



REGIONAL ROUND-UP:  
THE MIDWEST

ACEEE Market Transformation Conference  
March 21, 2016

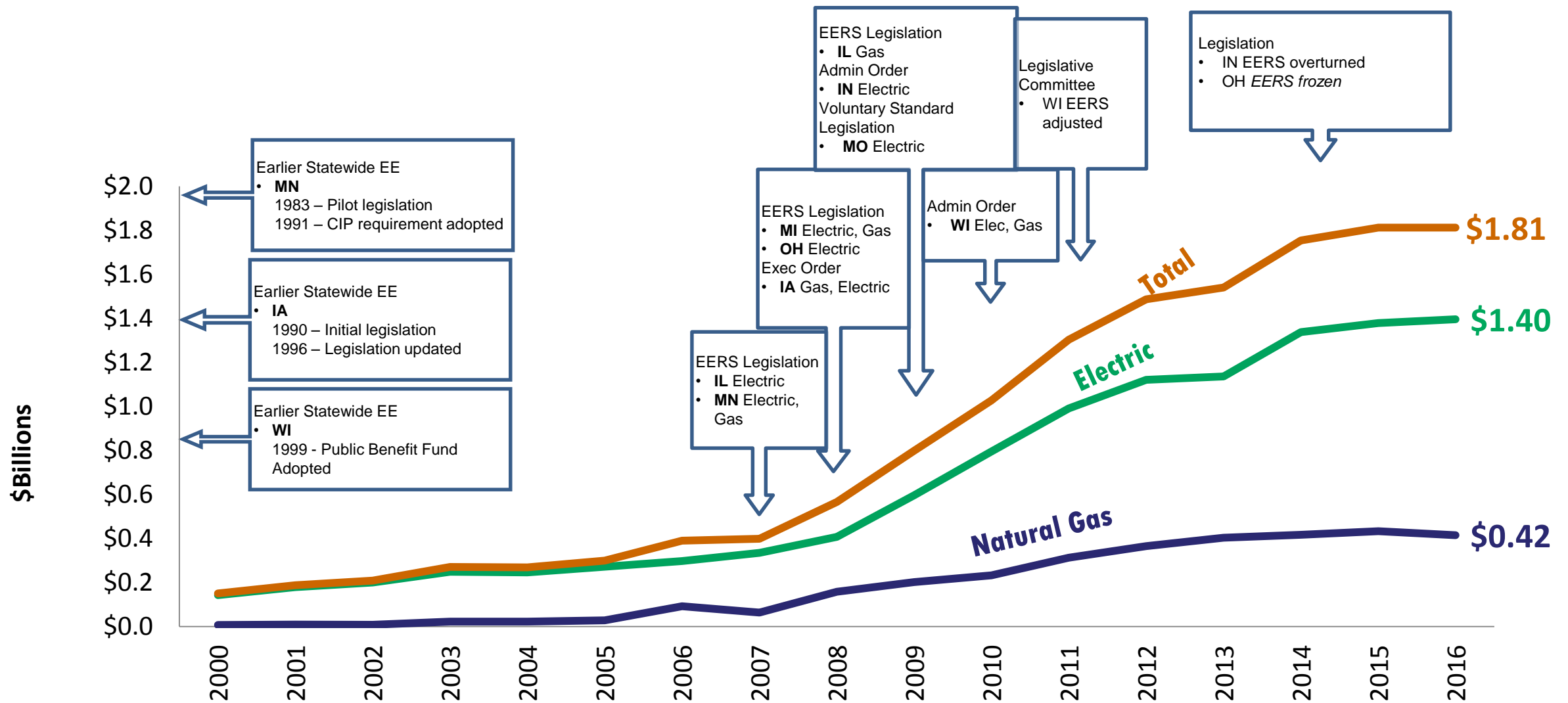
***The Source on Energy Efficiency***

# Midwest Energy Efficiency Alliance (MEEA)

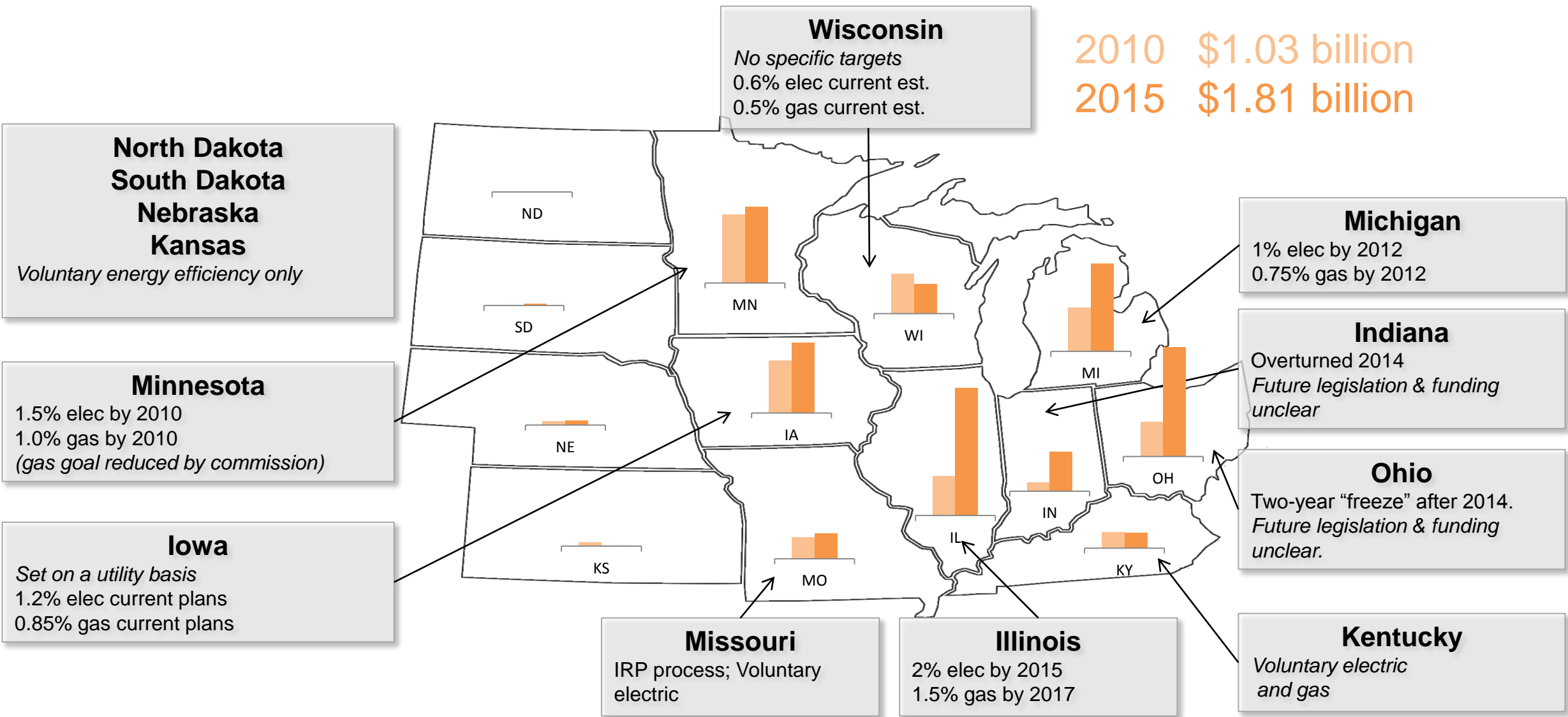
- ❖ **Founded in 2000**
- ❖ **Budget = \$7.3M (EE Programs = \$3.2M)**
- ❖ **MEEA is a nonprofit membership organization with 150+ members, including:**
  - Electric and Gas Utilities (IOUs, Munis, Co-ops)
  - State and local governments
  - Manufacturers and retailers & energy service companies and contractors
  - Academic, research and advocacy orgs
- ❖ **MEEA is the leading source for raising awareness and advancing sound energy efficiency policies and programs in the Midwest**
- ❖ **MEEA balances the diverse interests of its members and network** across the public and private sectors, creating a common ground to affect positive change for energy efficiency in the Midwest.



# Estimated Annual Utility Investment in Energy Efficiency in the Midwest



# Midwest Efficiency Targets and Investment – Electric & Gas



# Regulatory Trends - Challenges

- Threats to EEPS
  - “Mandate Mountain”
  - Strength of state legislatures vs. Governors and public opinion
- Increased discussion on:
  - IRP (opportunity to define EE as lowest cost supply side resource)
  - Fixed rates (challenge for EE to reduce customer interest)
- Clean Power Plan
  - 11 of 13 states have stopped all work

# Program and Policy – Successes

- Dual fuel programs
- Whole home programs
- Training and certifications programs
- Codes compliance programs
- Statewide stakeholder groups
- Adoption of state and local building energy codes and benchmarking ordinances
- Customer understanding and support for EE growing

# Challenges to MEEEA and EE

- Political
  - Powerful legislators targeting EE
  - Need a strong ‘R’ champion
- State budgets
  - Political fights in IL and WI lowering EE program investment
- Need to get greater engagement and energy savings from industrials
- Need commission staff to recognize and value EE as lowest cost resource

# Questions and Contact Information

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