

Trading Space



Intelligent Efficiency Conference

December 6th, 2016

Today's Line-Up

Presenter First Name	Presenter Last Name	Proposing Organization	Notes
Mike	Myser	ESP by Energy Platforms	Tuesday slot 1
Hal	Nelson	Res-Intel Software	Tuesday slot 2
Jamie	Peters	EnergySavvy	Tuesday slot 3
Danny	Parker	University of Central Florida	Tuesday slot 4
Luke	Scheidler	Itron	Tuesday slot 5
Suzanne	Watson	ACEEE	Tuesday slot 6
Scott	McClintock	FirstFuel	Tuesday slot 7
Reshma	Singh	LBNL	Tuesday slot 8
Megan	Partridge Wehler	PECO	Tuesday slot 9

They couldn't go on..

Escape from Spreadsheet Hell

PRODUCED BY VICTORIA CUMMINGS... ADRIAN JOHNSON... MILD HUTCH... CHARLOTTE MORIS... NICOLAS SHORE... FLORENCE SONGS... ALEX HITCHINS... GEORGINA SPARKS... BLAIR SMITH... SERENA MELVIN... NATHAN SCOTT... PEYTON WASHINGTON... VENESSA ARCHIBOLD... LIONS GATE ENTERTAINMENT... HELENA SURTI... KYLE SHACKLETON... DINA CHAUDHAN... SHIVANI TAILOR... ANTONI KARTEL... BRAD SEAN... KIRSTIN FEAVOUR... TAYLOR HENSMEN

PRESENTED BY:



WWW.MANAGILITY.COM.AU

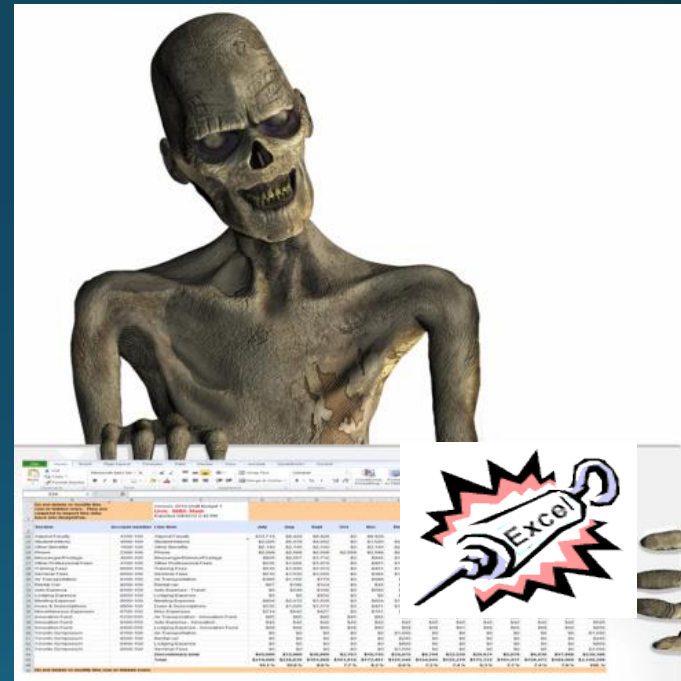
Spreadsheets – Quick Fix

- Familiarity
- Ease-of-use
- Flexibility
- Easy to copy
- Easy to share
- Calculate anything



Spreadsheets = TL Damage!

- LEDCalculator.Final.xlsx
- Sharing spreadsheets
- Hard to understand
- Error prone – up to 88%
- Data trap



Reset

Inputs

Quantity

Input Capacity of New Infrared Heater in Btu/h

Weather Zone

Building Type

Unit Participant Incentive Cost

[Show More...](#)

Scale:

```

graph LR
    I1[Input Capacity of New Infrared Heater in Btu/h] --> PAC[Pre Annual Consumption Calculator]
    WS[Weather Zone Selector] --> PAC
    BT[Building Type Selector] --> PAC
    WS --> LRC[Load Reduction Calculator]
    BT --> LRC
    PAC --> DSY[Smart Measure Standard Outputs]
    LRC --> DSY
    DSY --> DSY
    
```

Overview:

Building Blocks

Functions

- Lookup
- Trimmed Lookup
- Expression

Variables

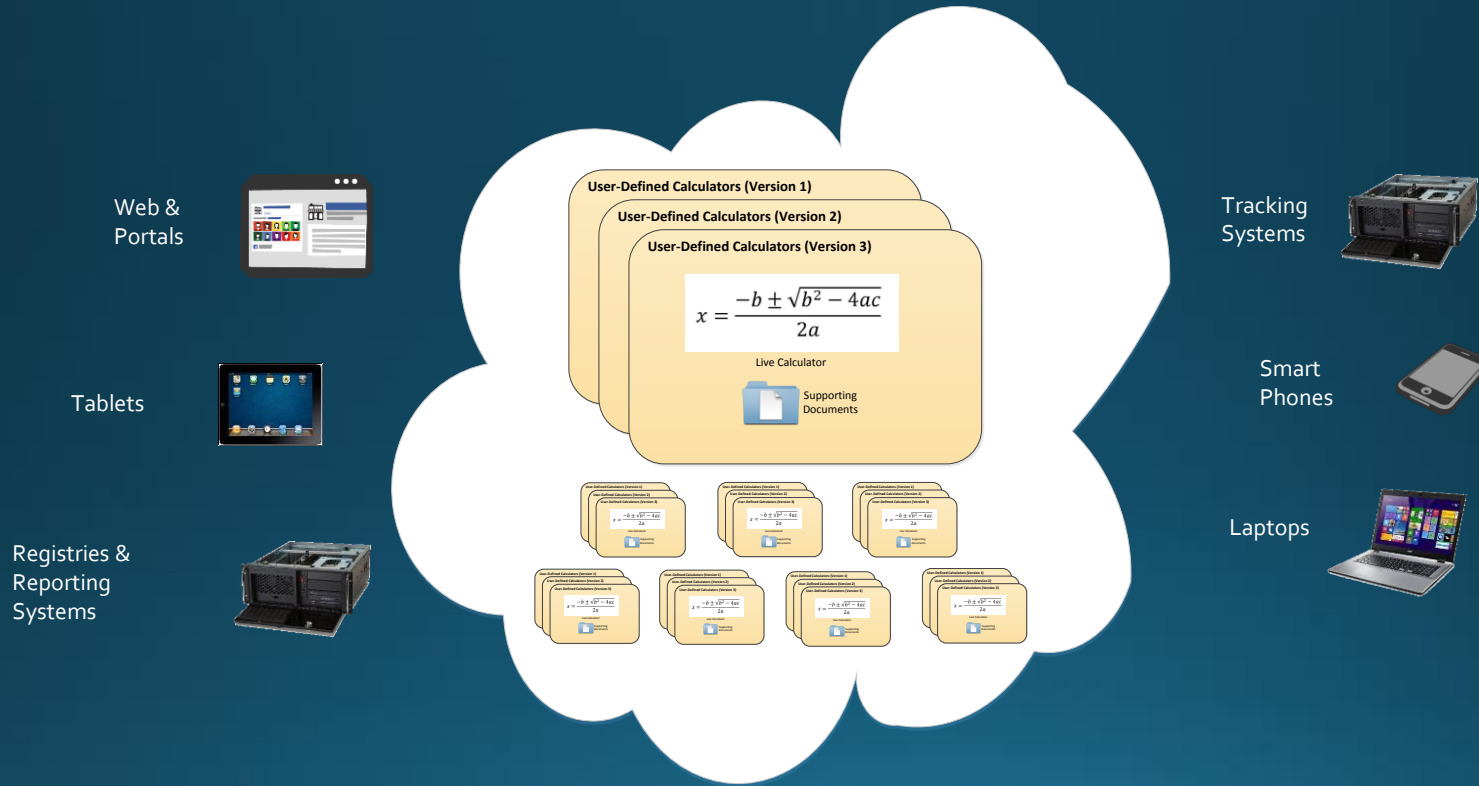
- Numeric Variable
- Text Variable
- Numeric List
- Text List
- Preset List (Action Type)
- Preset List (Target End Use)
- Preset List (Utility Market Segment)

Output Definitions

- Project NPV
- Project ROI
- Trees Planted
- Water Savings - Gallons

Save **Cancel**

ESPCalcs - in the Cloud



Do you need a helping hand to escape spreadsheet hell?

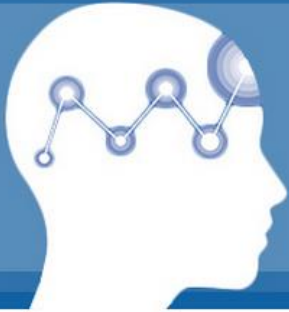
ESP®



- ESPCalcs™
 - Fresh program design
 - Best practice – data mgmnt
 - Lower engineering/IT costs

Mike Myser

- 651.341.5932
- mmyser@energyplatforms.com



**RES-
INTEL**

Business Intelligence for Smart Utilities

DSM Prescriptive Analytics

Mass-Scale Energy and Water Benchmarking

by Residential Energy and Water Intelligence (Res-Intel)

Partially funded under California Energy Commission

grant #58076A/14-09G and #57356A/11-12

ACEEE Intelligent Efficiency Conference

5 December, 2016

Sean Bjurstrom, CTO

Hal T. Nelson, Ph.D.

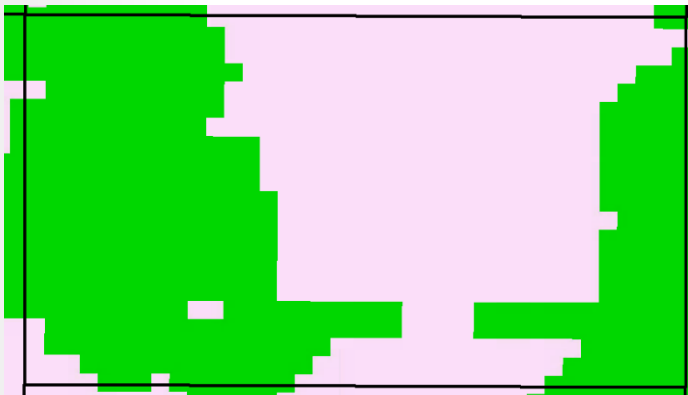
Founder and CEO

Hal.Nelson@Res-Intel.com

Confidential and Proprietary

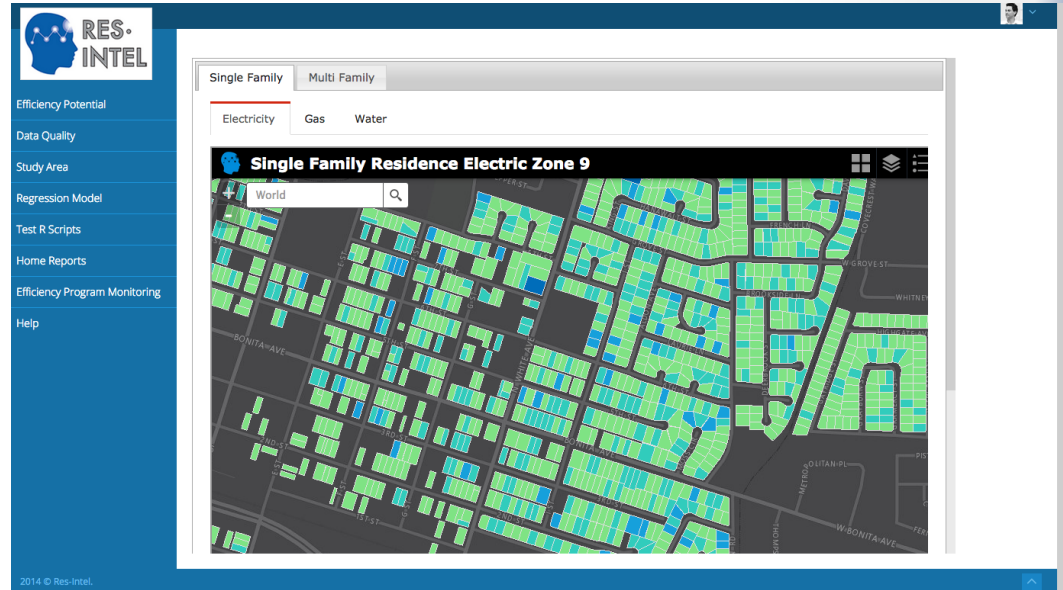
Enabling Mass-Scale Building Benchmarking

- Aggregates and QC's real estate and utility bill account data
 - Estimates energy-use intensity
- Data cleaning and upload to Energy Star Portfolio Manager



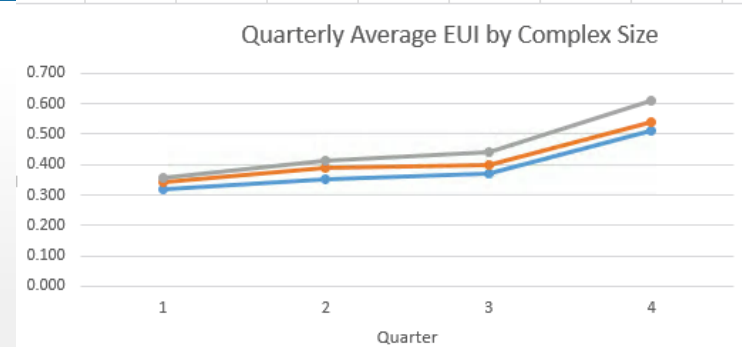
- Portfolio Analyst[®] performs building energy and water benchmarking:
- .56% average monthly difference between the two software tools

Data Dashboards



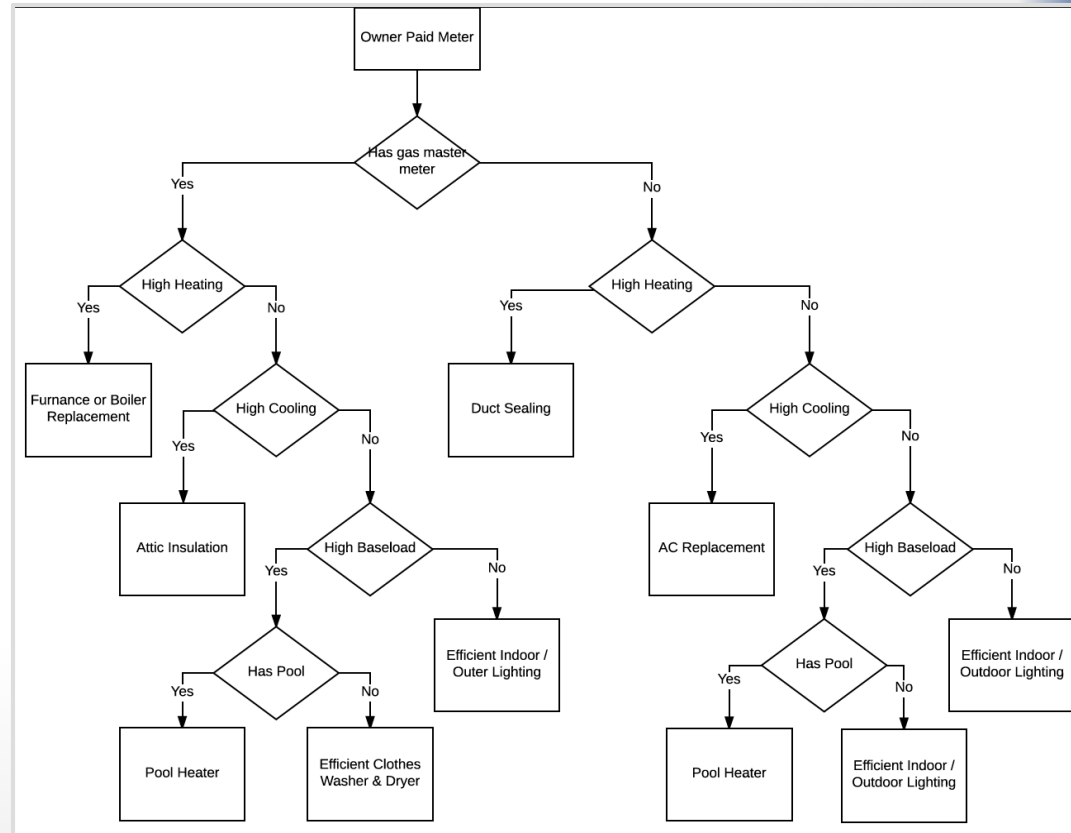
- Dashboard with data that is extractable from the map

- Program EM&V dashboard with comparison groups



Micro-Targeted DSM Recommendations

- Building Energy Modeling estimates:
 - Heating
 - Cooling
 - Baseload energy uses
- Decision tree & data warehouse of recommendations:
 - Envelope
 - Prime movers
 - Appliances
 - Etc





RES-
INTEL

Business Intelligence for Smart Utilities

DSM Prescriptive Analytics

- “Hard-to-reach” behavioral pilot in Southern California
 - 2,400 apartment complexes (~70,000 units)
 - Competition using benchmarking scores to reduce electricity, gas, and water-use
- Looking for partners with utility DSM networks
- More information at www.res-intel.com
 - And/or meet at Moonshine Patio Bar and Grill at 800 tonight

Questions and Comments?

EnergySavvy

Transform the utility-customer experience



Cloud Software
& Services



Nearly 40
Utility Clients



\$27M funding to date,
including APS and KCP&L



Our Products & Services

CUSTOMER EXPERIENCE TRANSFORMATION



CUSTOMER
INSIGHTS



CUSTOMER
ENGAGEMENT



CUSTOMER
OPERATIONS



CUSTOMER CLOUD

Our Impact

Proven results from utilities across the country



90%+ APS customers who started online audit, complete it
31% reduction in administrative time



500% year-over-year increase in online leads



2.6x more retrofits completed
6x cheaper
57% more energy savings per retrofit



>40 hrs/week saved on fixing data entry errors
59% faster access to data for program staff



Contact me to discuss how we can help transform your customer experience, while managing costs and improving operations..



ENERGYSAVVY

Thank you!

Jamie Peters
Director of Client Solutions

jamie@energysavvy.com

ENERGYSAVVY



FLORIDA SOLAR ENERGY CENTER™

Creating Energy Independence

Evaluation of the Space Heating and Cooling Energy Savings of Smart Thermostats in a Hot-Humid Climate

D. Parker: Dparker@fsec.ucf.edu

<http://www.fsec.ucf.edu/en/publications/pdf/fsec-rr-647-16.pdf>



American Council for an Energy-Efficient Economy

***2016 Intelligent Efficiency Conference
December 2016***

A Research Institute of the University of Central Florida

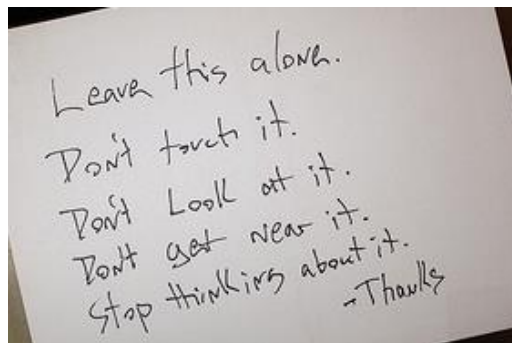
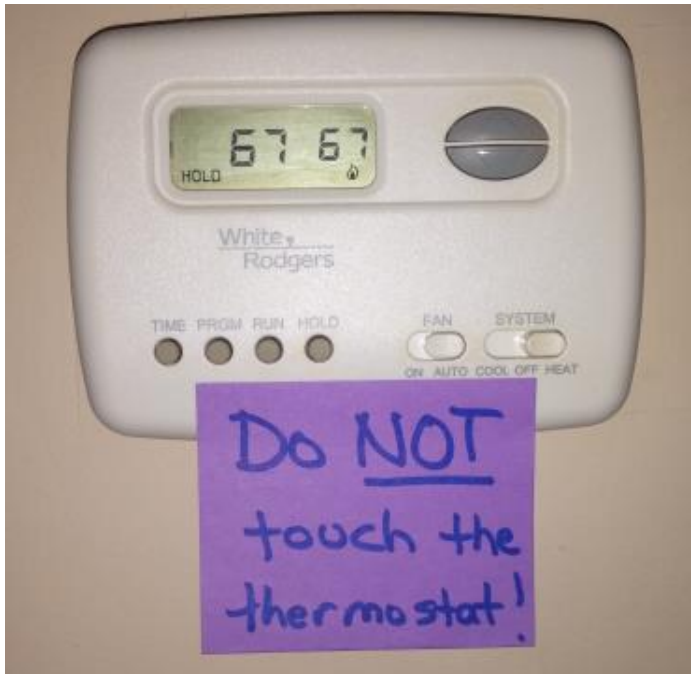


Installation Campaign

- 38 smart thermostats installed overall, but 27 only with no confounding measures
- 22 Nest sites and two Lyric sites in final evaluation
- Detailed characterization of each site; long term data temperature & sub-metered heat pump data (2-3 yrs)



Good Acceptance: Fewer Thermostat Wars

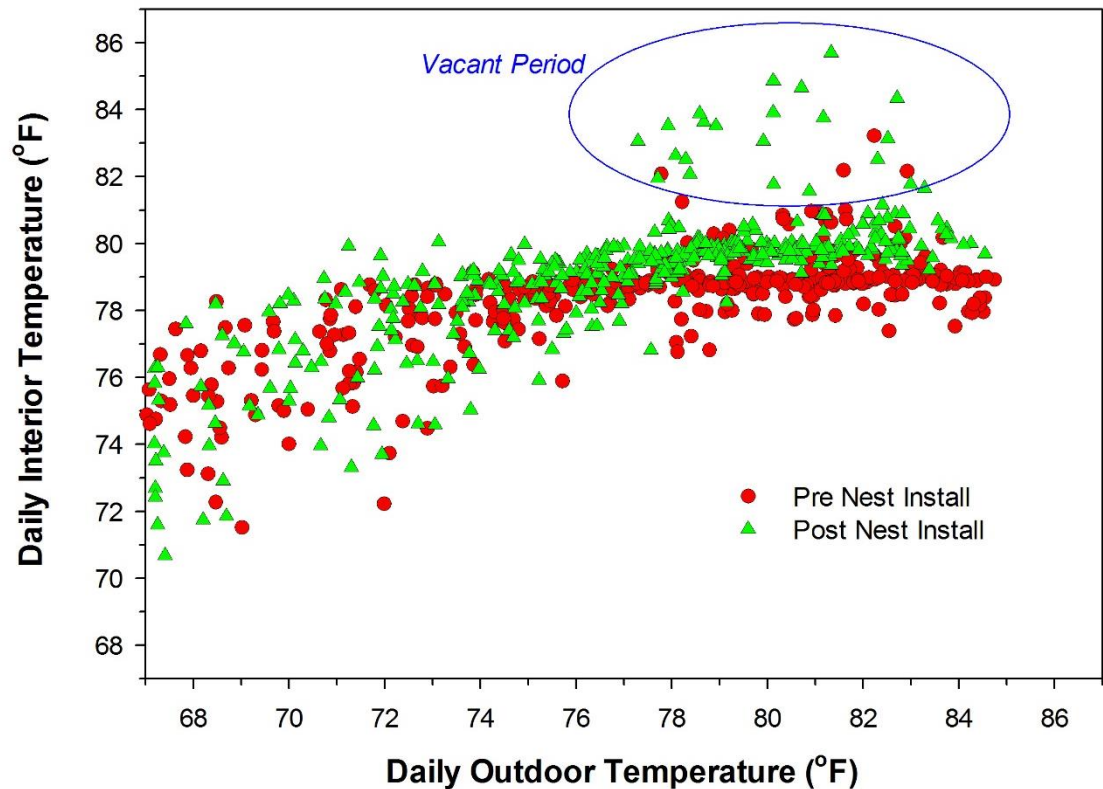


Smart Thermostats

Sometimes Saved a Lot

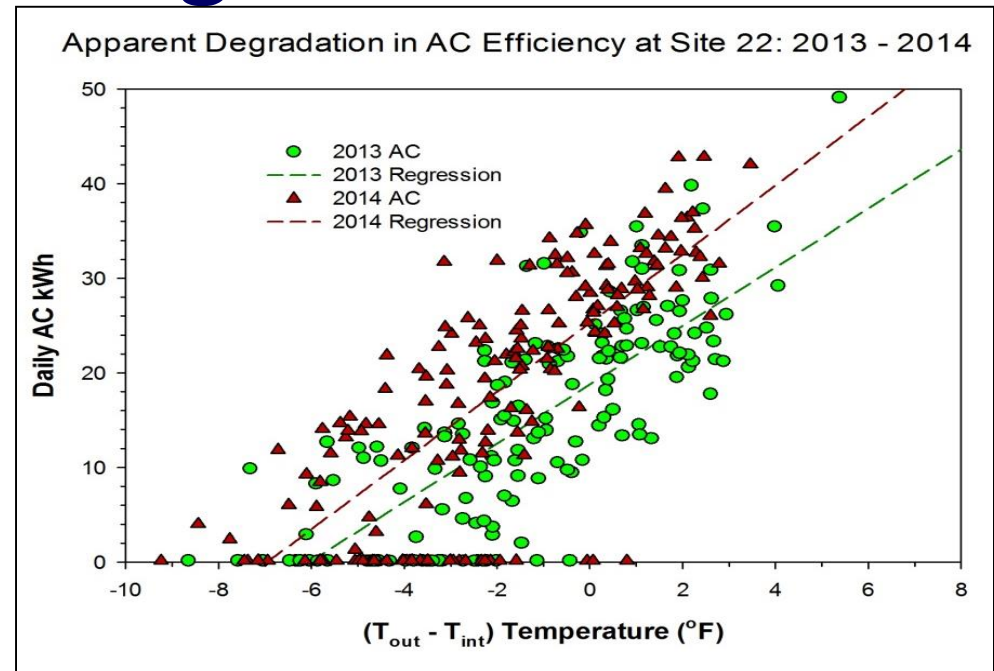
Site 59: Cooling Temperatures Pre and Post

- Occupancy sensing important to savings
- Vacancy periods = large savings
- Defeating AWAY function associated with lower savings



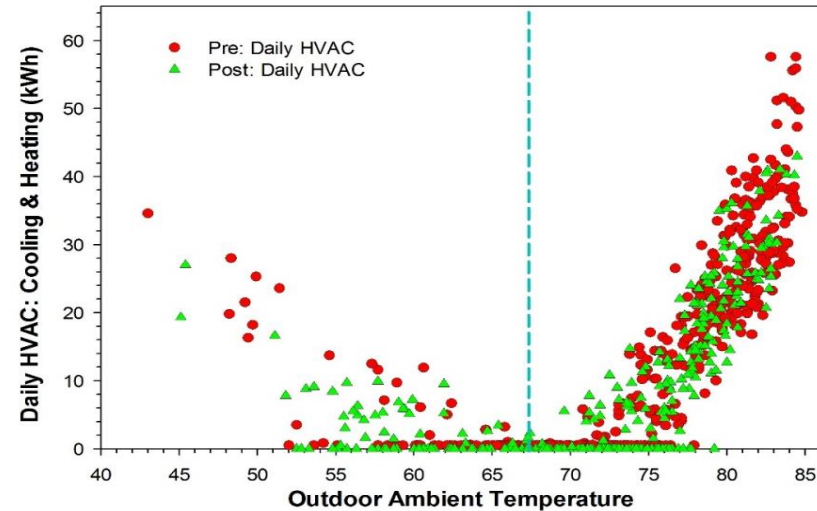
Surprise! Time-Related Degradation in Air Conditioning Performance

- Analysis complicated by changing AC efficiency over time
- Analysis technique allowed us to see how AC performance changed from one year to the next
- Initial plan: 2 years before Nest; 1 year after
- Introduced bias as performance often degraded over 2 year period; typically 1-4% drop in efficiency per year
- Why? Some ideas.....



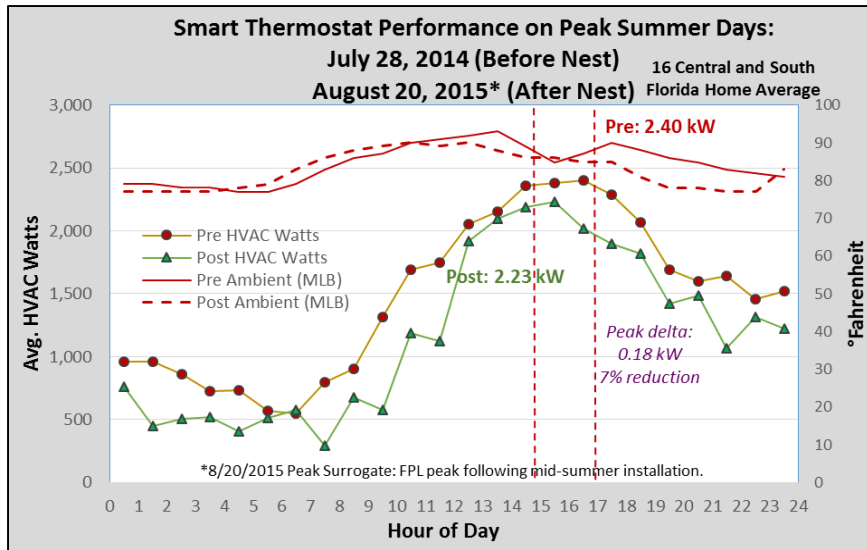
Conclusions

- Evaluated 22 NEST thermostats with long-term pre and post temperature and sub-metered HVAC data
 - Avg. measured cooling/heating energy savings: 9.6%/9.5%
 - Utility coincident peak savings: 14% summer & 16% winter



- Influences on savings
 - Pre installation thermostat behavior
 - Willingness to use AWAY function
 - Household occupancy level

Economics very favorable in Florida with high cooling consumption; good retrofit option
 Analytical methods can track falling heat pump performance & may be future opportunity



Itron

Itron

An aerial photograph of a city skyline at dusk. The sky is filled with soft, colorful clouds in shades of blue, purple, and orange. The city is illuminated with lights from buildings and streets. A river flows through the foreground, reflecting the city lights and the sky. The overall scene is a vibrant and modern urban landscape.

knowledge to **shape your future**

Itron Portfolio

Analyze

- » **Forecasting**
- » Distribution Design Suite
- » **Itron Analytics**
 - Smart Grid, Water, Gas
 - Services



Manage

- » Enterprise Meter Data Management
- » Network Management
- » Multi-protocol Deployment (RF, Cellular, PLC)
- » Fixed, Mobile & Hybrid Networks
- » Managed Services



Measure

- » Sensors
- » **Meters – RIVA and SolarGate**
- » Controls
- » Communications Modules



Itron Services

- » Consulting & Research
- » **Supply & Demand Side Program Evaluation**
- » **BTM System & Solution Integration**



Energy Efficiency

Demand Response

Distributed Generation

...more than meters

1.6 kW

distributed intelligence

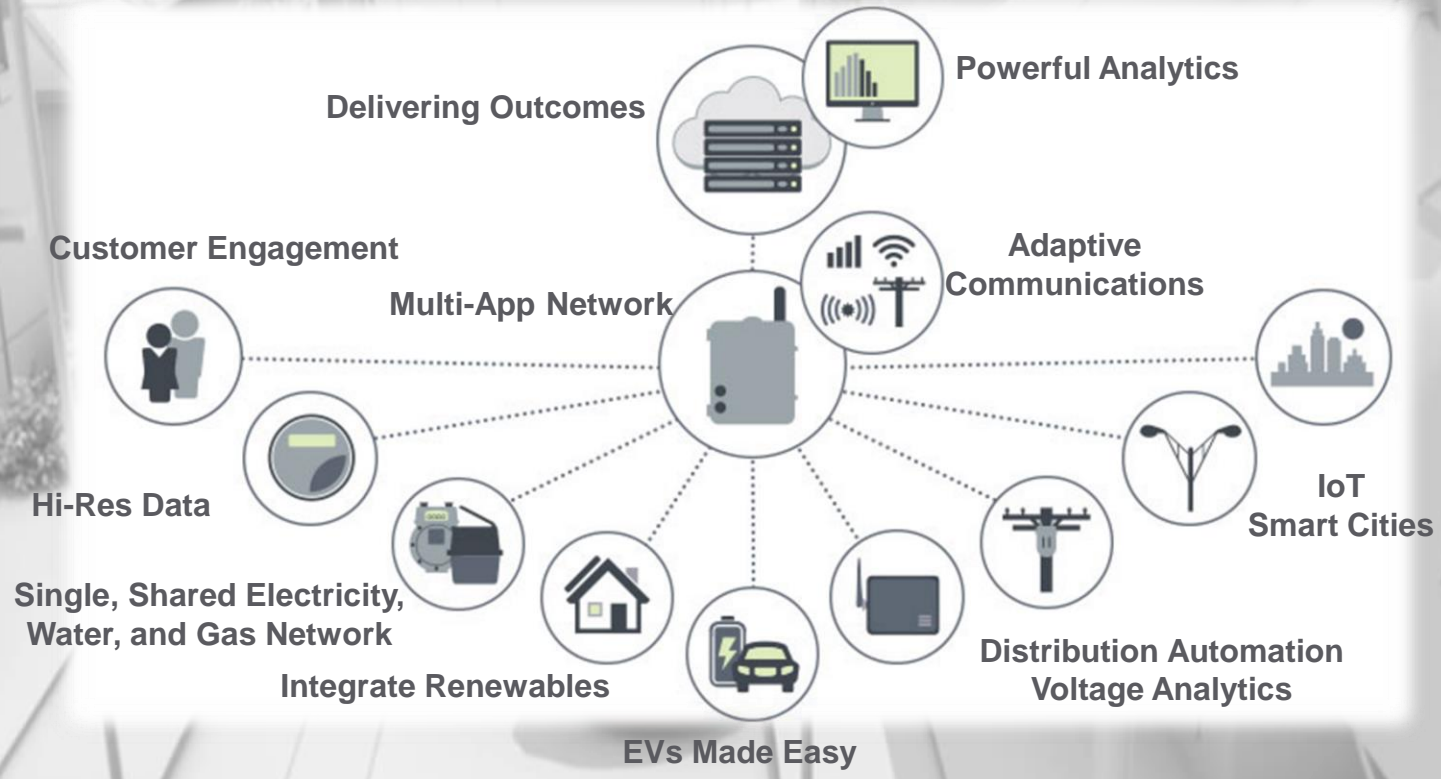
3.1 kW



business outcomes

2.4 kW

OpenWay RivaTM Itron Solar Gate



...more than meters

1.6 kW

distributed intelligence

3.1 kW



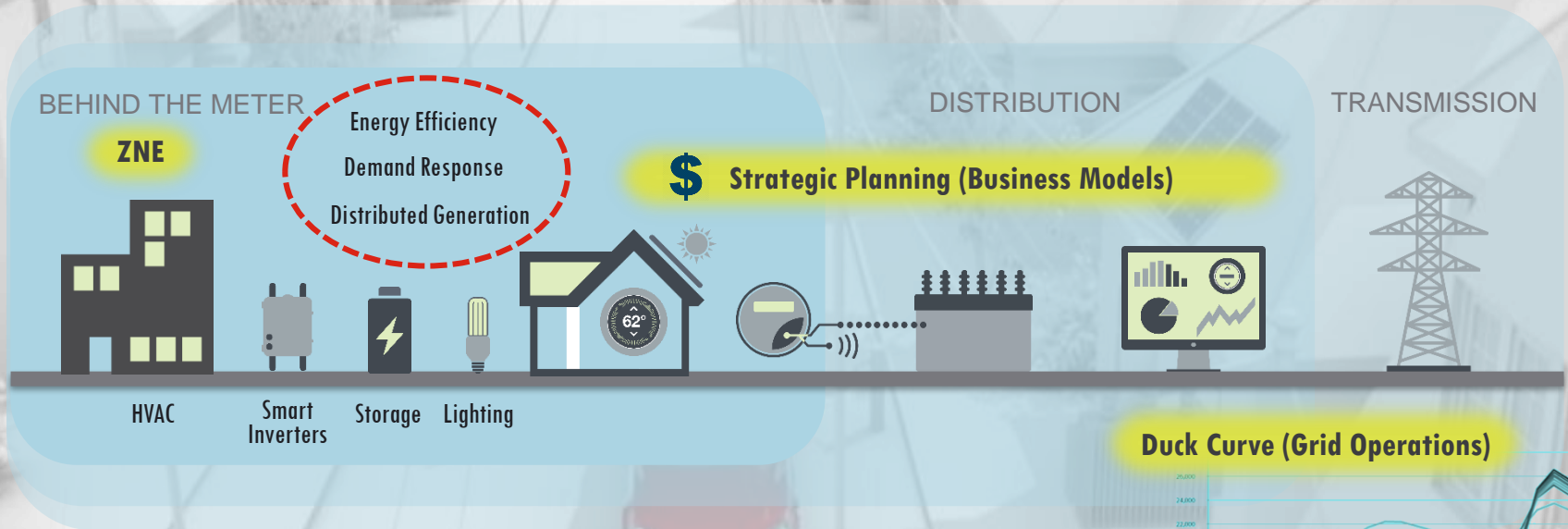
business outcomes

2.4 kW

OpenWay RivaTM Itron Solar Gate

Consulting and Analysis

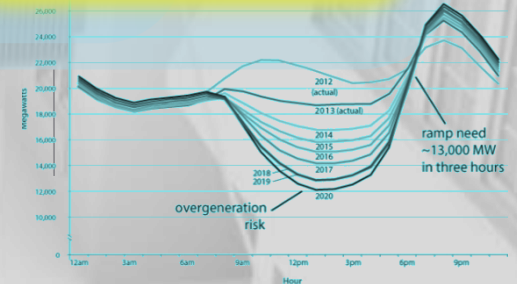
...behind the meter insight ...distribution level impacts



Forecasting

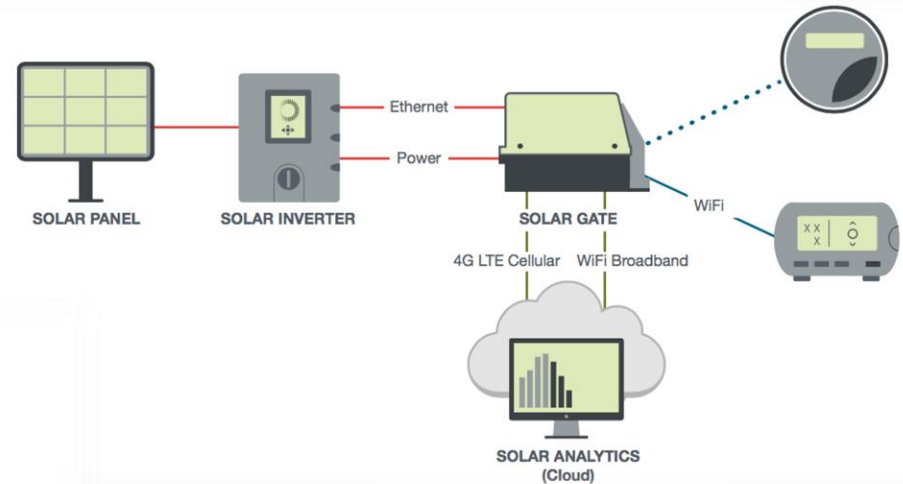
...accurately forecasts nearly 90 percent of total electricity demand in North America alone

Duck Curve (Grid Operations)



OpenWay Riva™

...**more than a meter**...enables true interoperability and **distributed intelligence** to deliver **business outcomes** for utilities and smart cities.



Customer Engagement

Hi-Res Analytics



IoT
Smart Cities

Integrate Renewables

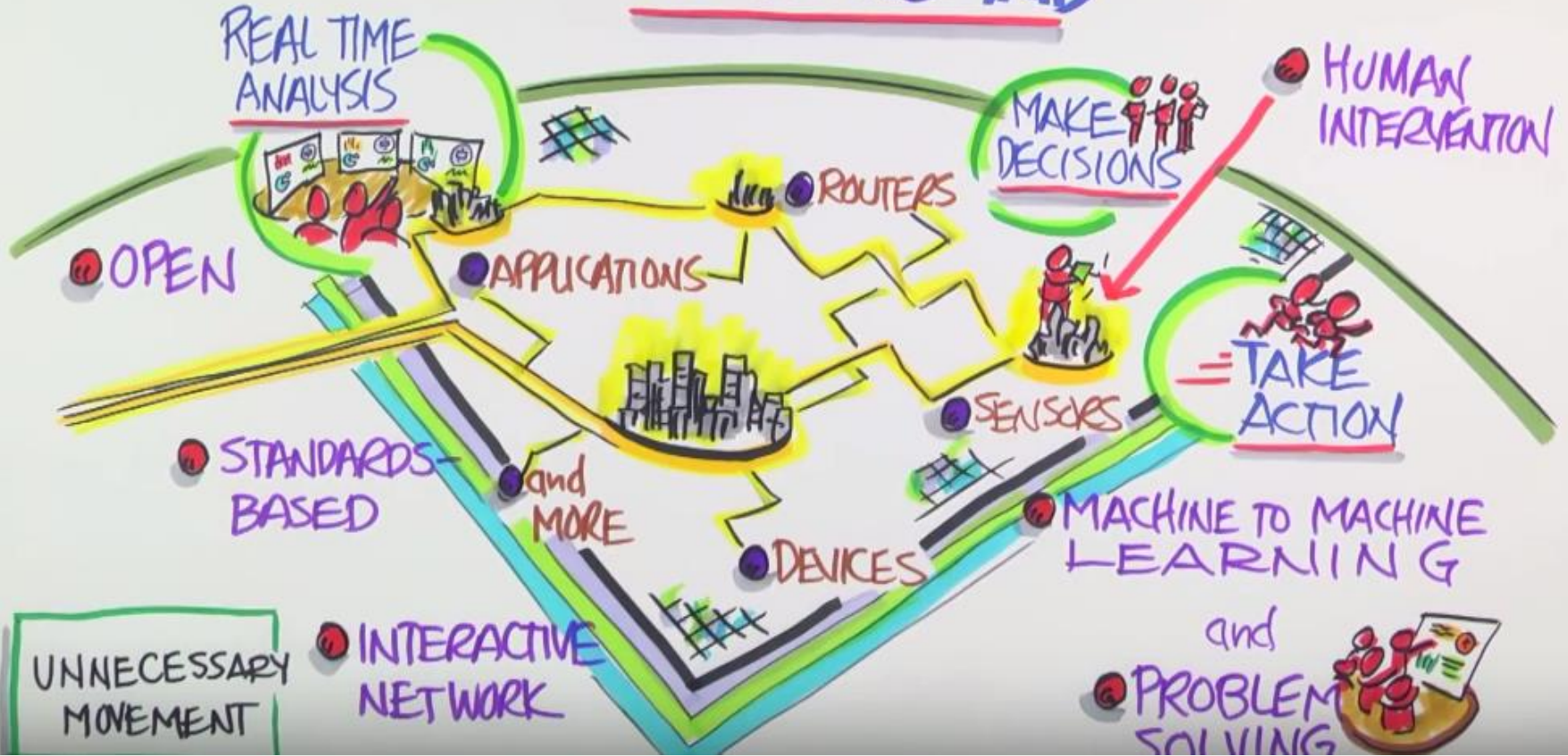
Distribution Automation
Voltage Analytics

Solar Gate™

... **distributed intelligence** that brings together **solar production data** and **premise consumption data** while providing granular data on the health of the solar panel relative to its surrounding environmental variables.



THE ACTIVE GRID

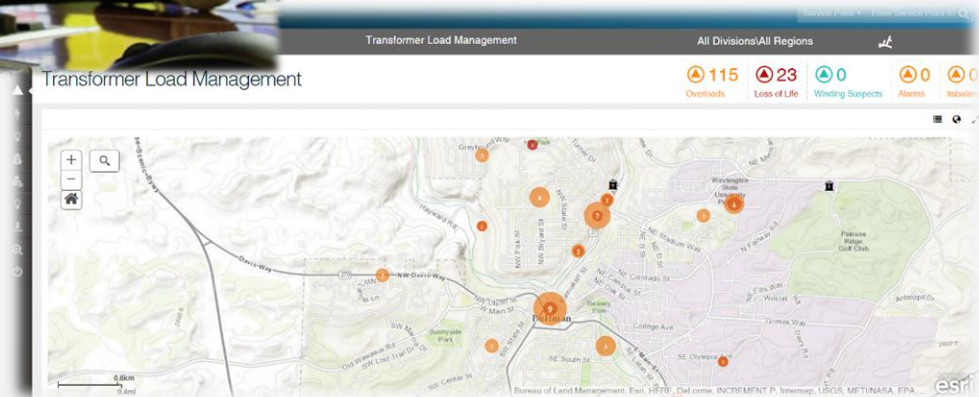




Itron

- » Voltage Analyst
- » Reliability Analyst
- » Transformer Load Mgmt
- » Theft Investigator
- » Connectivity and Phase Detection
- » Customer Portal
- » Performance Manager

Itron Analytics



ACEEE Ally Program

aceee.org/ally-program

Suzanne Watson

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202-507-4006

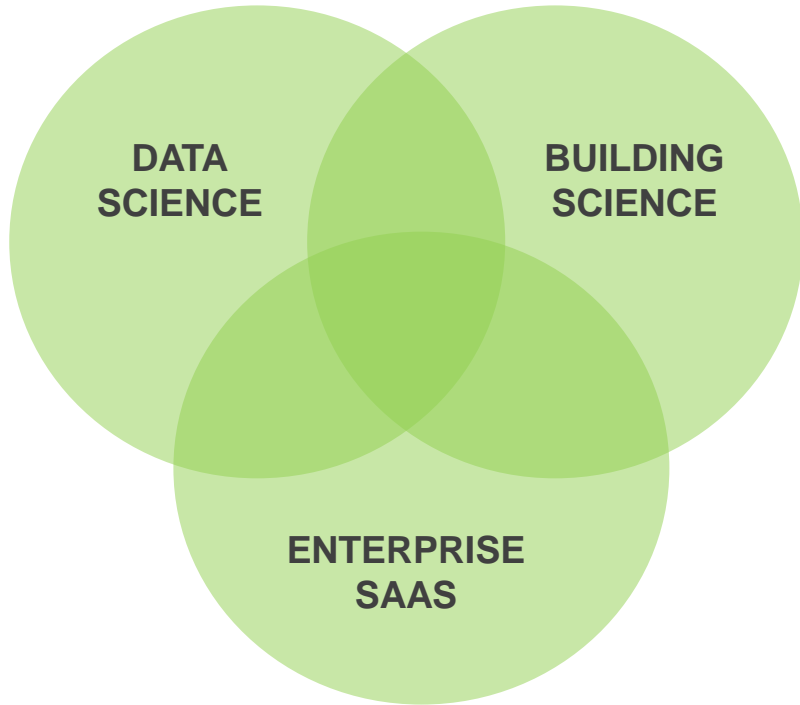


THE IMPORTANCE OF DATA & ANALYTICS:

HOW DATA CAN HELP ACHIEVE ENERGY SAVINGS &
ENVIRONMENTAL GOALS

OVER 30 UTILITY & GOVERNMENT CLIENTS

Some Examples



3M

Business Customer
Meters

55M

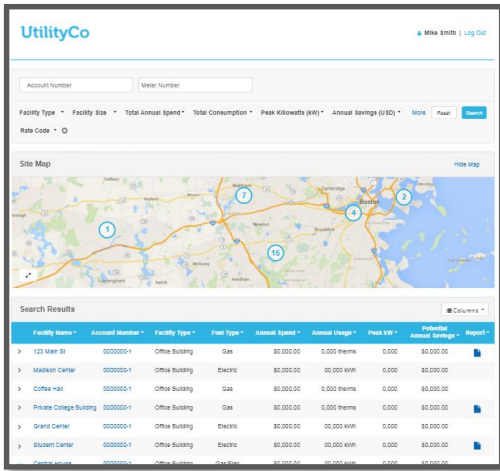
Secure
reads/day

**AMI +
Monthly**

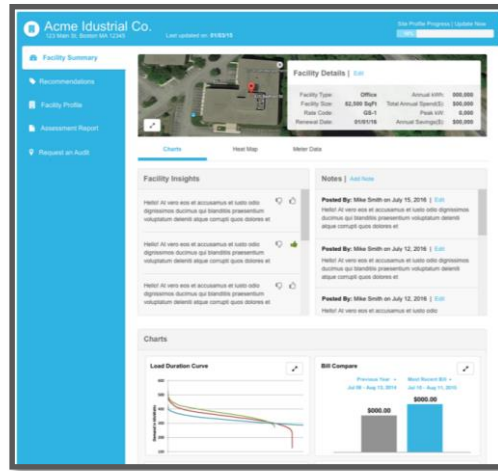
**N. AMERICA
+ EUROPE**

INTRODUCING FIRSTADVISOR: EE ACCOUNT PLANNING TOOL

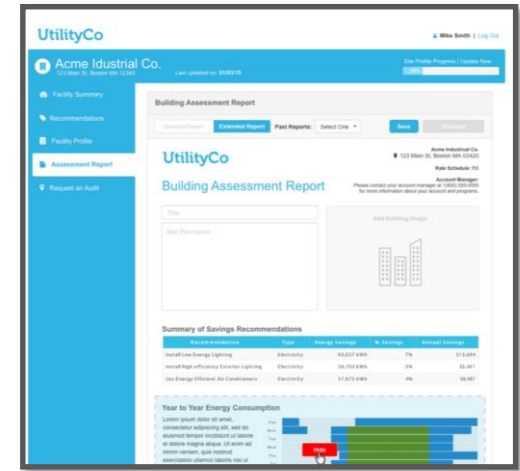
PORTFOLIO PLANNING DASHBOARD



DETAILED CUSTOMER INTELLIGENCE



CONFIGURABLE PDF COLLATERAL



For **account managers** to target customers and optimize time



For **account managers** to quickly understand customers before engaging and respond live to new information



For **account managers** to instantly generate personalized collateral



For **marketing** to segment customers to maximize spend



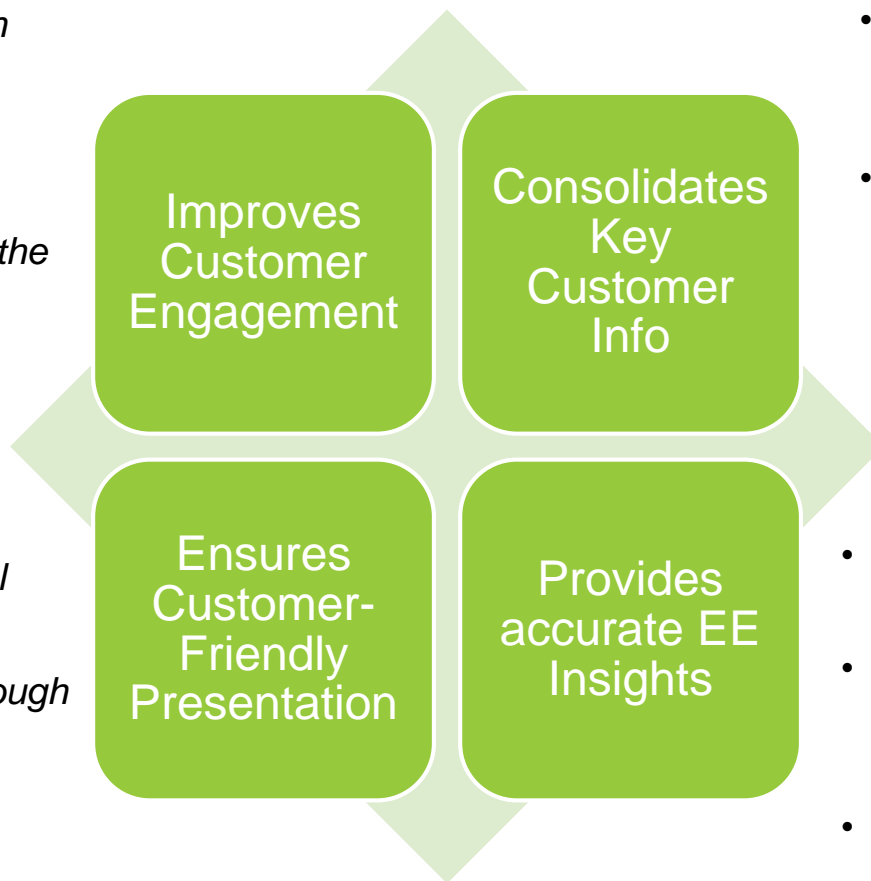
For **CSRs and phone-based reps** to rapidly understand customers calling in



For **CSRs and phone-based reps** to follow up and generate action

ENERGY EFFICIENCY ACCOUNT TEAM BENEFITS

- *Improves credibility with customers*
- *Respond faster and to more customers*
- *Good door-opener into the discussion*



- *Consolidates key information (usage, cost etc.); a one-stop shop*
- *Stores customer information in one place as personnel changes*

- *Chart visuals are useful*
- *Customer friendly, not intimidating, simple enough to promote a program/audit/etc.*

- *Can see and speak to customer's savings potential*
- *Includes recommendations & potential savings in the absence of a proposal*
- *Populates good-fit and low-cost ECMs*

Large North American Utility		Large North American Utility
<ul style="list-style-type: none"> Targeting mid-size customer segment (200kW-1MW) Increase sales team productivity Lift customer win rates 	Objectives	<ul style="list-style-type: none"> Target underserved segments: Schools & Municipalities Drive retrocommissioning projects Lift customer win rates
<ul style="list-style-type: none"> Engage 200+ customers 	Project Scope	<ul style="list-style-type: none"> Engage 100+ customers
18%	Previous Conversion Rates	20%
<p style="text-align: center;">50%+ improvement, at faster speeds</p> <ul style="list-style-type: none"> 25% conversion rate 3x improvement in sales velocity 70% project commitment post-interaction 	FirstFuel Impact	<p style="text-align: center;">50%+ improvement, at faster speeds</p> <ul style="list-style-type: none"> 30% conversion rate 7GWh identified savings 50+ program incentive applications filed

THANK YOU



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Buildings Energy Information Systems: From the Basement to the Boardroom

Value proposition, selection, implementation & use by buildings stakeholders

Reshma Singh

Lawrence Berkeley National Laboratory, December 2016

Why EIS-in-a box?

The Solution

Energy information systems (EIS) defined as performance monitoring software, data acquisition hardware, and communication systems used to store, analyze, and display building energy data.

Market and Audiences :

For underserved small, medium and even large sized facilities in high energy use sectors in U.S. and India

EIS-in-a-box: Scalable and robust packages of meters, gateways and software with user interface

- Streamlined data architecture with right volume, variety and velocity of data
- Available at a lower cost, with simplified hardware and software
- Provides best practice guidance for actionable insights; dashboards targeted to cut across organizational siloes, and facilitate self-sufficiency



Hotels



Healthcare



Offices

R&D approach

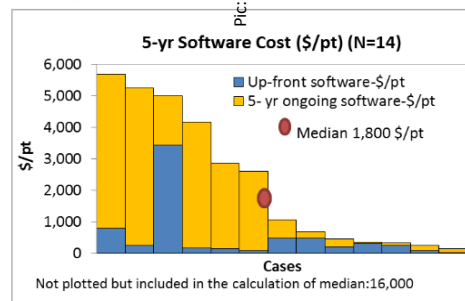
1. **Technical requirements** for a system that is packaged and standardized, with optimum, integrated components

2. **Cost Reduction** through analysis of hard, and soft transaction costs, and offer strategies for reduction of process times and delivery of EIS

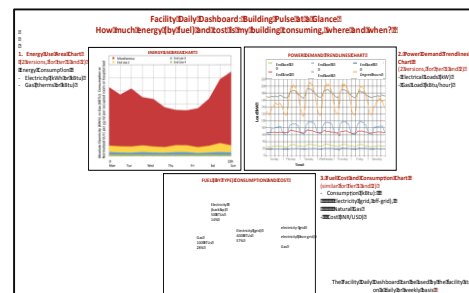
3. **Efficacy** by offering guidance for simple in-house data-driven actionability for relevant stakeholders through tailored dashboards, targeted alerts



Pic: cargocollective.com

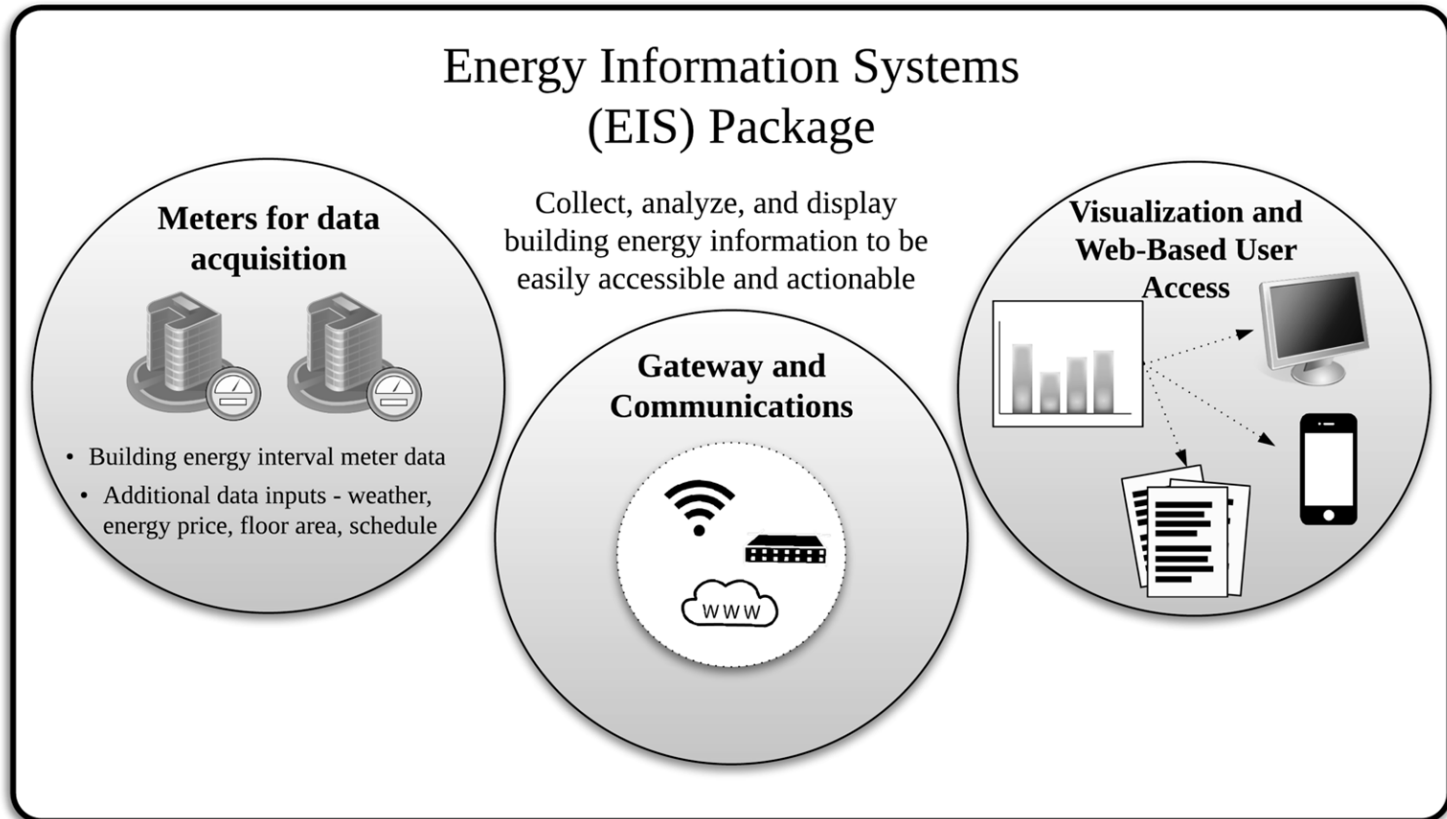


Wide cost range for a custom EIS solution
Hardware + software= \$5K-\$20K+ per year



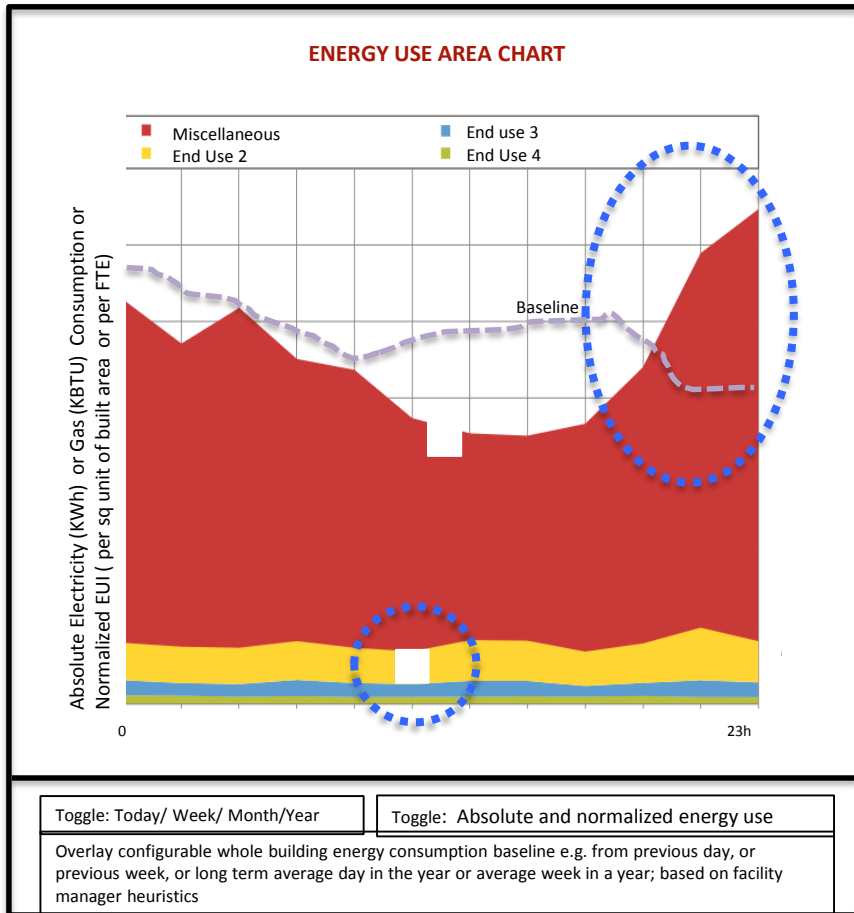
R&D Approach:

Technical requirements for commoditization:
Integration of 3 components within the box



R&D Approach

Enhanced usability with tailored pre-configured dashboards and charts



Qualitative insights:

- Shape: Expected use of building wrt occupancy, schedule
- Diagnostics: Missing data, measurement fault, broken equipment
- Disaggregation: Relative contribution of end uses

Quantitative information:

- Target consumption today: XX kWh/ kBtu
- Baseline (last week): XX kWh/ kBtu
- Actual consumption today: XX kWh/ kBtu

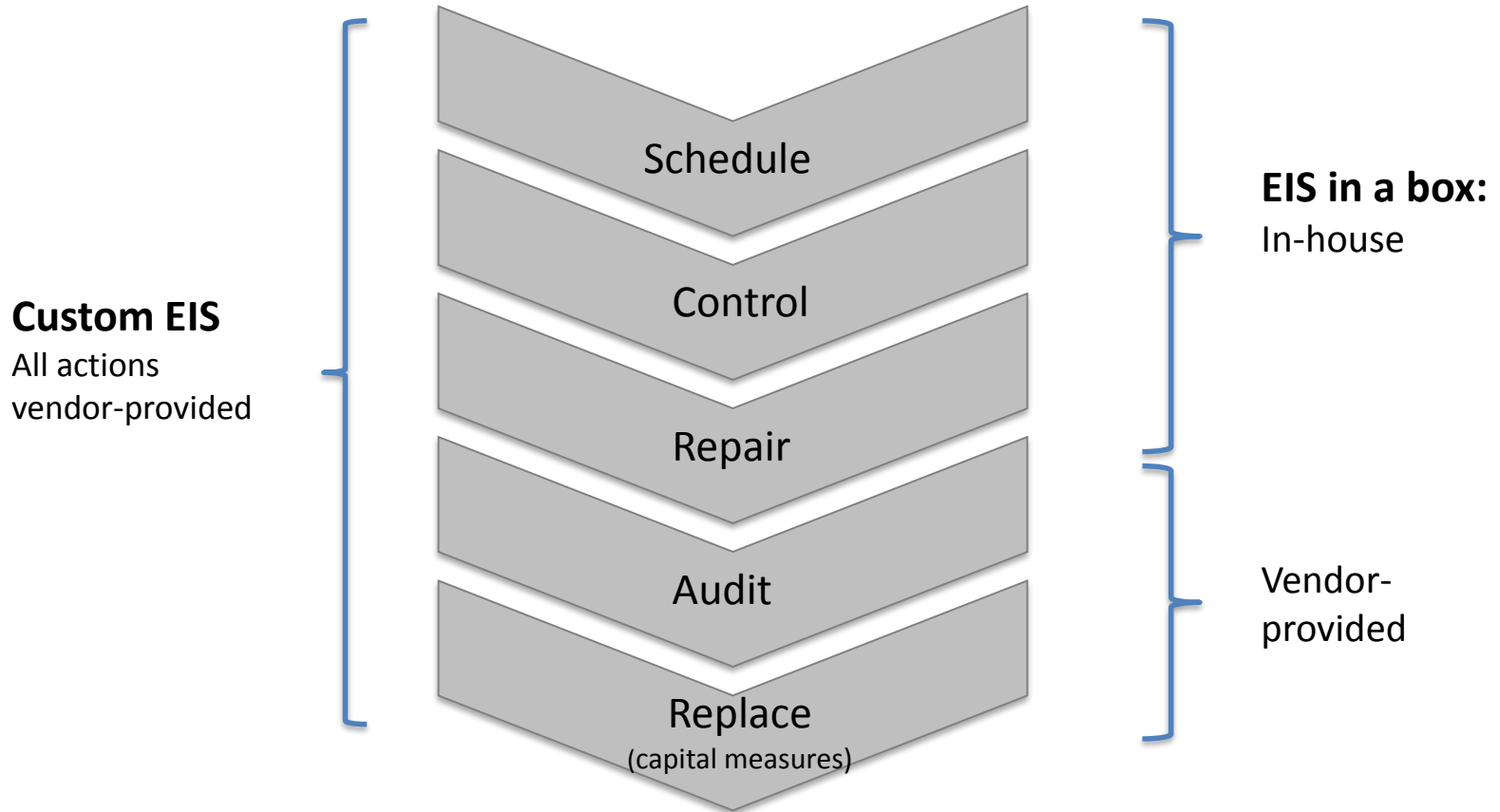
Quantitative rule-based alerts

- Variance +/-% from target: Alerts
- Variance : +/-% from baseline: Alerts
- Variance beyond x%: Alarm

Facility Dashboard Chart #1: Energy Use Area chart

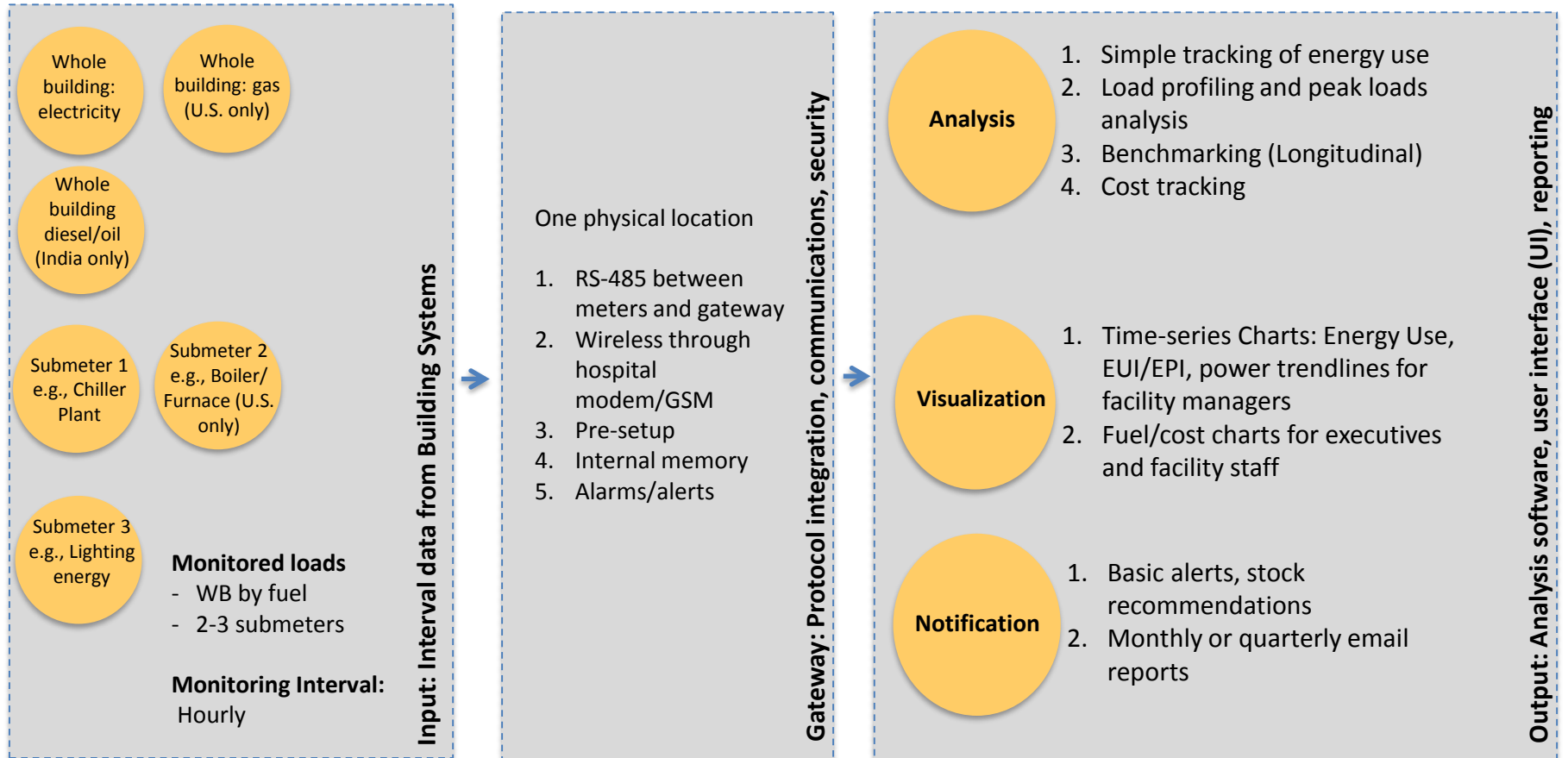
R&D Approach

Enhanced usability with recommendations for actions, facilitates in-house first order response



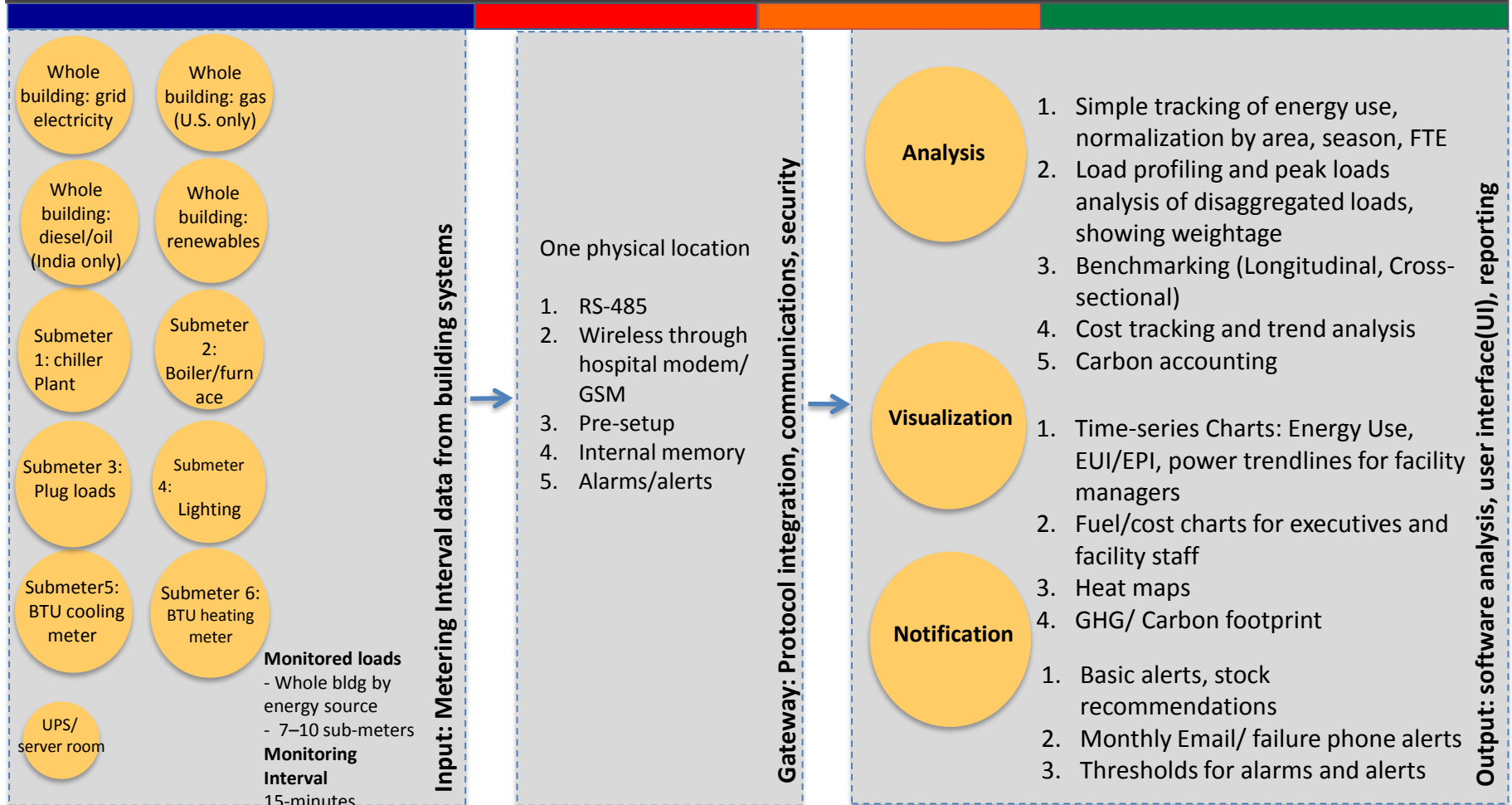
Depends on organizational process, practice, and procedures implemented around the use of the technology.

EIS Tier 1 (Entry) Package: Office Facilities



*As defined in Energy Information Handbook

EIS Tier 2 (Advanced) Package: Office Facilities

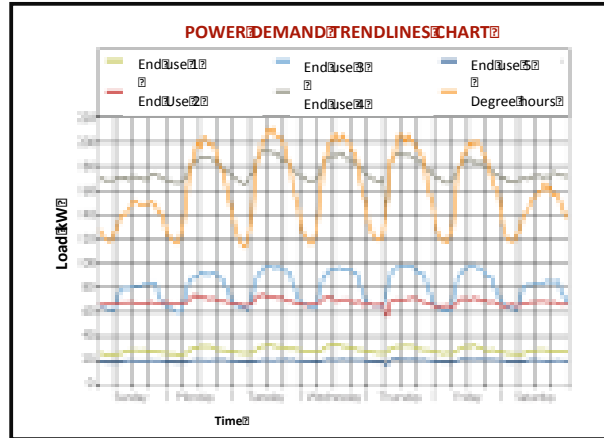
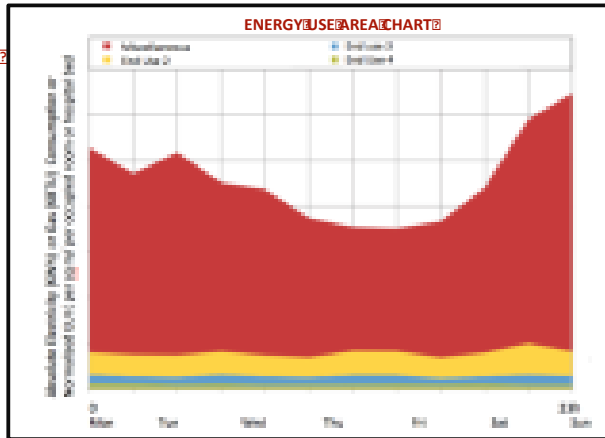


Facility Daily Dashboard: Building Pulse at a Glance

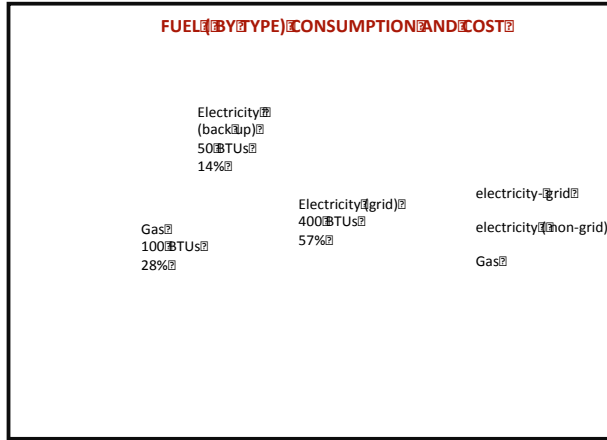
How much energy (by fuel) and cost is my building consuming, where and when?

2
2
2

- 1. Energy Use Area Chart**
 (2 versions, for tier 1 and 2)
 Energy Consumption
 - Electricity (kWh or kBtu)
 - Gas (therms or kBtu)



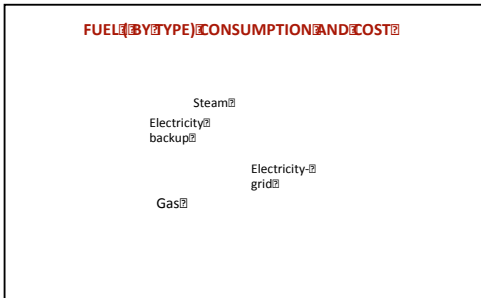
- 2. Power Demand Trendlines Chart**
 (2 versions, for tier 1 and 2)
 - Electrical Loads (kW)
 - Gas Load (kBtu/hour)



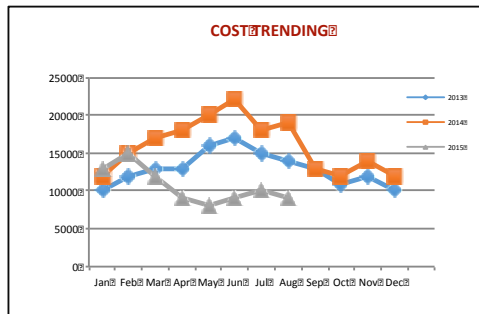
- 3. Fuel Cost and Consumption Chart**
 (similar for tier 1 and 2)
 - Consumption (kBtu):
 - Electricity (grid, off-grid)
 - Natural Gas
 - Cost (INR/USD)

The Facility Daily Dashboard can be used by the Facility Staff on a daily or weekly basis.

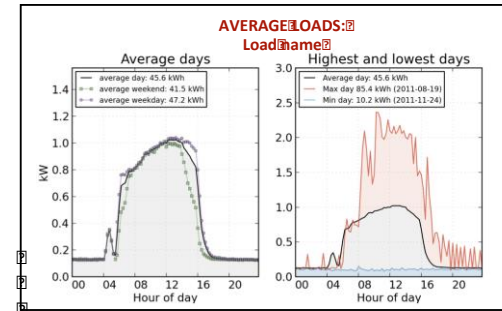
Monthly/Annual Dashboard



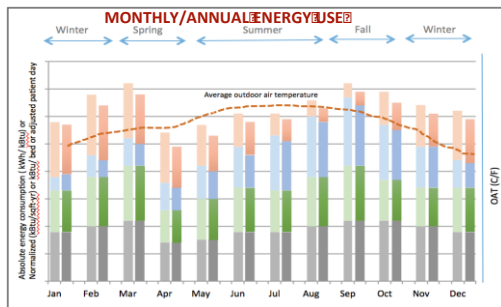
1. Consumption and cost per fuel type
(Similar for Tier 1 and 2)
USD/INR or \$/kWh or \$/kBtu of time period



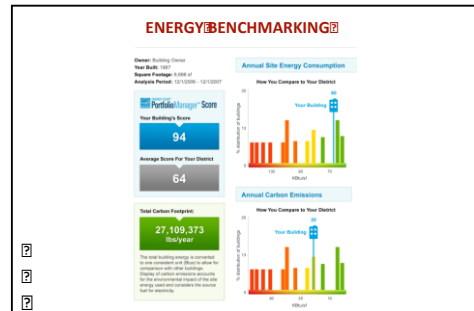
2. Cost trending
(Similar for Tier 1 and 2)
USD or INR of time period



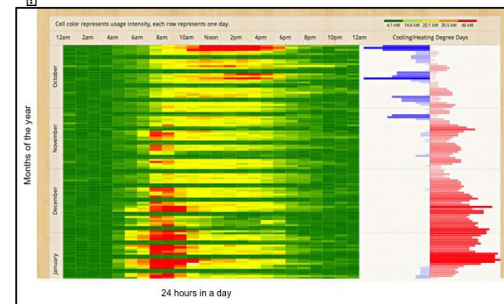
5. Average Loads line chart
(Similar for Tier 1 and 2)
- Electrical Loads (kW)
- Gas Load (kBtu)



3. Monthly/Annual Energy Use and longitudinal benchmarking
(Similar for Tier 1 and 2)
Electricity (kWh), Gas (kBtu)



4. Cross-sectional Benchmarking (Tier 2 only)
- Portfolio Manager Score
- Carbon footprint
- Comparisons with peer buildings in the district or nation
Executive-level charts



5. Whole Building Heat Map (Tier 2 only)
- Electrical Loads (kW)
Facility manager charts

Conclusions and Next Steps

- Demos with existing partners in India, publish case studies
- Conduct “value of data” analysis
- Seeking U.S. partners to integrate EIS-in-a-box and pilots in the U.S.

Conclusions and Next Steps

Simpler Hardware and software for optimal cost and functionality

Components

Customized EIS with hundreds of meters, charts and regression, and services from vendors for big buildings and campuses

Lowest cost, stripped down, standardized solution with minimal recommended meters, canned visualization and analysis

Trickle down effect

Transaction costs

High touch with long sales cycle

Low touch commodity with short sales cycle

Bottom up market transformation

Usability

SAAS, highly customized analysis and recommendations provided by vendor

Offers 5 recommendations, simple guidance and best practices

Custom EMIS

EIS-in-a-box



2016 ACEEE Intelligent Efficiency Conference: Trading Spaces



Libraries Program
Megan Partridge Wehler

(not particularly unique)

Our ^Challenge: Finding Deeper Savings and Reaching the Harder-to-Reach Populations



Maximizing IHD device utility through...LIBRARIES!

- Short term usage
- Customer engagement
- Customer Education
- Customer data
- Cross-marketing



My Ask

- Experience
- Data
- Best Practices
- Innovators
- Good Design

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