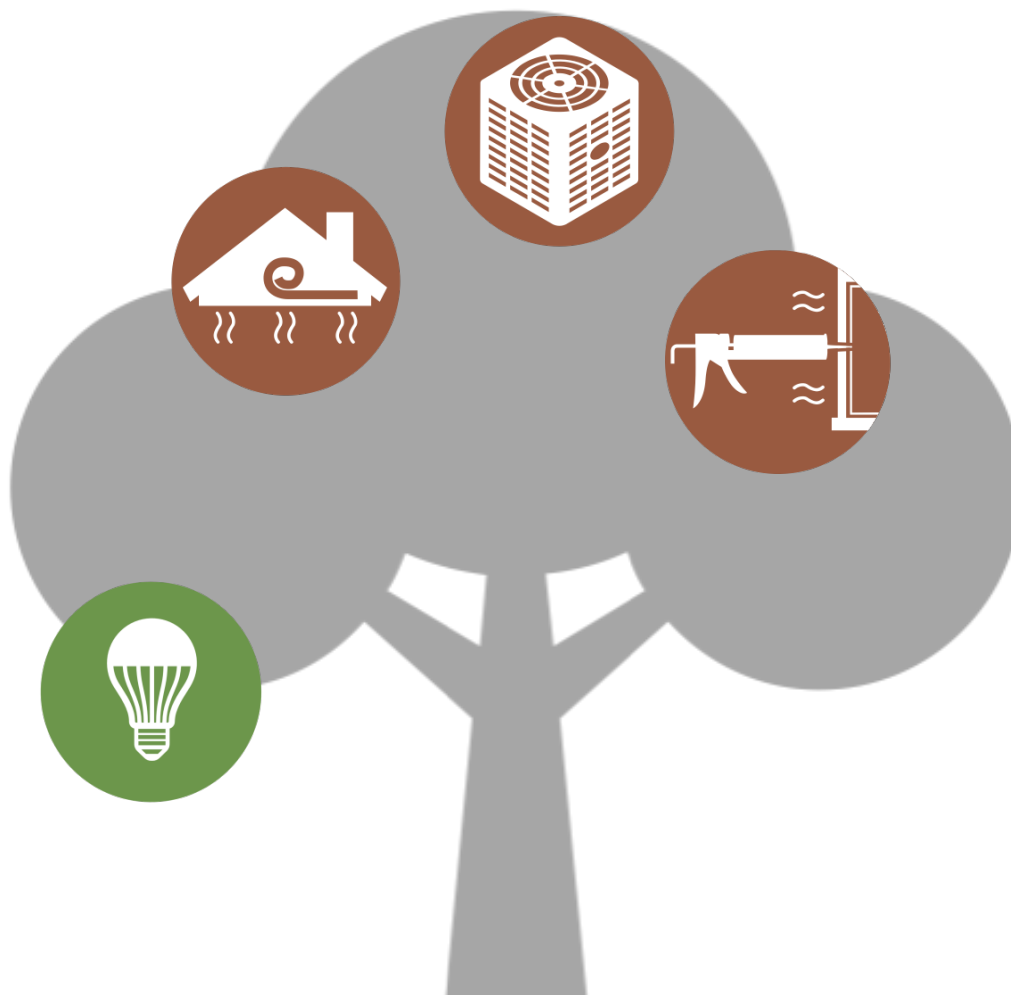




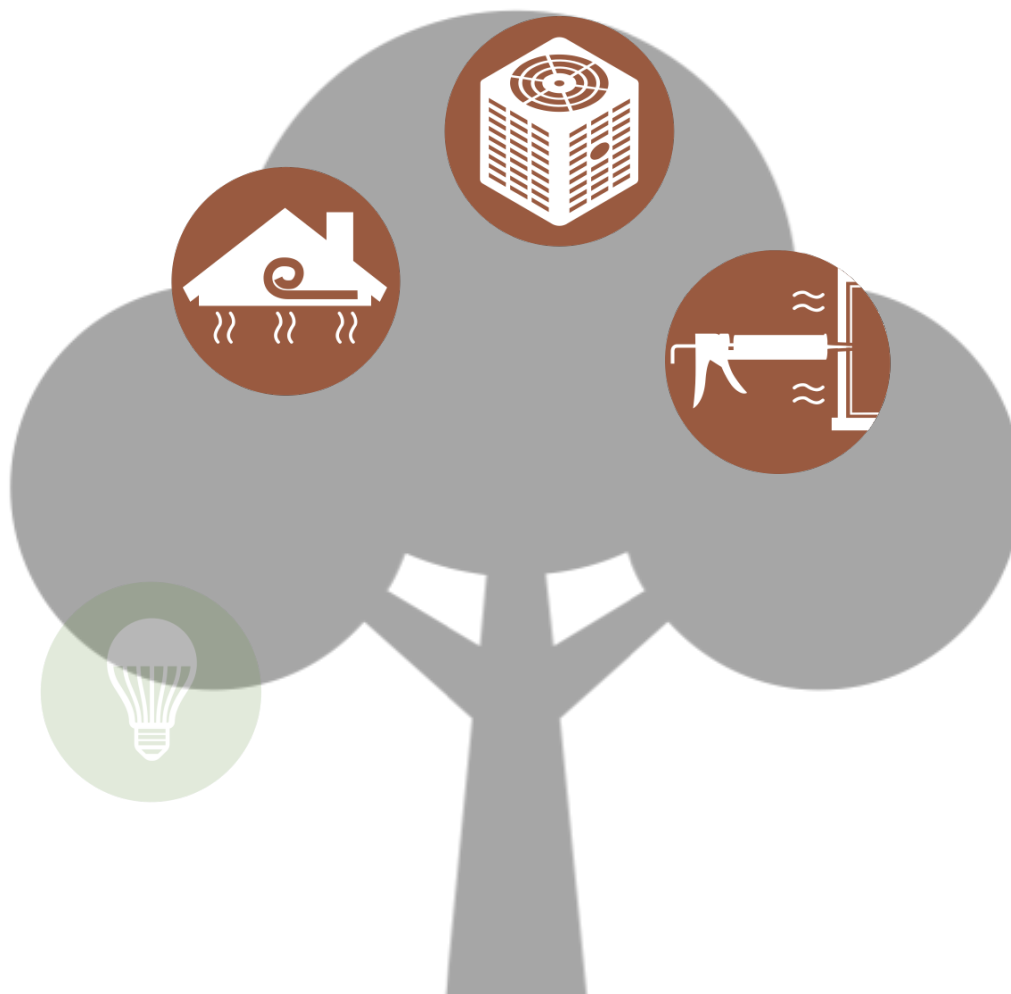
# Energy efficiency resource planning tools for the 21st century

---

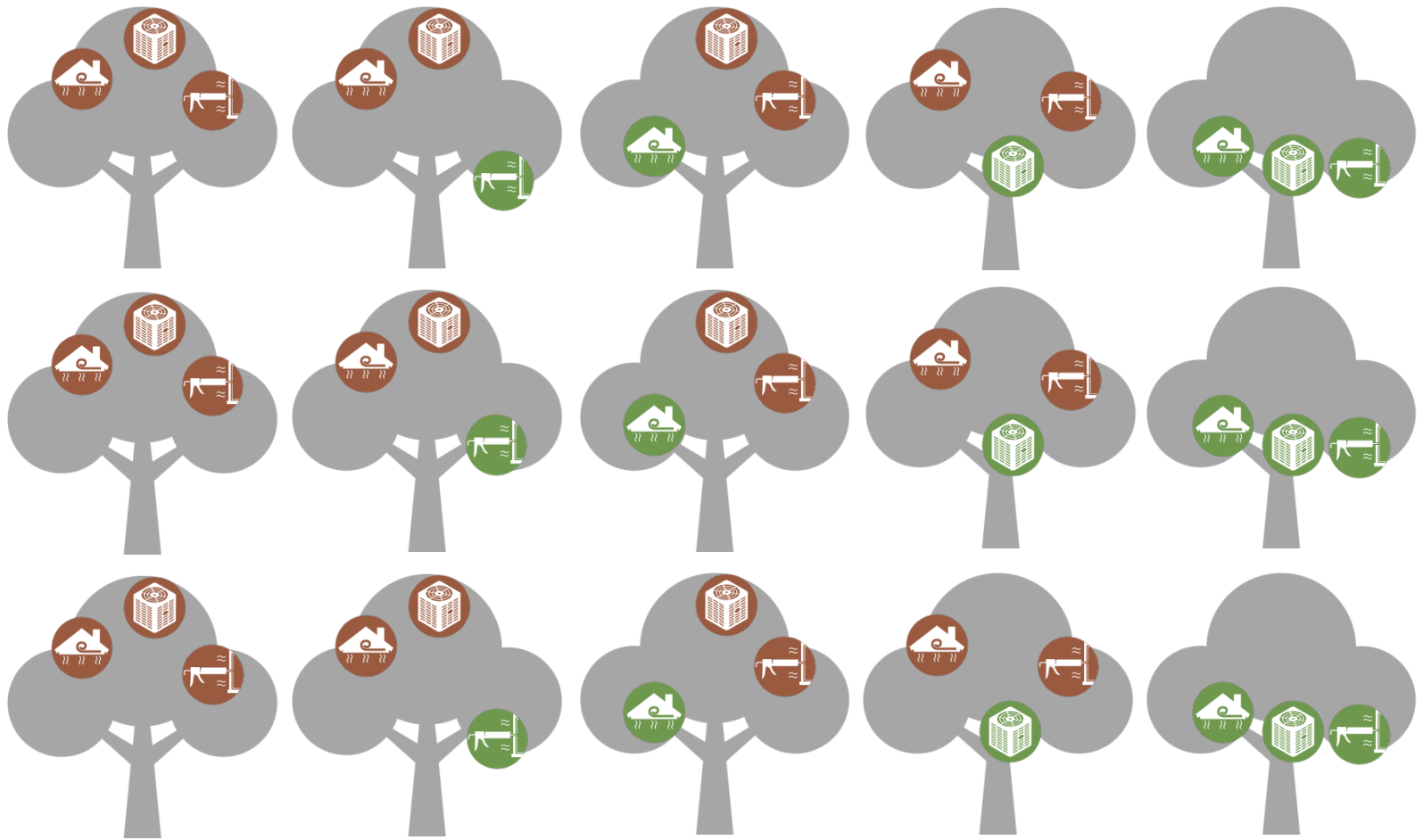
Eric Wilson, National Renewable Energy Laboratory  
October 31, 2017



Tree icon by Tjaša Kimovec  
from Noun Project (creative commons)

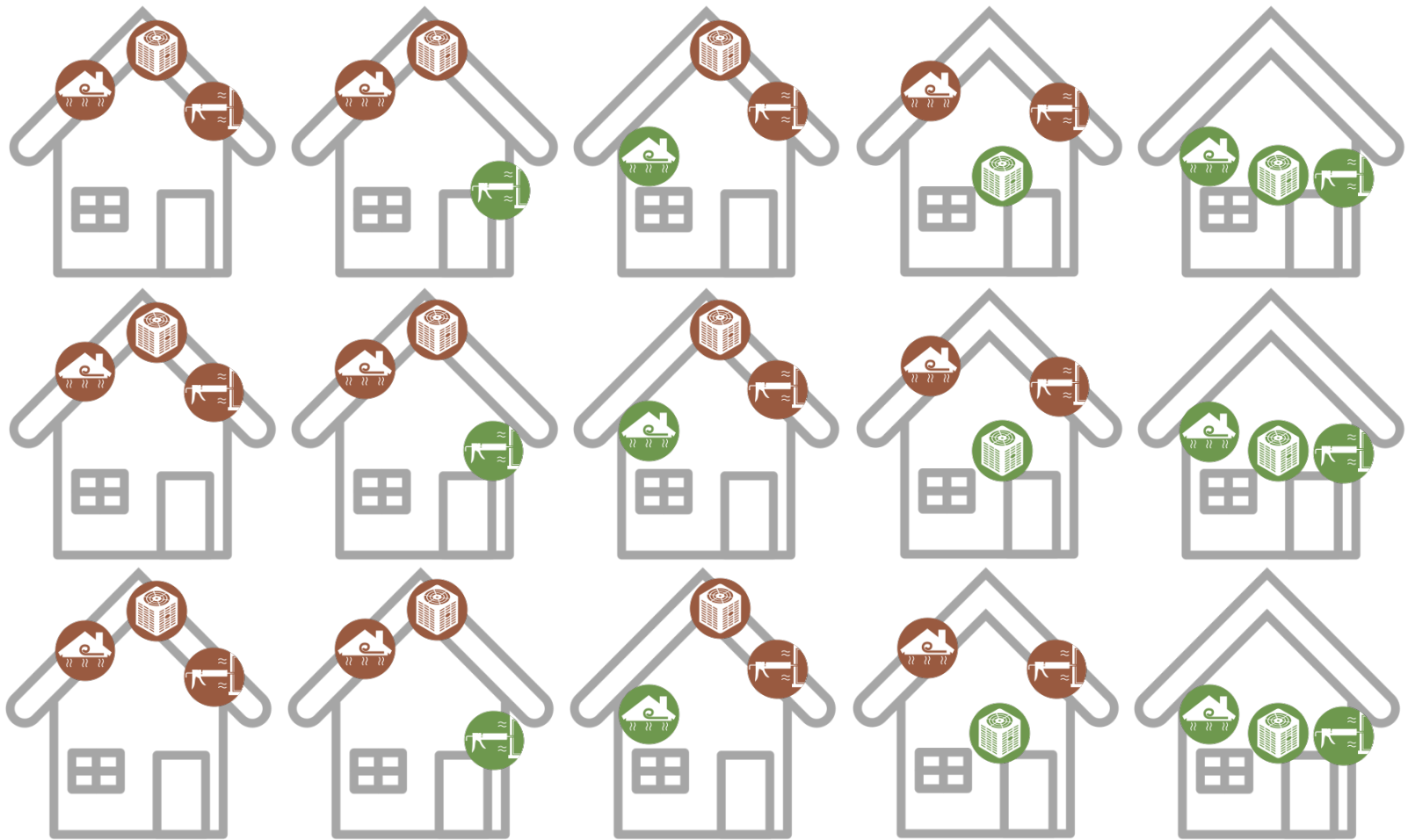


Tree icon by Tjaša Kimovec  
from Noun Project (creative commons)



Tree icon by Tjaša Kimovec  
from Noun Project (creative commons)

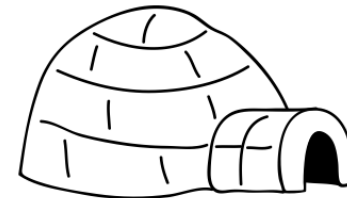
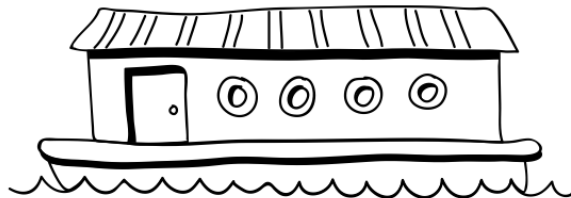
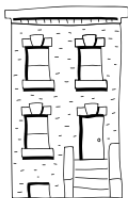
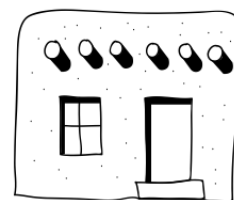
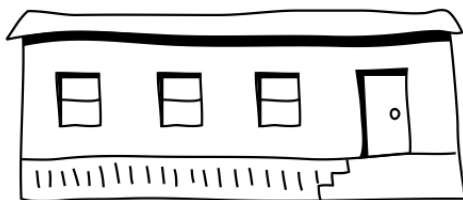
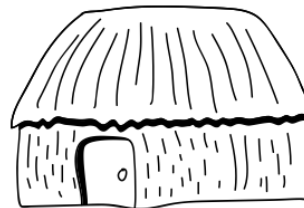




House icon by UNiCORN  
from Noun Project (creative commons)



House icon by UNiCORN  
from Noun Project (creative commons)





# How do we find the best opportunities?





**Housing stock  
characteristics  
database**

+

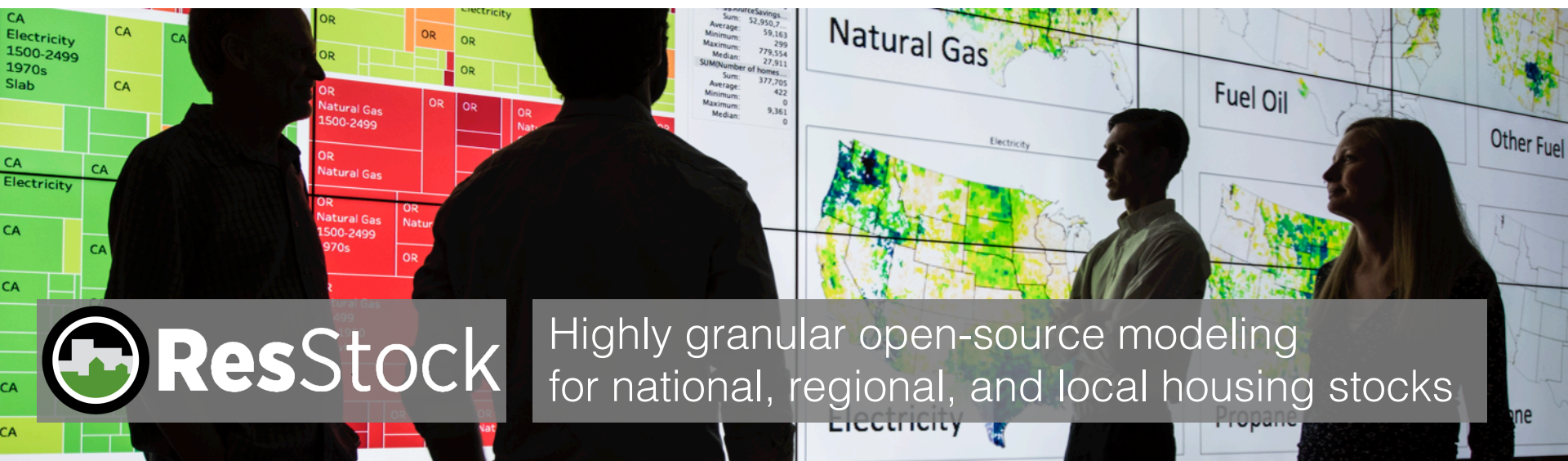


**Physics-based  
computer modeling**

+



**High-performance  
computing**



**ResStock**

Highly granular open-source modeling  
for national, regional, and local housing stocks



**Housing stock characteristics database**



**Physics-based computer modeling**



**High-performance computing**

Building Characteristics

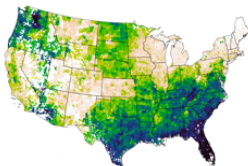


EIA  
NAHB  
IECC

**Res. Energy Consumption Survey (RECS)  
Homebuilder Surveys  
Historical Energy Codes**

*Other national, regional, and local audit databases*

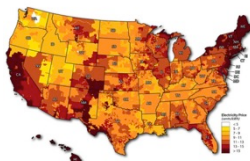
Census Data



Census

**American Community Survey (ACS)**

Costs



EIA  
NREL  
NREL/Navigant

**Electricity and fuel costs  
OpenEI.org Utility Rate Database  
Measure Cost Database**

Climate Locations



NREL

**TMY3 weather data**



**Housing stock characteristics database**



Physics-based computer modeling

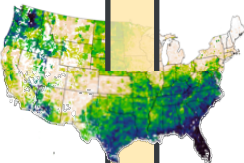


High-performance computing

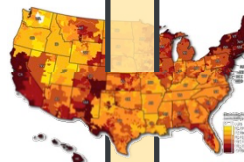
Building Characteristics



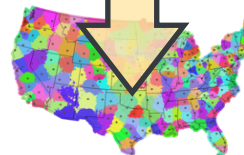
Census Data



Costs



Climate Locations



EIA  
NAHB  
IECC

**Res. Energy Consumption Survey (RECS)  
Homebuilder Surveys  
Historical Energy Codes**

*Other national, regional, and local audit databases*

Census

**American Community Survey (ACS)**

EIA  
NREL  
NREL/Navigant

**Electricity and fuel costs  
OpenEI.org Utility Rate Database  
Measure Cost Database**

NREL

**TMY3 weather data**



Housing stock characteristics database



Physics-based computer modeling

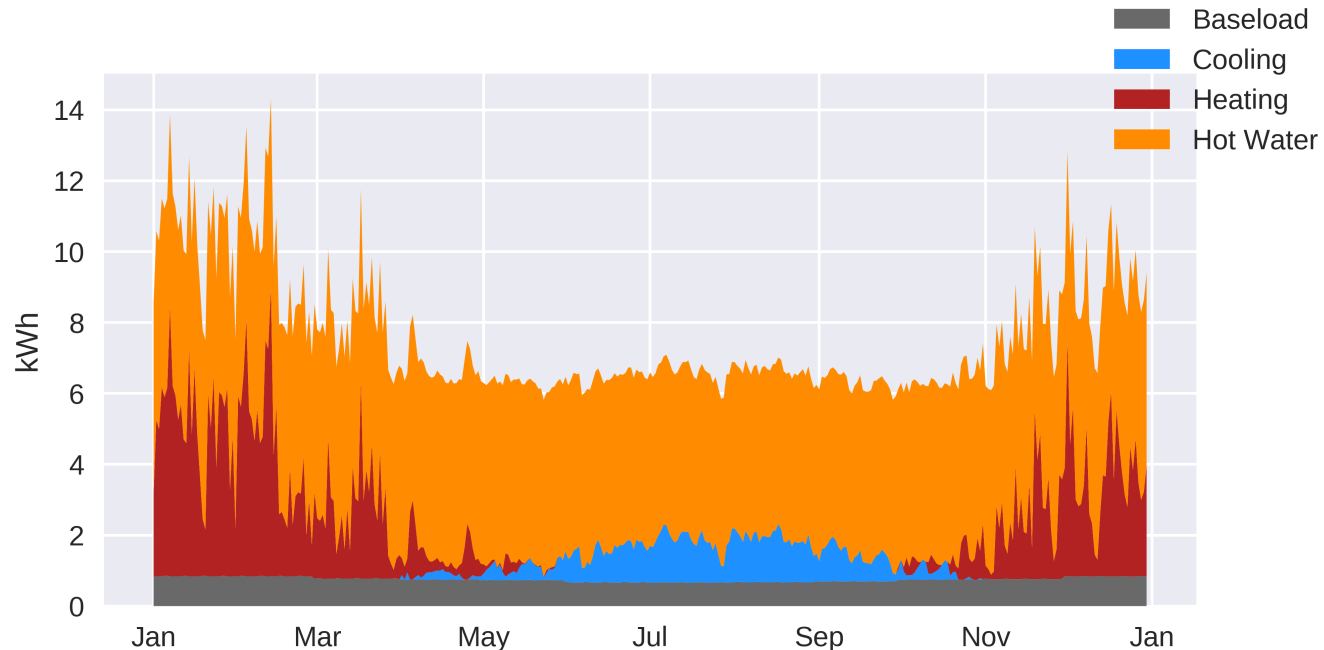


High-performance computing

## U.S. DOE Tools



## Detailed sub-hourly energy simulations







Housing stock characteristics database



Physics-based computer modeling



High-performance computing

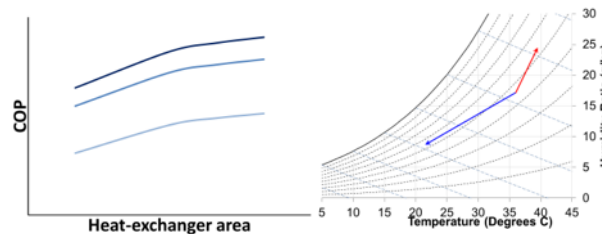
## U.S. DOE Tools



## Ability to simulate emerging technologies



Emerging technology



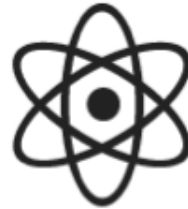
System performance characterization



Detailed open-source component models



Housing stock characteristics database



Physics-based computer modeling



High-performance computing

## U.S. DOE Tools



## Many Partners: Shared Development Resources





Housing stock  
characteristics  
database



Physics-based  
computer modeling



**High-performance  
computing**

350,000

20 million

2.4

simulations for baseline  
U.S single-family housing stock

simulations for 50+ upgrades

years of computing time



**Housing stock  
characteristics  
database**

+



**Physics-based  
computer modeling**

+



**High-performance  
computing**

## Technical Potential

- Theoretical potential using available technology
- Full turnover of equipment stock

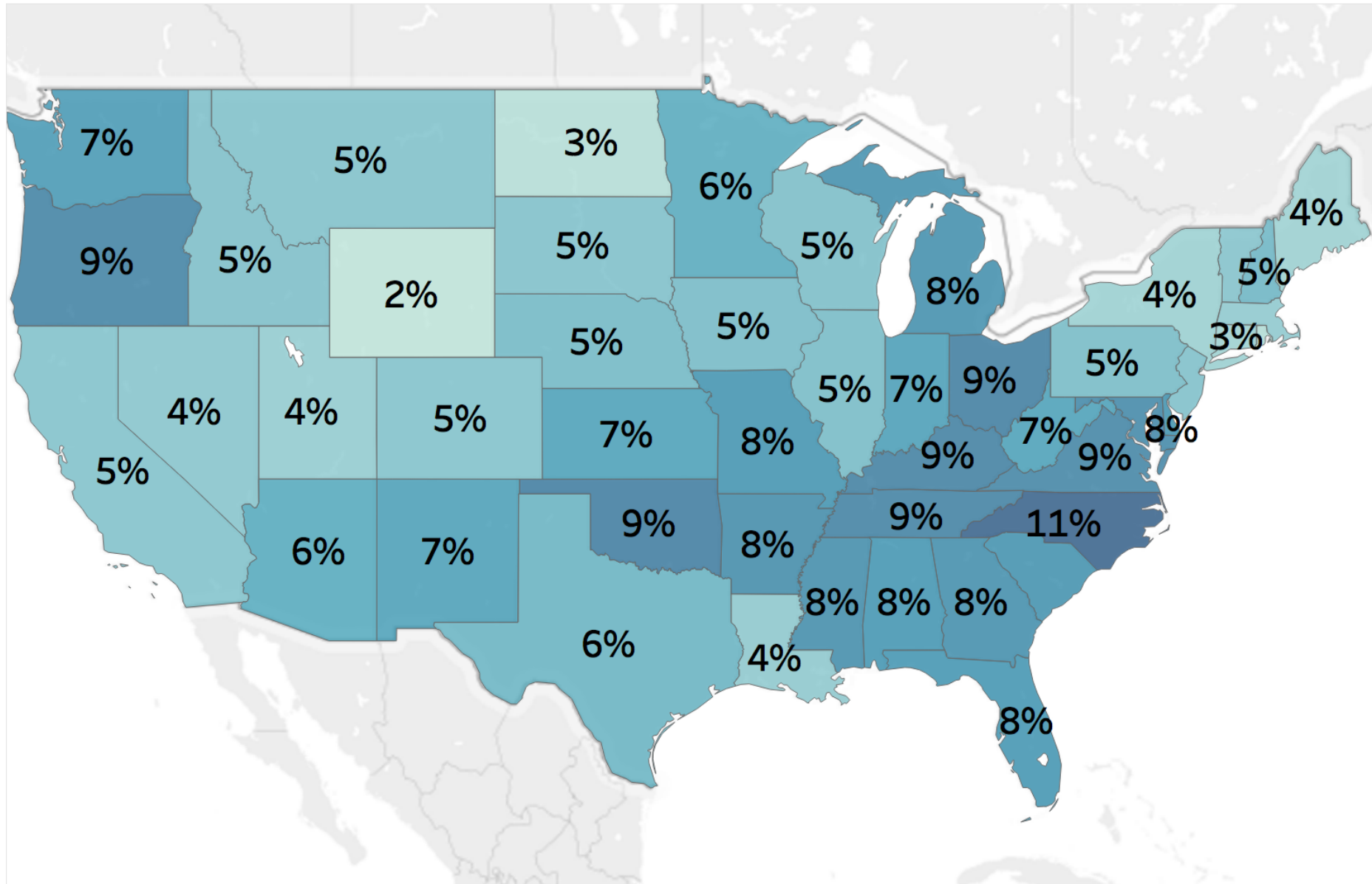
## Economic Potential

- Upgrades meeting cost-effectiveness criteria
- Full turnover of equipment stock

## Market Potential

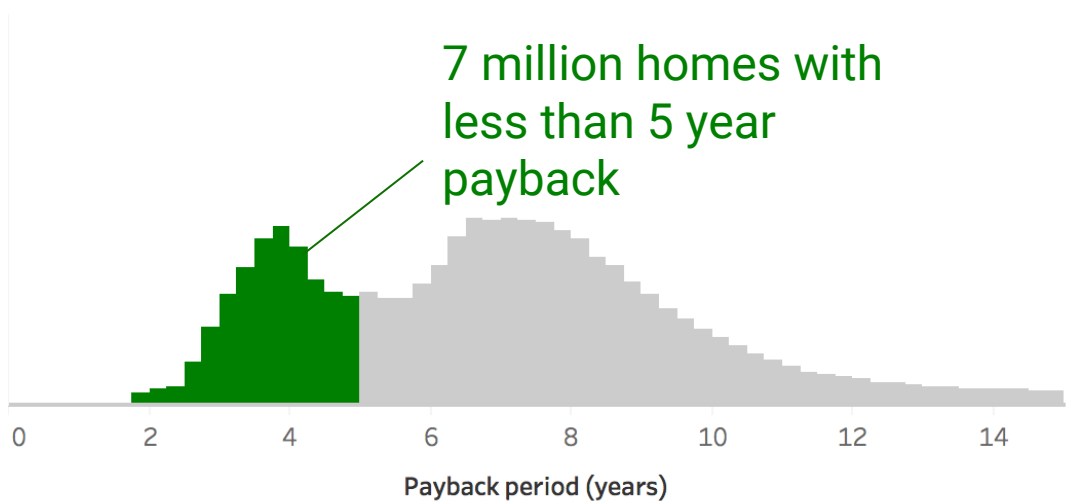
- Policy implementation and impacts
- Market barriers
- Adoption rates

# Cost-Effective Residential Electric EE Potential (% of annual kWh sales)



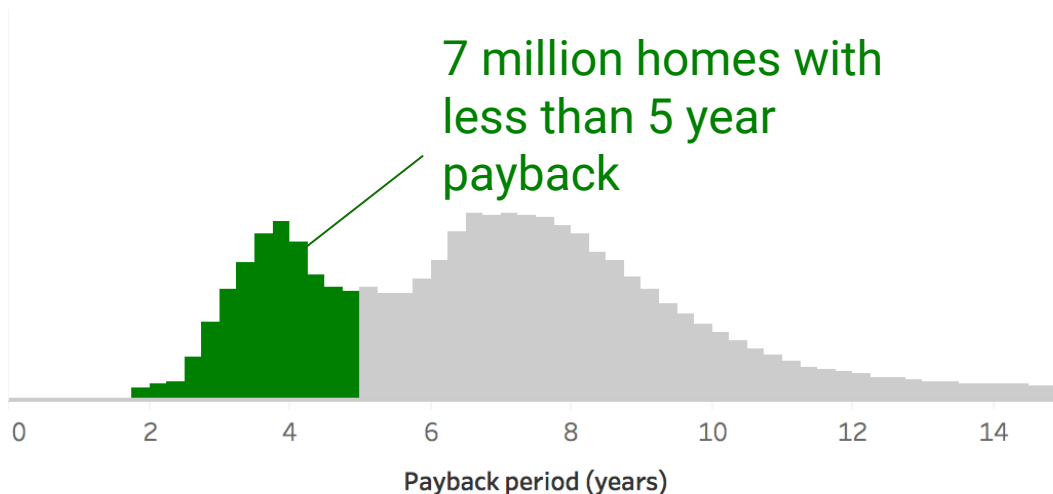
# Evaluate incentives – Drill-and-Fill Wall Insulation

With no rebate

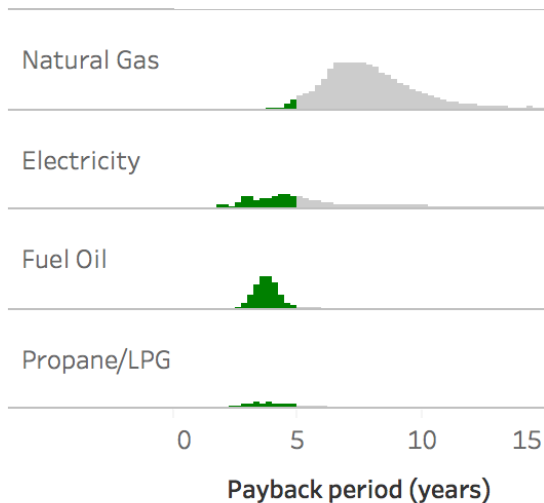


# Evaluate incentives – Drill-and-Fill Wall Insulation

With no rebate

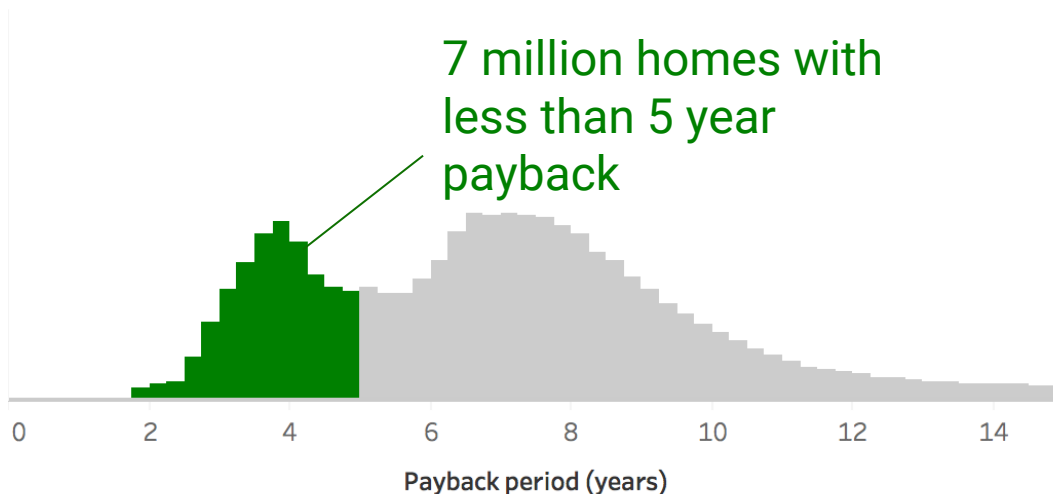


By heating fuel

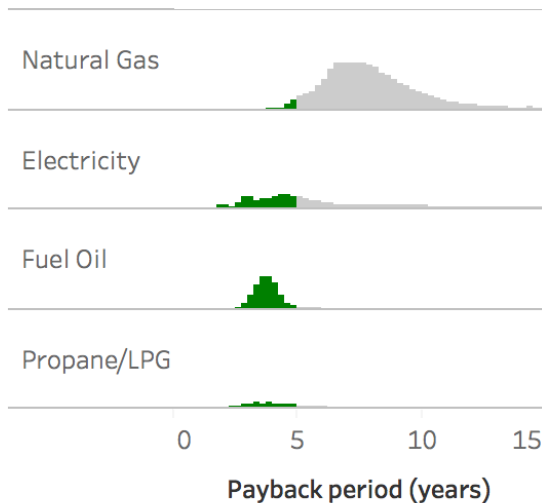


# Evaluate incentives – Drill-and-Fill Wall Insulation

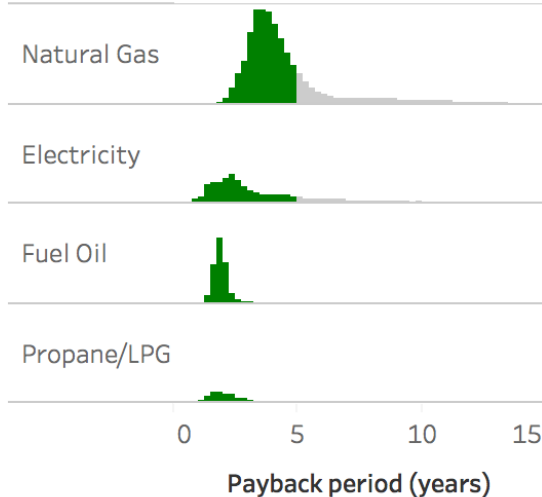
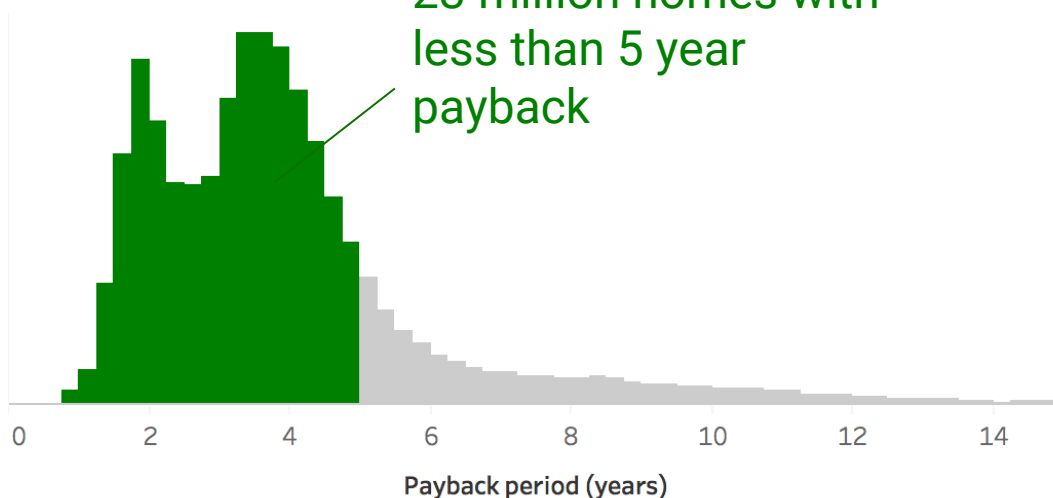
With no rebate



By heating fuel



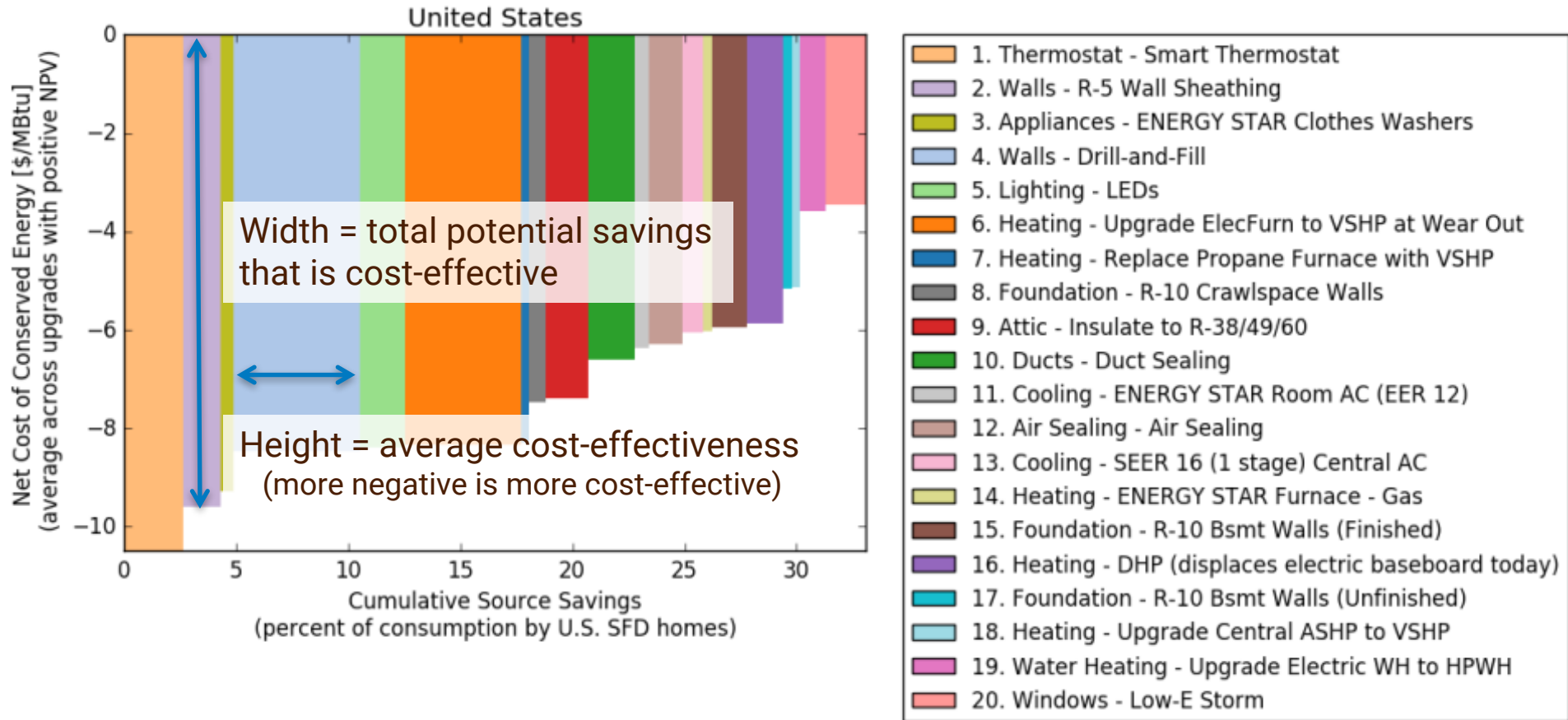
With 50% rebate





# Economic Potential (NPV > 0) Supply Curve

## Supply Curves

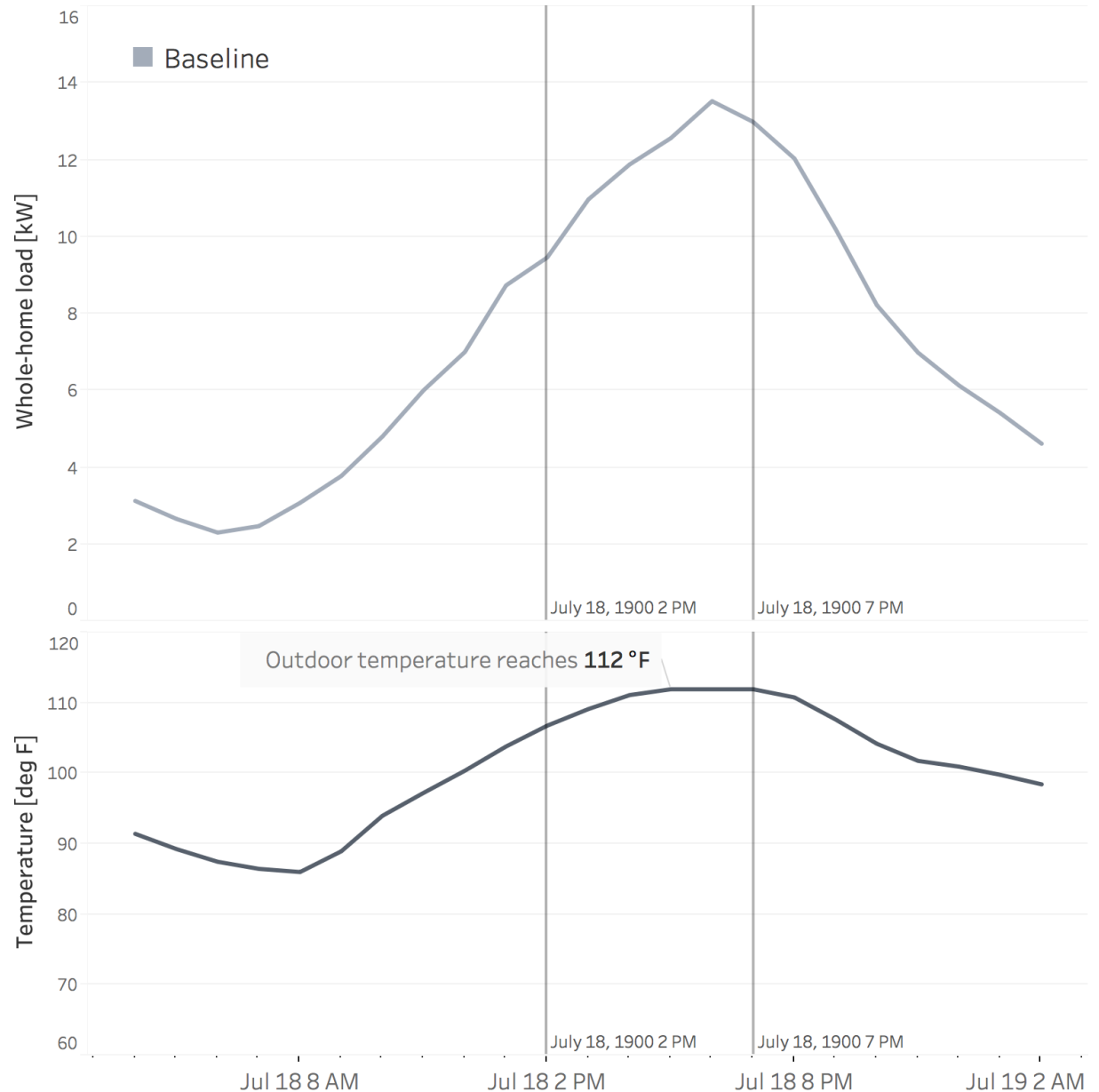


All values are primary/source energy (i.e., raw fuel burned to create heat and electricity).

# Application: Buildings-to-Grid Analysis

## Simulated **peak shifting potential**

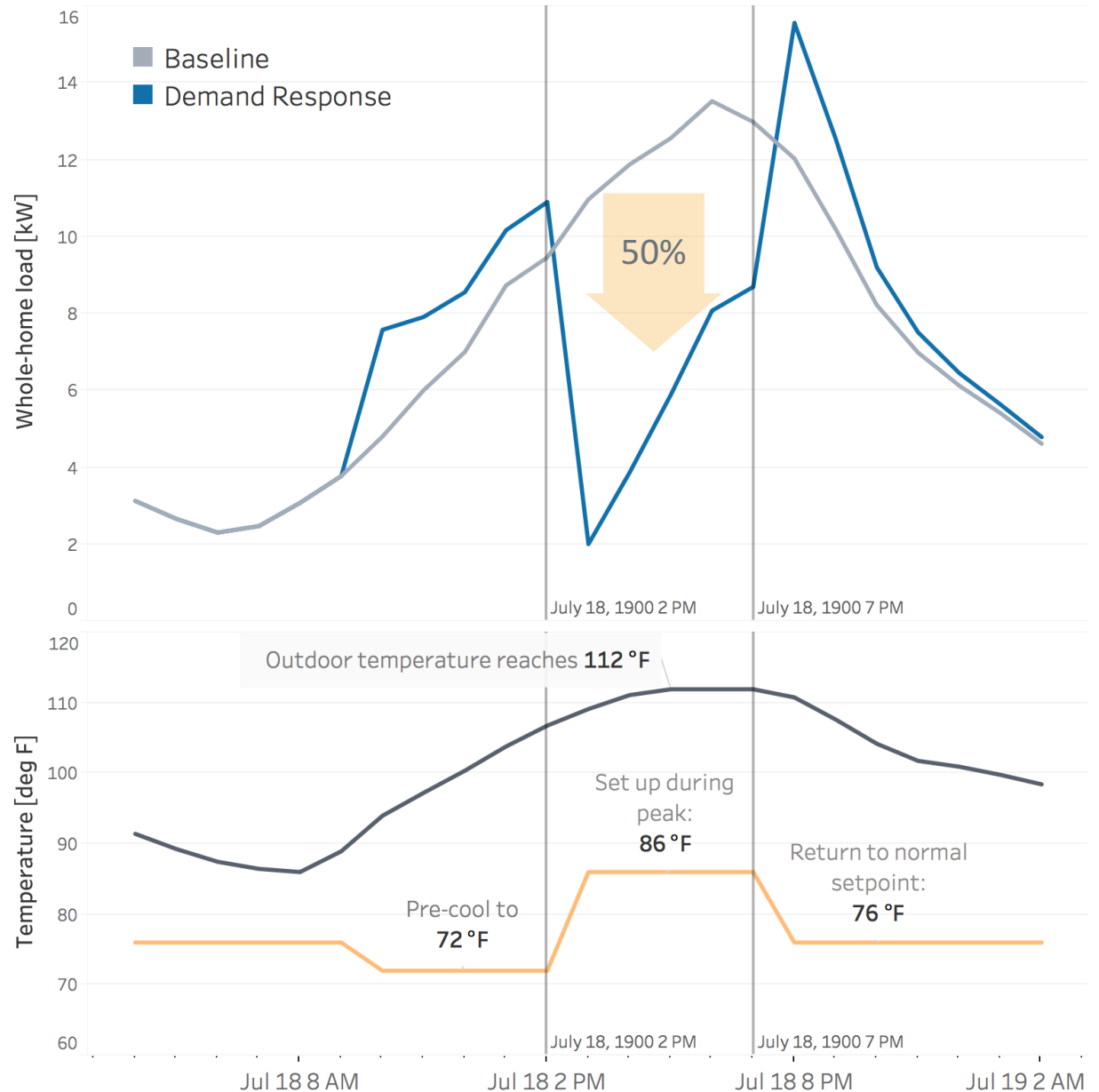
across a segment  
of housing stock  
(1950s homes in Phoenix)



# Application: Buildings-to-Grid Analysis

## Simulated peak shifting potential

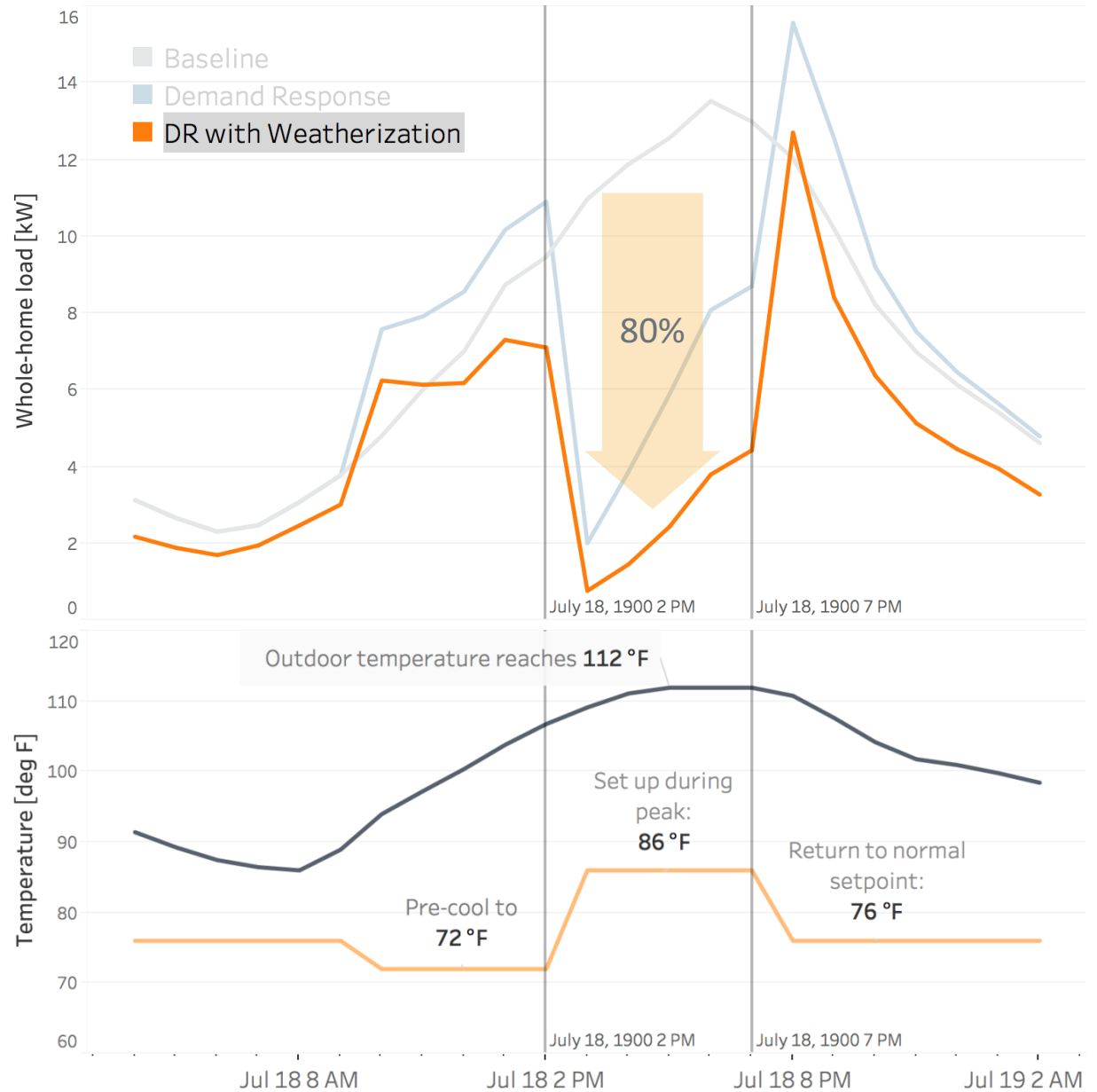
across a segment of housing stock (1950s homes in Phoenix)



# Application: Buildings-to-Grid Analysis

## Simulated peak shifting potential

across a segment of housing stock (1950s homes in Phoenix)



# Application: Market engagement

Hyperlocal data  
e.g., assessors'  
databases, utility bills



ResStock workflow and  
regional characteristics



Market engagement  
tools & analytics



# Application: Market engagement

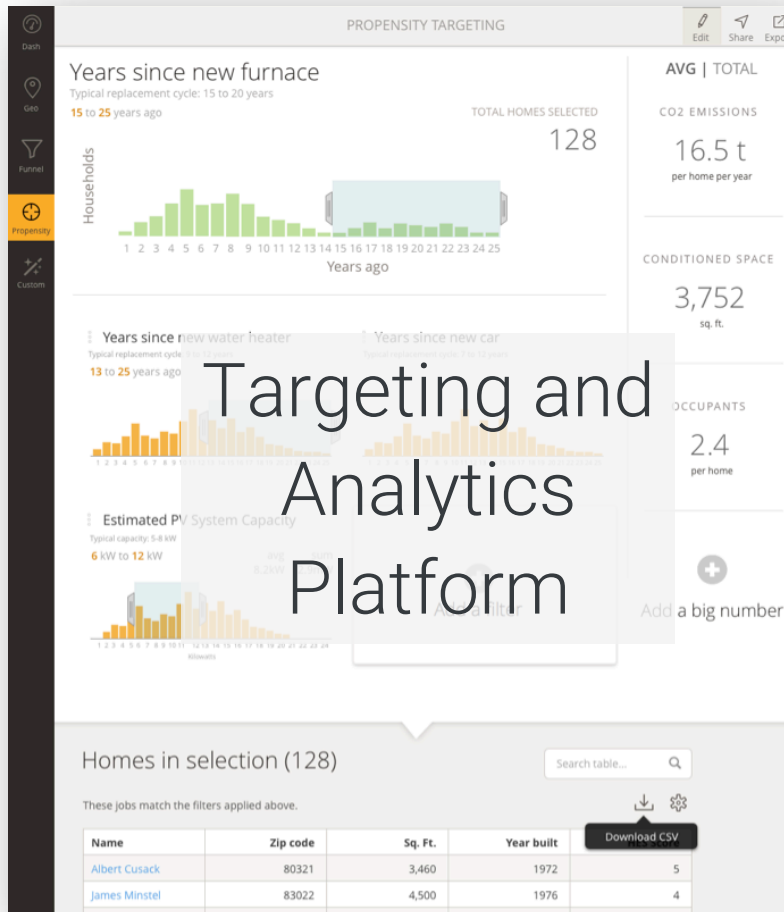
Hyperlocal data  
e.g., assessors' databases, utility bills



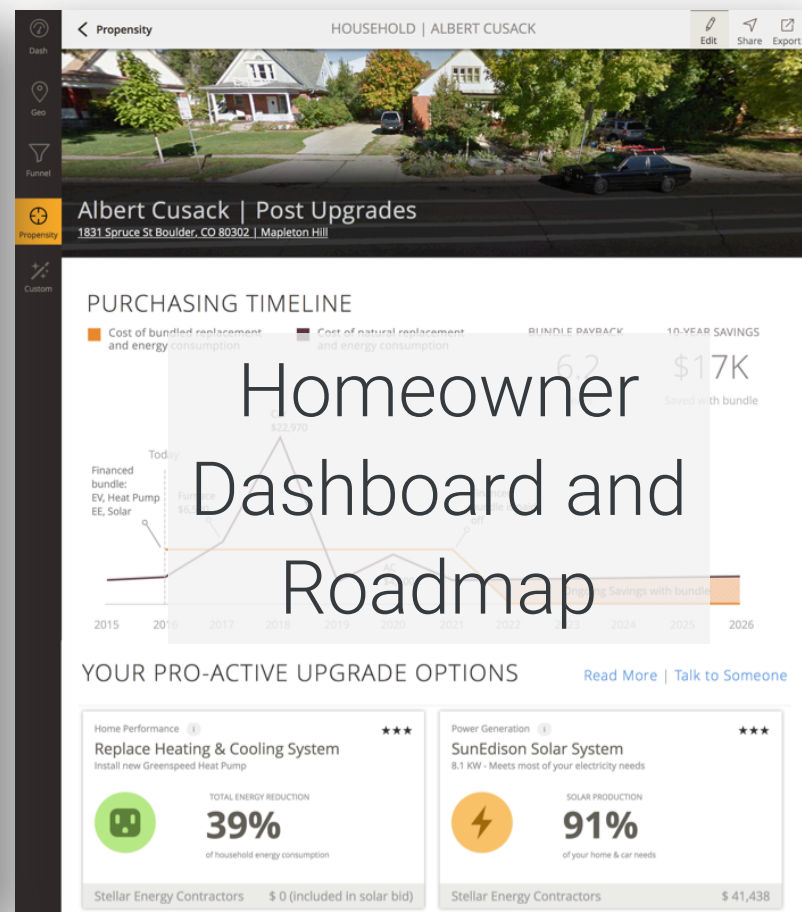
ResStock workflow and regional characteristics



Market engagement tools & analytics

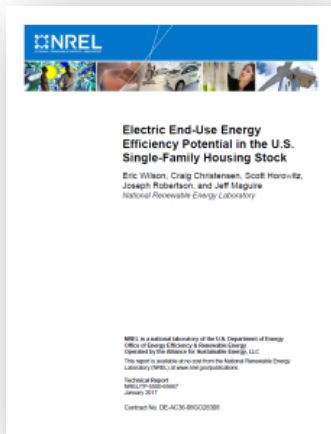


Targeting and Analytics Platform



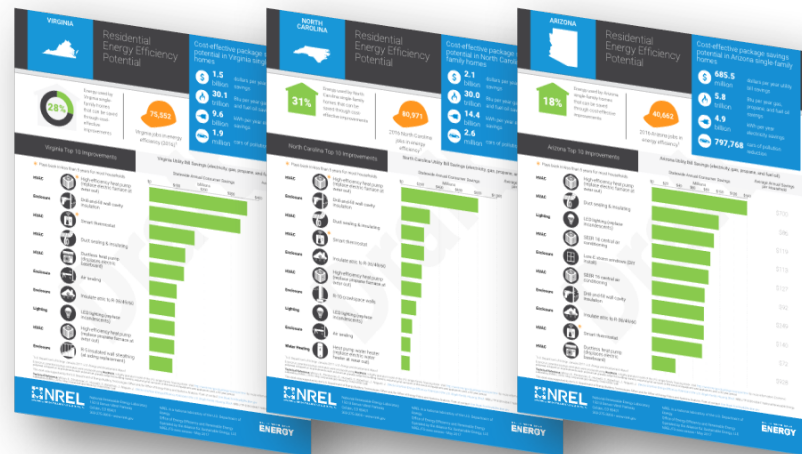
# Ways to benefit from ResStock

Read the Report

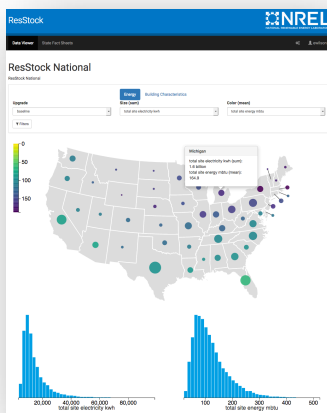


Energy Efficiency Potential in the U.S. Single-Family Housing Stock

Download State Factsheets



Explore Results



Interactive Data Viewer

Analyze Your Scenario **BETA**



Use the open-source software yourself or work with NREL or other trained consultants

Visit [resstock.nrel.gov](https://resstock.nrel.gov) to get started

# Acknowledgements



U.S. DEPARTMENT OF  
**ENERGY**

EERE Building Technologies Office  
EERE Office of Strategic Programs  
Office of Energy Policy and Systems Analysis  
Office of Electricity

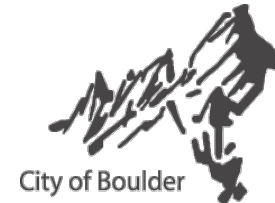


United States  
Environmental Protection  
Agency  
Regions 8 & 10

Bonneville  
POWER ADMINISTRATION



TE<sub>N</sub>DRIL®



Contact [Eric.Wilson@nrel.gov](mailto:Eric.Wilson@nrel.gov)  
to learn how ResStock can benefit your organization.