation	11	0.3	7	0.2
Clinker Production	124	6.3	100	5.9
Finish Grinding	13	0.6	12	0.6
Total Wet	148	7.0	119	5.9
Dry Cement Production				
Raw Materials Preparation	33	0.4	53	0.4
Clinker Production	230	4.7	349	4.9
Finish Grinding	34	0.6	48	0.6
Total Dry	296	5.6	450	5.7
Total All Cement	444	6.0	569	5.7

Sources: USGS, MECS, PCA, COWIconsult, CANMET (Canada), Lowes (UK), Folsberg, Ellerbrock, Holnan, ISTUM

Changes in fuel mix and energy price – Cement



	1994			2004		
	PJ	Share	Price	PJ	Share	Price
Electricity	37	10%	\$ 4.01	48	13%	\$ 4.46
Fuel Oil (Dist.+resid)	2	1%	\$ 3.56	4	1%	\$ 4.58
Gas	25	7%	\$ 2.35	15	4%	\$ 4.09
LPG	0	0%	\$10.19	0	0%	\$ 14.82
Coal	211	59%	\$ 1.71	173	47%	\$ 1.83
Coke	58	16%	\$ 2.25	80	22%	\$ 0.96
coal coke	9	2%		0	0%	
petroleum coke	49	14%		80	22%	
Other	26	7%	\$ 1.07	49	13%	\$ 1.07
Tires -waste	3	1%		11	3%	
solid-waste	1	0%		3	1%	
Liquid-waste	21	6%		36	10%	

Sources: MECS, various years

1. Structural Changes in the Steel Industry

	Units	1994	2002
Crude Steel	Mt	91	101
Electric Arc	Mt	36	51
Basic Oxygen	Mt	55	50
Open Hearth	Mt	0	0

Sources: IISI, various years

	1994	2002
EAF Steelmaking	36	51
EAF Casting	50	46
EAF Hot Rolling	48	42
EAF Cold Rolling and Finishing	0	0
Total Secondary Steelmaking	36	51

Sources: AISI, various years

production



	Throughput (Mtonne)		Primary Intensity (GJ/t product)	
	1994	2002	1994	“2002”
<i>Integrated Steelmaking</i>				
Sintermaking	12.1	8.9	2.6	2.6
Cokemaking	16.6	11.4	4.9	0.9
Ironmaking	49.4	40.2	13.9	11.6
BOF Steelmaking	55.4	50.1	0.7	0.6
BOF Casting	59.1	50.0	0.8	0.6
BOF Hot Rolling	48.3	41.6	5.4	6.5
BOF Cold Rolling and Finishing	31.7	33.4	2.8	2.7
<i>Secondary Steelmaking</i>				
EAF Steelmaking	35.9	50.8	5.5	4.7
EAF Casting	49.5	45.7	0.2	0.3
EAF Hot Rolling	48.3	41.6	3.5	5.2
EAF Cold Rolling and Finishing	0	0	0	0
Total Primary and Secondary Steelmaking	91.22	100.9	20.5	16.2

Sources: AISI for various years for throughput; Margolis (for DOE) 1994 and 2000 for intensities

3. Changes in fuel mix and energy price – Steel

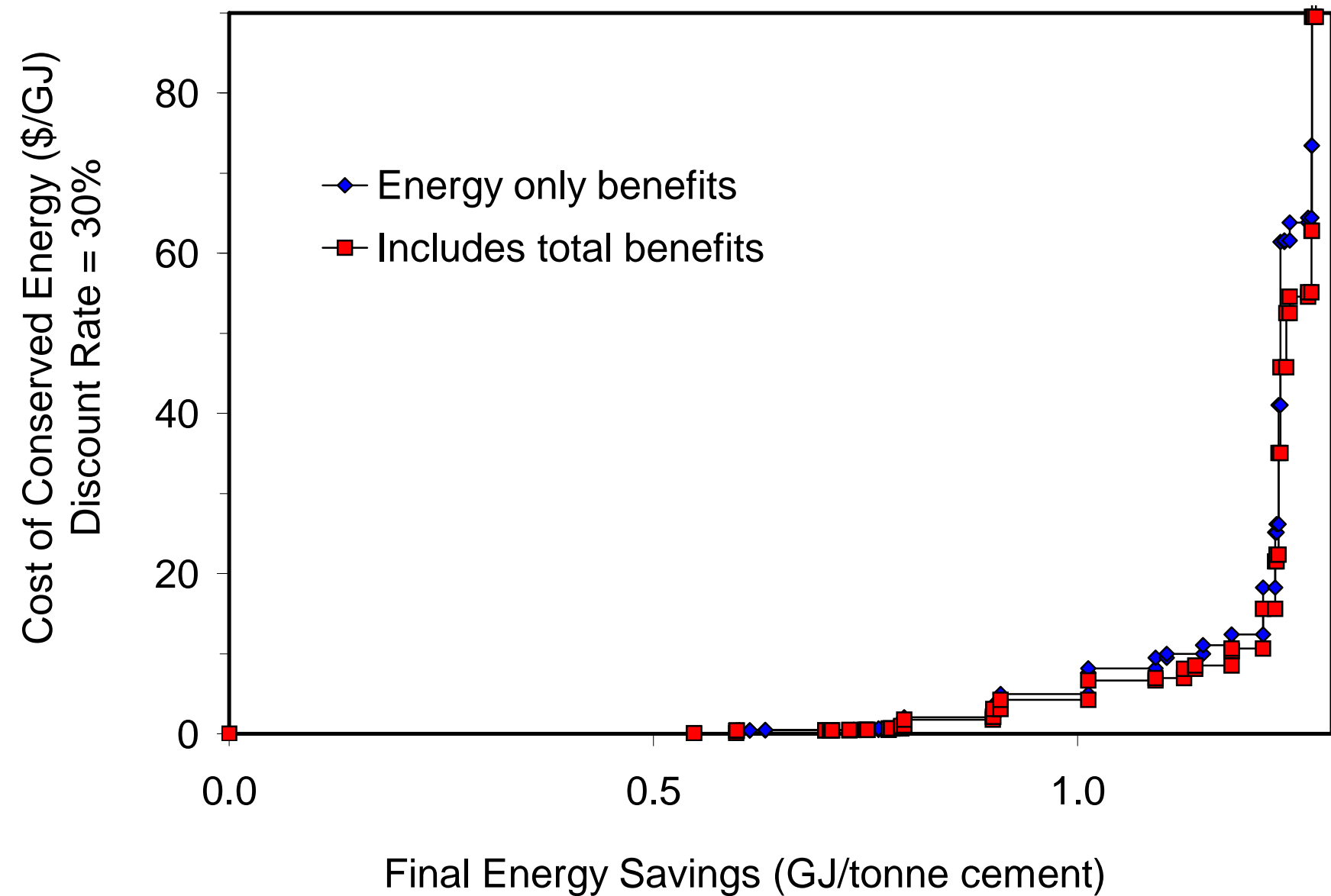


	Energy Prices (\$/GJ)			
	Energy Mix (PJ)			
	1994	2002	1994	2002
Residual Fuel Oil	42	*	\$ 2.47	\$ 4.06
Distillate Fuel Oil	*	12	\$ 4.89	\$ 2.37
Natural Gas	483	418	\$ 2.41	\$ 3.69
Coal	901	509	\$ 1.69	\$ 1.83
Coke	538	538	\$ 2.25	\$ 2.25
Electricity	148	184	\$ 10.40	\$ 9.86

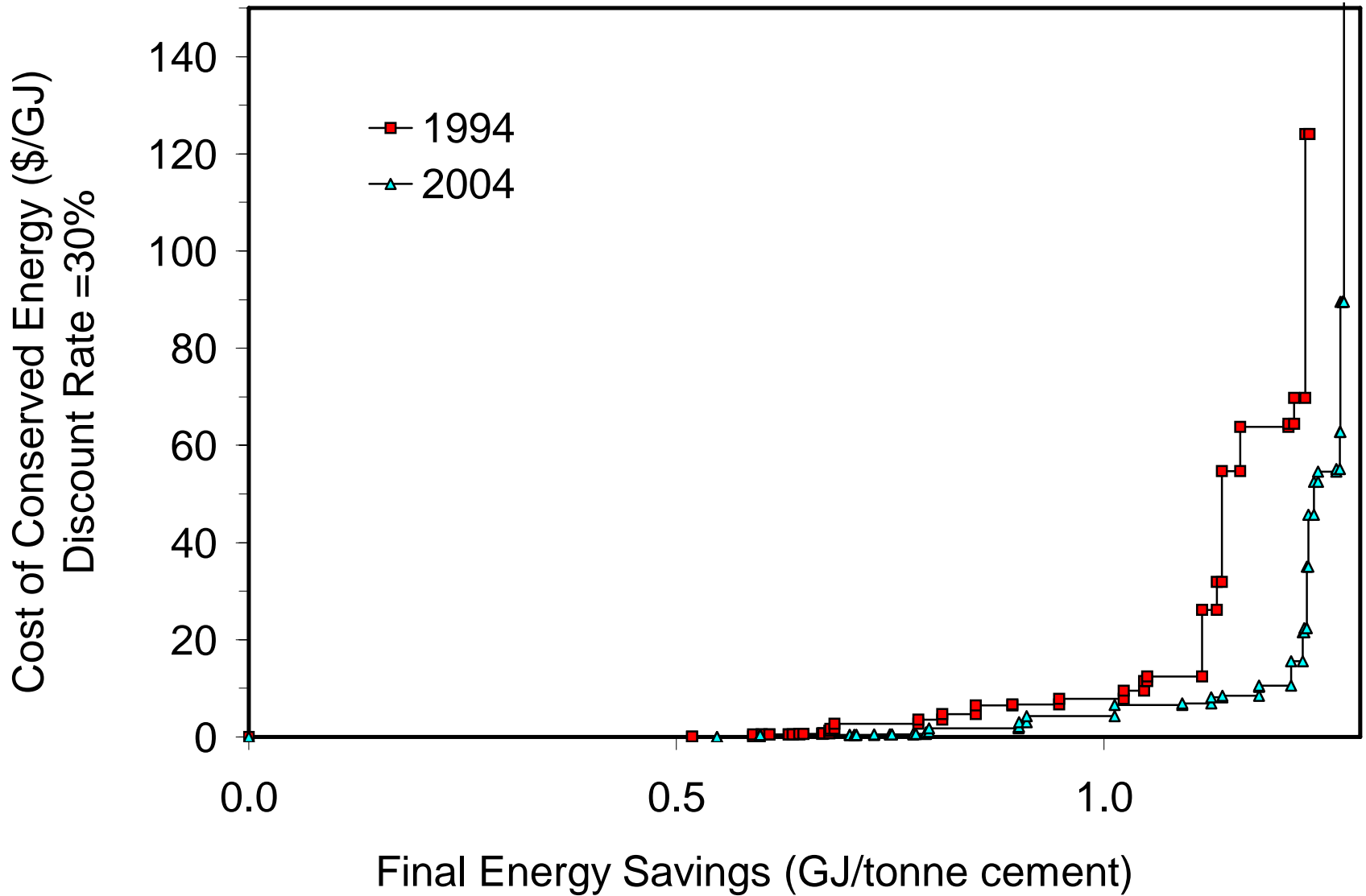
* data withheld

- **Technology changes – for each individual existing technology**
 - Updating costs of technology
 - Updating energy savings relative to current industry practices
 - Applicable share of production for the technology in new year
- **Technology changes –new technology additions which came onto the market (cement only)**
 - Requires cost, energy and applicable share of production data for each new technology
- **Comparison of inclusion of energy-only and total benefits**

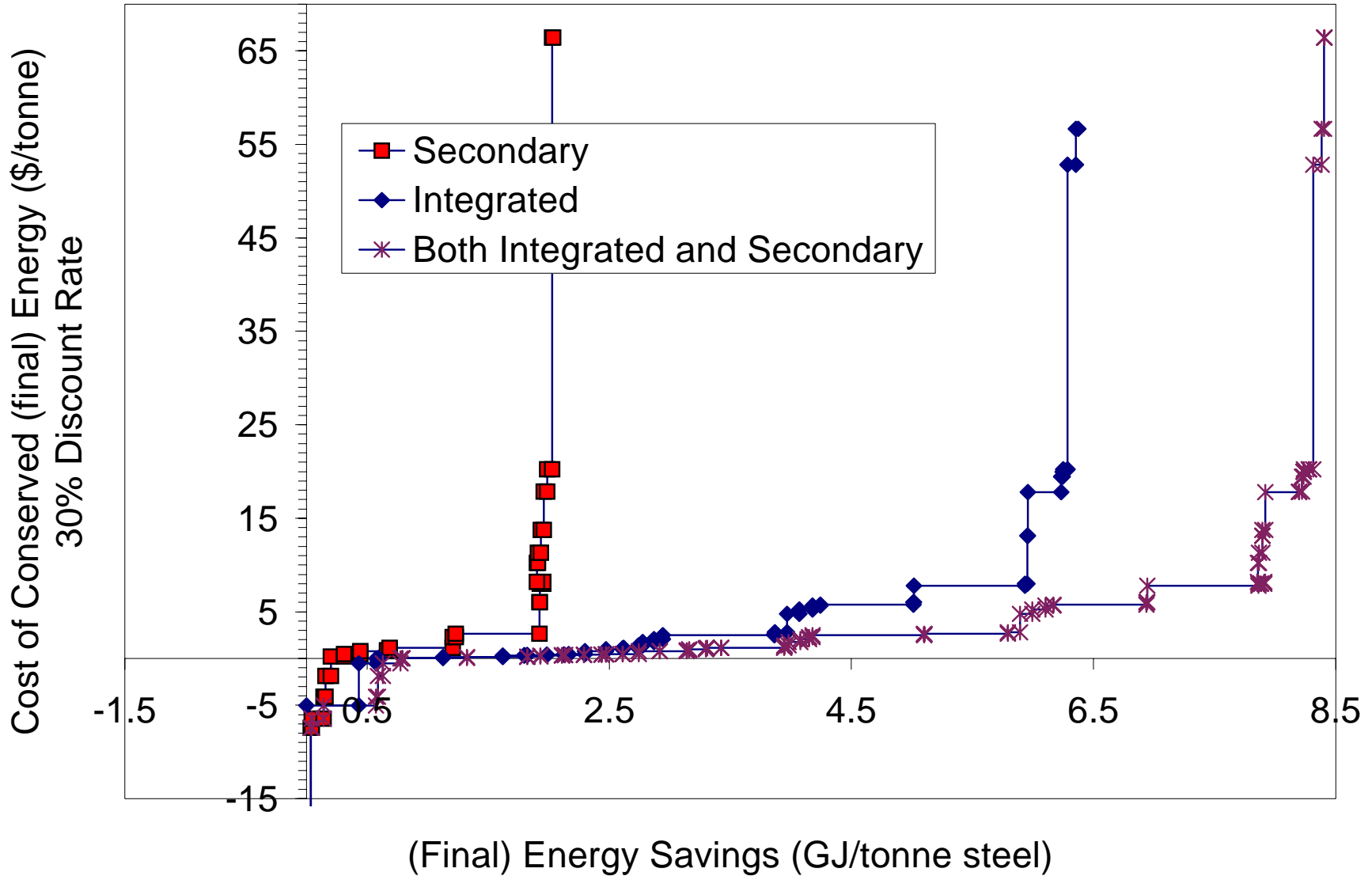
Comparison of Cement Cost Curves for 2007 including total versus only energy benefits



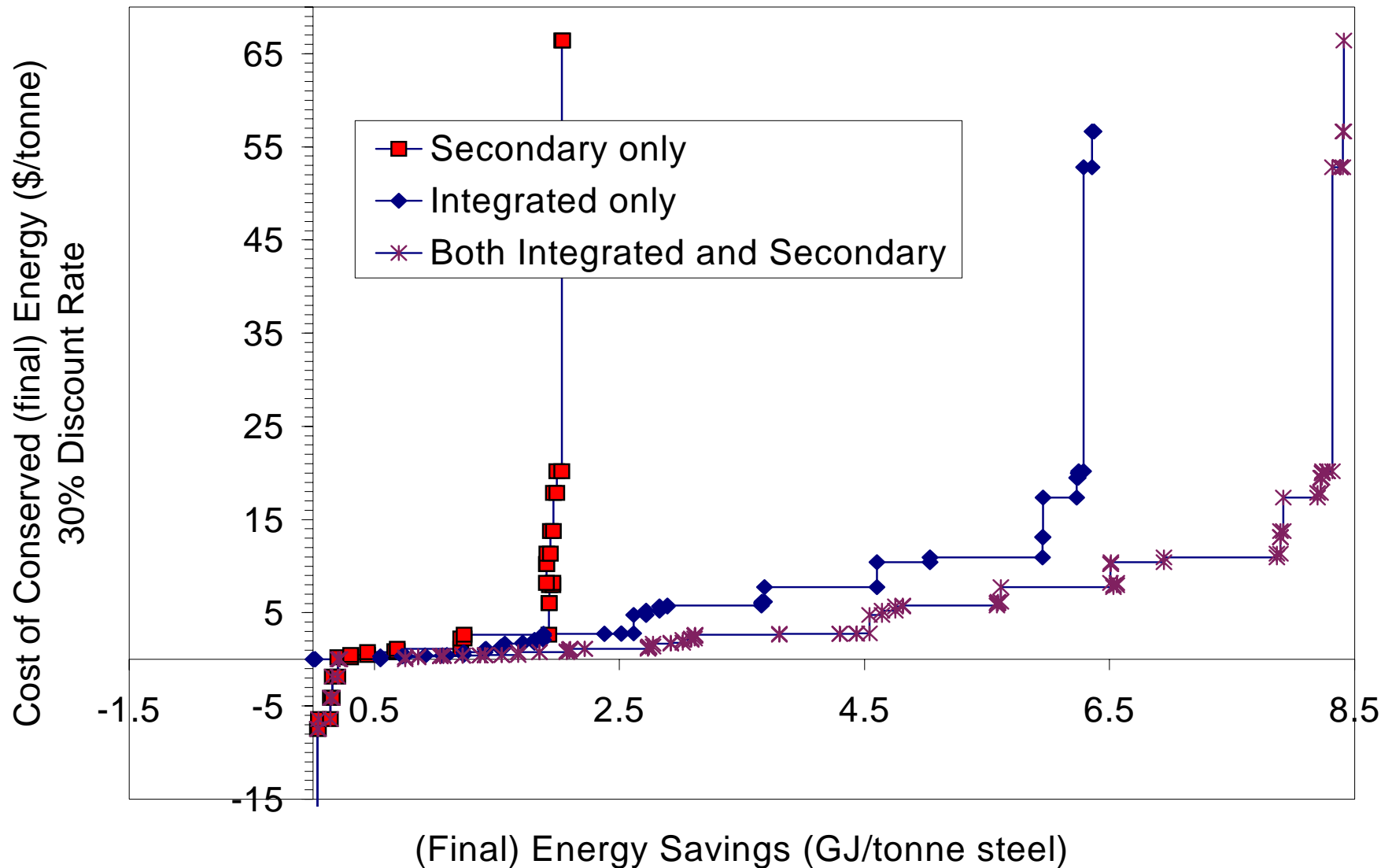
Cement Cost Curves - Comparison of curves for 2004 and 1994 (30% discount rate)



integrated, secondary and combined (30% discount rate)



benefits - integrated, secondary and combined (30% discount rate)



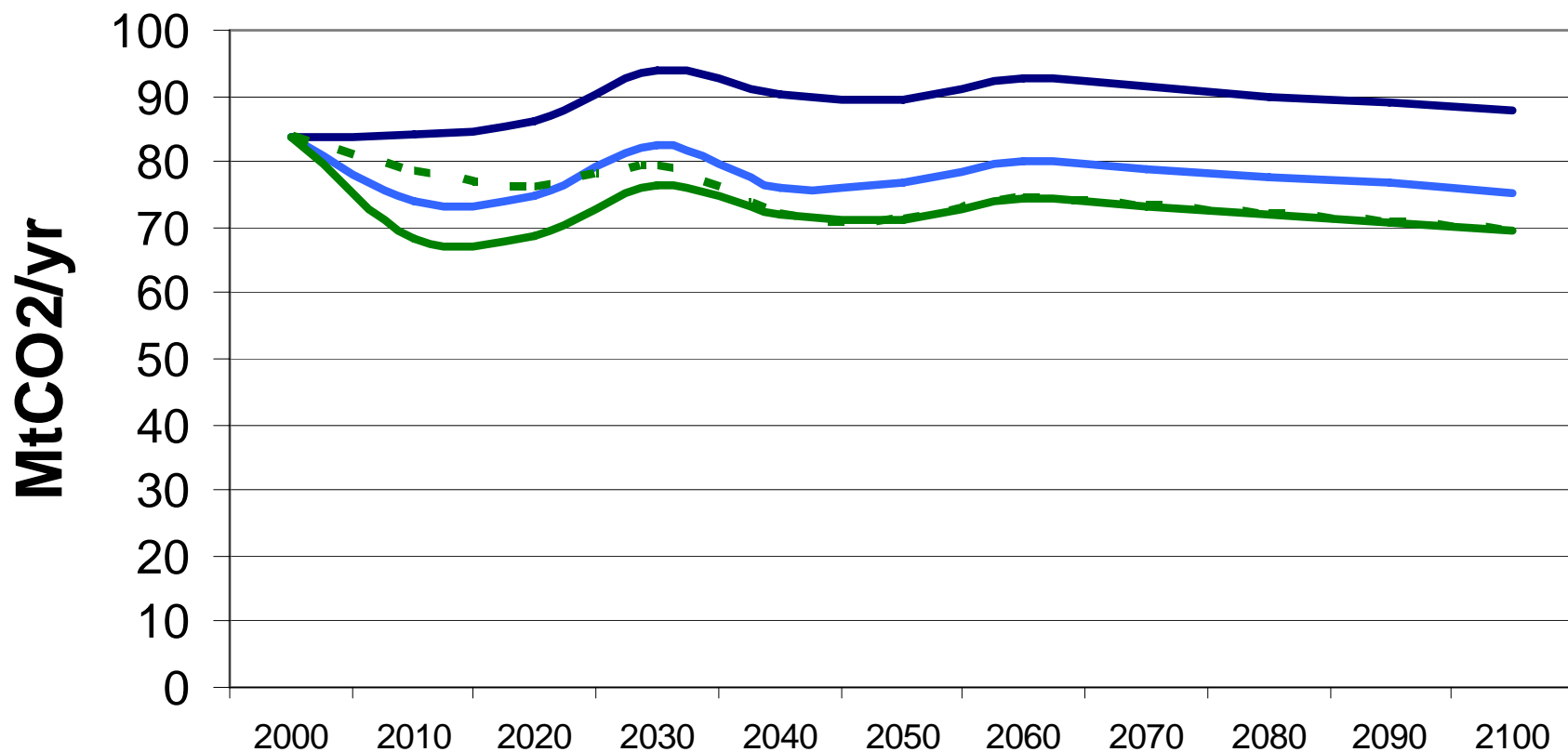
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- COBRA was developed using
 - LBNL data and expertise on bottom-up country-specific models of energy sector mitigation costs and potential,
 - combined with global IEA, WEA, and SRES data
 - assumes perfect foresight
- Includes 10 global regions, tracks carbon emissions decadally for 16 energy sources and demand sectors, including five industrial sectors, under a stabilization constraint and/or carbon price

- Small and fast, appropriate for sensitivity analysis
 - treatment of no regrets options
 - energy and total costs of industrial options
 - technological change
 - discount rates
 - alternative stabilization levels and/or carbon prices
- Model discount rate is 4%
 - Steel and cement cost curves were derived at 15% discount rate

- Model is calibrated to SRES A1B scenario
- Baseline with and without no-regrets options (NROs)
 - instantaneous penetration of NROs
 - slowed penetration of NROs
- Baselines vs. mitigation at alternative carbon prices
- Energy cost vs. all benefits cost curve
- Technological change vs. no technological change

CO2 Emissions - Iron and Steel



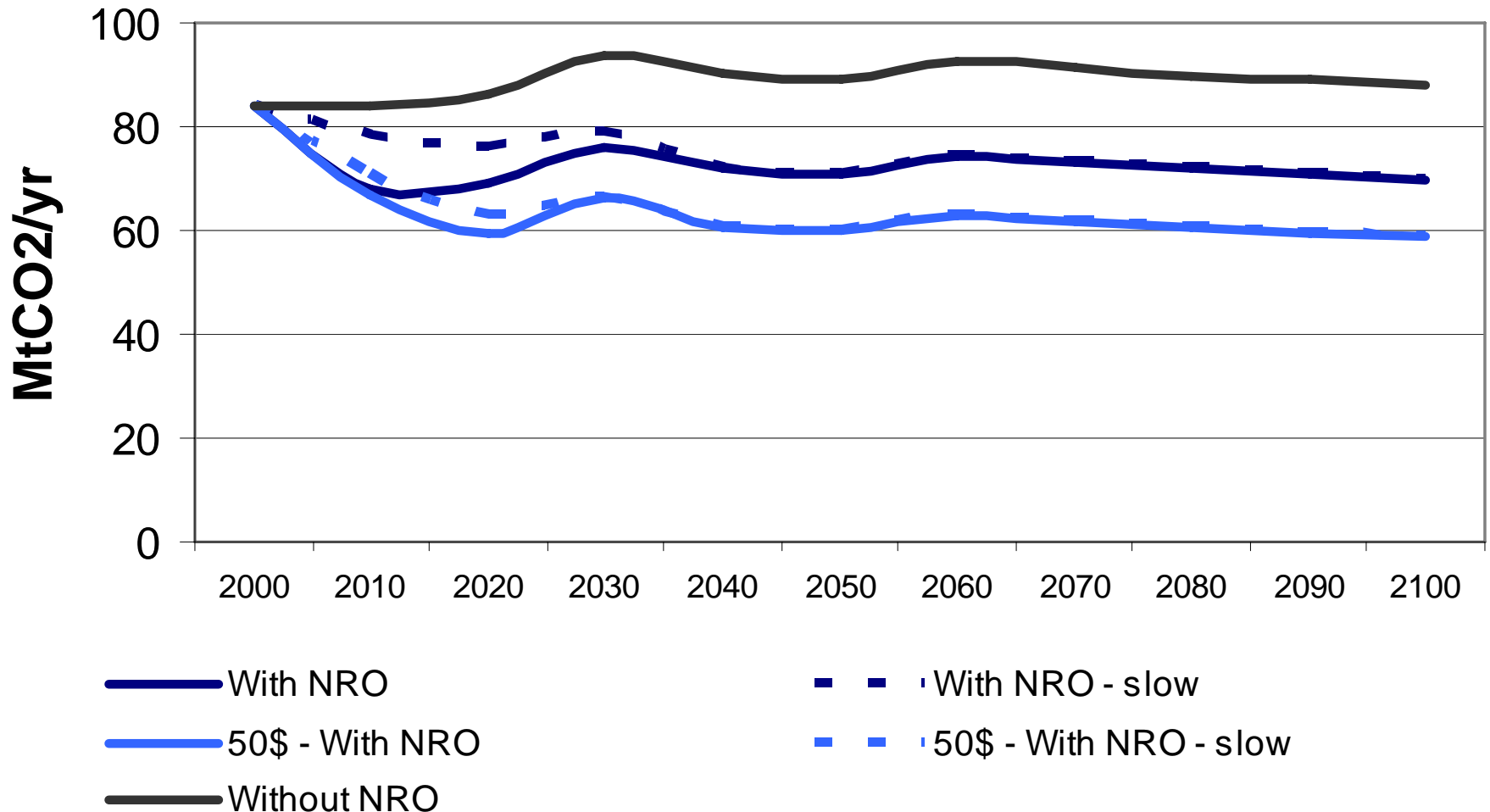
— Without NRO

— With NRO (no other benefits)

— With NRO (with other benefits)

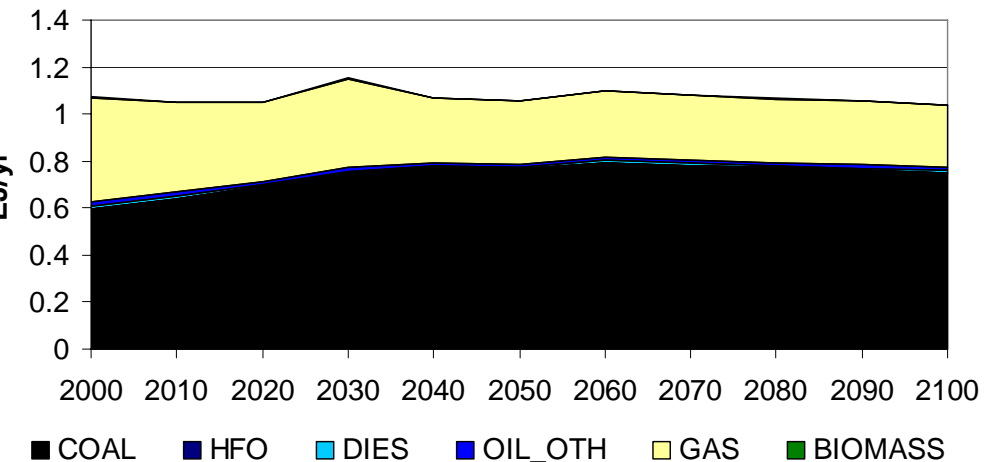
- - - With NRO - slow (with other benefits)

US CO2 Emissions - Iron and Steel

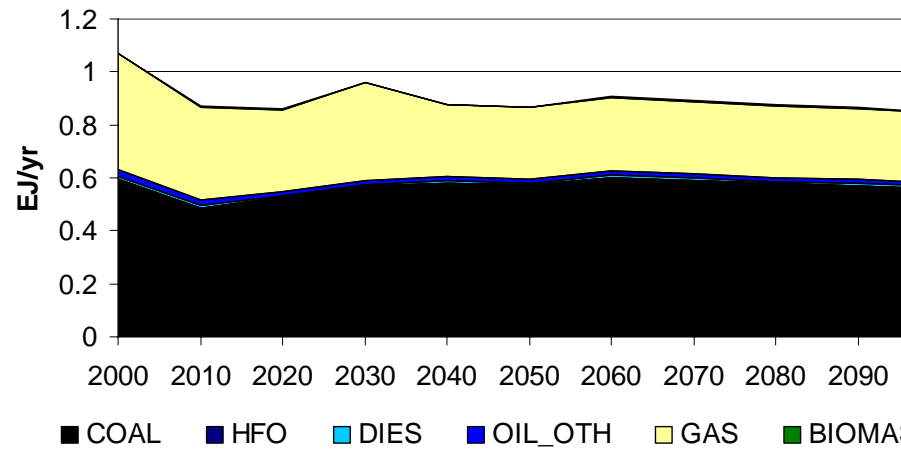


Fuel Mixes: US Iron & Steel

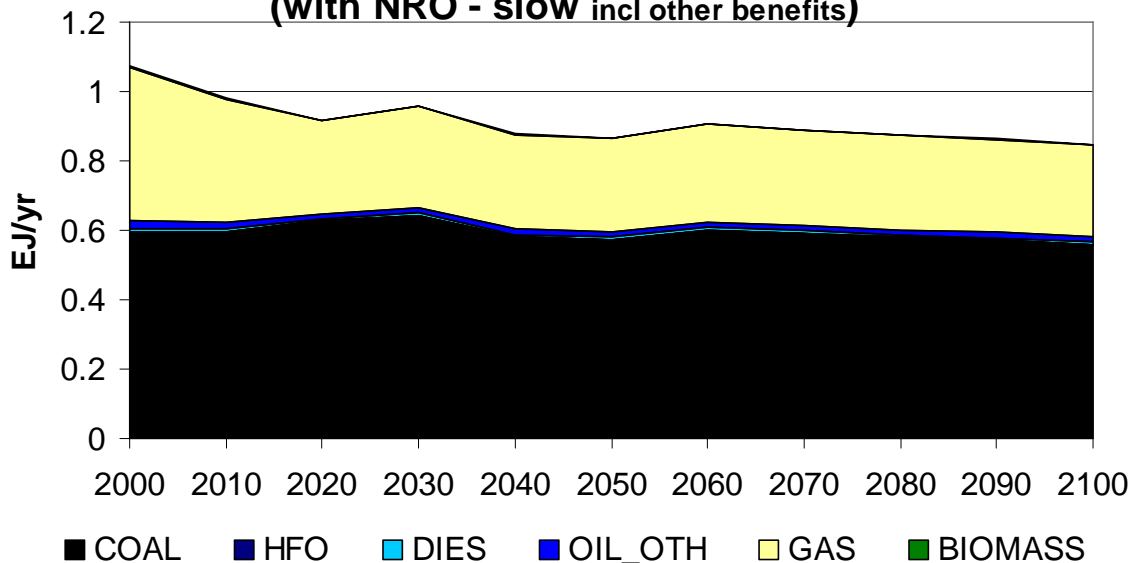
Fuel Mix: Iron and Steel (without NRO)

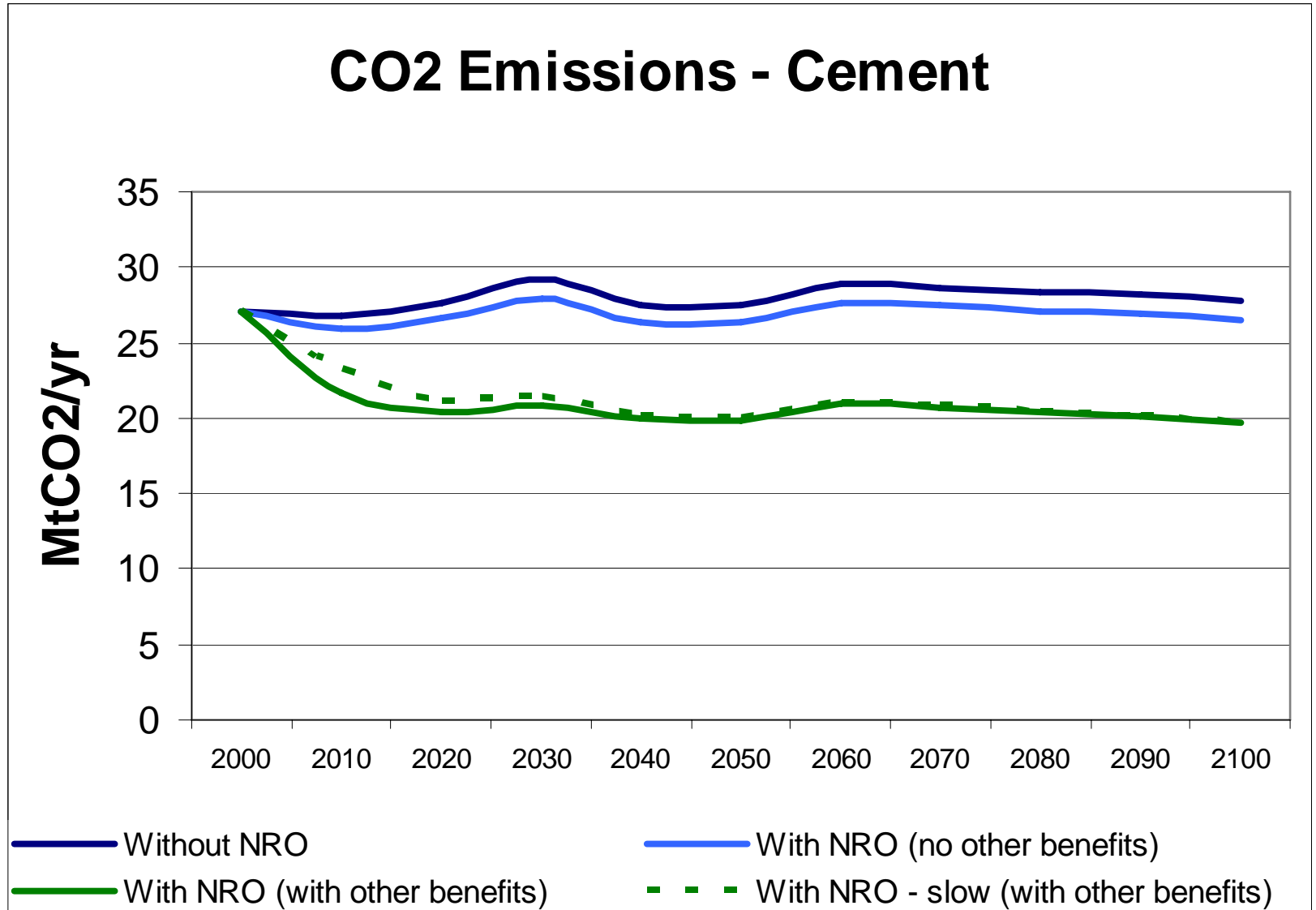


Fuel Mix: Iron and Steel (with NRO incl other benefits)



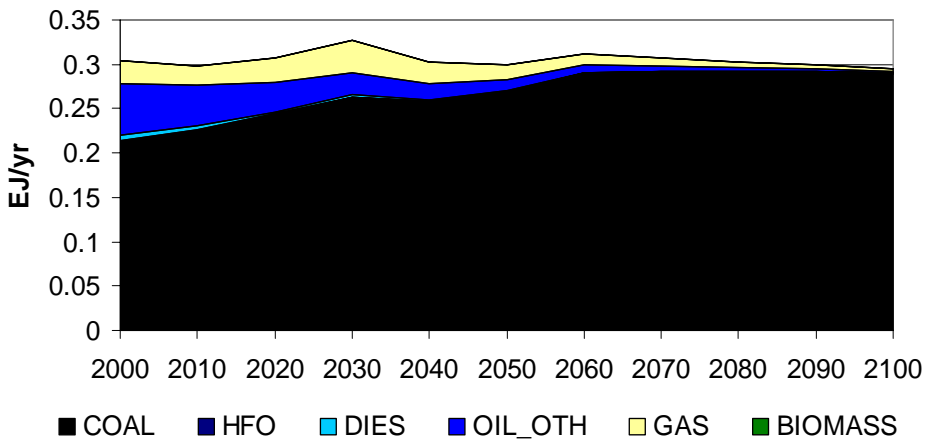
Fuel Mix: Iron and Steel (with NRO - slow incl other benefits)



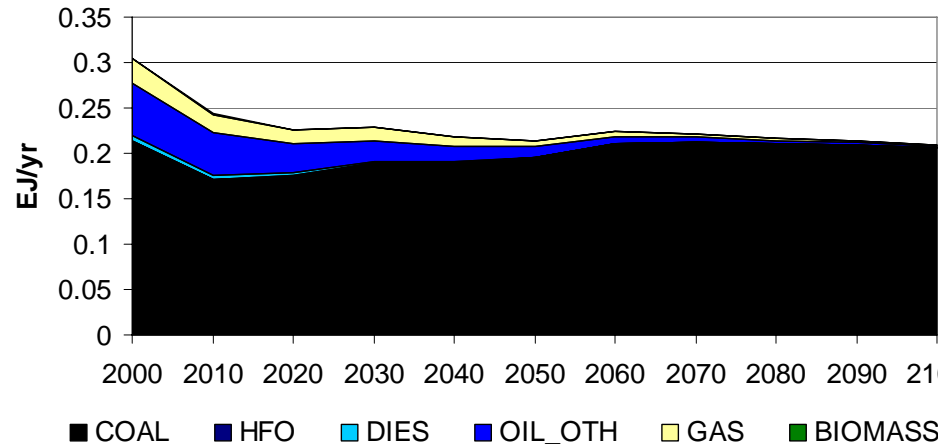


US Cement

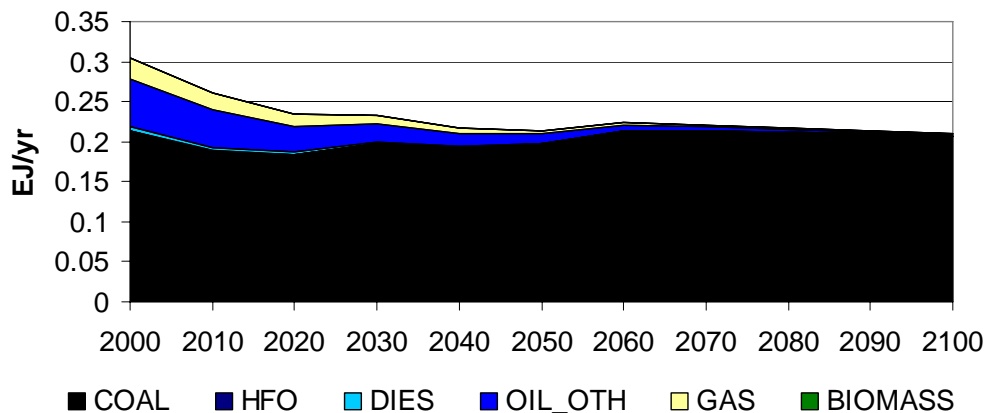
Fuel Mix: Cement (without NRO)



Fuel Mix: Cement (with NRO incl other benefits)

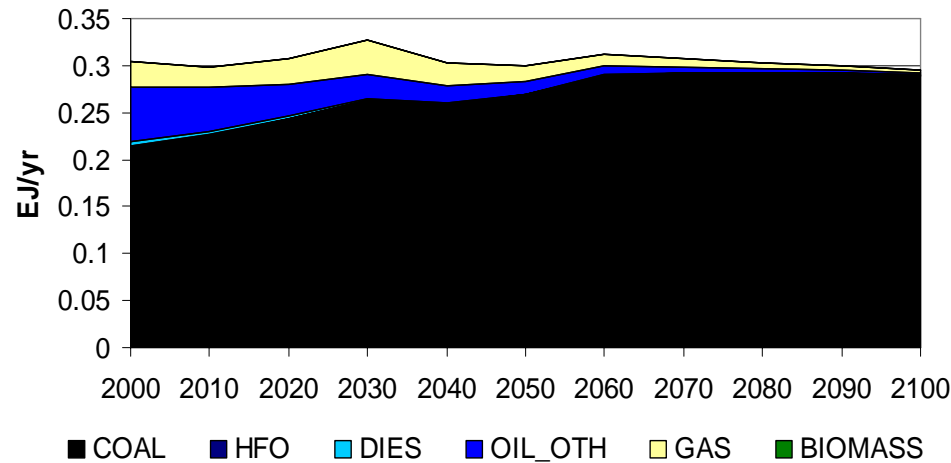


Fuel Mix: Cement (with NRO - slow incl other benefits)

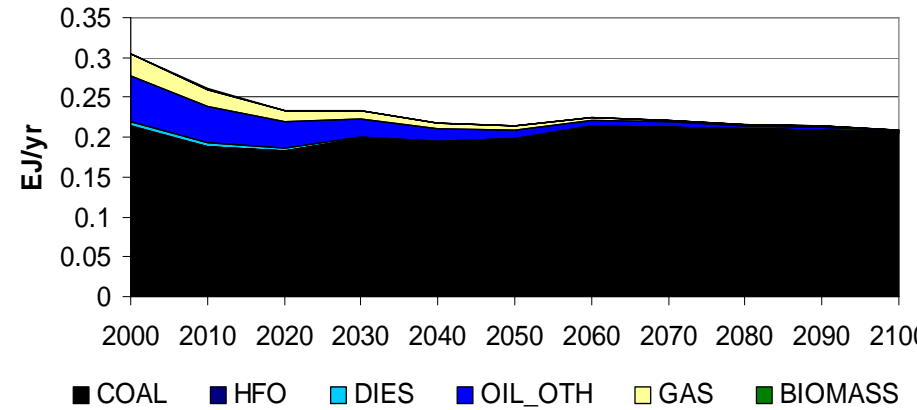


Impact of carbon price on fuel mix for cement sector

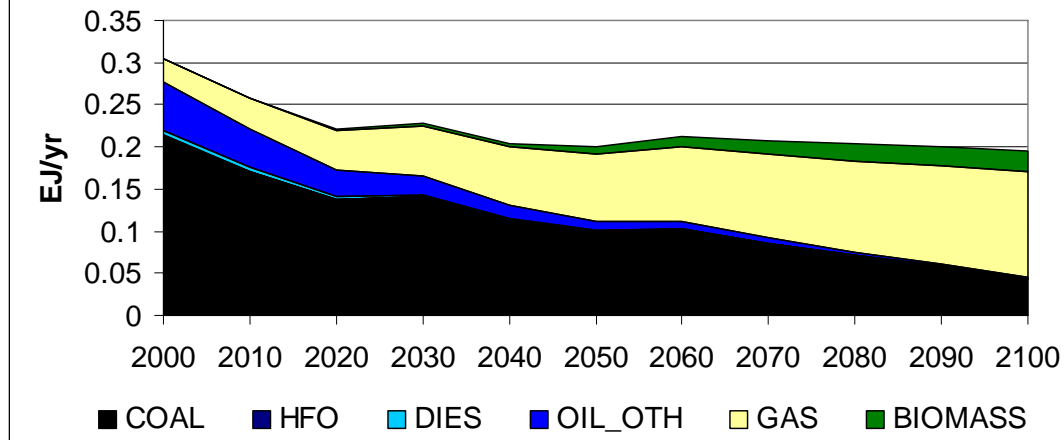
Fuel Mix: Cement (without NRO)



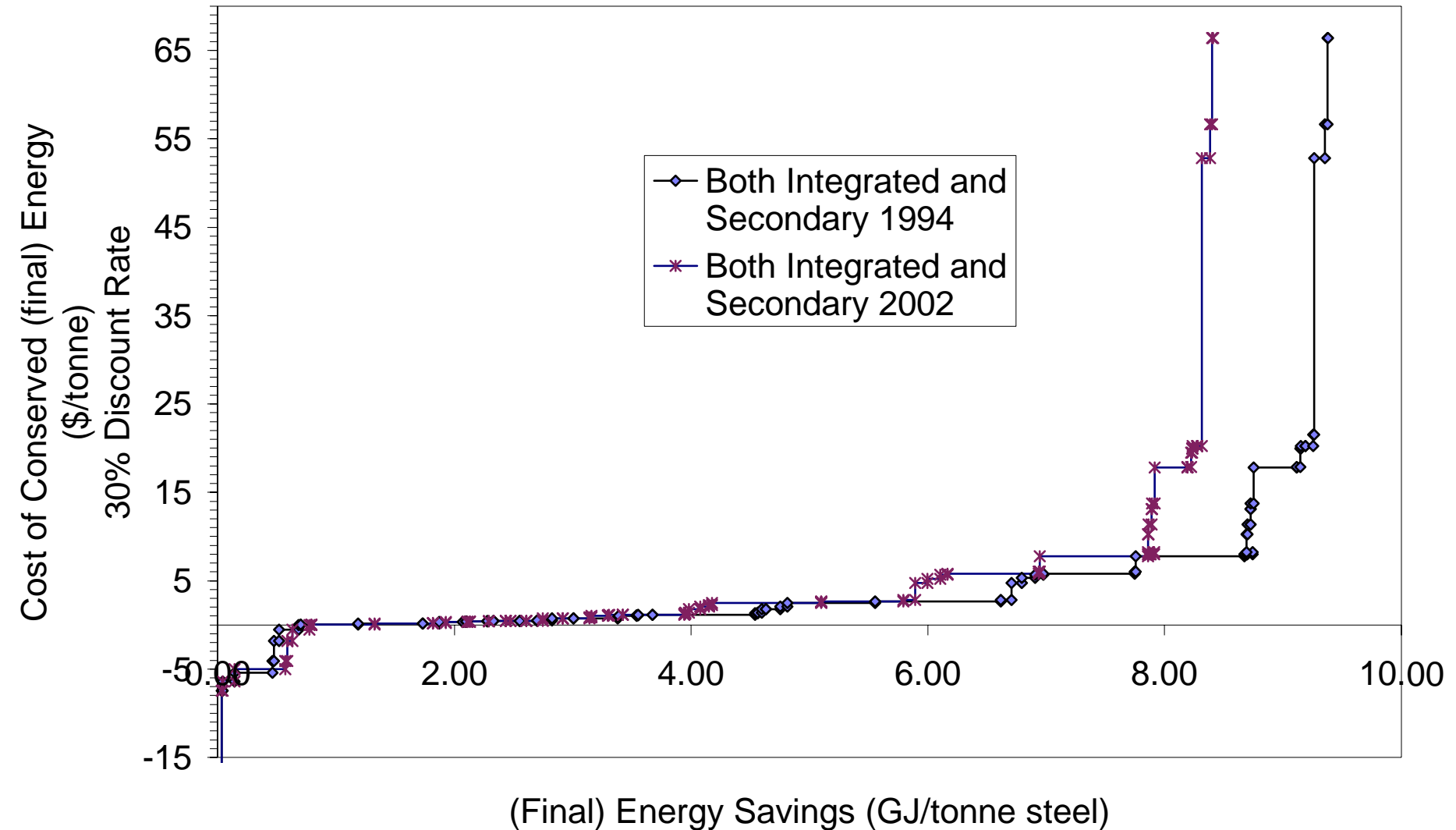
Fuel Mix: Cement (with NRO - slow incl other benefits)



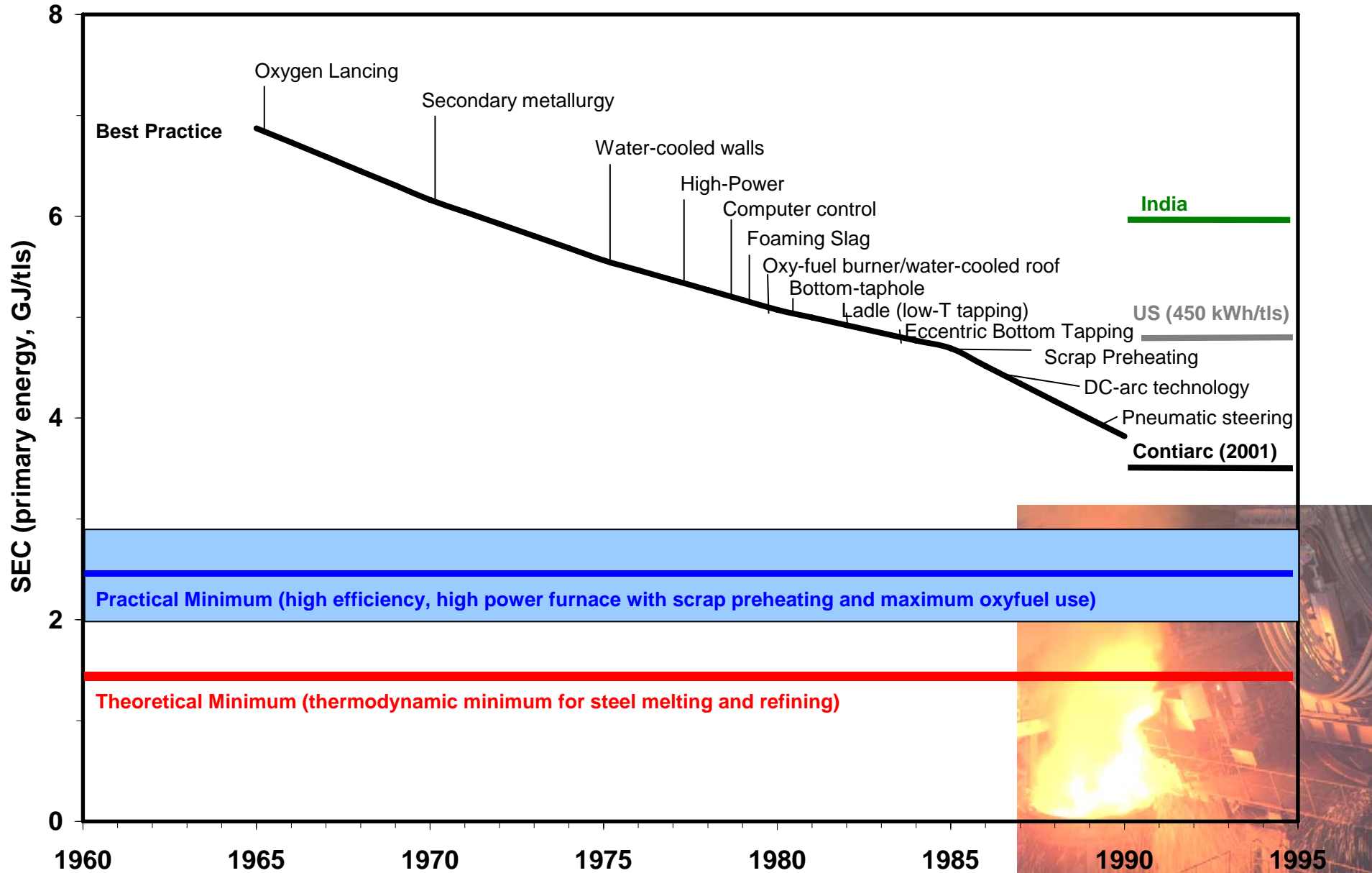
Fuel Mix: Cement - 50\$/tCO2 (with NRO - slow incl other benefits)



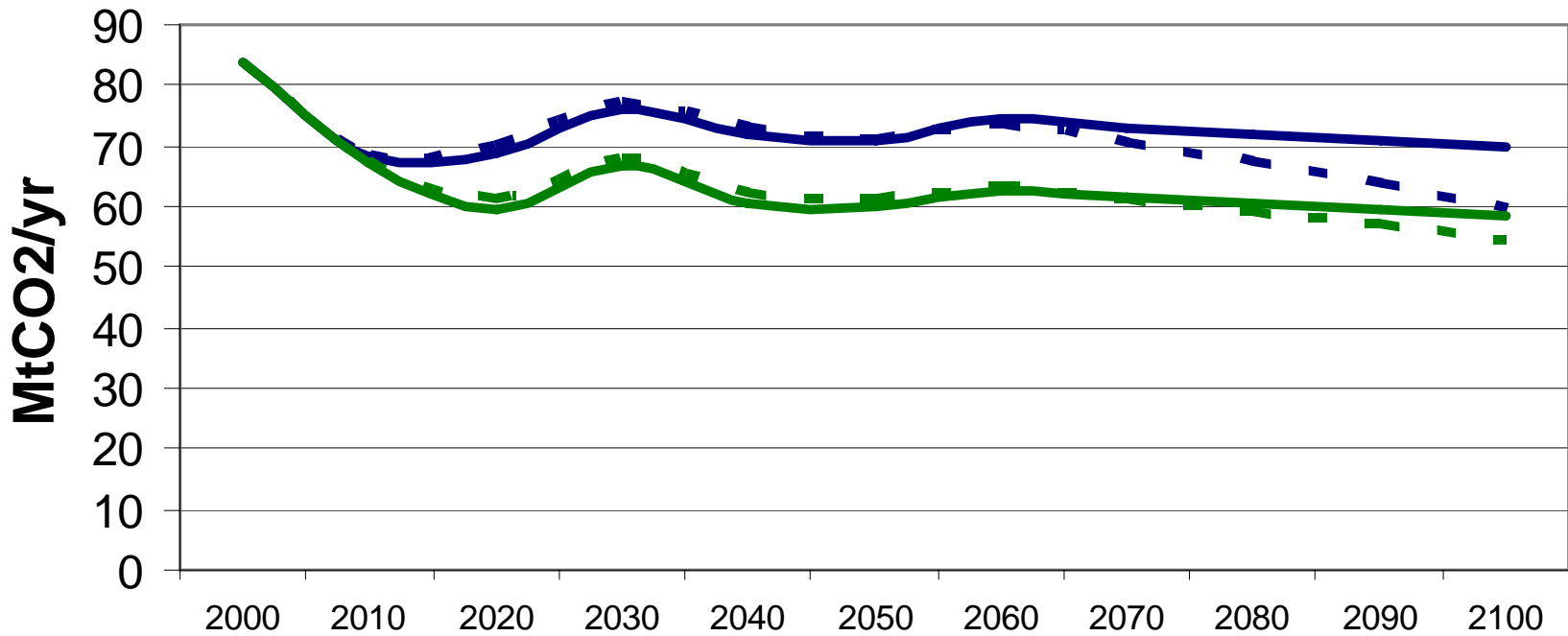
US Steel: Comparison of 1994 and 2002 Supply Curves (Include both energy and other benefits)



Energy Efficiency in the Steel Industry – Electric Arc Furnace



US CO2 Emissions - Iron and Steel



— 0\$ - With NRO - no tech change

- - 0\$ - With NRO - tech change

— 50\$ - With NRO - no tech change

- - 50\$ - With NRO - tech change

- Detailed technology representation provides insight and understanding of technology and fuel mix choices
- Inclusion of non-energy benefits increases emissions reductions
- Bottom-up cost curves provide another approach for modeling technological change
 - Technological change increases emissions reduction
 - With a carbon price, potential is lower compared to only price-induced emissions