



# Hot Water Forum Sponsorships

## Sample of Companies and Organizations Represented

- A.O. Smith
- Alabama Power
- Bradford White
- Duke Energy
- GE
- Lockheed Martin
- Mitsubishi
- Natural Resources Defense Council
- Pacific Gas & Electric
- Rheem
- Southern California Edison
- Virginia Tech

Since 2008, the Hot Water Forum has brought together experts and novices from manufacturing, distribution (plumbing), electricity, gas and water utilities, government, and the research community to learn from each other and build momentum for market transformation. The Forum features two full days of sessions presented by experts in the field on cutting-edge development.

Reaching the right audience with information about your products and services is critical to success in today's competitive business environment. The Hot Water Forum is well known for providing rigorous content and meaningful networking opportunities, while attracting the leading companies and professionals in the water heating and efficiency spaces. Put your brand in front of the people you want to reach by sponsoring ACEEE's Hot Water Forum.

*Likely Participants Include:* Equipment and component manufacturers; water, gas, and electric utilities; local, state, and federal agency personnel; energy efficiency program planners, operators, and evaluators; plumbers and installers; policymakers; NGOs; and consultants.

## Main Sponsorship Offering

Benefits	Platinum (\$25K +)	Gold (\$10K +)	Silver (\$5K +)	Bronze (\$2.5K +)
Placement on pre-conference materials (web page with link to funder home page, email blasts)	Prominent listing	Recognition	Mention	Mention
Placement on conference materials (program, mobile app, splash slide)	Prominent listing	Recognition	Mention	Mention
Spotlight on a tabletop centerpiece during meals	✓			
Pre-conference attendee list	✓	✓		
Display table	✓	✓	✓	
Registration waivers (one for every \$2,500)	10-18	4-8	2-3	1



## Specific Event Sponsorships

**Mobile App** Exclusive, Please contact us for pricing

Attendees will download the mobile app for essential conference details and the first name they will see is yours! Your company can push 3 notifications to all attendees, subject to ACEEE approval. You also will be recognized in the conference program and website.

**WiFi** Exclusive, Please contact us for pricing

Help attendees stay on top of their workloads by providing the WiFi access they need. Your company will designate the password for the conference WiFi, which means everyone will type in your name to gain access. You will also receive recognition in the conference program, on the mobile app, on meeting room signage, and on the ACEEE website with a link to your homepage.

**Reception** \$10,000 per night

Research suggests that people remember beginnings and endings; take this opportunity to put your brand top of mind at the end of the day. Your company will receive recognition in the conference program, on the mobile app, on the ACEEE website with a link to your homepage, and on reception signage, including an event table.

**Networking Breaks** \$6,000 per day (\$2,500 AM/\$3,500 PM)

Be the hero everyone remembers by providing coffee, snacks, and valuable networking time. Your company will be recognized in the conference program and mobile app, as well as on ACEEE's website with a link to your homepage. During the break, your logo will appear on signage in each break location.

**Hospitality/Speaker Ready Room** \$5,000

Speakers need a relaxing place where they can put the final touches on their presentations, chat with other attendees without disruptions, and enjoy light refreshments. Your company will receive recognition in the conference program, on the mobile app, on the ACEEE website with a link to your homepage, and on table signage in the room, where a laptop and printer will be available. You will also have the opportunity to set out a one-page marketing piece on tables in the room.

**Conference Program Ads** \$2,500 per ad, 2 available

Place a prominent, full-page ad on the inside front or back cover of our printed conference programs. Everyone will be referring to the program during the conference, so this is a great opportunity to put your brand in front of all attendees.

*For more information, contact Charlie Herron at (339) 206-0920 or [cherron@aceee.org](mailto:cherron@aceee.org).*