



Finance forum attendees come from government, utilities, banks, real estate companies, and other businesses. Past attendees have represented

APTIM
Bank of America
CBRE
Citi
City of Boston
City of Chicago
City of Seattle
ConEdison
Connecticut Green Bank
DTE Energy
Duke Energy
Eversource
Kresge Foundation
Goldman Sachs
MacArthur Foundation
National Grid
NY Green Bank/NYSERDA
PG&E
PNC Bank
Siemens
Southern California Edison
State of Hawaii
State of Michigan
Surdna Foundation
U.S. Department of Energy
Wells Fargo

Finance Forum Sponsorships

How do you finance energy efficiency? The 2018 Finance Forum will explore innovative models to find out what works and why. Our dynamic event will help attendees get started on financing projects that save energy, reduce costs, and create jobs.

Reaching the right audience with information about your products and services is critical to success in today's competitive business environment. The ACEEE Energy Efficiency Finance Forum is well known for providing engaging content and meaningful networking opportunities, while attracting the leading companies and professionals in the energy efficiency space. Put your brand in front of the people you want to reach by sponsoring ACEEE's Finance Forum.

Likely participants include clean-tech and energy efficiency investors; financiers; real estate professionals; CDFIs and other mission-driven lenders; entrepreneurs; utility staff; local, state, and federal agency personnel; energy service company personnel; policymakers; NGOs; energy efficiency program planners, operators, and evaluators; and marketing experts.



Main Sponsorship Offering

Benefits	Host (\$50K +)	Platinum (\$25K +)	Gold (\$10K +)	Silver (\$5K +)	Bronze (\$2.5K +)
Placement on pre-conference materials (web page with link to funder home page, email blasts)	Top billing	Prominent listing	Recognition	Mention	Mention
Placement on conference materials (program, mobile app, splash slide)	Top billing	Prominent listing	Recognition	Mention	Mention
Recognition at podium during welcome	SOLD TO NYSERDA				
Spotlight on a tabletop centerpiece during meals		✓			
Pre-conference attendee list	✓	✓	✓		
Display table	✓	✓	✓	✓	
Registration waivers (one for every \$2,500)	20-30	10-18	4-8	2-3	1

Specific Event Sponsorships

Reception: \$10,000

Research suggests that people remember beginnings and endings; take this opportunity to put your brand top of mind at the end of the day. Your company will receive recognition in the conference program, on the mobile app, on the ACEEE website with a link to your homepage, and on reception signage, including an event table.

Networking Breaks: \$6,000 per day (\$2,500 AM/\$3,500 PM)

Be the hero everyone remembers by providing coffee, snacks, and valuable networking time. Your company will be recognized in the conference program and mobile app, as well as on ACEEE's website with a link to your homepage. During the break, your logo will appear on signage in each break location.

Hospitality/Speaker Ready Room \$5,000

Speakers need a relaxing place where they can put the final touches on their presentations, chat with other attendees without disruptions, and enjoy light refreshments. Your company will receive recognition in the conference program, on the mobile app, on the ACEEE website with a link to your homepage, and on table signage in the room, where a laptop and printer will be available. You will also have the opportunity to set out a one-page marketing piece on tables in the room.

Conference Program Ads: \$2,500 per ad, 2 available

Place a prominent, full-page ad on the inside front or back cover of our printed conference programs. Everyone will be referring to the program during the conference, so this is a great opportunity to put your brand in front of all attendees.

WiFi: Exclusive, \$2,500

Help attendees stay on top of their workloads by providing the WiFi access they need. Your company will designate the password for the conference WiFi, which means everyone will type in your name to gain access. You will also receive recognition in the conference program, on the mobile app, on meeting room signage, and on the ACEEE website with a link to your homepage.

For more information, contact Charlie Herron at (339) 206-0920 or cherron@aceee.org.