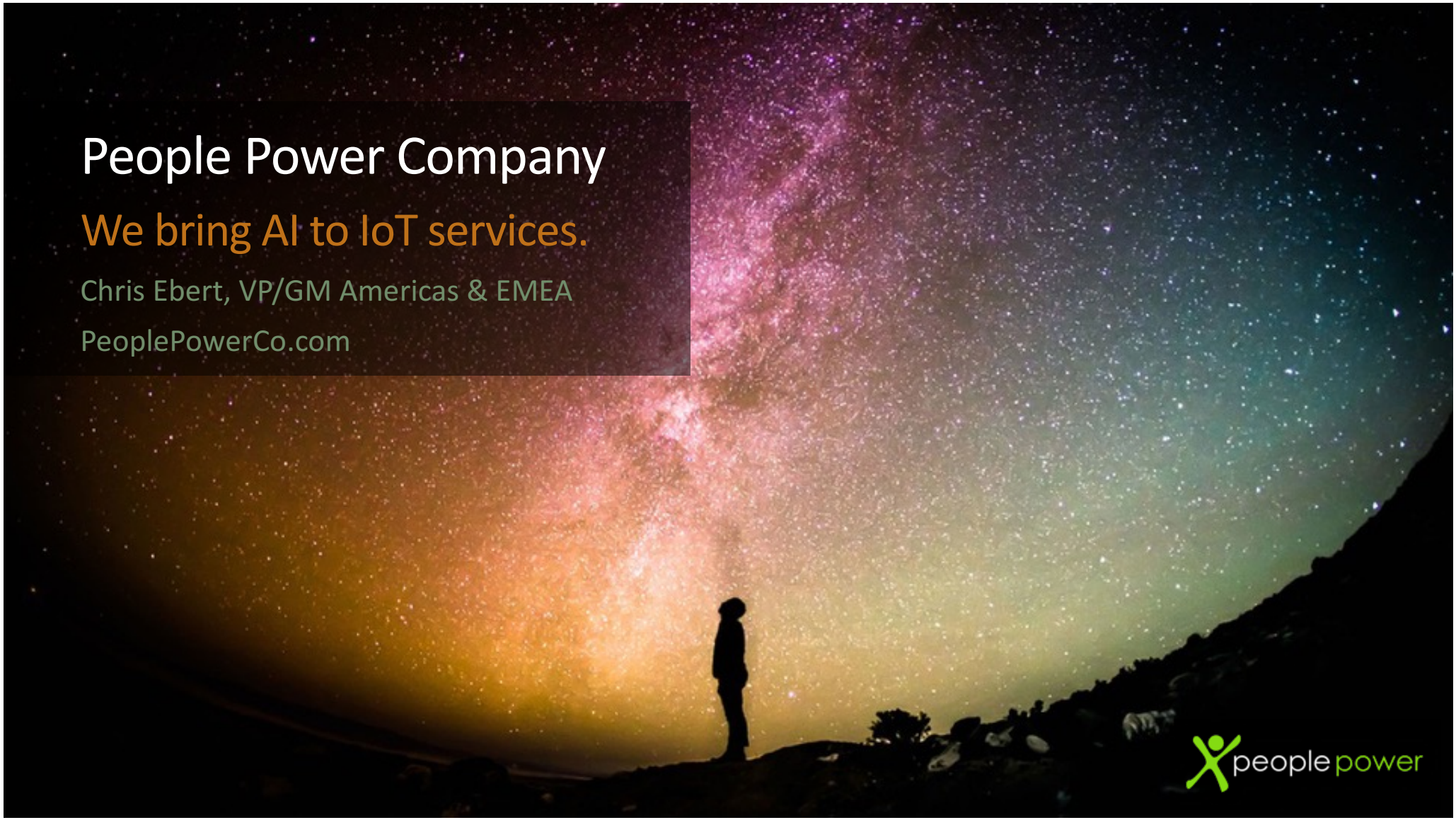
People Power Company
We bring AI to IoT services.
Chris Ebert, VP/GM Americas & EMEA
PeoplePowerCo.com
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The Industry

has experienced some victories.

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Pilot programs

are flourishing.

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Got scale

yet?

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Adoption hurdle

in managing the program, elegantly.

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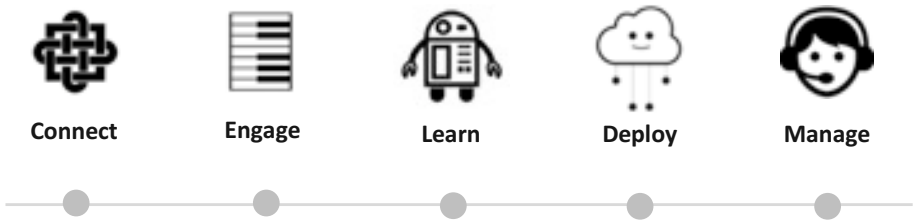
Managing

it all, from creation to deployment and beyond.

The People Power IoT Suite

A comprehensive IoT software solution for service providers and manufacturers.

Today with the People Power IoT Suite we're helping deliver, manage and monetize smart home services for **Security, Energy and Care**, in ways never before possible.



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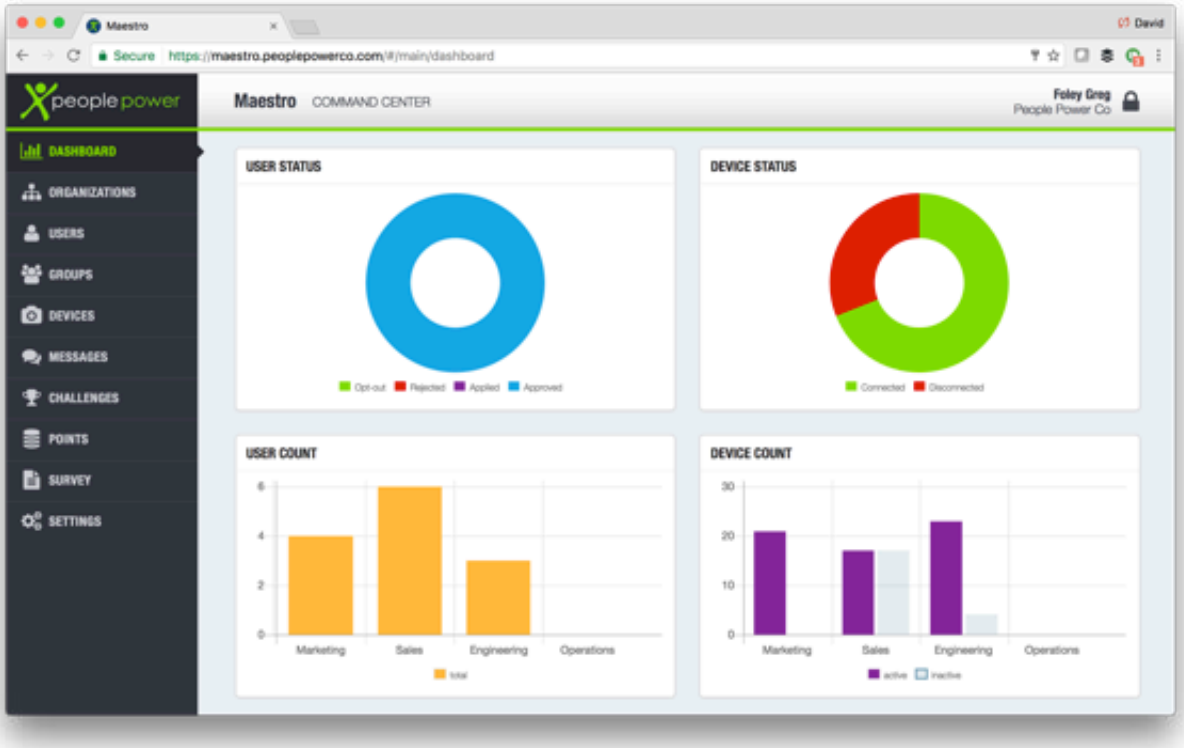
Maestro

The world's best command center
for connected consumer services.

Maestro Command Center: Dashboard

- **Dashboard**
  The high-level dashboard makes sense of the complex data being aggregated by the devices and users within an organization.

  Roll-up utility consumption, drive engagement programs, identify problems, and track progress.



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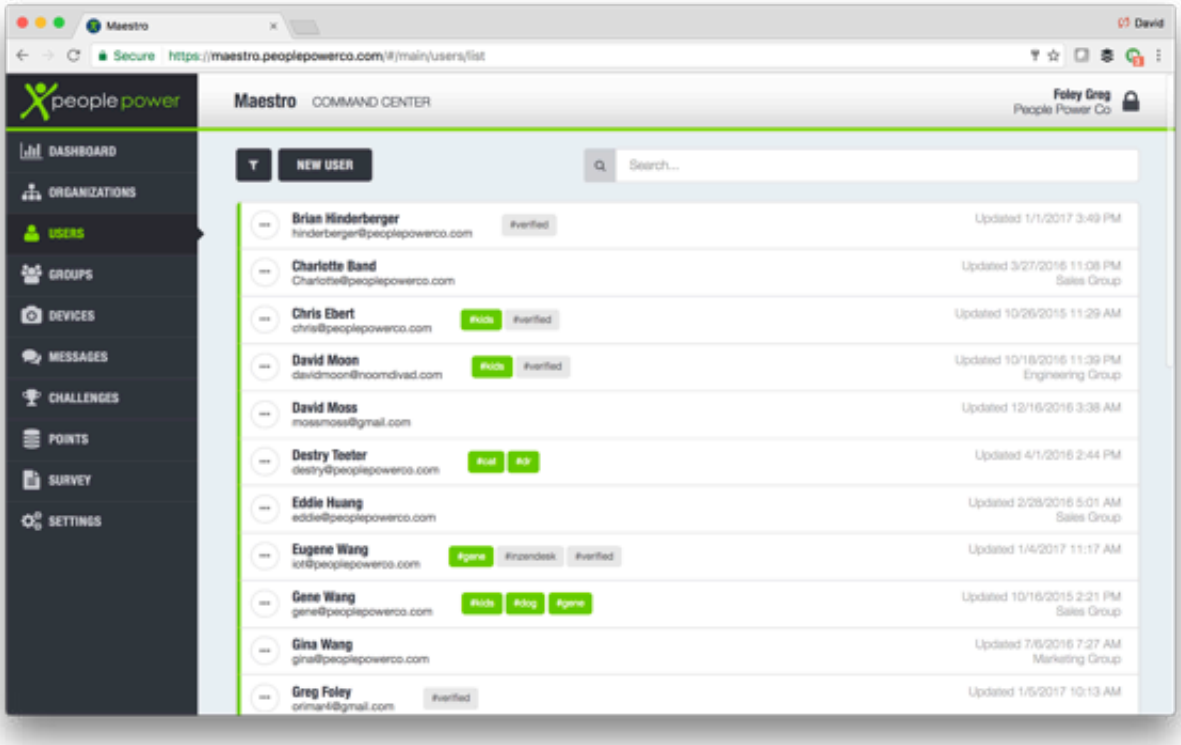
Maestro Command Center: Users

- **Users**
  Manage individual users. Segment users manually or automatically by any attributes. Group users together. Proactively identify users who are having issues.



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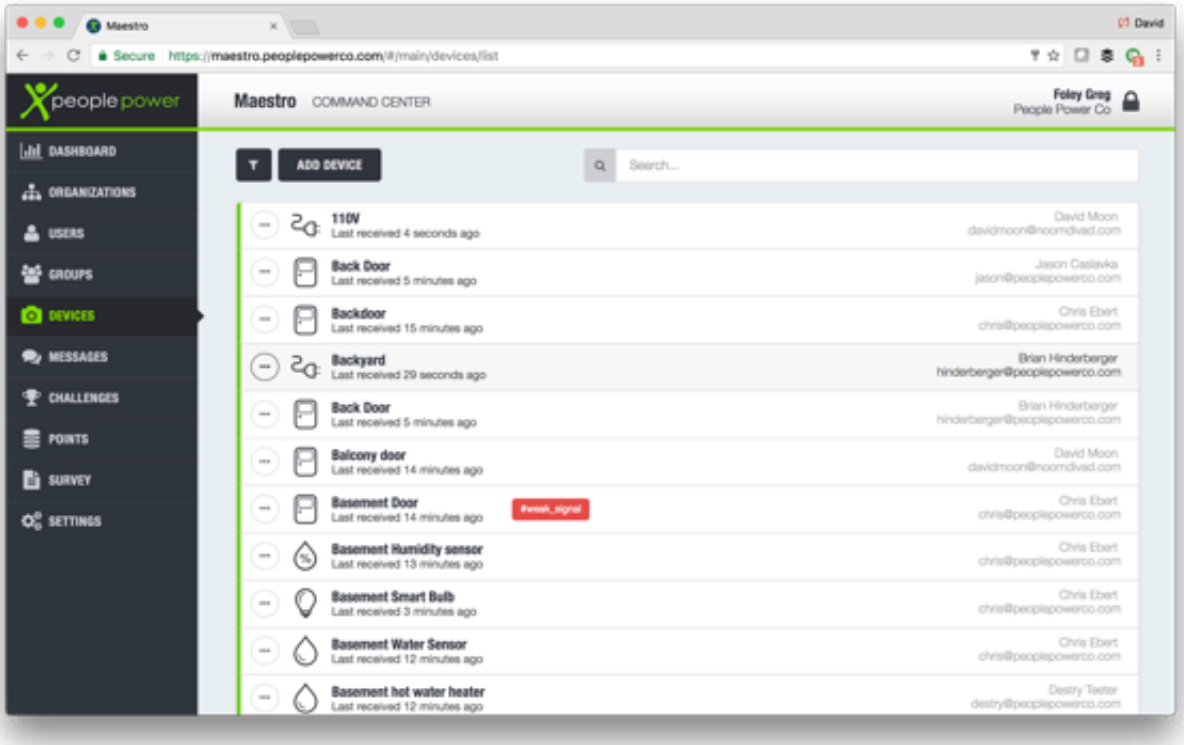
Maestro Command Center: Devices

- **Devices**
  Manage individual devices. Proactively identify devices that are having problems, through bot-enabled services running in the backend. View the current status of each device. Roll-up devices into groups and locations.



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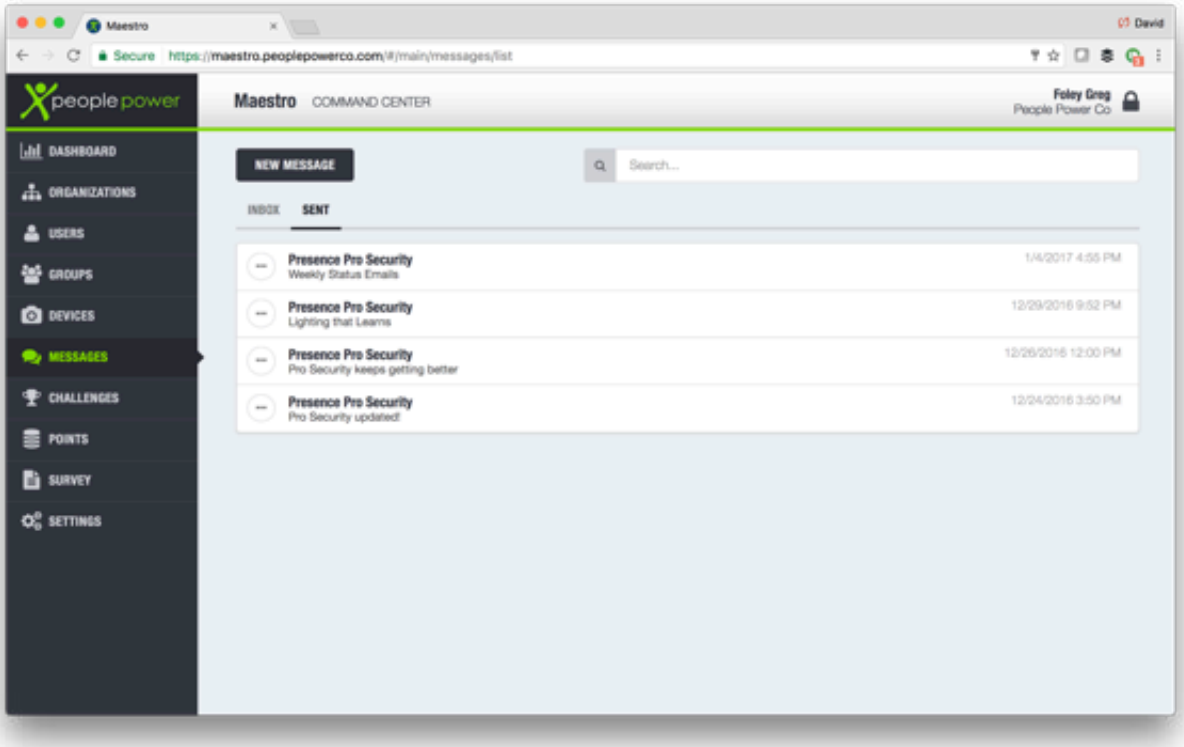
Maestro Command Center: Communication

- **Communications**
  Communicate from the Maestro Command Center to individuals, groups, or the entire building / campus / community / organization.

  Communications can be sent via push notification, email, in-app messaging, or through 3rd party chat services.



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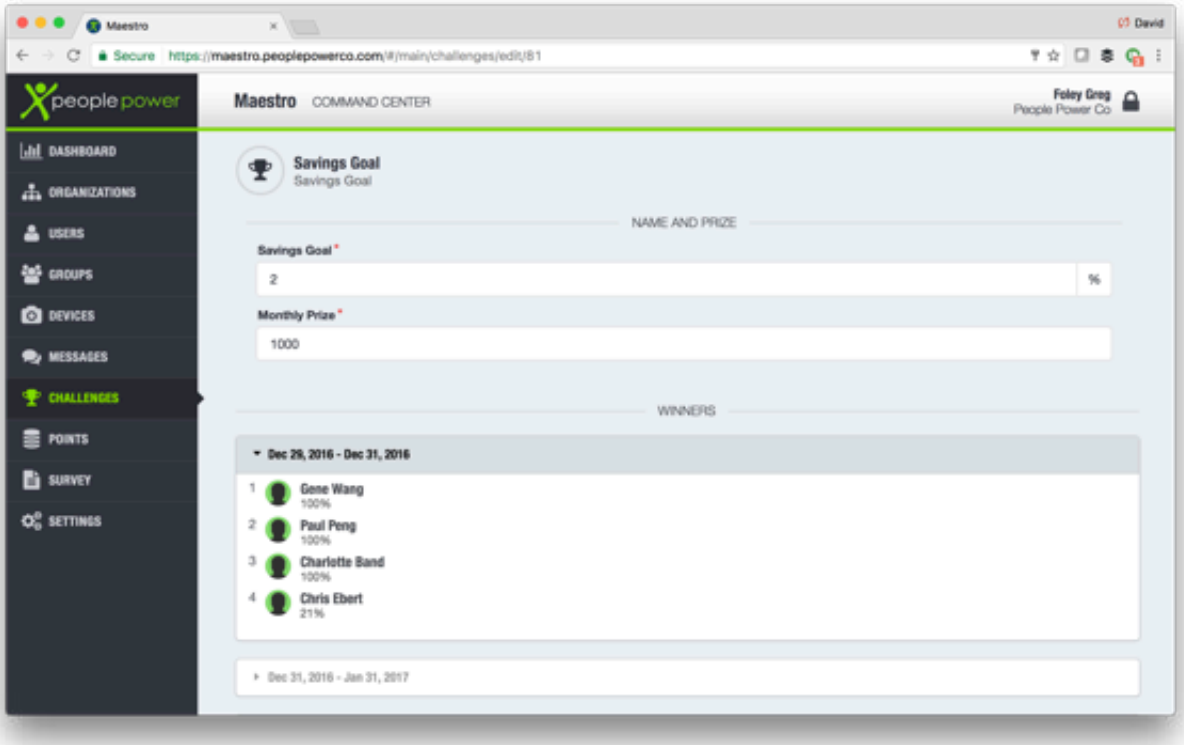
Maestro Command Center: Challenges

- **Challenges**
  Challenge the community to incite behavior change. Get people to live healthier lifestyles, eat healthier foods, exercise, save energy, conserve water, and more. Challenges are a fun way to maintain engagement while having a direct impact on human behavior.



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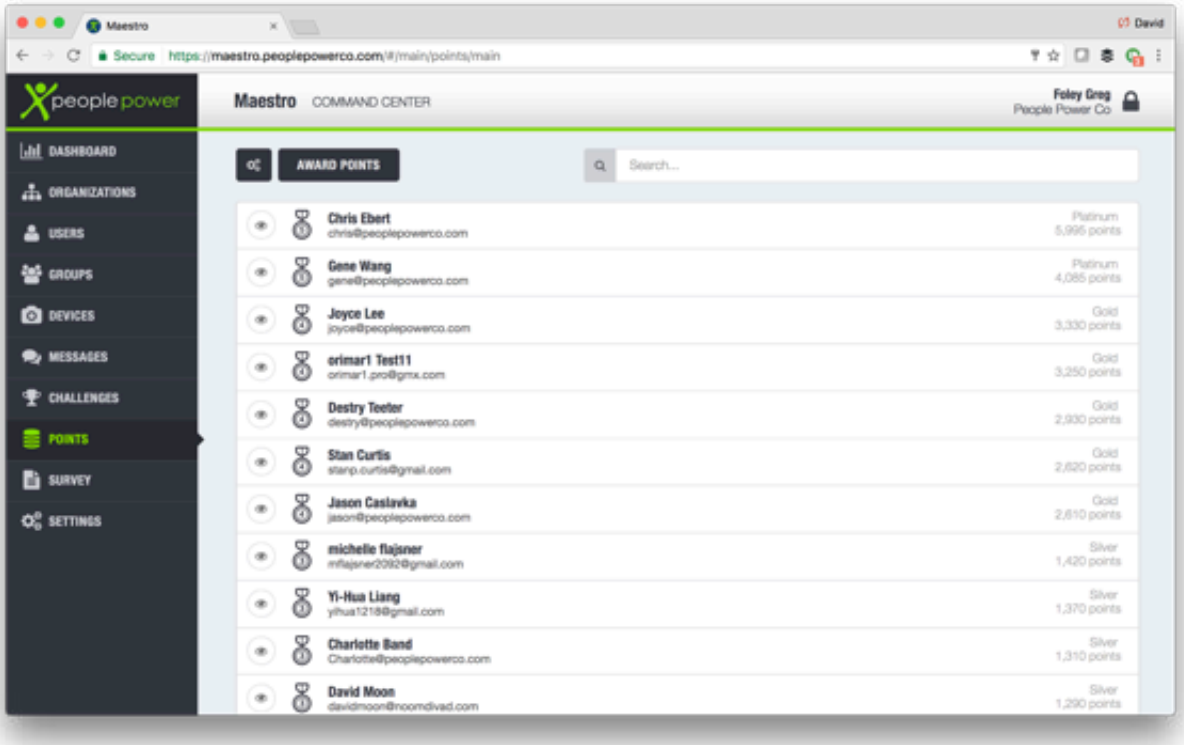
Maestro Command Center: Points

- **Points**
  Points are a form of currency. Points can translate an activity or behavior people wouldn't normally do, into a reward that is more meaningful. Points are one of the human behavior-changing mechanisms in the People Power IoT Software Suite, and can transform into social status, rewards, coupons, and more.



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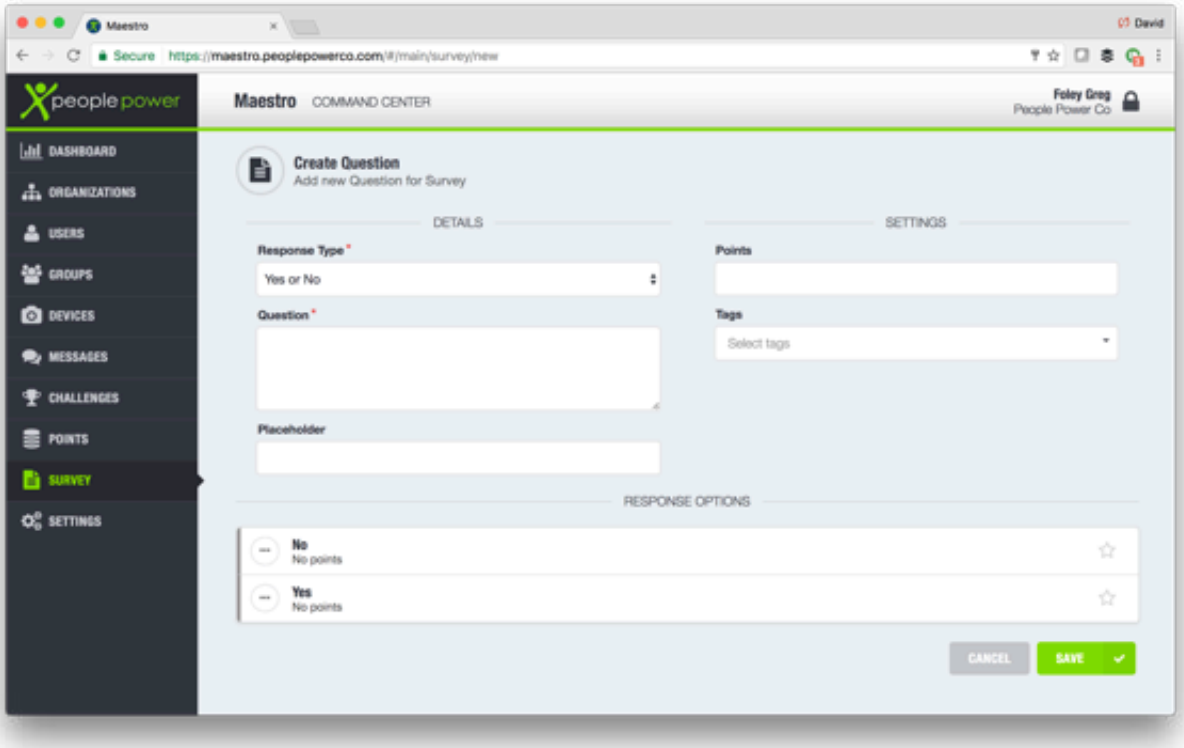
Maestro Command Center: Surveys

- **Surveys**
  Surveys allow us to mine people data. We can ask questions to automatically segment our user base to perform targeted advertising. Understanding our users' lives also allows communications to be framed properly for maximum effect.



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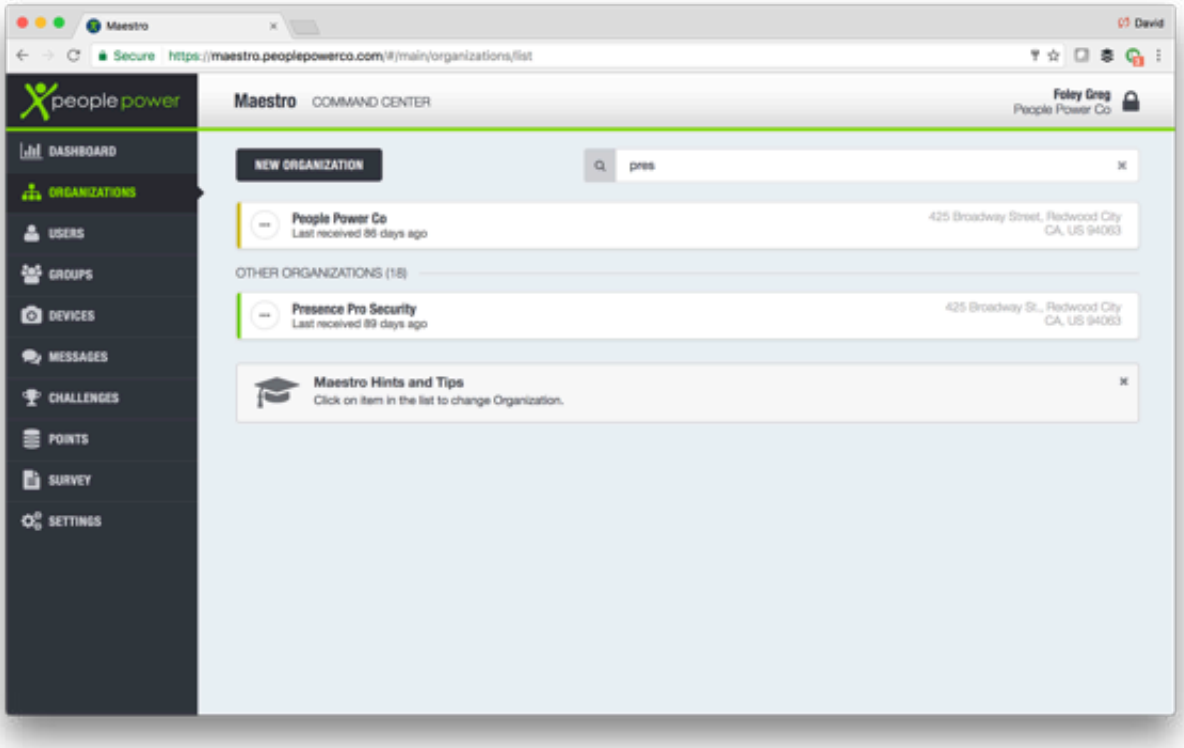
Maestro Command Center: Organizations

- **Organizations**
  Maestro enables super administrator roles to sell instances of Maestro for individual buildings, communities, campuses, districts, and cities. All users and devices roll up to the super administration level to be managed across multiple organizations, buildings, and campuses.



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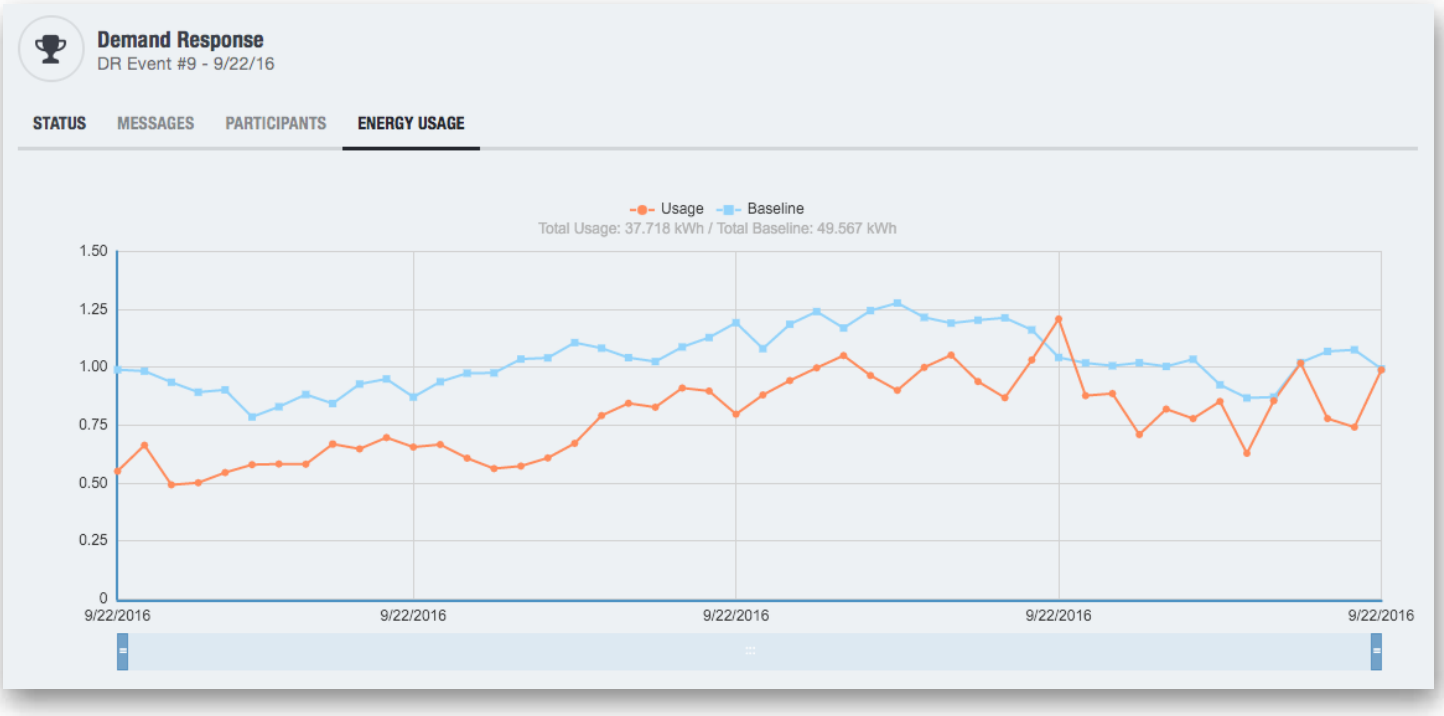
Maestro Command Center: Demand Response

- **Energy Baselines**

  The Baseline Energy Bot can implement any standard baseline algorithm, including weather, necessary to calculate the effectiveness of any particular demand response event.

  Today, we support the ISO-BNE algorithm to calculate baseline energy savings.



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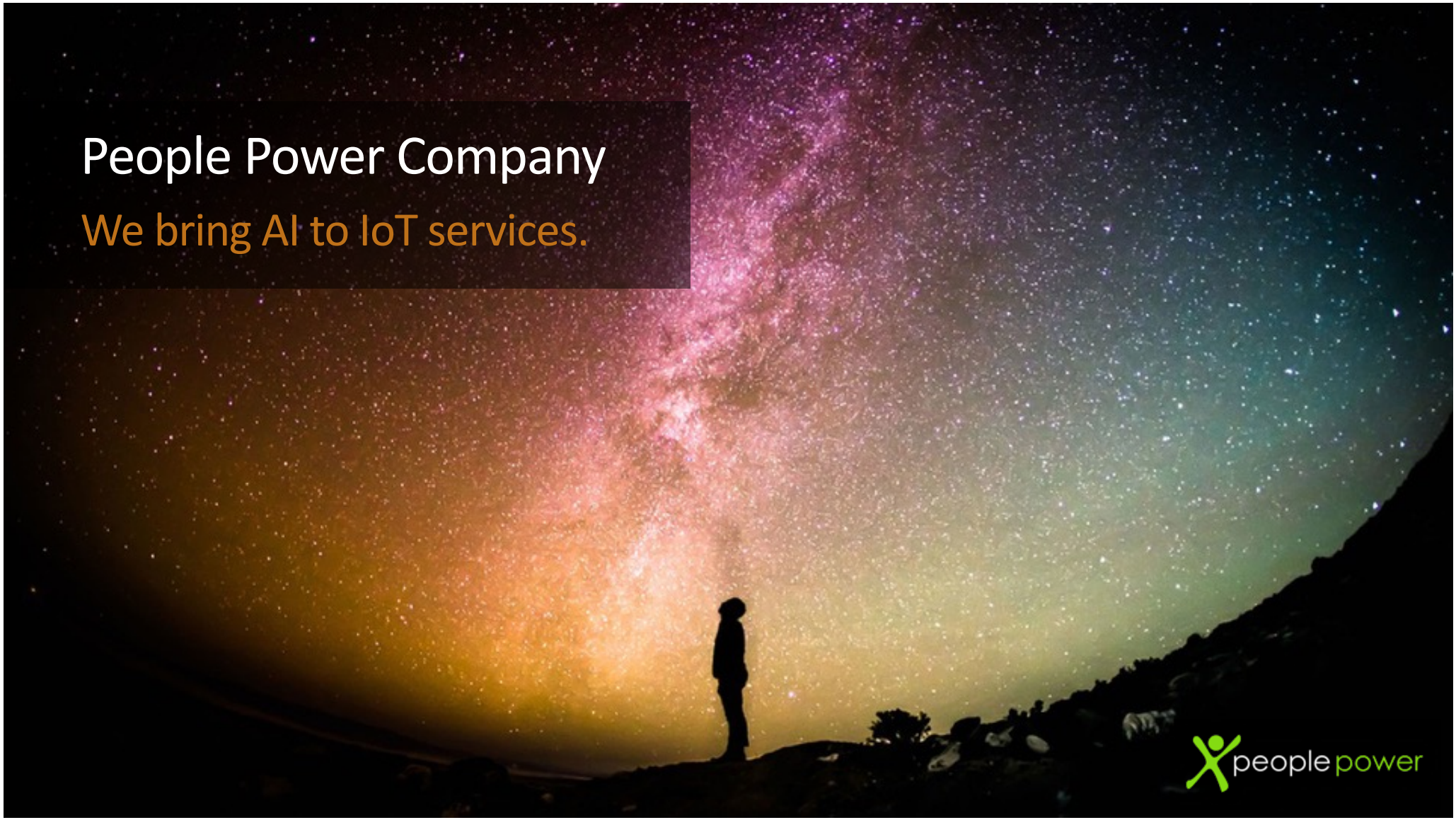
White-label home security, energy and care solutions with bot-enabled Artificial Intelligence.

For utilities, telecom and cable providers;

Providing new recurring revenues and reduced churn.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