



Mark S. Kuhn consults in off-highway, commercial vehicle, automotive and energy industries. His expertise includes market growth strategy development, product development strategy for engines and powertrain, Total Cost of Ownership assessment for technology introduction, product portfolio planning, and technology planning.

Mr. Kuhn has worked for Ricardo Strategic Consulting since 2008, where he has been involved in a range of projects related to product, market, and technology trends regarding off-highway and on-highway markets.

Prior to joining Ricardo Strategic Consulting in 2008, Mr. Kuhn held various responsibilities in the Ricardo Technical Consulting organization related to engine product development, design, test and analysis. Prior to joining Ricardo in 2001, Mr. Kuhn held various positions in the heavy-duty diesel engine industry while at Detroit Diesel Corp. for over 27 years, where he was the Director of off-highway engine product development. Mr. Kuhn graduated with a BSME from Kettering University, and MSME from the University of Michigan.