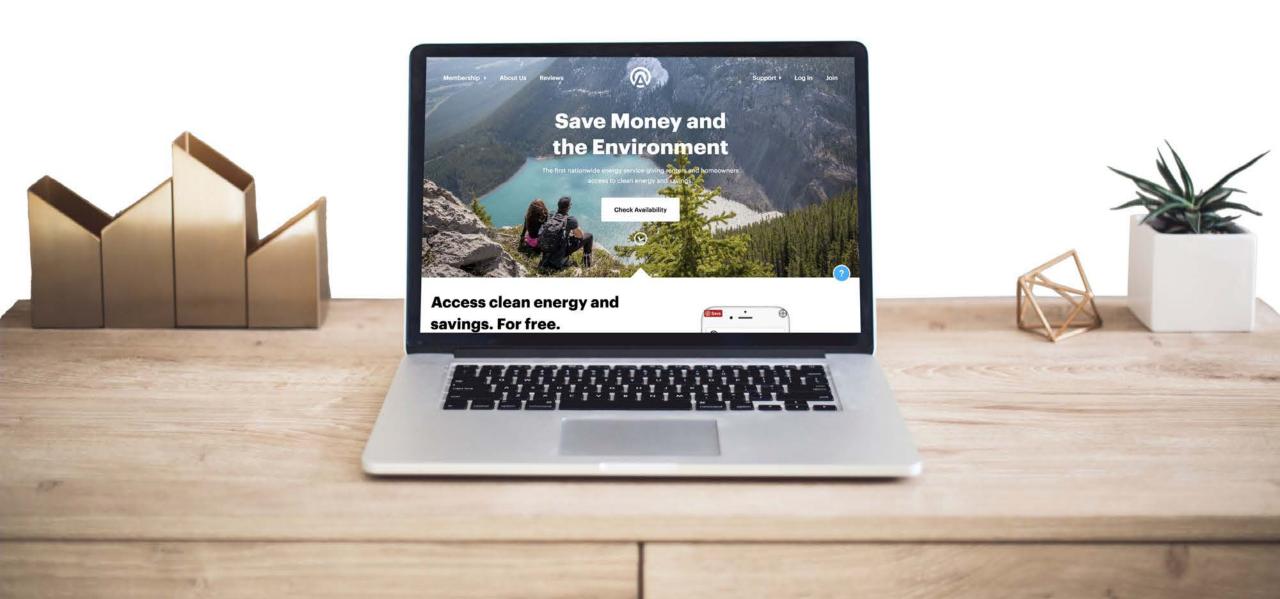




Differentiation beyond price and reliability









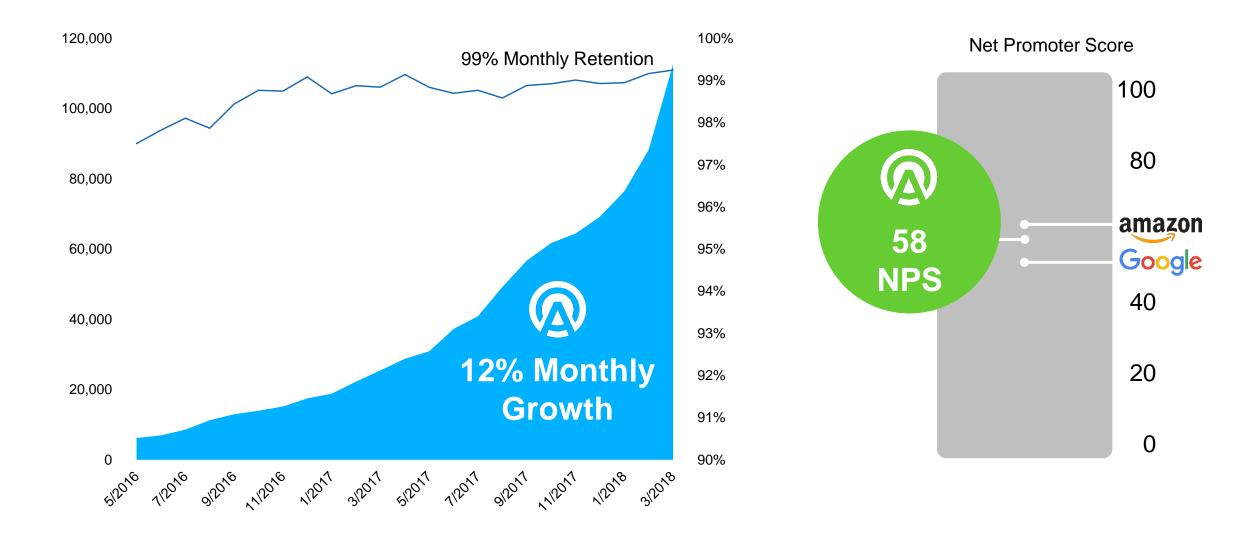




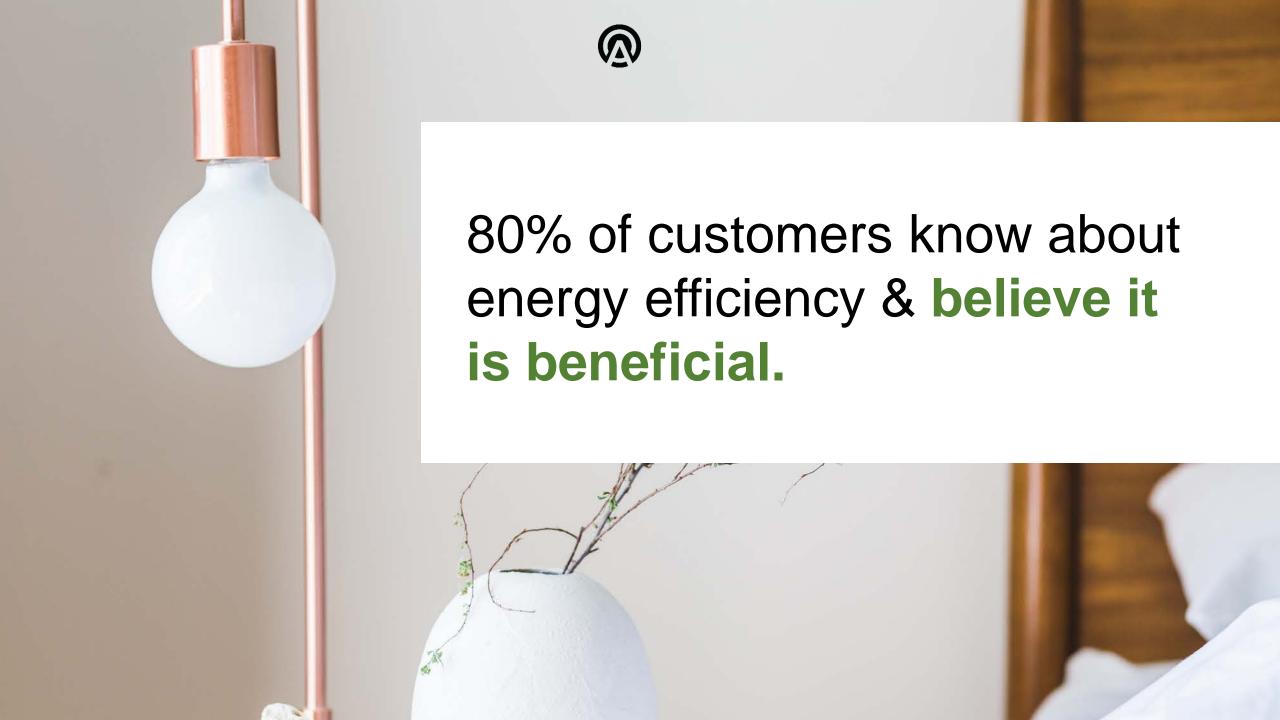














\$0 up-front







0.25%

average participation in onbill finance programs today

Your Monthly Energy Bill

Type of charge	How we calculate this charge	Amount(\$
Transmission Services: Transmission Mineram Charge	Includes First 30 kWh	0.12
Energy Charge	69 kWh X \$0.0043900 per kWh	0.30
Generation Services: Generation Minimum Charge	Includes First 30 kWh	2.21
Energy Charge	69 kWh X \$0.0736800 per kWh	5.08
Procurement Cost	69 KIND V 20/01/20000 DEL KNED	3.00
Adjustment	99 kWh X \$0,0004205 per kWh	0.01
Total Electric Supply	7.75	
Total Electric Charges	23.07	

Energy Usage History													
S	Nov 16	Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17
Temp	12*	41*	42*	47*	46*	64*	65*	77*	81.	77*	65*	74"	59*
Days	30	31	31	28	311	90	81	30	81	31	17	28	30
kWh	0	0	0	0	0	0	0	0	0	0	146	278	99.





Nest Thermostat \$0 Upfront

Arcadia partnered with Nest to give you the option to upgrade your home without paying anything upfront.





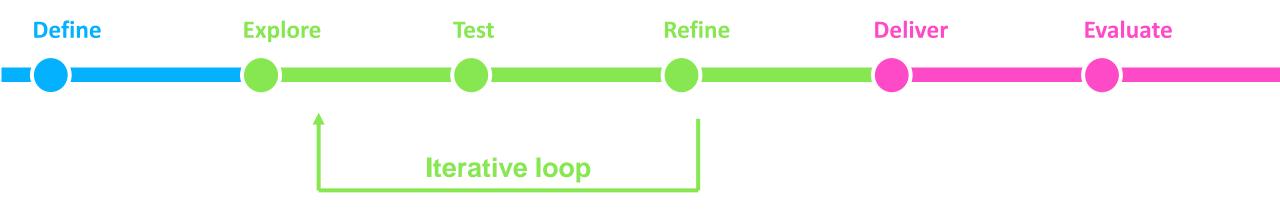
99.88% on-time payment,

without ever checking a FICO score





Advanced technology: agile process





Nationwide customer base

Over 100,000 members across 100+ utilities in all 50 states





The future

