



## *Introducing* **CHEE**

In December 2018 in New Orleans, ACEEE will host its first **Conference on Health, Environment and Energy**. This two-day, multi-track event will showcase the groundbreaking research of ACEEE's new Health and Environment program as well as the work of prominent experts and academics in this growing field.

This premier event will bring together innovative leaders from a variety of professions to explore how energy choices can affect our health and the environment. The conference will explore how reducing energy waste, for example, can reduce pollution and protect health.

Speakers and attendees will be diverse, bringing expertise in public health and environmental regulation as well as energy-saving programs, policies, and technologies. They will discuss cutting-edge research and the pioneering efforts of public health advocates. Attendees will have plenty of opportunities to network and brainstorm.

This conference will feature multiple tracks for participants, who can earn professional continuing education credits. The conference will include plenary panels, breakout sessions, and moderated discussions — not to mention lunches, receptions, and fun activities.

As childhood asthma reaches epidemic levels and health effects from pollution intensify, there's never been a more important time to focus on how we can change the way we use energy in order to clear the air of harmful pollutants and protect people's health. Reducing energy waste can become a strategy for addressing many of the social determinants of public health. We hope you'll join us for this timely, crucial conversation.

Likely participants include: public health professionals; energy researchers; environmental regulators and advocates; local, state, and federal policymakers; low-income community advocates; utility staff; architects; builders; NGOs; consultants; behavioral scientists; energy efficiency professionals.

*For more information about sponsorship opportunities, contact Sara Hayes ([shayes@aceee.org](mailto:shayes@aceee.org))*



## Main Sponsorship Offering

Benefits	Platinum (\$25K +)	Gold (\$10K +)	Silver (\$5K +)	Bronze (\$2.5K +)
Placement on pre-conference materials (web page with link to funder home page, email blasts)	Prominent listing	Recognition	Mention	Mention
Placement on conference materials (program, mobile app, splash slide)	Prominent listing	Recognition	Mention	Mention
Spotlight on a tabletop centerpiece during meals	✓			
Pre-conference attendee list	✓	✓		
Display table	✓	✓	✓	
Registration waivers (one for every \$2,500)	10-18	4-8	2-3	1

## Specific Event Sponsorships

### Reception: \$10,000

Research suggests that people remember beginnings and endings; take this opportunity to put your brand top of mind at the end of the day. Your company will receive recognition in the conference program, on the mobile app, on the ACEEE website with a link to your homepage, and on reception signage, including an event table.

### Networking Breaks: \$6,000 per day (\$2,500 AM/\$3,500 PM)

Be the hero everyone remembers by providing coffee, snacks, and valuable networking time. Your company will be recognized in the conference program and mobile app, as well as on ACEEE's website with a link to your homepage. During the break, your logo will appear on signage in each break location.

### Conference Program Ads: \$2,500 per ad, 2 available

Place a prominent, full-page ad on the inside front or back cover of our printed conference programs. Everyone will be referring to the program during the conference, so this is a great opportunity to put your brand in front of all attendees.

### WiFi: Exclusive, \$2,500

Help attendees stay on top of their workloads by providing the WiFi access they need. Your company will designate the password for the conference WiFi, which means everyone will type in your name to gain access. You will also receive recognition in the conference program, on the mobile app, on meeting room signage, and on the ACEEE website with a link to your homepage.

For more information, contact Charlie Herron at (339) 206-0920 or [cherron@aceee.org](mailto:cherron@aceee.org).