

People Power Company

We bring AI to IoT services.

Chris Ebert, VP/GM Americas & EMEA

PeoplePowerCo.com





The Industry
has experienced some victories.



Pilot programs
are flourishing.



Got scale
yet?



Adoption hurdle

in managing the program, elegantly.



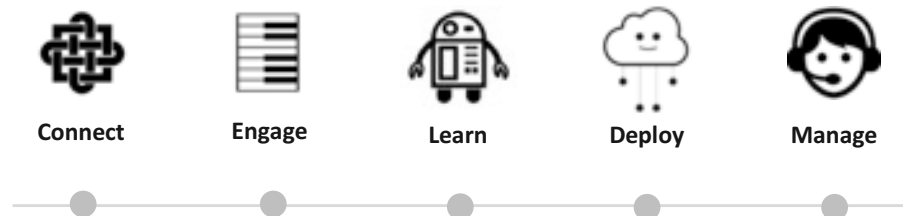
Managing

it all, from creation to deployment
and beyond.

The People Power IoT Suite

A comprehensive IoT software solution
for service providers and manufacturers.

Today with the People Power IoT Suite we're helping deliver, manage and monetize smart home services for **Security, Energy and Care**, in ways never before possible.





Maestro

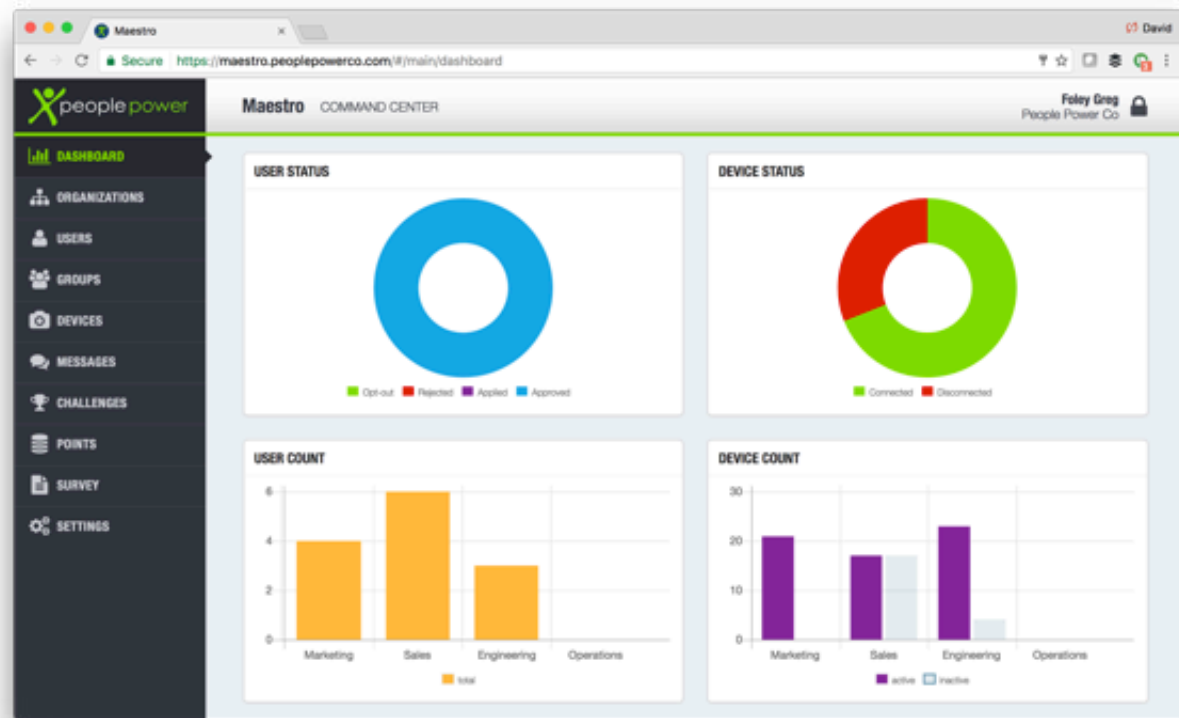
The world's best command center
for connected consumer services.

Maestro Command Center: Dashboard

◆ Dashboard

The high-level dashboard makes sense of the complex data being aggregated by the devices and users within an organization.

Roll-up utility consumption, drive engagement programs, identify problems, and track progress.



Maestro Command Center: Users

◆ Users

Manage individual users. Segment users manually or automatically by any attributes. Group users together. Proactively identify users who are having issues.

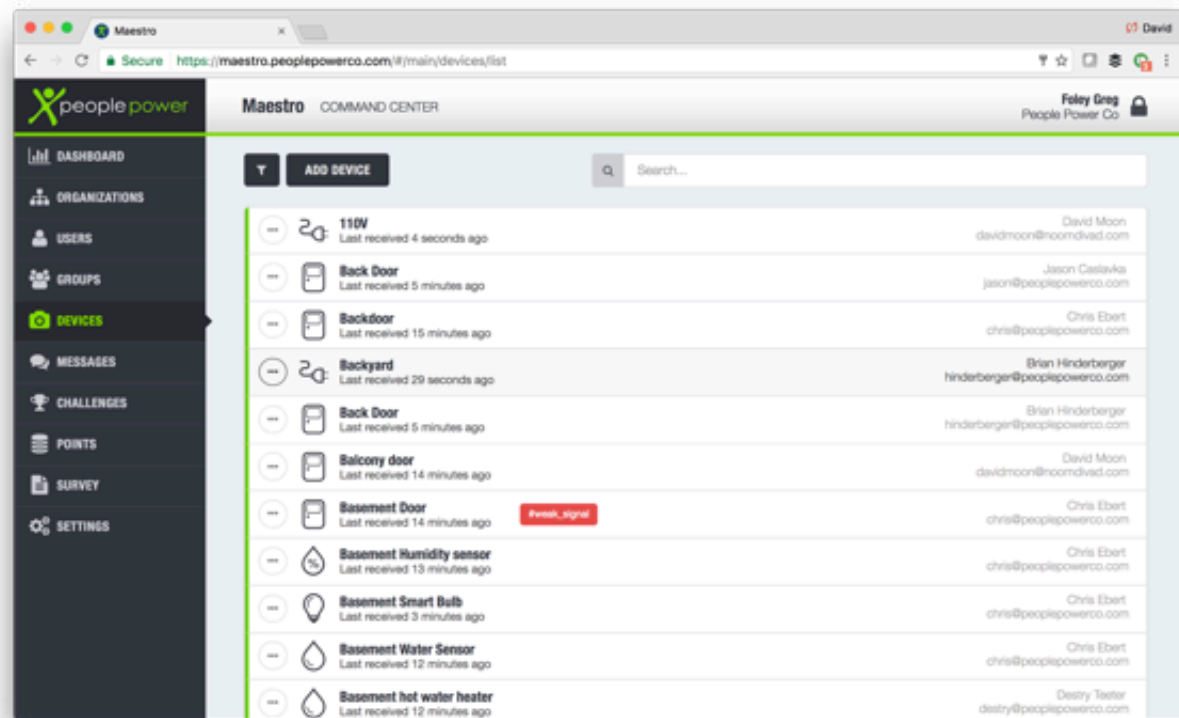
The screenshot displays the Maestro Command Center interface for managing users. The left sidebar lists navigation options: DASHBOARD, ORGANIZATIONS, USERS (highlighted), GROUPS, DEVICES, MESSAGES, CHALLENGES, POINTS, SURVEY, and SETTINGS. The main content area shows a list of users with the following details:

Name	Email	Status	Updated
Brian Hinderberger	hinderberger@peoplepowerco.com	Verified	Updated 1/1/2017 3:49 PM
Charlotte Band	Charlotte@peoplepowerco.com		Updated 3/27/2016 11:08 PM Sales Group
Chris Ebert	chris@peoplepowerco.com	Risk Verified	Updated 10/26/2015 11:29 AM
David Moon	davidmoon@noomdivad.com	Risk Verified	Updated 10/16/2016 11:39 PM Engineering Group
David Moss	mossdavid@gmail.com		Updated 12/16/2016 3:38 AM
Destry Teeter	destry@peoplepowerco.com	Risk Risk	Updated 4/1/2016 2:44 PM
Eddie Huang	eddie@peoplepowerco.com		Updated 2/28/2016 5:01 AM Sales Group
Eugene Wang	lot@peoplepowerco.com	Figma #zendesk Verified	Updated 1/4/2017 11:17 AM
Gene Wang	gene@peoplepowerco.com	Risk Risk Figma	Updated 10/16/2015 2:21 PM Sales Group
Gina Wang	gina@peoplepowerco.com		Updated 7/6/2016 7:27 AM Marketing Group
Greg Foley	oriman4@gmail.com	Verified	Updated 1/5/2017 10:13 AM

Maestro Command Center: Devices

◆ Devices

Manage individual devices. Proactively identify devices that are having problems, through bot-enabled services running in the backend. View the current status of each device. Roll-up devices into groups and locations.

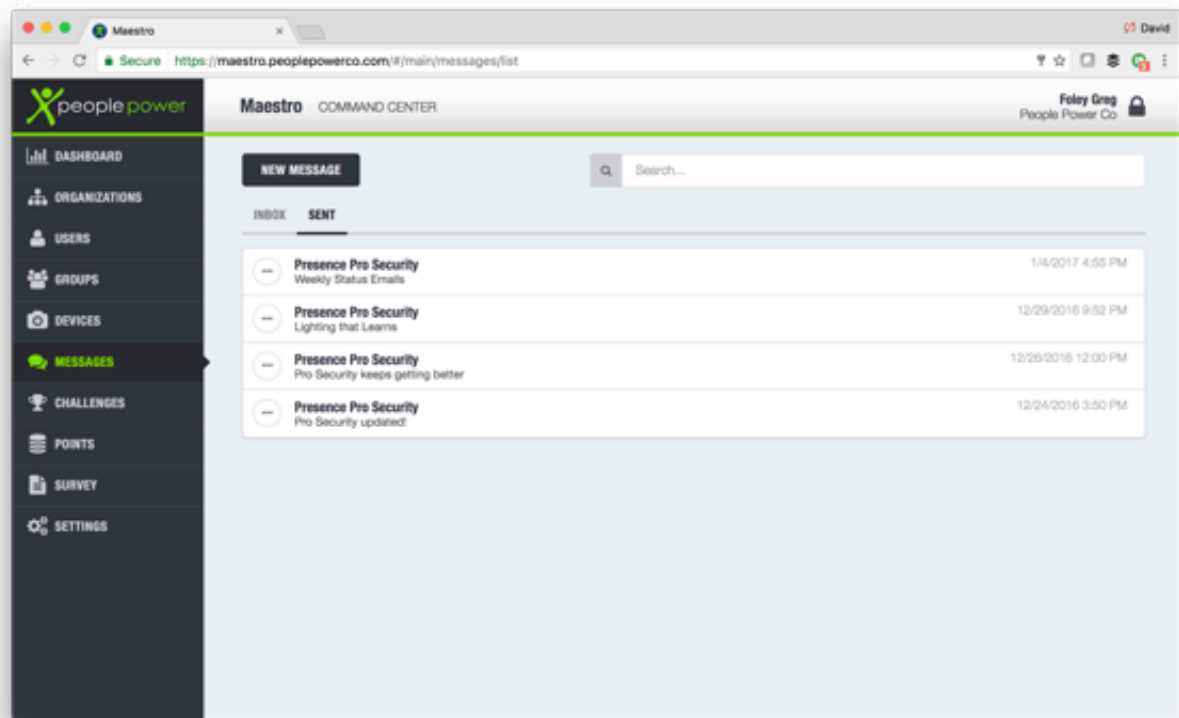


Maestro Command Center: Communication

◆ Communications

Communicate from the Maestro Command Center to individuals, groups, or the entire building / campus / community / organization.

Communications can be sent via push notification, email, in-app messaging, or through 3rd party chat services.



Maestro Command Center: Challenges

◆ Challenges

Challenge the community to incite behavior change. Get people to live healthier lifestyles, eat healthier foods, exercise, save energy, conserve water, and more. Challenges are a fun way to maintain engagement while having a direct impact on human behavior.

The screenshot displays the Maestro Command Center interface for a 'Savings Goal' challenge. The left sidebar contains navigation options: DASHBOARD, ORGANIZATIONS, USERS, GROUPS, DEVICES, MESSAGES, CHALLENGES (highlighted), POINTS, SURVEY, and SETTINGS. The main content area shows the challenge configuration with fields for 'Savings Goal' (value: 2, unit: %) and 'Monthly Prize' (value: 1000). Below this, a 'WINNERS' section lists the top performers for the period 'Dec 26, 2016 - Dec 31, 2016':

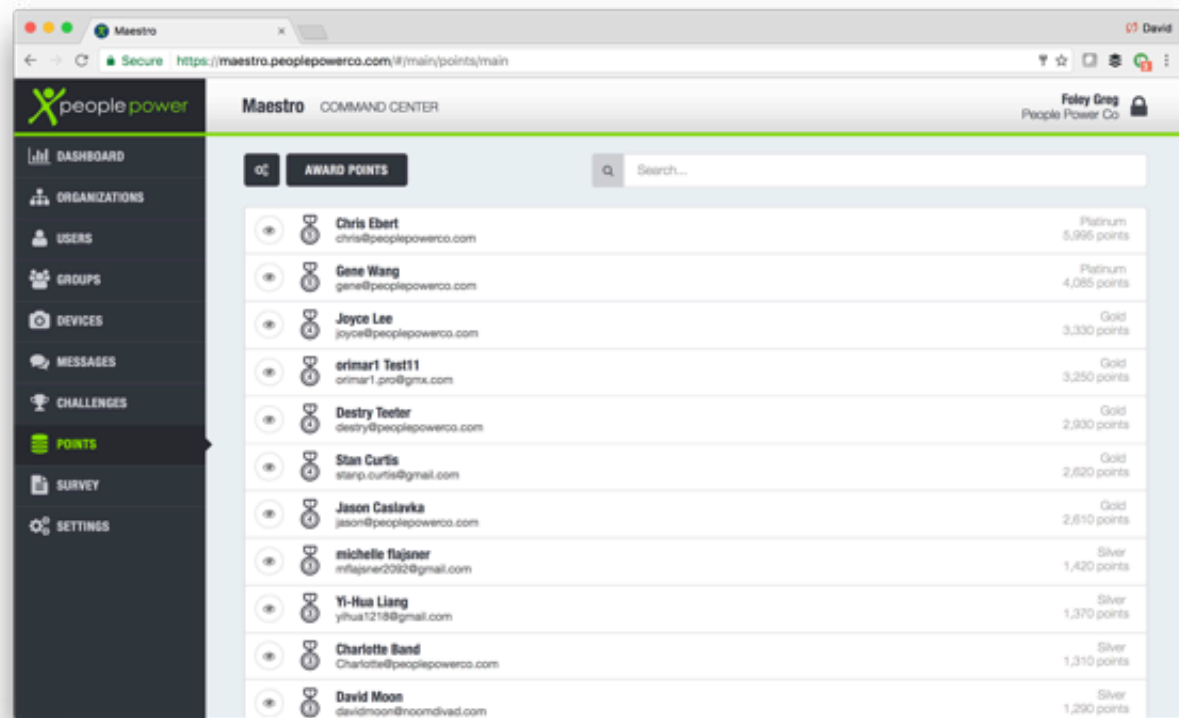
Rank	Name	Percentage
1	Gene Wang	100%
2	Paul Peng	100%
3	Charlotte Sand	100%
4	Chris Ebert	21%

The interface also shows a dropdown for the next period: 'Dec 31, 2016 - Jan 31, 2017'.

Maestro Command Center: Points

◆ Points

Points are a form of currency. Points can translate an activity or behavior people wouldn't normally do, into a reward that is more meaningful. Points are one of the human behavior-changing mechanisms in the People Power IoT Software Suite, and can transform into social status, rewards, coupons, and more.



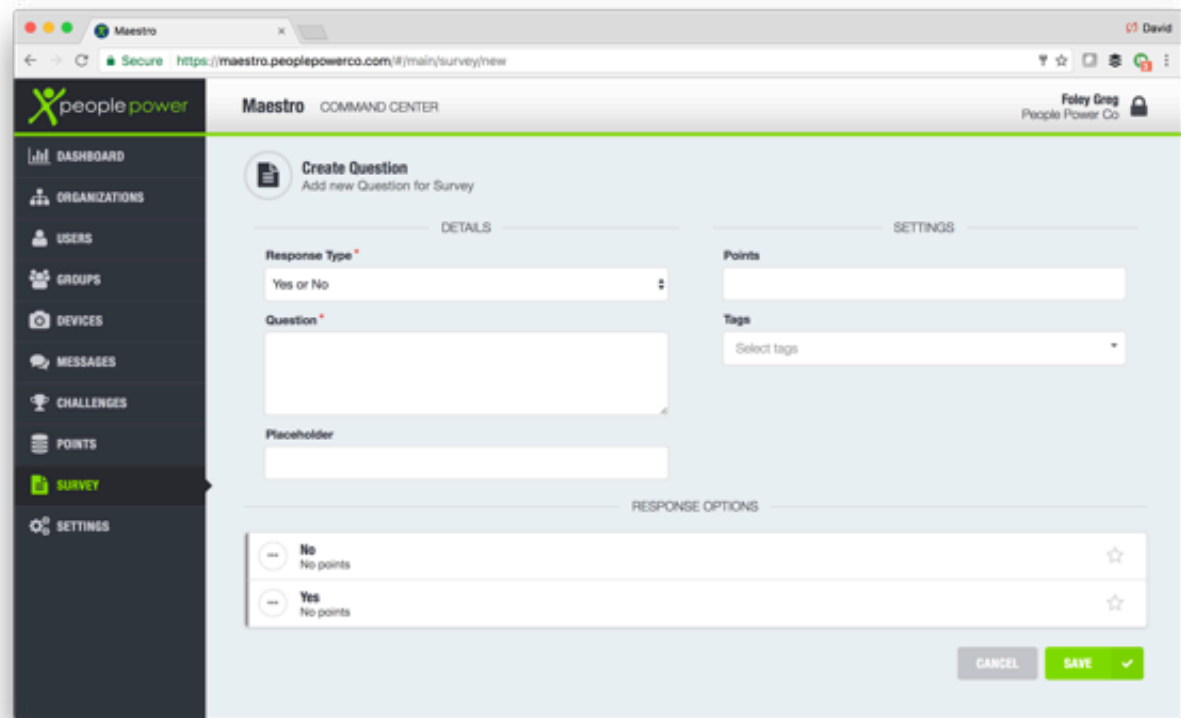
The screenshot shows the Maestro Command Center interface. The left sidebar contains navigation options: DASHBOARD, ORGANIZATIONS, USERS, GROUPS, DEVICES, MESSAGES, CHALLENGES, POINTS (highlighted), SURVEY, and SETTINGS. The main content area is titled 'AWARD POINTS' and features a search bar. Below the search bar is a table listing users and their point balances.

Name	Email	Level	Points
Chris Ebert	chris@peoplepowerco.com	Platinum	5,995 points
Gene Wang	gene@peoplepowerco.com	Platinum	4,085 points
Joyce Lee	joyce@peoplepowerco.com	Gold	3,330 points
Orimar1 Test11	orimar1_pro@gmx.com	Gold	3,250 points
Destry Teeter	destry@peoplepowerco.com	Gold	2,930 points
Stan Curtis	starp_curtis@gmail.com	Gold	2,620 points
Jason Caslavka	jason@peoplepowerco.com	Gold	2,610 points
Michelle Flajner	mflajner2012@gmail.com	Silver	1,420 points
Yi-Hua Liang	yihua1218@gmail.com	Silver	1,370 points
Charlotte Band	Charlotte@peoplepowerco.com	Silver	1,310 points
David Moon	davidmoon@noomdivad.com	Silver	1,290 points

Maestro Command Center: Surveys

◆ Surveys

Surveys allow us to mine people data. We can ask questions to automatically segment our user base to perform targeted advertising. Understanding our users' lives also allows communications to be framed properly for maximum effect.

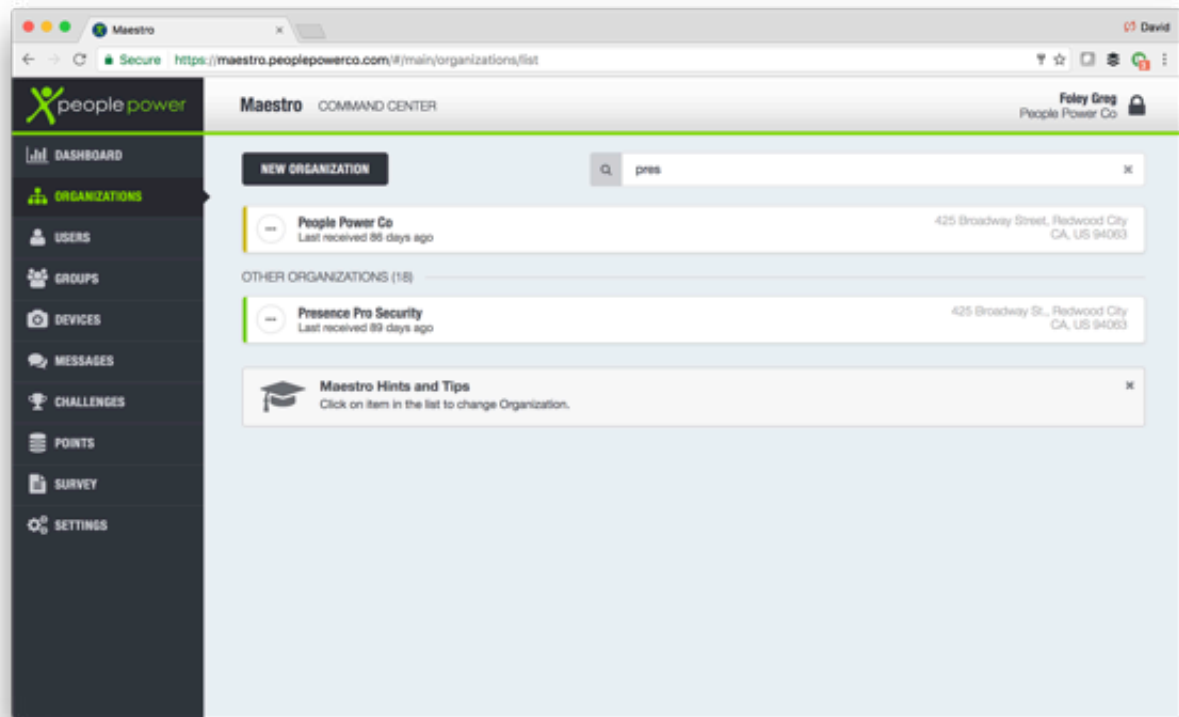


The screenshot shows the 'Create Question' interface in the Maestro Command Center. The page is titled 'Maestro COMMAND CENTER' and 'Create Question Add new Question for Survey'. The interface is divided into two main sections: 'DETAILS' and 'SETTINGS'. The 'DETAILS' section includes a 'Response Type' dropdown menu set to 'Yes or No', a 'Question' text area, and a 'Placeholder' text area. The 'SETTINGS' section includes a 'Points' input field and a 'Tags' dropdown menu set to 'Select tags'. Below these sections is the 'RESPONSE OPTIONS' section, which contains two radio button options: 'No' (No points) and 'Yes' (No points). At the bottom right, there are 'CANCEL' and 'SAVE' buttons.

Maestro Command Center: Organizations

◆ Organizations

Maestro enables super administrator roles to sell instances of Maestro for individual buildings, communities, campuses, districts, and cities. All users and devices roll up to the super administration level to be managed across multiple organizations, buildings, and campuses.

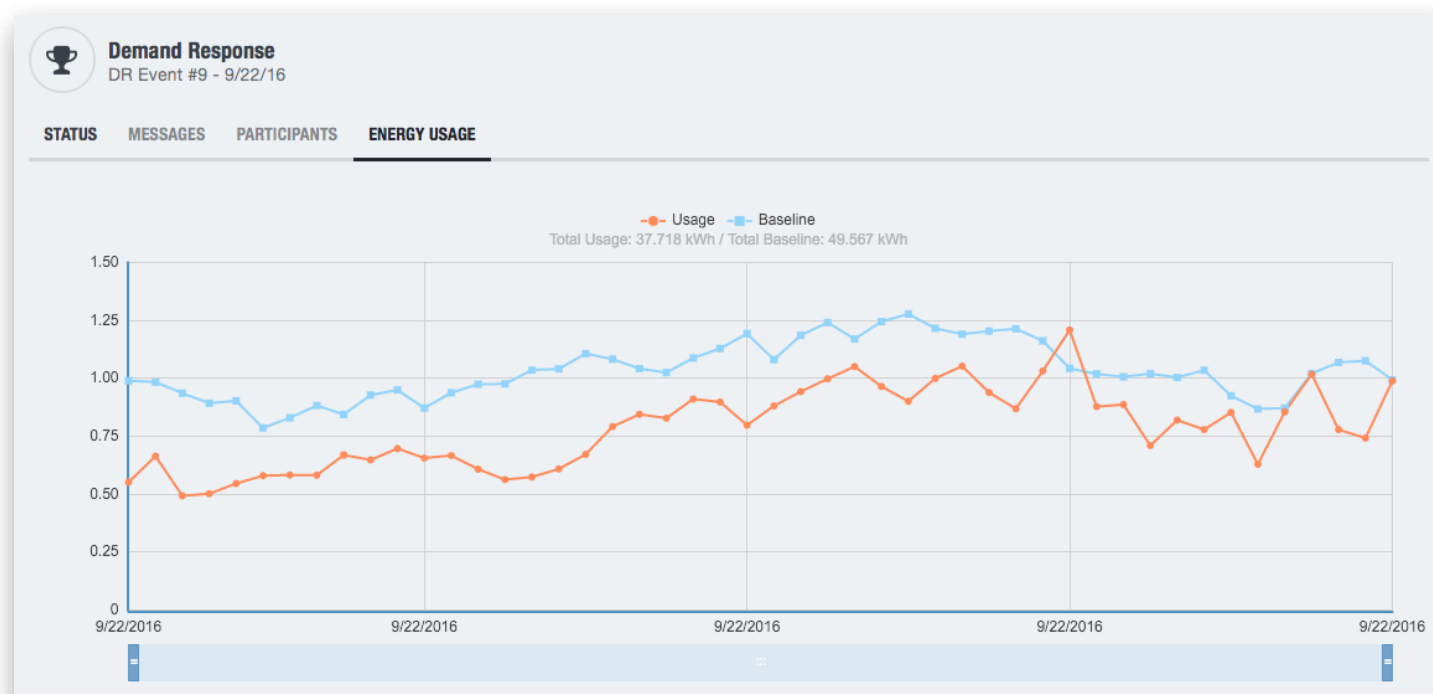


Maestro Command Center: Demand Response

◆ Energy Baselines

The Baseline Energy Bot can implement any standard baseline algorithm, including weather, necessary to calculate the effectiveness of any particular demand response event.

Today, we support the ISO-BNE algorithm to calculate baseline energy savings.





White-label home security, energy and care solutions with bot-enabled Artificial Intelligence.

For utilities, telecom and cable providers;

Providing new recurring revenues and reduced churn.

People Power Company

We bring AI to IoT services.

