

# Open Standards Why they matter and how to implement them (CTA-2045 & OADR)

ACEEE Hot Water Forum March 12, 2019

## Introduction







Leader in CTA-2045 and OADR 2.0b in the cloud

Customers include Con Edison, Portland General Electric, Jackson EMC, Duke, Southern Company, TVA, Hydro One

CTA-2045 partners with AO Smith, Mitsubishi (mini-split AC), Islandaire (PTAC), Pentair (Pool Pumps), Siemens (EVSE), Emerson (Thermostat, Water Heater Control Switch)



OADR 2.0b cloud VEN works with CTA-2045 partners and Ecobee thermostats.

# Why Open Standards?



## Why Open Standards?

- Avoid stranded assets
- Reduce integration costs
- Simplify DRMS operation
- Limit long-term vendor tie-in
- Choose vendor with the right cost & features
- Update and upgrade
- Encourage innovation

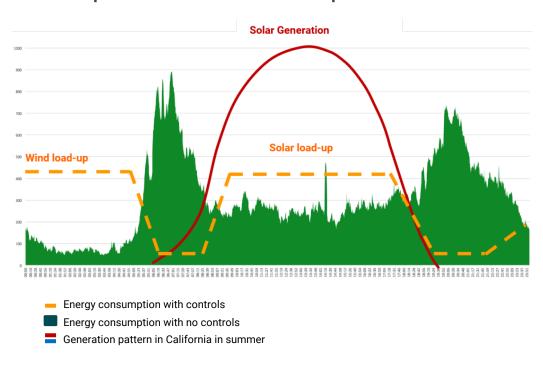
## **Agenda**

- Value of connected water heaters
- State of the market
- OADR v CTA-2045, cloud v device

## Smart Device Example: Water Heaters



## Steep load curves load-up and shed combined with solar



Source: 38 residential electric resistance water heaters average daily consumption over 64 week days

#### Water heater control features

- 4.5kW instantaneous load
- 20-30 minutes to heat full tank
- Up to 8-10 hours of storage before quick recharge
- Cold water event protection
- On-device schedule storage

## **Utility benefits**

- 'Load Up' before peak, 'Shed' during peak
- 'Shed' before "Load Up" to absorb renewable energy
- Reduces need for expensive/dirty peak power
- Use cheap/free electricity from renewables
- Avoid negative pricing and wasted energy

## **OADR**



- + 11 years in development
- + \$10M+ per year invested by CA since 2013
- + Chosen by utilities, implemented by middleware providers
- + One VTN, VEN in device or cloud
- + Already in Title 24 2019

## VEN in the cloud

- + Easy integration
- Can have multiple other clouds or devices (Ecobee, CTA-2045)
- OEM can choose a cloud partner to avoid complicated certification and development

- Potential for stranded assets
- Cloud vendor lock-in

### **VEN** on the device

- Not implemented by any OEM
- No plan to have 'modules'
- Hardware cost: compared to CTA-2045, CPU/RAM an extra 2-3x for RTOS (long firmware dev) or 4-6x for Linux (shorter firmware dev)
- No data pass-through
- Certificates require annual fee

## CTA-2045



- Both hardware and control standard
- + Choice of comms & cloud vendors
- + Easy to switch vendors
- + Easy to upgrade communications
- + Control set for load-up and shed
- Pass-thru appliance and module firmware updates
- Pass through allows 'extra controls and sensors' to be enabled...with a migration path to be part of the specification

- Hardware cost, currently only
   Siemens has embedded the port
   Other require a port adaptor
- Does not allow nested events: no event ID. No multi-stage events (pre-heating/cooling)
- Cannot change mode, temperature (in 2045-A), or schedule (in HVAC 2045.3)
- Limited uptake to date by OEM or utilities

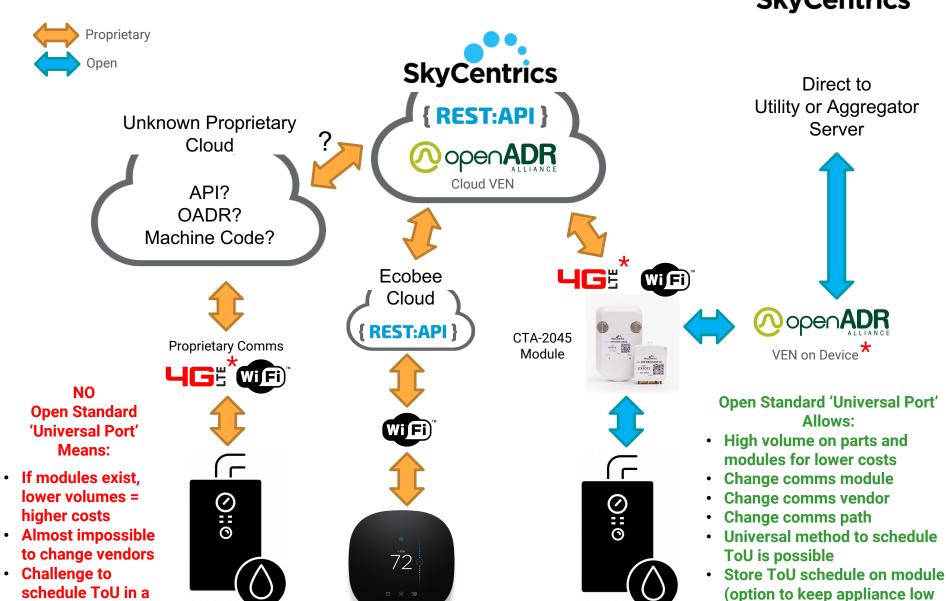
# **Architecture Options Below Cloud**

universal way

No Open Standard Port



cost and simple)



\* Possible

CTA-2045

#### **Architecture Options Above Cloud SkyCentrics** NO **Open Standard** 'Universal Port' SCADA Means: OTHER openADR Lots of individual Utility SCADA/Op Center **DRMS** implementations Cloud VTN More challenging **ToU scheduling** Utility or aggregator OADR VTN **Open Standard** 'Universal Port' Allows: SkyCentrics DRMS (API) **INNOVATION CHOICE EASY ToU Lower Cost Implementations** Unknown **SkyCentrics Proprietary** Cloud VEN on Device { REST:API } API? OADR? **Ecobee** 0::0 Machine Code? Cloud Cloud VEN

\* Possible

CTA-2045

**REST:API** 

# The Future of Open Standards



## What it will look like

- On the device
- Pass-thru for OEM
- Flexible communications
- Low-cost
- Choice of manufacturers and vendors

### What it will take

- Utility commitment to open standards
- OEM investment in hardware and/or firmware
- Close relationships between OEM and module vendors to release features in tandem to compete with proprietary solutions (IT companies have shown the way)