



Transforming Residential Appliance Markets

Integrating Products Standards,
Labeling, and Incentives

Alice Rosenberg
Program Manager, CEE
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ACEEE CEE Market Transformation Symposium

CEE Members Working Together

Program Administrators

Alabama Power
Alliant Energy—Iowa
Alliant Energy—Wisconsin
Ameren Illinois
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Avista Utilities
Baltimore Gas & Electric Company
BC Hydro
Berkshire Gas
Black Hills Energy—Col.
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Bonneville Power Administration
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City of Palo Alto Utilities
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Columbia Gas of Ohio
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DC Sustainable Energy Utility
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Efficiency Vermont
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Minnesota Department of Commerce
Mississippi Power
Montana-Dakota Utilities
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Natural Resources Canada
Nebraska Public Power District

New Hampshire Electric Cooperative
New Jersey's Clean Energy Program
New Jersey Natural Gas
New Mexico Gas Company
New York Power Authority
New York State Energy Research and Development Authority
Newfoundland and Labrador Hydro
Newfoundland Power
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NV Energy
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Oncor
Pacific Gas and Electric Company
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PNM
Potomac Electric Power Company (Pepco)
PPL Electric Utilities
PSEG Long Island
Public Service Electric & Gas
Puget Sound Energy
Questar Gas

Rocky Mountain Power—Utah
Rocky Mountain Power—Wyoming
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South Jersey Gas
Southern California Edison
Southern California Gas Company
Southern Connecticut Gas
Southern Minnesota Municipal Power Agency
Southwest Gas
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Tampa Electric Company
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Union Gas
United Illuminating Company
Unitil
Vectren Corporation
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Xcel Energy

Efficiency Organizations National Laboratories

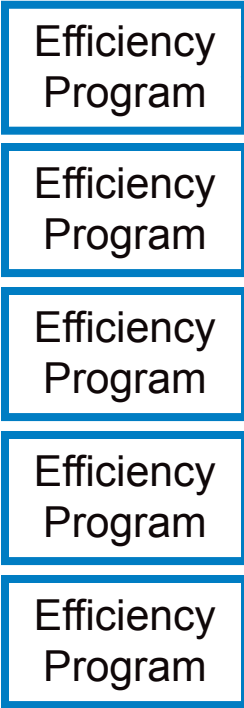
American Council for an Energy-Efficient Economy
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Natural Resources Defense Council
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*CEE Residential
Lighting
Initiative*



INDUSTRY



RESULTS



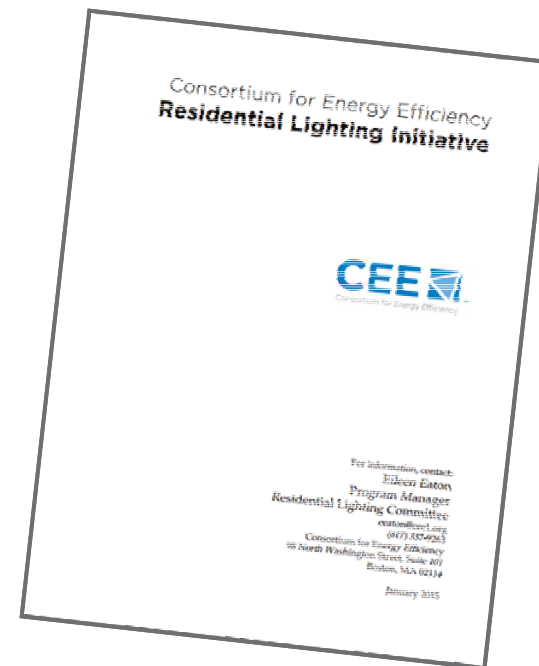
CEE Residential Lighting Initiative

▼ Background

- ▼ Replacement Lamps
- ▼ Retrofit Kits
- ▼ Luminaires
- ▼ Lighting Controls
- ▼ Design

▼ Objectives

- ▼ Enable lighting programs to claim greater energy savings by recognizing high performing products in the market
- ▼ Accelerate the lighting industry's investment in higher performing technology and drive high volume applications



Initiative Revision Process

▼ Rationale for Revision

- ▼ Industry-wide need to identify greater savings
- ▼ Changes in technology, market, and program approaches

▼ Initiative Components and Scope

- ▼ Replacement Lamp Specification
- ▼ Relationship to ENERGY STAR®
- ▼ Tiered Specification

▼ Revised Specification

- ▼ Effective January 1, 2015



Image source: energy.gov

Contact

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