Custom Energy
Analytics, Or
How I Stopped
Worrying and
Learned to Love
Big Data

Ethan Goldman VEIC





- Mission-driven nonprofit
- Over 25 years reducing economic, environmental costs of energy
- Energy efficiency, renewable energy & transportation
- Consulting & implementation
- 3 energy efficiency utilities

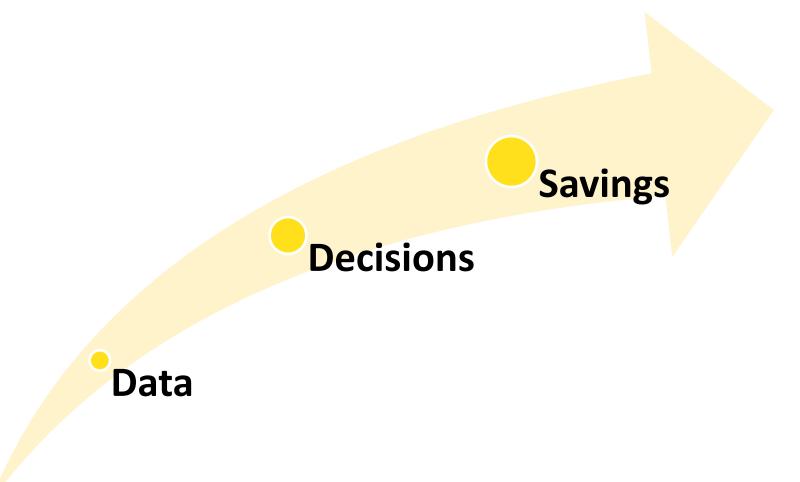






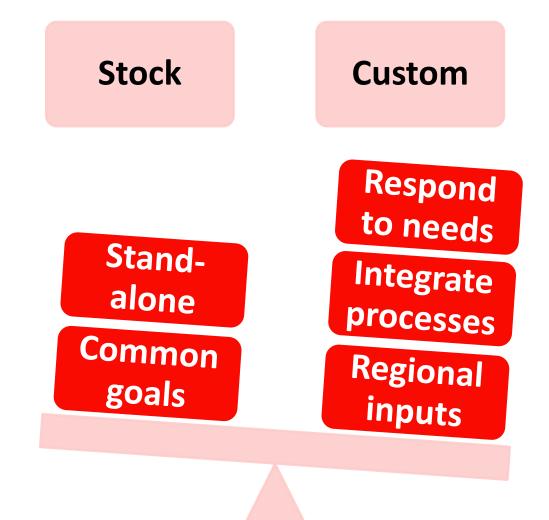


Data Strategy

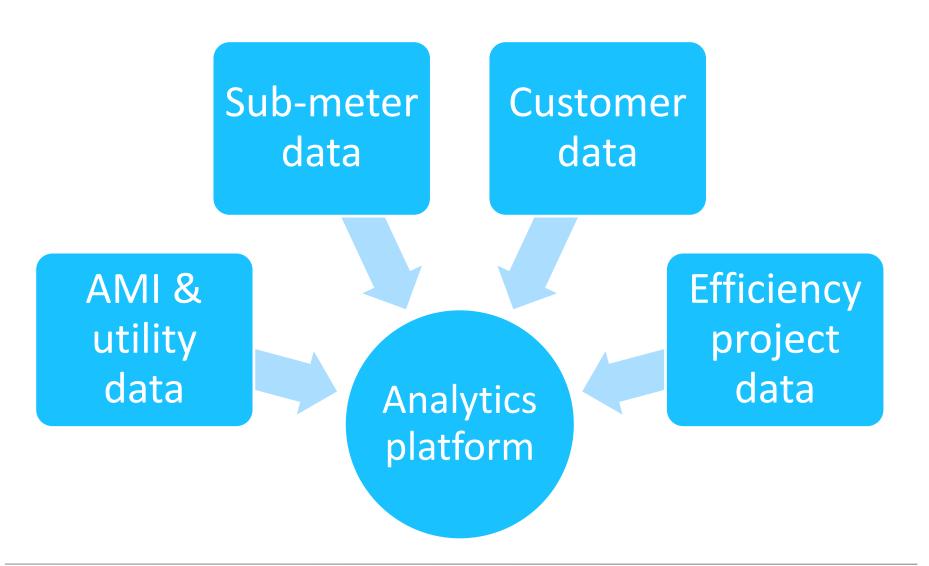




Build or Buy?

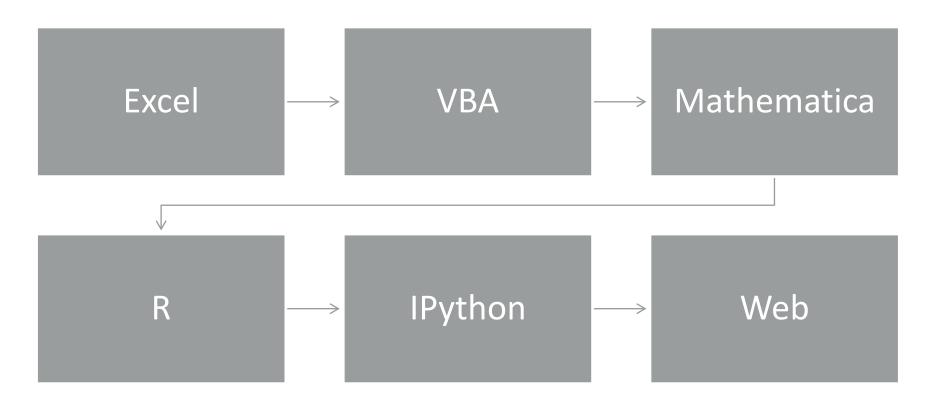


Connecting All the Data

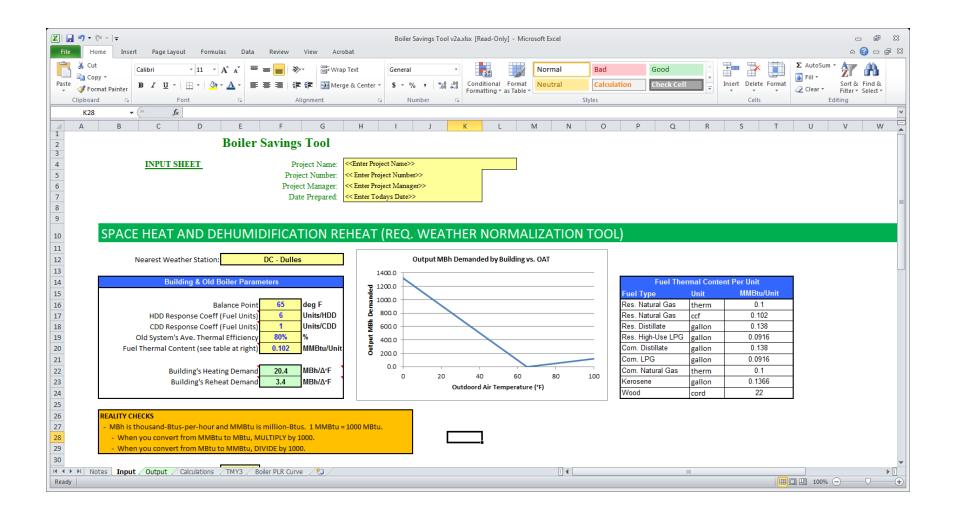




History of VEIC Analysis Tools



What Can't Excel Do?



What Can't Excel Do?

Pattern detection

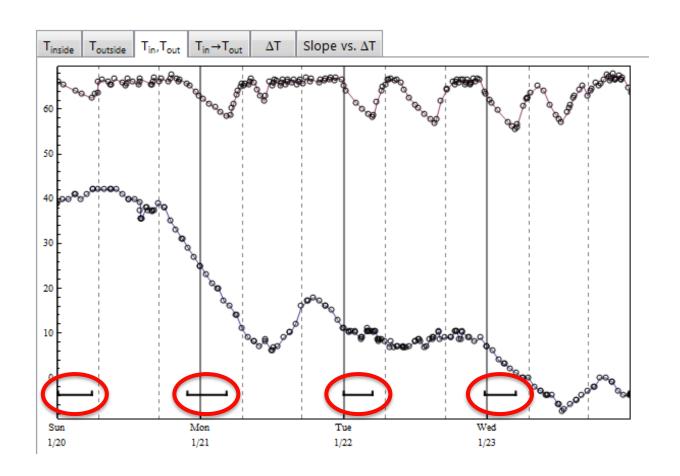
Repeatable tasks – data flow integration

Modular code

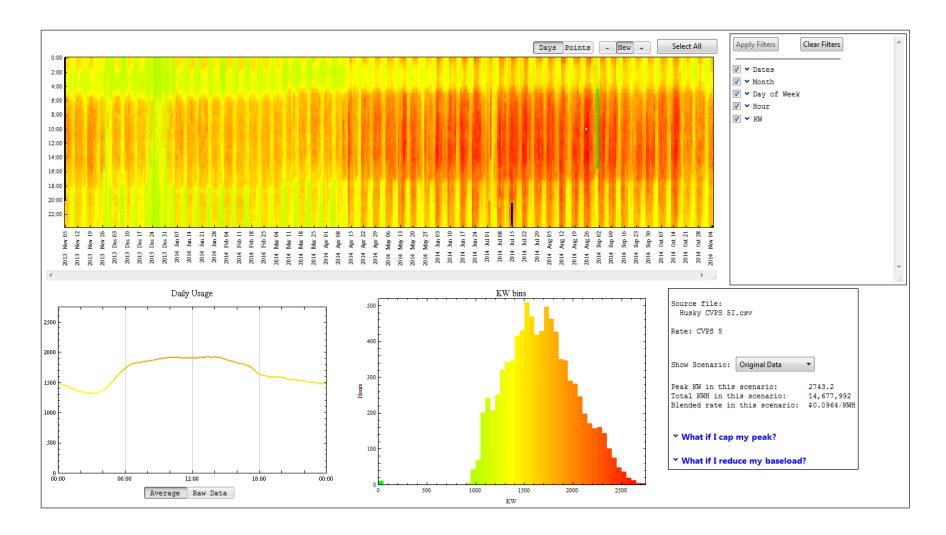
Usable interfaces



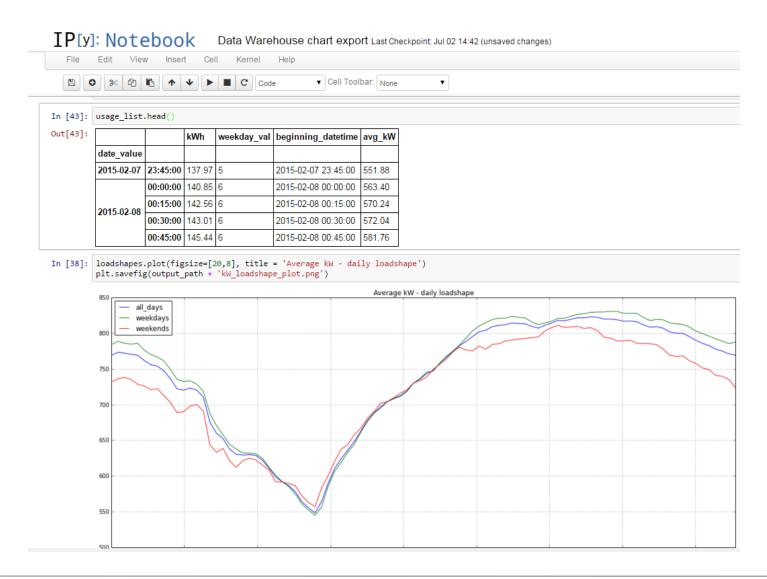
Pattern Detection



Mathematica and the Great Leap Forward



IPython Notebooks





Taking Python to the Web





Selling It

Are you sure it will work?

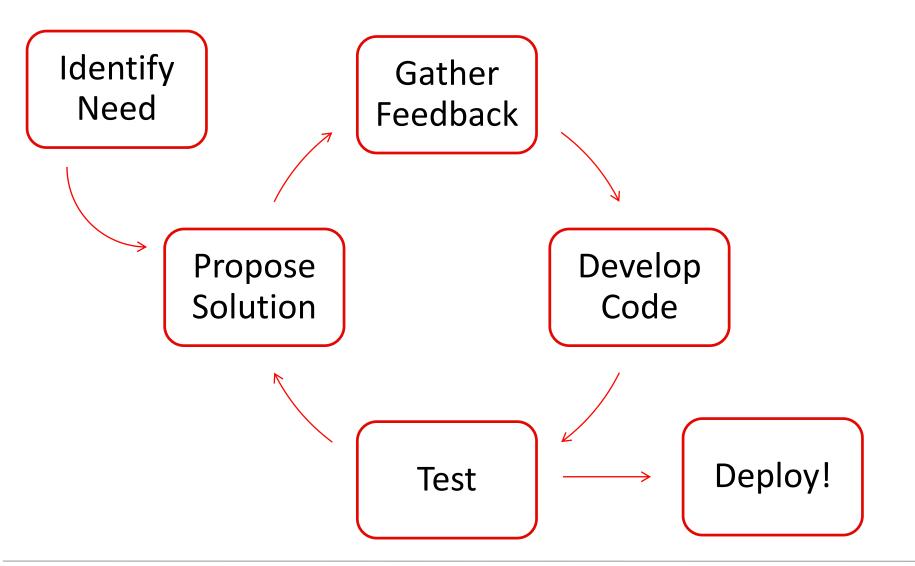
How many MWh?

What's the ROI?

Strategy and vision!



Getting It Done

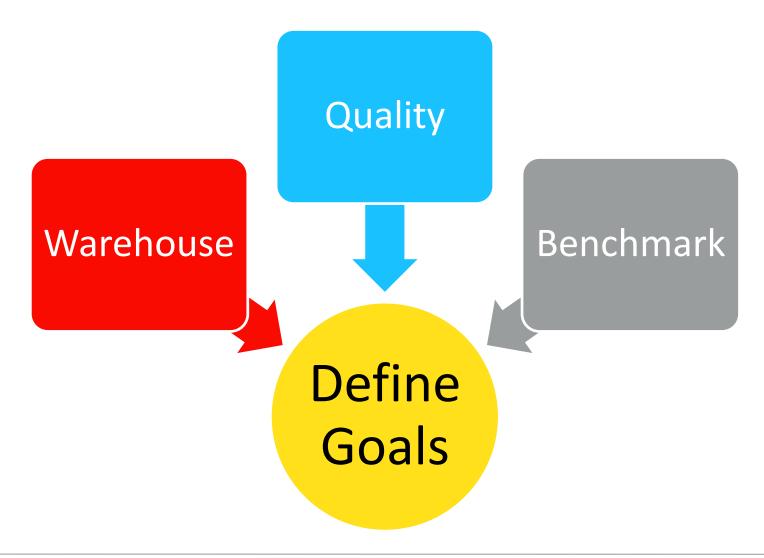




How to Deal With Big Data



How to Deal With Medium-sized Data





Your New Toolbox

Analytical programming language

Open-source energy analysis components

Peer support network





You have nothing to lose but your chains!



