

## Sears Holdings: Connected Life

Paul Campbell, Director Sustainability/Green Leadership

4.3.17





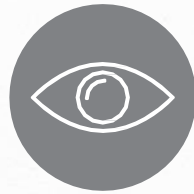
**Kenmore® is in the lives of more than 100 million Americans**  
and ranks in the top 5% of 3,000+ U.S. brands.



# KENMORE SMART PILLARS



**CONTROL ANYWHERE**



**24/7 MONITORING**



**SAVE ENERGY & MONEY**



**EASY SETUP**

# **Smart appliances increase Sears' engagement with our Members**

**Sears Home Service will inform you when your Kenmore appliance needs service**

**Home Service Technicians will identify and fix the problem the first time**

**Real world performance data informs future designs**

# Connected Solutions—San Bruno, CA Flagship Store



# wally HOME™



*Enjoy Peace of Mind Knowing that Wally has you Covered 24/7.*

**What is Wally?**

**How it Works**

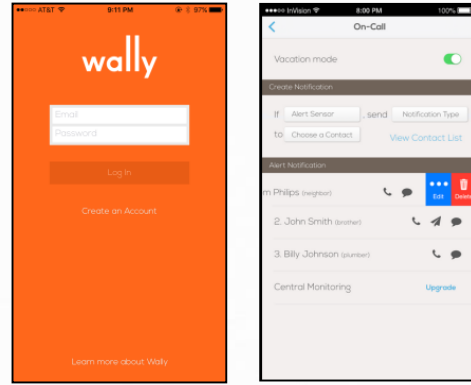
**You and Your Home, Connected**

**Action – Reaction**



# wally Rapid Response Journey

## Setup



Product Purchase



Connection



Enrollment

## Action



Detection/Notification



Contact/Dispatch



Repair

-or-

Emergency Calls







# Integrations

- Water Detection
- Water Valve Shutoff
- Smoke/CO Detection
- Smart Plug
- Motion Detection
- Appliances
- Thermostat
- Door Lock
- Lighting
- Medical Products
- Door/Window Sensor

**Sears Holdings: Connected Life**

**Thank You**

