Mapping Stakeholders

Sara Hayes, Director Jasmine Mah, Research Analyst

March 23, 2022 - Noon ET



The American Council for an Energy-Efficient Economy is a nonprofit 501(c)(3) founded in 1980. We act as a catalyst to advance energy efficiency policies, programs, technologies, investments, & behaviors.

Our research explores economic impacts, financing options, behavior changes, program design, and utility planning, as well as US national, state, & local policy.

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Agenda

- Identifying stakeholders whose buy-in is necessary
- Potential partnerships to make
- Guest speaker
 - Tricia Brooks, Georgetown University Center for Children and Families



Previous Webinar Recap

- Overview of the cohort goals and participants
- Introduction to Health Service Initiatives (HSIs)
- Examples of previous successful HSIs
- Resources



Key Actors

State-level

- Person who submits the State Plan Amendment (SPA)
- Agency that implements the HSI
- State official(s) responsible for program administration and financial oversight
- Centers for Medicare & Medicaid Services (CMS)
 - Person who approves the SPA
 - Named CHIP officer
- Program service area
 - Outside partner organizations





Person who submits the SPA

- Varies by state, usually the Medicaid Director
- See National Association of Medicaid Directors (NAMD) directory

Michelle Probert Director, Office of MaineCare Services State of Maine, Department of Health and Human Services

> Mr. Gary Parker State CHIP Director Office of Medicaid Policy and Planning Family and Social Services Administration



Agency that implements the HSI

- Typically the state's health department
 - Michigan Department of Health and Human Services
 - Ohio Department of Health, with oversight from the OH Department of Medicaid
- Common for state agencies to partner with regional, county, and city bodies
- Other notable state agencies
 - Maine Maine Housing Authority, Maine CDC
 - Maryland Maryland Department of Housing and Community Development



Region	Contact	States Served by Region
Region 1	ROBOSORA@cms.hhs.gov	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
Region 2	RONYCORA@cms.hhs.gov	New Jersey, New York, Puerto Rico, Virgin Islands
Region 3	ROPHIORA@cms.hhs.gov	Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, West Virginia
Region 4	ROATLORA@cms.hhs.gov	Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee
Region 5	ROCHIORA@cms.hhs.gov	Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin
Region 6	RODALORA@cms.hhs.gov	Arkansas, Louisiana, New Mexico, Oklahoma, Texas
Region 7	ROKCMORA@cms.hhs.gov	Iowa, Kansas, Missouri, Nebraska
Region 8	ROREAORA@cms.hhs.gov	Colorado, Montana, North Dakota, South Dakota, Utah, Wyoming
Region 8	ROSFOORA@cms.hhs.gov	Arizona, California, Hawaii, Nevada, Pacific Territories
Region 10	ROSEA_ORA2@cms.hhs.gov	Alaska, Idaho, Oregon, Washington



Data from CMS website: https://www.cms.gov/Medicare/Coding/ICD10/CMS-Regional-Offices

Outside Partner Organizations

- Regional, county, and city organizations
- Program implementers
- Managed care organizations





Resources

- National Association of Medicaid Directors (<u>NAMD</u>) list of state Medicaid Directors
- State-specific fact sheets describing opportunity
- Video of webinar #1
- Slides of webinar #1 (will appear in follow-up email)



Tricia Brooks Presentation





Health Services Initiatives: An Opportunity to Use CHIP Funds for Public Health Services

Tricia Brooks American Council for an Energy-Efficient Economy March 23, 2022

CHIP Health Services Initiative (HIS)

- HSIs are activities that:
 - protect the public health,
 - protect the health of individuals,
 - improve or promote a state's capacity to deliver public health services, or
 - strengthen the human and material resources necessary to accomplish public health goals relating to improving the health of children.
- HSIs may be used for direct services or public health initiatives
- If an HSI serves an broader population, the state may only claim CHIP funding for services provided to children under age 19.



https://www.ecfr.gov/current/title-42/chapter-IV/subchapter-D/part-457/subpart-A/section-457.10 https://www.ssa.gov/OP Home/ssact/title21/2105.htm

Action Steps

Do Your Homework

- How are HSIs currently used?
- Is there funding available for HSIs
 - Within the CHIP's 10% cap on administrative costs?
 - Within the state's allotment?
- What are the cost projections over time?
- What do the research and data tell us about the need and potential impact of the initiative?

Develop a Plan

- Demonstrate the need
- Develop a proposal that illustrates how the initiative improves the health of low-income children
 - Can be targeted (not statewide)
 - Funding can only be used for children
- Identify sources of state funding (15% - 35% of total cost)
- Create detailed timeline for implementation



Determine Impact and Outcomes

- How will the initiative improve child health?
- How many children will benefit?
- What proportion are low-income?
- What are the metrics for measuring impact/outcomes?
- Emphasis how initiative continues to health equity

Be Aware of Annual Reporting Requirements

- For each HSI program:
 - Describe population served, number of children served, percent of children with income below state's CHIP limit
 - Define a metric used to measure the program's impact
 - Provide outcomes for the metrics
- HSI expenditures
 - Budget CHIP Annual Report
 - Actual Expenditures CHIP Form 21



Who are the decision maker(s); who should be engaged?

Government Officials

- Secretary/Commissioner of Health, Human Services
- Medicaid director
- CHIP director
- Legislative champions
- Legislative budget office
- Public health officials

External Stakeholders

- Child health policy/advocacy CBOs
- Groups that would be involved with implementation
- Families who would benefit
- Technical experts on specifics of the initiative
- Pediatricians and other health professionals
- Managed care plans



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CMS FAQ (July 2017)

- Consider the Medicaid/CHIP core set quality measures, as well as other state quality initiatives and goals in developing an HSI
 - The core set is a group of health quality measures that states report annually
 - Only one asthma measure: medication ratio
- State must have a written quality strategy that must be updated every three years

Asthma Medication Ratio: Ages 5 to 18

Asthma affects more than 5 million children under age 18 in the United States. Uncontrolled asthma among children can result in ED visits, hospitalizations, lost school days, and a higher risk of falling behind in school. The National Heart Lung and Blood Institute recommends long-term asthma control medications for children with persistent asthma. This measure assesses the percentage of children with persistent asthma who were dispensed appropriate asthma controller medications.

Percentage of Children Ages 5 to 18 with Persistent Asthma who had a Ratio of Controller Medications to Total Asthma Medications of 0.50 or Greater (AMR-CH), FFY 2020 (n = 42 states)



Source: Mathematica analysis of MACPro reports for the FFY 2020 reporting cycle as of June 18, 2021.

Notes: This measure shows the percentage of children ages 5 to 18 w ho were identified as having persistent asthma and w ho had a ratio of controller medications to total asthma medications of 0.50 or greater during the measurement year. Three rates are reported: (1) ages 5 to 11; (2) ages 12 to 18; and (3) a total rate for ages 5 to 18. When a state reported separate rates for its Medicaid and CHIP populations, the rate for the larger measure-eligible population w as used.

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Challenges

- Lack of readily available financial information
 - CHIP allotment carryover
 - Detailed CHIP budgets
- Finding a sustainable source of state matching funds (15% – 35%)
 - Can't supplant or match CHIP funds with other federal funds

Potential Pitfalls

- Competition for dollars
- Significant increase in HSIs in recent years
- Unmet need for direct health services
- Reluctance to commit long-term
- May be time-limited (lead abatement)



CMS State Health Official Letter (Jan 2021)

- HSIs can address many SDOHs
- Example: "States have used HSIs for home lead abatement, home visits and environmental modifications (e.g., high-efficiency air filters to reduce asthma triggers), emergency food services, and youth violence prevention programs."

Maryland Case Study

- Uses HSI funds to target environmental and educational factors of childhood asthma
- Expands county level programs to provide environmental case management and in-home education (lead and asthma)





https://www.nashp.org/leveraging-chip-to-improve-childrens-health-an-overview-of-state-health-services-initiatives/ Updated September 2021.

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have coverage for. There is a larger percentage who received services in real time that may have been turned away without the promise of PE. The lag between the data of service and the data of billing by the provider limits the ability to

fully report this number.

Resources

- <u>CCF HSI Blog</u>
- MACPAC fact sheet on HSIs
- <u>CMS FAQs on HSIs</u>
- <u>CMS SDOH State Health Official</u> Letter
- NASHP interactive tool HSIs
- <u>CCF/KFF 2020 50-State Survey</u> data on HSIs

- KFF CHIP eFMAP FY-2022
- <u>CHIP Annual Reports</u>
- <u>CHIP Financial Management</u>
 <u>Reports</u>
- 2020 CHIP Allotments (MACPAC)
- <u>KFF CHIP eFMAP FY-2022</u>
- <u>Child Core Set Quality Measures</u>
 <u>Chart Pack</u>



Calendar of Upcoming Webinars

Date	Webinar theme	
May 4	Components of a State Plan Amendment (SPA)	
June 8	Peer Exchange	
July 20	Participants' Choice	



Additional Webinars

This initiative is meant to serve you, our program participants. We are planning to host one additional webinar with topics suggested by participants.

Are there particular topics that you would like to hear more about at a future session?

Please type your answers into the chat window now









A link to Session 1 resources has been pasted in the chat and will be emailed out to you.

Feel free to send questions, comments, or feedback to Jasmine at jmah@aceee.org.

