



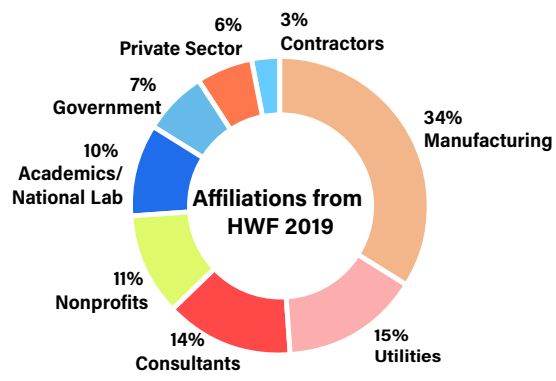
Hot Water Forum

Sponsorship Opportunities

March 23-25, 2020 | Atlanta, Georgia

Why support the ACEEE Hot Water Forum in Atlanta next spring? It's the only two-day conference that deals exclusively with hot water. HWF2020 will bring together a diverse group of attendees to explore the smartest, most cost-effective ways to improve the efficiency of hot water systems.

By supporting the Hot Water Forum, you will have the opportunity to make connections with the most influential members of the hot water system industry, including equipment and component manufacturers, energy efficiency program planners, federal agency personnel, researchers, plumbers, and installers. How about the chance to connect with a policymaker or system designer? Take part in over 25 energetic breakout sessions and demonstrations on a variety of topics including smart/grid connected water and plumbing system design, water safety, and city-level plans on greenhouse gas emissions reductions and electrification.

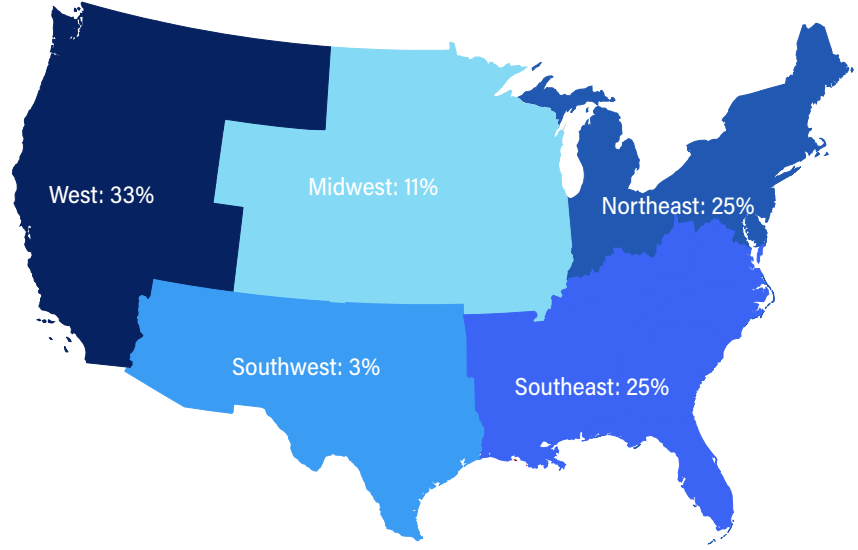


Your support of the HWF2020 will reach:

225+ Registered Attendees & Presenters

120+ Organizations

2019 Nashville HWF Participants



Other Countries (Canada; India) - 3%

Main Sponsorship Opportunities:

Benefits	Platinum (\$25K +)	Gold (\$12K +)	Silver (\$6K +)	Bronze (\$3K +)
Placement on pre-conference materials (web page with link to funder home page, email blasts)	Prominent listing	Recognition	Recognition	Recognition
Placement on conference materials (program, mobile app, splash slide)	Prominent listing	Recognition	Recognition	Recognition
Opportunity to give greetings at one of the two lunches	✓			
Acceptance of at least one proposal submission for inclusion in a breakout session	✓	✓		
Pre-conference attendee list	✓	✓		
Display table	✓	✓	✓	
Registration waivers	8	4	2	1

Specific Event Sponsorships:

Reception: Exclusive (Contact us for pricing)

Research suggests that people have stronger memories of beginnings and endings. Your organization can leave a lasting impression at the Hospitality Meet & Greet on the first evening of the forum or the Welcome Reception for all attendees on the second evening.

Benefits: Company logo and link to your organization from the 2020 Hot Water Forum web page, logo on all conference promotional email blasts and on the conference mobile app; recognition in the conference program, meeting room splash slides and reception signage; organization recognition on Twitter during your sponsored activity; and the opportunity to host a display table during the reception.

Networking Breaks: \$7,000 per day or \$3,000 AM/ \$4,000 PM

Hydrate and energize attendees by providing coffee and snacks during the valuable networking breaks.

Benefits: Company logo on the 2020 Hot Water Forum web page and on all conference promotional email blasts and on the conference mobile app; recognition in the conference program, meeting room splash slides, and sponsored break signage.

Mobile App: Exclusive—\$5,000

Attendees will download the mobile app for essential conference details and the first name they see will be yours!

Benefits: Three push notifications to all attendees who downloaded the app (1 per day and subject to ACEEE approval); company logo on all conference promotional email blasts; recognition in the conference program and meeting room splash slides; company logo on the Hot Water Forum web page; and listing as a featured sponsor on mobile app opening screen.

Women in Energy Efficiency Event: Exclusive—\$5,000

Along with ACEEE, the sponsor will co-host a Women in Energy Efficiency breakfast/reception to recognize women who have made a career in the energy-efficiency field.

Benefits: Company logo on the 2020 Hot Water Forum web page and on all conference promotional email blasts; recognition in the conference program, on the mobile app and on meeting room splash slides. Sponsor will also be given opportunity to give greetings at this event.

WiFi: Exclusive—\$3,500 SOLD!

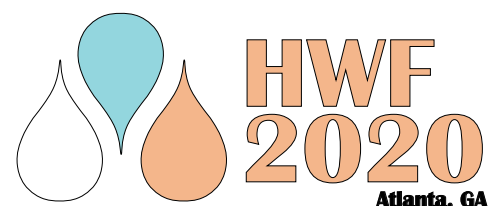
Help attendees stay in touch with their homes and workplaces by providing WiFi access.

Benefits: Recognition on the 2020 Hot Water Forum web page; all conference promotional email blasts and the conference mobile app; recognition in the conference program, meeting room splash slides and the opportunity to provide the WiFi password.

Conference Program Ads: \$2,500 per ad, 2 available

Place a prominent, full-page ad on the inside front or back cover of our printed conference programs. Everyone refers to the program throughout the conference, so this is a great opportunity to put your brand in front of all attendees.

Benefits: Recognition as sponsor on the conference mobile app.



For more information, email us at sponsorships@aceee.org or contact Chris Perry (202.507.4026) or Lynn Pyle (302.737.1084).