



CHEE 2020

January 21-23, 2020

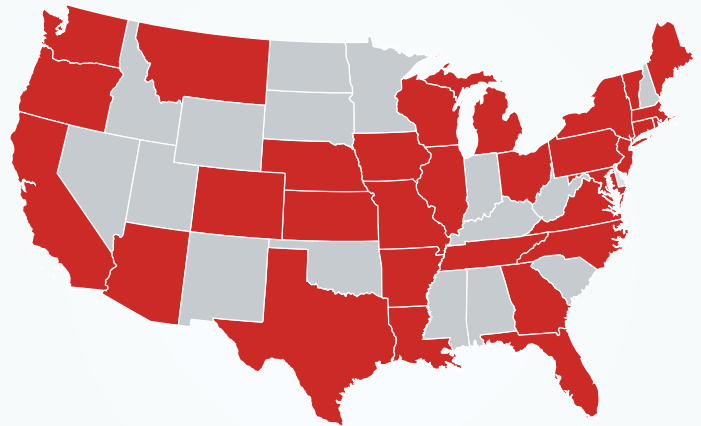
ACEEE’s second Conference on Health, Environment, and Energy (CHEE) is returning to New Orleans. The event will showcase the groundbreaking research of ACEEE’s Health and Environment program as well as the work of prominent experts and academics in this growing field.

Put your brand in front of innovative leaders from a variety of professions by sponsoring this conference. Join us in the “Big Easy” as we explore how energy choices can affect our health and the environment. Hear how cutting energy waste can reduce pollution and protect health.

Companies that provide the following products and services should attend: aging products/programs, analytical services, community health services, consulting services, continuing education programs, data collection and management, environmental health services and tracking, health impact assessments, software/information systems, universities/schools of public health, workforce training.

The conference will offer multiple tracks, plenary panels, moderated discussions, and interactive breakout sessions. Physicians (CMEs), nurses (CNEs), public health professionals (CHES/CPH), architects (HSW LUs), and building science professionals (BPI energy auditor CEUs) can earn continuing education credits at this event.

All of these features—plus lunches, receptions, and fun activities—make for an exciting opportunity to reach important audiences as you learn, network, and enjoy the sights and sounds in the birthplace of jazz!



2018 CHEE Participation by State

Also represented: Canada, Estonia, France, Saudi Arabia, United Kingdom

Likely participants

Public health professionals; medical doctors; energy researchers; academic researchers; environmental regulators and advocates; local, state, and federal policymakers; low-income community advocates; utility staff; architects; general contractors; NGOs; consultants; and energy efficiency professionals.

We had a fantastic turnout for the first CHEE conference in New Orleans. [Click here](#) to see a list of the organizations that participated in 2018. Over 87% of the 2018 attendees gave the conference of a “very good” or “excellent” rating, and said they would recommend this event to a friend or colleague.



Main Sponsorship Offering

Benefits	Platinum (\$25K +)	Gold (\$12K +)	Silver (\$6K +)	Bronze (\$3K +)
Placement on pre-conference materials (web page with link to funder home page, email blasts)	Prominent listing	Recognition	Recognition	Recognition
Placement on conference materials (mobile app, meeting room splash slides)	Prominent listing	Recognition	Recognition	Recognition
Pre-conference attendee list	✓	✓		
Display table	✓	✓	✓	
Registration waivers	8	4	2	1

Specific Event Sponsorships

Reception: Exclusive, Contact us for more information

Research suggests that people remember beginnings and endings; take this opportunity to put your brand top of mind at the end of the day. Your company will receive recognition in the conference program, on the mobile app, on the ACEEE website with a link to your homepage, and on reception signage, including a display table.

Mobile App: Exclusive, \$5,000

Attendees will download the mobile app for essential conference details and the first name they will see is yours! Your company can push 3 notifications to all attendees, subject to ACEEE approval. You also will be recognized in the conference program and website.

Networking Breaks: \$7,000 per day or \$3,000 AM/\$4,000 PM

Be the hero everyone remembers by providing coffee, snacks, and valuable networking time. Your company will be recognized in the conference program and mobile app, as well as on ACEEE's website with a link to your homepage. During the break, your logo will appear on signage in each break location.

Conference Program Ads: \$2,500 per ad, 2 available (no longer available)

Place a prominent, full-page ad on the inside front or back cover of our printed conference programs. Everyone will be referring to the program during the conference, so this is a great opportunity to put your brand in front of all attendees.

WiFi: Exclusive, \$2,500 Sold

Help attendees stay on top of their workloads by providing the WiFi access they need. Your company will designate the password for the conference WiFi, which means everyone will type in your name to gain access. You will also receive recognition in the conference program, on the mobile app, on meeting room signage, and on the ACEEE website with a link to your homepage.

For more information, contact **Sara Hayes** (SHayes@aceee.org) or **Lynn Pyle** (LPyle@aceee.org).