



Northwest Energy Efficiency Alliance

2015 ACEEE National Conference

Susan E. Stratton

April 22, 2015

NORTHWEST ENERGY EFFICIENCY ALLIANCE

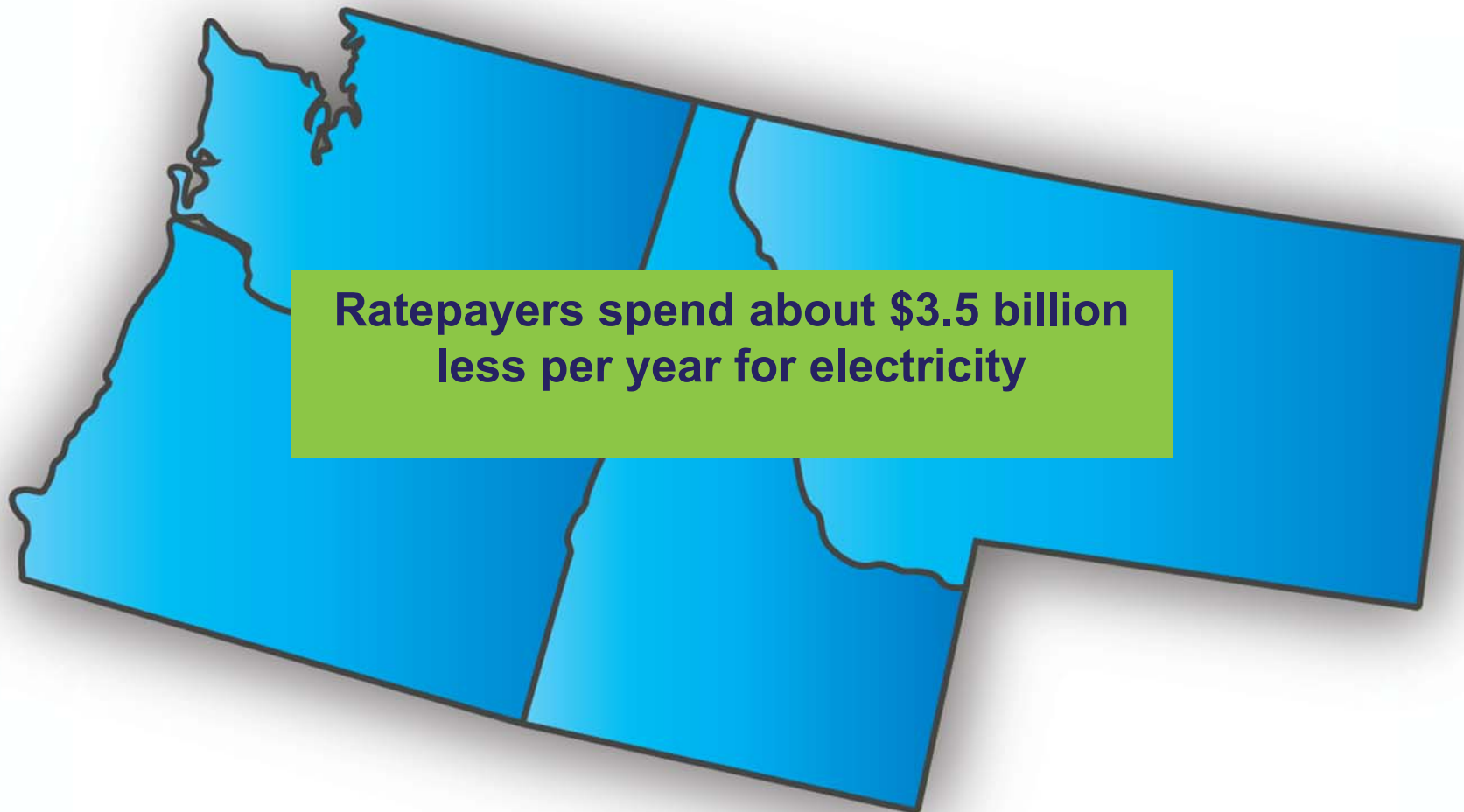
Who We Are: The Alliance



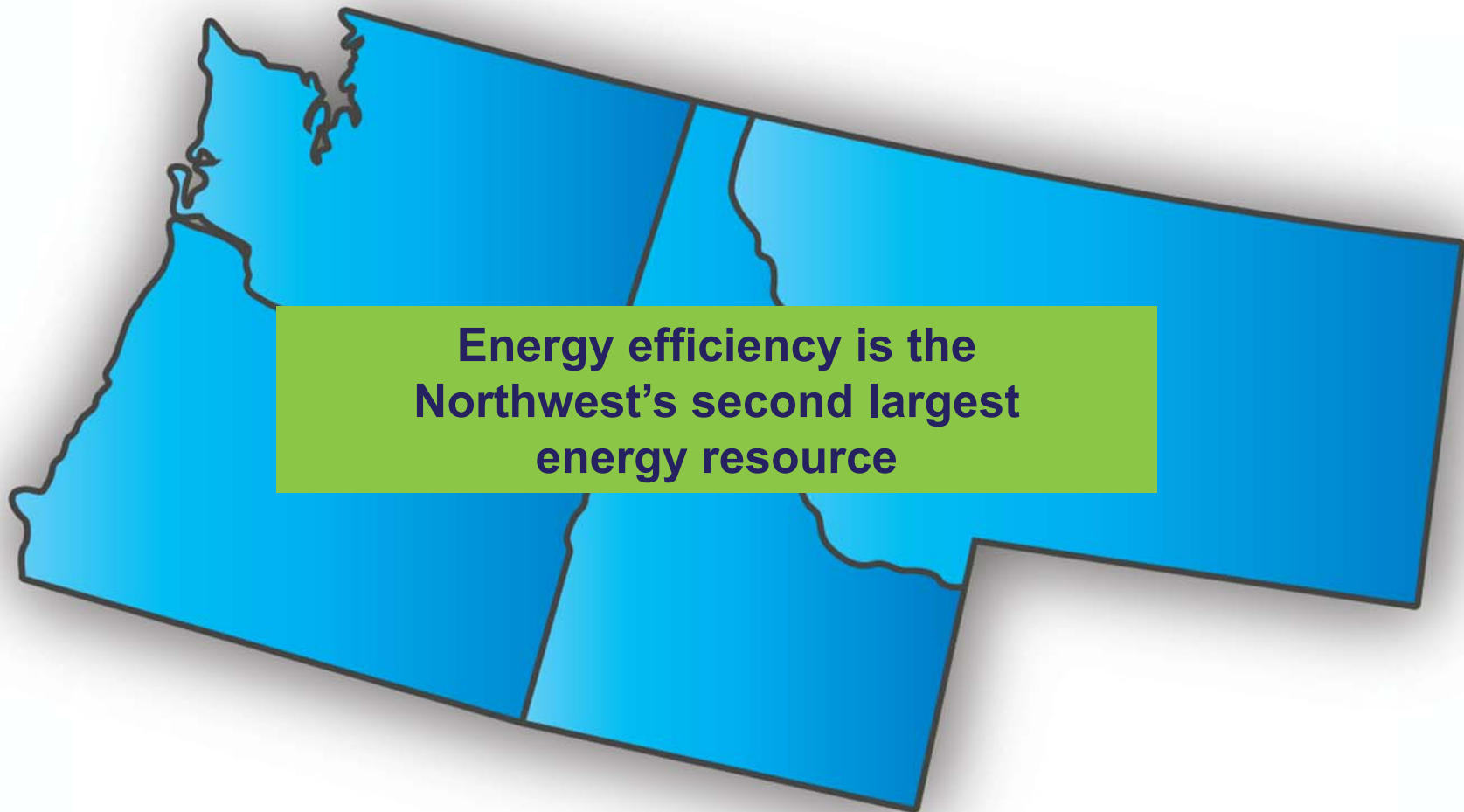
Energy Efficiency as a Resource in the NW



Energy Efficiency as a Resource in the NW

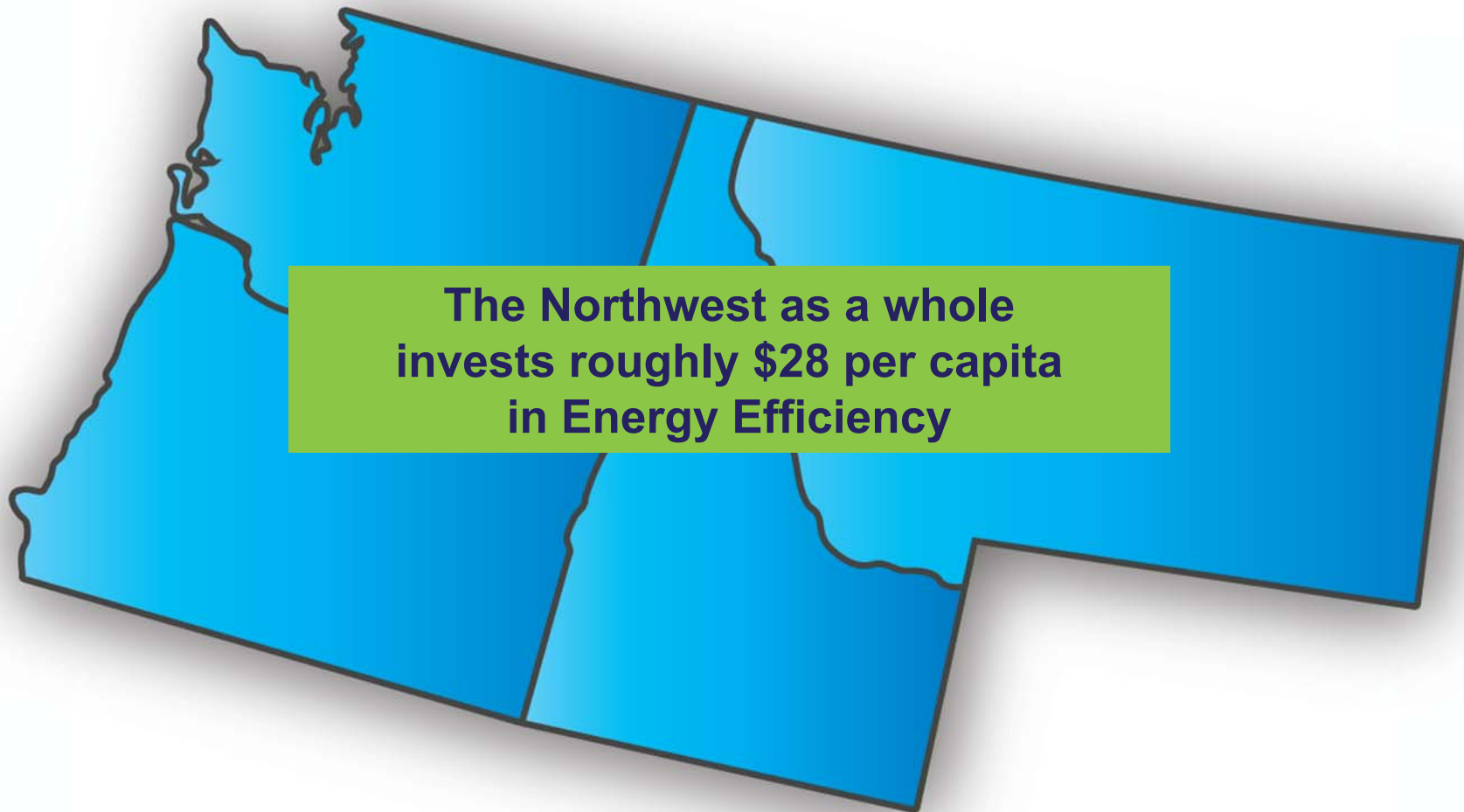


Energy Efficiency as a Resource in the NW

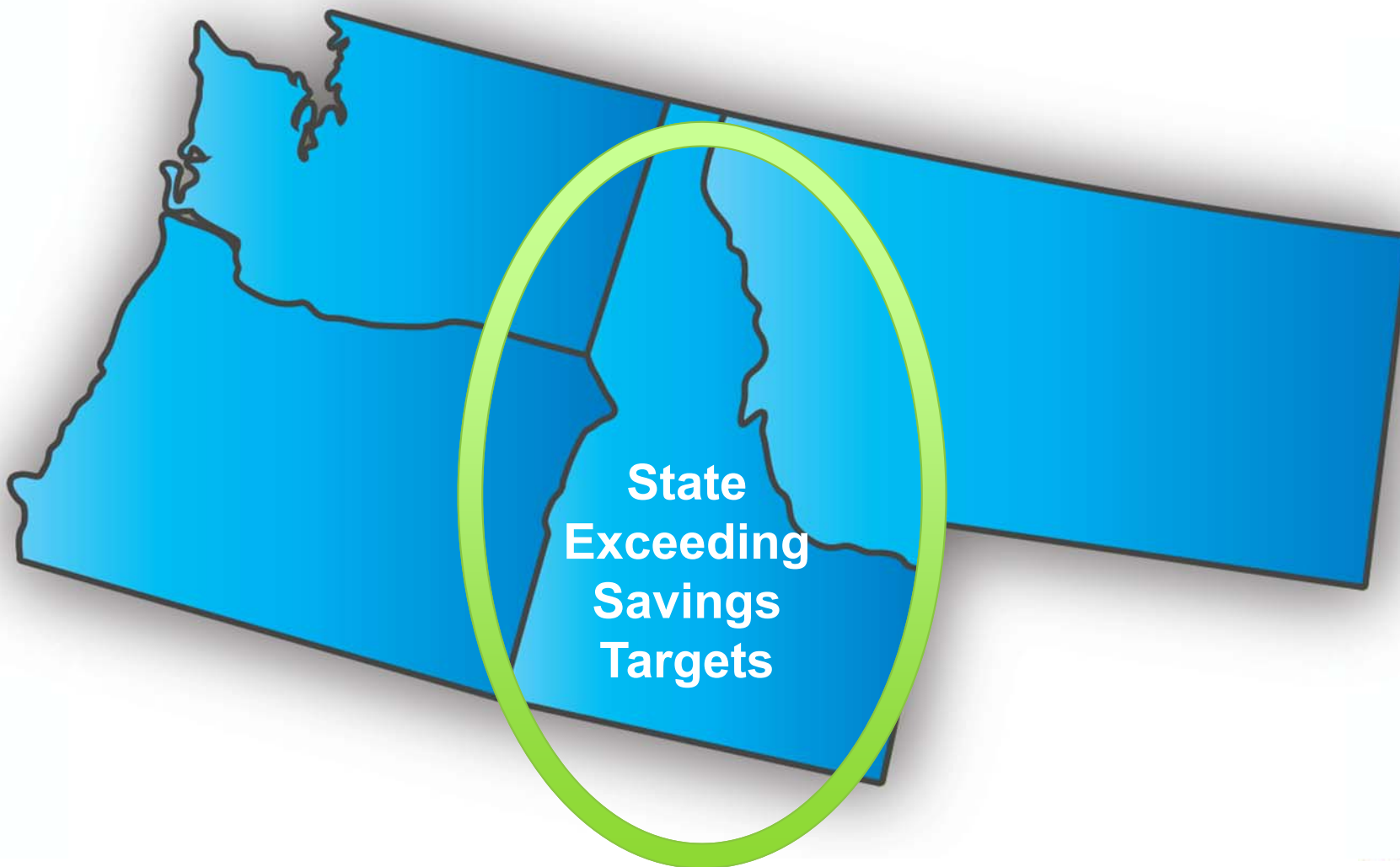


Energy efficiency is the
Northwest's second largest
energy resource

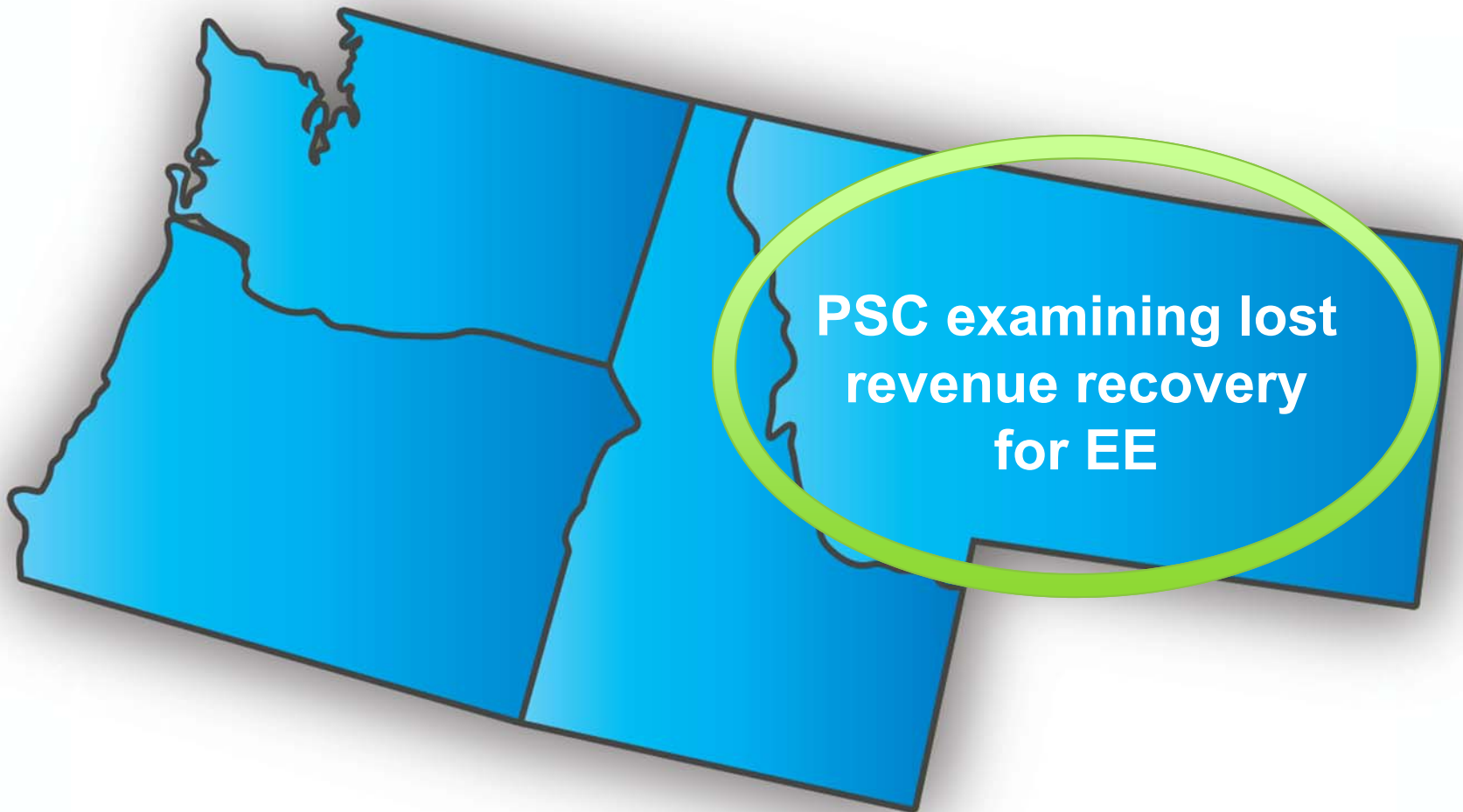
Energy Efficiency as a Resource in the NW



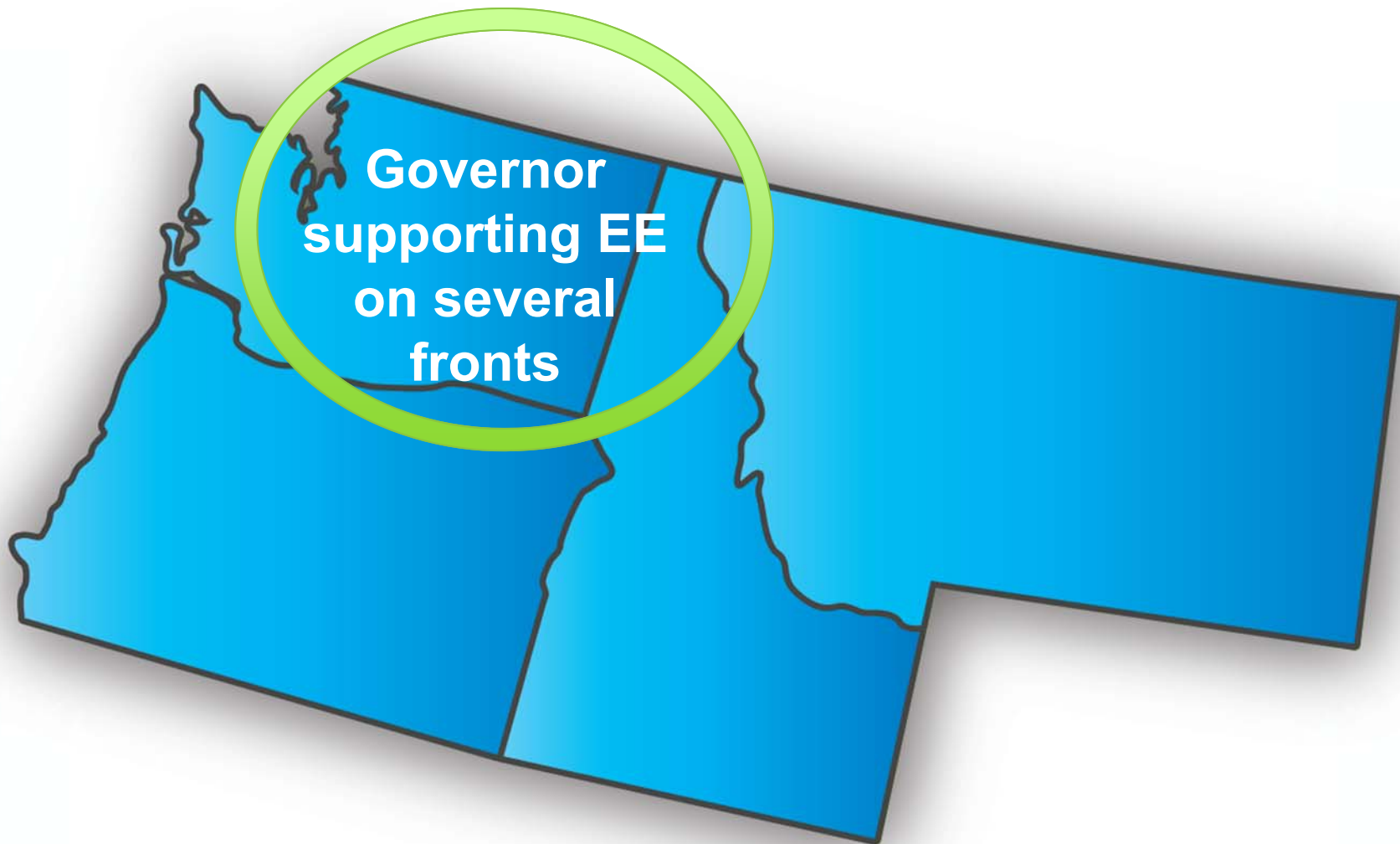
State by State EE Trends



State by State EE Trends



State by State EE Trends



State by State EE Trends



Trends Impacting Energy Efficiency



Market Transformation Portfolio

Residential



Consumer Products:

- Retail Platform
- Retail Product Portfolio
- Heat Pump Water Heaters
- Ductless Heat Pumps

Residential New Construction:

- Next Step Site-Built Homes

Commercial



Commercial Lighting:

- Upstream Lighting Platform
- Lighting Regional Resources
- Reduced Wattage Replacement Lamps
- Luminaire Level Lighting Controls
- ****Top-Tier Trade Ally Advanced Training****

Commercial New Construction:

- Integrated Design Labs
- ****Commercial Real Estate and Existing Building Renewal****

Industrial/Agriculture



- Strategic Energy Management Infrastructure
- Certified Refrigeration Energy Specialist (CRES) Certification
- ****Industrial Technical Training****

****Denotes programs that will be optional for funders****

Strategic Market Framework



Consumer Products



Residential New Construction



Commercial New Construction



Commercial Lighting

Promising Emerging Technologies



**Combination
Space and Water
Heating**



**Commercial
Secondary
Glazing**



**High-Performance
Manufactured Homes**

Questions & Comments

Filling the
Energy
Efficiency
Pipeline

Accelerating
Market
Adoption

Delivering
Regional
Advantage



Thank You!

Susan E. Stratton, Executive Director

ss Stratton@neea.org

503-688-5400