



## NATIONAL CONFERENCE ON ENERGY EFFICIENCY AS A RESOURCE

### Sample of Companies and Organizations Represented

AEP Ohio  
Ameren  
APTIM  
Arizona Corporation Commission  
BC Hydro  
Bonneville Power Administration  
California Energy Commission  
CenterPoint Energy  
Clearesult  
Commonwealth Edison  
Consolidated Edison  
Consumers Energy  
DNV GL  
DTE Energy  
Duke Energy  
Ecobee  
EnergySavvy  
Franklin Energy  
ICF International  
Kansas City Light and Power  
Korea Electric Power Corporation  
Lockheed Martin  
Los Angeles Department of Water and Power  
National Grid  
Navigant  
Oracle  
Salt River Project  
Southern California Gas  
Southern California Edison  
Southern Company  
Southwest Gas  
U.S. Department of Energy  
U.S. Environmental Protection Agency  
Xcel Energy

# EER Sponsorships

In October 2019 in Minneapolis, ACEEE will host our tenth National Conference on Energy Efficiency as a Resource, the premier US convening conference on efficiency as a utility system resource. Held every other year since 2001, the “EER Conference” attracts a broad spectrum of energy industry stakeholders including utilities, regulatory commissions, state government, consultants, manufacturers, environmental organizations, consumer groups, and research institutes. It will highlight the latest developments in the design and delivery of customer energy efficiency programs, and in the regulatory mechanisms that help make them possible. Look for a robust discussion of the many issues facing utilities as they acquire and integrate this resource into their planning, operation, and business models.

Reaching the right audience with information about your products and services is critical to success in today's competitive business environment. The National Conference on Energy Efficiency as a Resource is well known for providing rigorous content and meaningful networking opportunities, while attracting the leading companies and professionals in the energy efficiency space. Put your brand in front of the people you want to reach by sponsoring ACEEE's National Conference on Energy Efficiency as a Resource.

**Likely Participants Include:** Utilities, regulatory commissions, state government, consultants, manufacturers, environmental organizations, consumer groups, and research institutes.

*For more information, contact Charlie Herron at (339) 206-0920 or [cherron@aceee.org](mailto:cherron@aceee.org).*

## Main Sponsorship Offering

Benefits	Platinum (\$25K +)	Gold (\$10K +)	Silver (\$5K +)	Bronze (\$2.5K +)
Placement on pre-conference materials (web page with link to funder home page, email blasts)	Highest-level listing	Prominent recognition	Recognition	Mention
Placement on conference materials (program, mobile app, splash slide)	Highest-level listing	Prominent recognition	Recognition	Mention
Spotlight on a tabletop centerpiece during meals	✓			
Pre-conference attendee list	✓	✓		
Display table	✓	✓	✓	
Registration waivers (one for every \$2,500)	10-18	4-8	2-3	1

## Specific Event Sponsorships

### Mobile App: Exclusive, \$5,000

Attendees will download the mobile app for essential conference details and the first name they will see is yours! Your company can push 3 notifications to all attendees, subject to ACEEE approval. You also will be recognized in the conference program and website.

### WiFi: Exclusive, \$3,500

Help attendees stay on top of their workloads by providing the WiFi access they need. Your company will designate the password for the conference WiFi, which means everyone will type in your name to gain access. You will also receive recognition in the conference program, on the mobile app, on meeting room signage, and on the ACEEE website with a link to your homepage.

### Reception: \$10,000 per night

Research suggests that people remember beginnings and endings; take this opportunity to put your brand top of mind at the end of the day. Your company will receive recognition in the conference program, on the mobile app, on the ACEEE website with a link to your homepage, and on reception signage, including an event table.

### Networking Breaks: \$6,000 per day (\$2,500 AM/\$3,500 PM)

Be the hero everyone remembers by providing coffee, snacks, and valuable networking time. Your company will be recognized in the conference program and mobile app, as well as on ACEEE's website with a link to your homepage. During the break, your logo will appear on signage in each break location.

### Conference Program Ads: \$2,500 per ad, 2 available

Place a prominent, full-page ad on the inside front or back cover of our printed conference programs. Everyone will be referring to the program during the conference, so this is a great opportunity to put your brand in front of all attendees.