



ENERGY OUTREACH
Colorado

Helping Coloradans afford home energy

National Symposium on Market Transformation

Bringing Low-Income Programs to Scale

April 3, 2017



Agenda

- Who is Energy Outreach Colorado (EOC)?
- EOC's Current Programs and Funding Levels
- How Did We Get to Where We Are Today?
- Key Factors for Success
- Impacts



Who is Energy Outreach Colorado (EOC)?

- Statewide nonprofit; founded in 1989
- **Mission** – To ensure all Coloradans have access to affordable home energy.
- Accomplish this through:
 - Energy Assistance - Energy Efficiency - Renewable Energy - Advocacy
- One stop shop for energy assistance and efficiency
- \$25 million budget in 2016-17; 22 staff
- Raised nearly \$300 Million to support low-income families
- Strong public/private partnerships
- Advocacy plays KEY role in the organization's success



Programs and Funding levels (2016/17)

Immediate Assistance:

- Energy Assistance: *(8.5 Million – 19,177 served)*
- Crisis Intervention Program: *(2.4 Million – 1669 served)*

Energy Efficiency:

- Single-Family: *(4.5 Million – 1853 served)*
- Non-Profit: *(2.1 Million – 38 facilities served)*
- Multifamily (utility): *(3.5 Million – 2,122 served)*
- Multifamily (WAP): *(1.8 Million – 519 served)*
- Energy Education: *(\$179k)*

Renewable Energy

- LI community garden subscribership: *currently in development*



How did we get to where we are today?

- **1989** - founded through legislation to raise funds to supplement CO LEAP program which, at the time, was not serving the state's need.
- **1990** – worked to create legislation to allow EOC to receive unclaimed deposits and refunds from regulated utilities .
- **1991** – awarded \$1 million/year through 2004 through the Fort St. Vrain decommissioning settlement.
- **1994** – started utilizing our own network of agencies to disseminate energy assistance funds outside of LEAP.
- **1997** – started to take a more proactive role in monitoring the PUC and legislative efforts in the state representing low-income Coloradans
- **2000** – working with 73 agencies in all 64 counties administering 1.4 million in EA funds and funded 9 energy efficiency grants for a total of \$245,000.
- **2006** – launched a pilot Non-Profit Energy Efficiency Program weatherizing 6 non-profit facilities (500k)



How did we get to where we are today?

- **2007** – EOC helped pass legislation that allocated an additional 13 million/yr from severance tax revenues for EA and EE programs
 - EOC was awarded rights to late payment fees collected by Xcel to issue in the form of energy assistance (~5 million/yr)
- **2008** – EOC was selected to be the states WAP MF weatherization agency administering \$3.1 million of DOE funds
 - Granted \$500,000 for NEEP EE projects
 - Granted \$175,000 for MF EE projects
- **2009** – PUC passed legislation for all regulated utilities to have a DSM program
 - EOC worked to have LI carve out and specific programs for SF, NEEP and MF
 - EOC became the implementer for Xcel's MF and NEEP programs
- **2011** – EOC selected by LEAP to manage the Crisis Intervention Program
- **2013** – EOC launched its Energy Education Program
 - EOC began to administer Xcel's SF Program (~3 million/yr)

(continued)



Key Factors for Success

1. Coordinating between energy efficiency and energy assistance programs
2. Utilizing EOC's own private funding/capacity to initiate, develop and implement EE projects
3. Leveraging Funds – public, utility and other private funds
4. Getting support from both the electric AND gas utilities
5. Offering a portfolio of programs
6. Partnering with organizations throughout the state



Impact

- **Since 1989:**
 - **Energy Assistance:** (\$153M – 2.4M clients served)
 - **CIP:** (\$8M – 6,300 clients served)
 - **NEEP:** (\$18M – 339 non-profits served)
 - **MF & SF:** (\$53M – 40,000 clients served)
 - **CARE:** (\$775,000 – 277 clients served – NEW)

 - \$250M generated through advocacy activity (est)
 - \$250M generated through regulatory intervention (est)





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