



# Building the Energy Efficiency Power Plant: TVA's 2015 IRP

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# TVA's MISSION OF SERVICE

## Energy

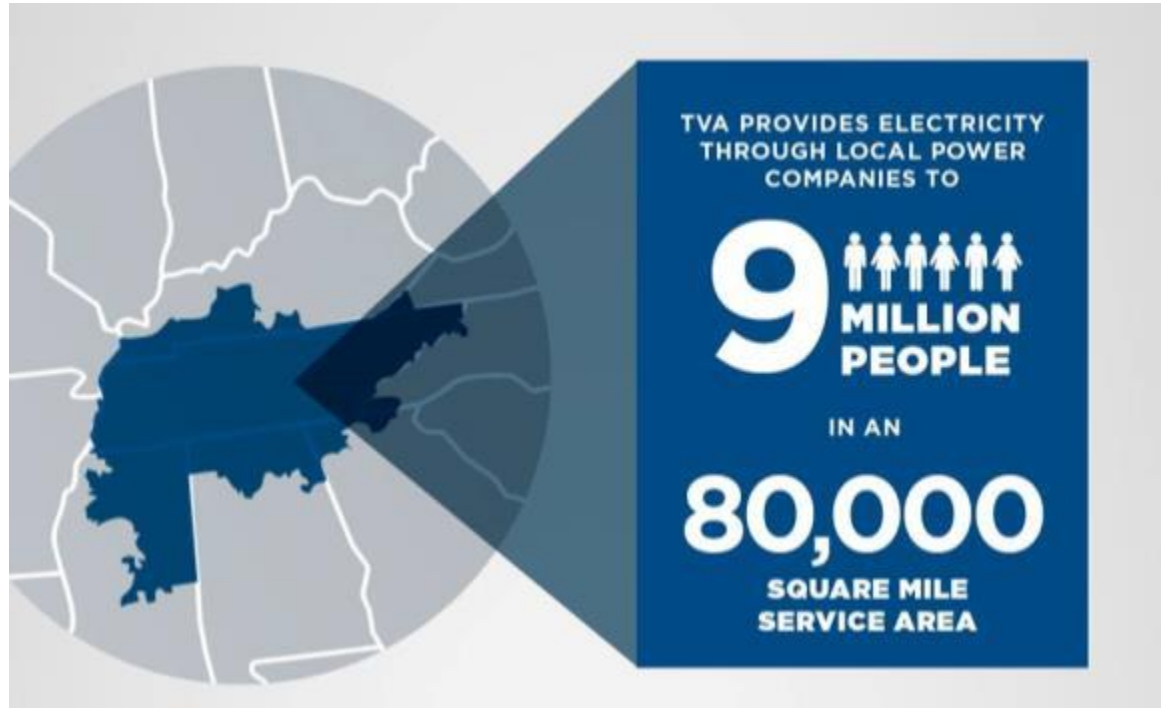
Delivering affordable,  
reliable power

## Environment

Caring for our region's  
natural resources

## Economic Development

Creating sustainable  
economic growth



# Mission & Business Model Provide Clarity While Identifying Need For Balance

Energy



Environment



Economic  
Development



**ASSET PORTFOLIO:**  
meet reliability  
expectations &  
provide a  
balanced portfolio

**RATES:**  
maintain low rates



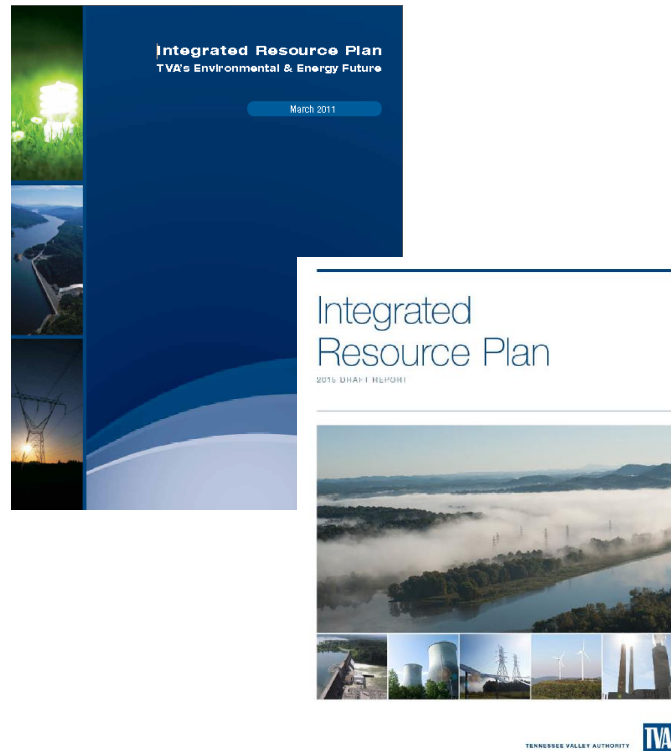
**STEWARDSHIP:**  
be responsible  
stewards

**DEBT:**  
live within our means

# 2015 IRP – A New Approach On EEDR

2011 IRP: Scheduled energy efficiency (EE) and Demand Response (DR) as fixed supply curves into the resource portfolio; tested multiple portfolios

2015 IRP: Goal to model EE and DR as dynamically selectable resources



# Why Take A Different Approach This Time?



*Both Internally and Externally*

# Dynamic EEDR Resource Modeling

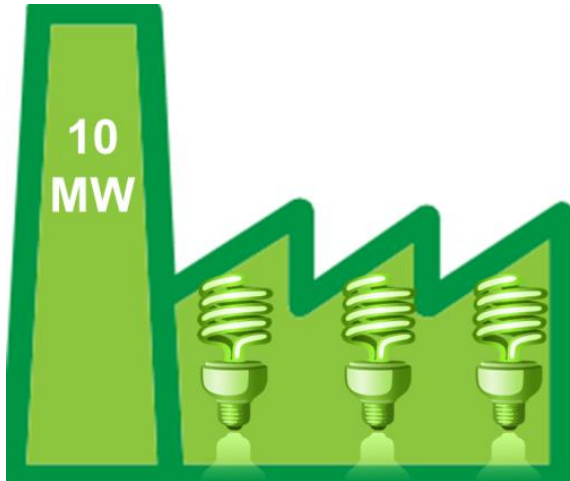
## Advantages:

- ◆ Allows full portfolio optimization
- ◆ More clearly demonstrates value proposition
- ◆ Allows flexible, nimble response to changing business environments

## Challenges/Considerations:

- ◆ Typical EE modeling approach (as a load modifier) doesn't lend itself to an easy transition to supply side modeling
- ◆ How to account for cost changes over time
- ◆ How to account for uncertainty on load shapes
- ◆ How to acknowledge TVA's unique structure as (primarily) a wholesale power company

# The Simplified Concept



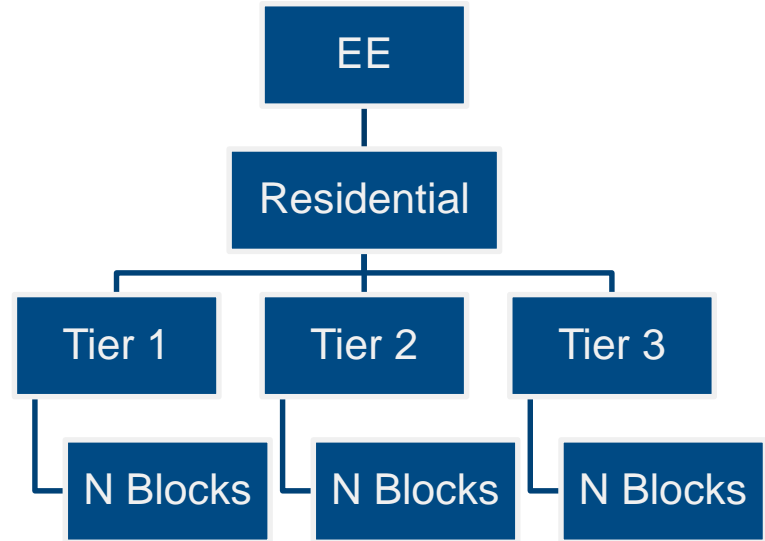
**Plant built in  
10 MW blocks**

## **Block Characteristics:**

- Capacity factor equivalent
- Load Shape
- Cost to build program
- Time to implement
- Lifetime
- Installed Cost / kwh

# Modeling Construct

- ◆ Developed “block” concept instead of modeling individual programs
- ◆ Began with three sectors:
  - ◆ Residential
  - ◆ Commercial
  - ◆ Industrial
- ◆ Divided sectors into pricing tiers
- ◆ Divided tiers into 10 MW blocks
- ◆ Each block was included in Capacity Expansion model as a selectable unit



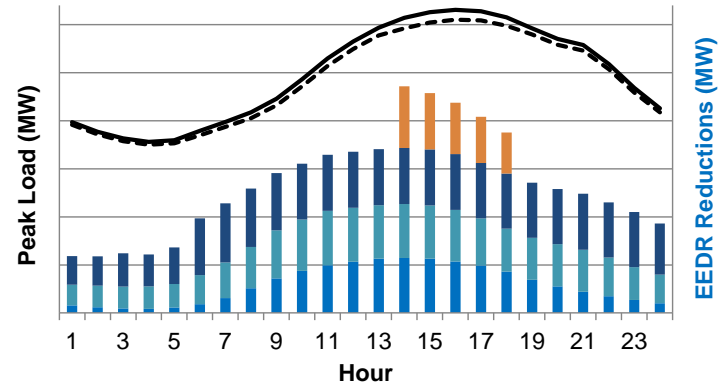


# Unit Characteristics

- ◆ Designed to look like thermal resources
- ◆ Nameplate capacities
- ◆ Book lives
- ◆ \$/kW pricing tiers by sector
- ◆ Build time, growth rates, and unit availability
- ◆ Hourly Load Shapes

	Res Tier 1	Res Tier 2	Res Tier 3	Com Tier 1	Com Tier 2	Com Tier 3	Ind Tier 1	Ind Tier 2	Ind Tier 3	DR
Nameplate Capacity (MW)	10	10	10	10	10	10	10	10	10	1
Summer Full Load Heat Rate (Btu/kWh)	-	-	-	-	-	-	-	-	-	10,132
Unit Availability (Yr)	2014	2022	2026	2014	2019	2022	2014	2018	2022	2014
Annual Outage Rate	-	-	-	-	-	-	-	-	-	-
Book Life (Yrs)	17	13	13	15	13	13	12	10	10	5

Summer Hourly Load Profile



■ Residential EE      ■ Commercial EE  
■ Industrial EE      ■ DR  
--- Peak Hourly Load minus EE      — Peak Hourly Load

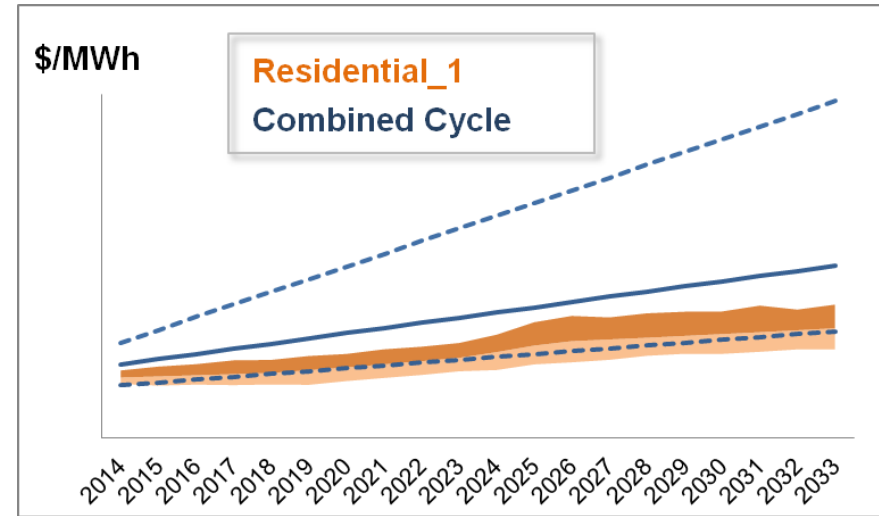
# Supply-Side Comparison

- ◆ Utilities are used to supply-side resource characteristics
- ◆ Demand side resources possess characteristics that are similar to supply side, but there are key differences
- ◆ Talking the same language helps

	SUPPLY SIDE COMPARISON						
	Com EE	Ind EE	Res EE	New CC	New CT	New Coal w/ CCS	AP1000
Year Available	2014	2014	2014	2019	2018	2028	2026
Outage Rate				✓	✓	✓	✓
Heat Rate				✓	✓	✓	✓
Fuel Costs				✓	✓	✓	✓
Fuel CAGR				✓	✓	✓	✓
CO <sub>2</sub> Costs				✓	✓	✓	✓
CO <sub>2</sub> CAGR (starts in 2022)				✓	✓	✓	
O&M costs	✓	✓	✓	✓	✓	✓	✓
O&M Escalation	✓	✓	✓	✓	✓	✓	✓
Transmission Contingency Cost				✓	✓	✓	✓
Project Contingency Cost				✓	✓	✓	✓
Capital Costs				✓	✓	✓	✓
Escalation of capital				✓	✓	✓	✓
Capacity Factor	✓	✓	✓	✓	✓	✓	✓
Technology shifts	✓	✓	✓				

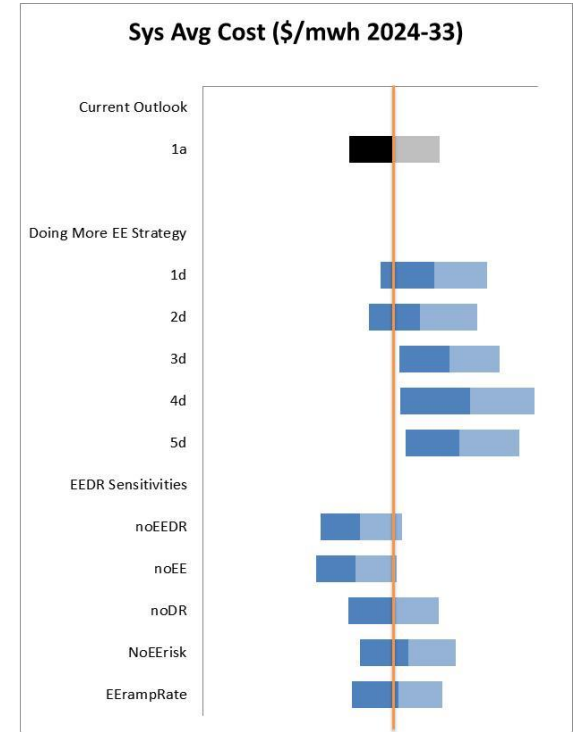
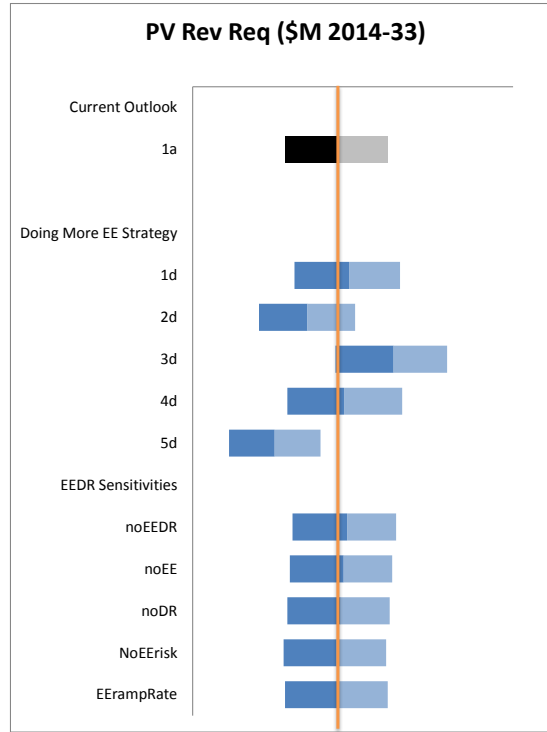
# Like Conventional Resources, EE has Risks

- ◆ Design Uncertainty because blocks are proxies for programs, some with different measure lives and shapes
- ◆ Delivery Uncertainty due to:
  - Risk around non-performance (realization rate)
  - Uncertainty around impact of future codes and standards
  - Specific uncertainty since TVA is primarily a wholesale power provider



# And, The EE Financial Equation Has Not Changed

- ◆ Results highlight total cost vs. average cost (“rate” vs. “bill”) tradeoffs with increased EE in the portfolio, particularly in later years



# Results: IRP Signals Growth in EEDR

## ENERGY EFFICIENCY



- Achieve savings between 900 - 1,300 MW by 2023
- Achieve savings between 2,000 - 2,800 MW by 2033
- Work with our local power company partners to refine delivery mechanisms, program designs, and program efficiencies with the goal of lowering total cost

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## DEMAND RESPONSE



- Add between 450 - 575 MW of demand reduction by 2023 and similar amounts by 2033, dependent on availability and cost of this customer-owned resource.

# Conclusions

- ◆ Did we change the conversation? *We think so.*
- ◆ Was it analytically challenging? *Quite.*
- ◆ Can we improve our approach? *Of course.*
- ◆ Did we get stakeholder support for approach, if not on all particulars? *Largely.*
- ◆ What did we establish?
  - ◆ EE is a competitive resource that introduces unique uncertainties while mitigating others, and this modeling approach better demonstrates the value EE brings to the portfolio
  - ◆ We have additional work to do to leverage this dynamic approach in annual resource planning

*“Our tomorrows need new and different solutions today”*

