Turning Policy Data into Actionable Information

How Local Governments’ Efforts are Creating New Markets

2017 National Symposium on Market Transformation

April 3, 2017
Energy Benchmarking
Benchmarking and Transparency

**Reporting**
- Building owners benchmark energy use to make more informed decisions

**Transparency**
- Local governments use data to more effectively allocate funds
- The market uses data to compare performance and reward efficiency

Market actions spur building owners to improve efficiency
10% of all U.S. commercial and multifamily buildings are now covered by benchmarking laws

86,568 buildings subject to benchmarking laws (end of 2016)
Deploying Whole-Building Energy Data

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