Driving Results Through Engagement

David Wells, Sales Director, Bidgely

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Bidgely Confidential

Using Smart Meters for Data

Worldwide Smart Meter Deployments

2016: 150M → **2020: 450M**

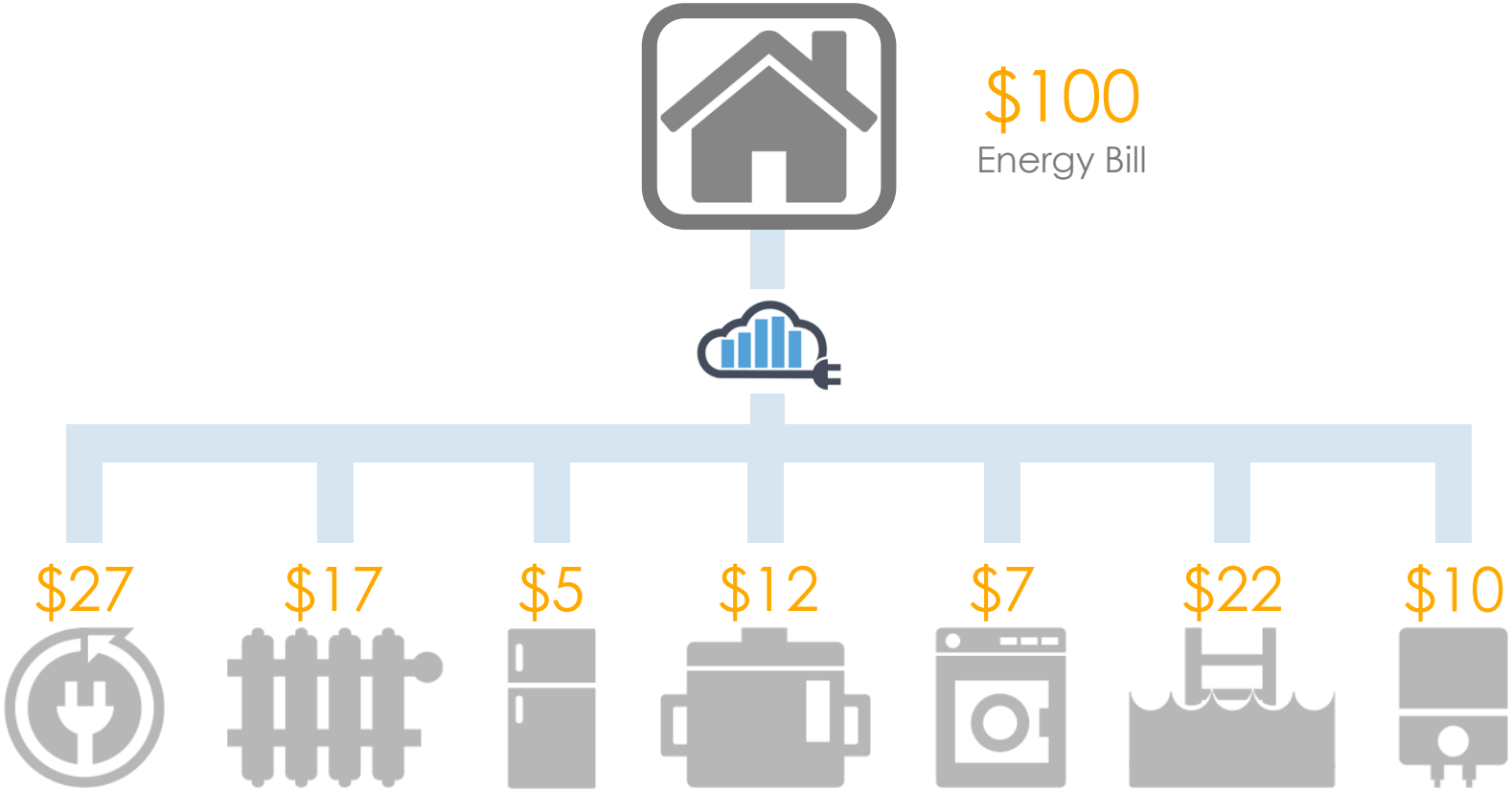
Old Analog Meter

- Once per month meter reader

New Smart Meter

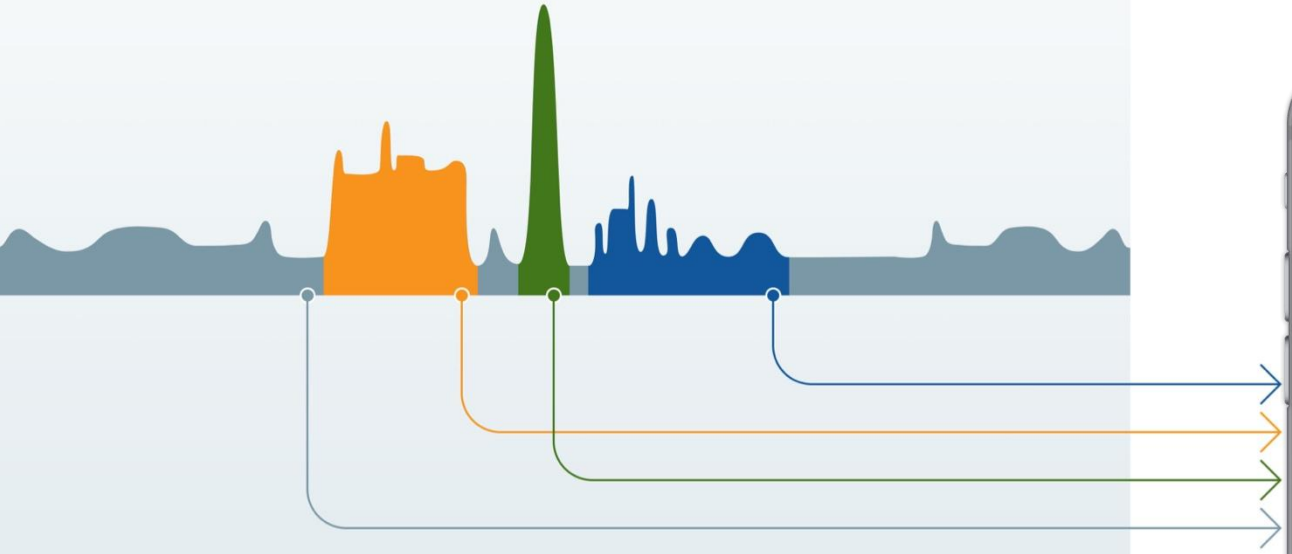
- Self–reporting every 15-60 minutes

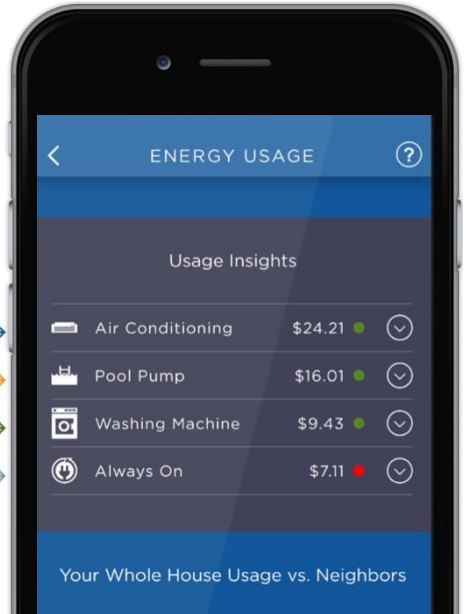
Appliance-Level Itemization



Appliance Fingerprint Technology

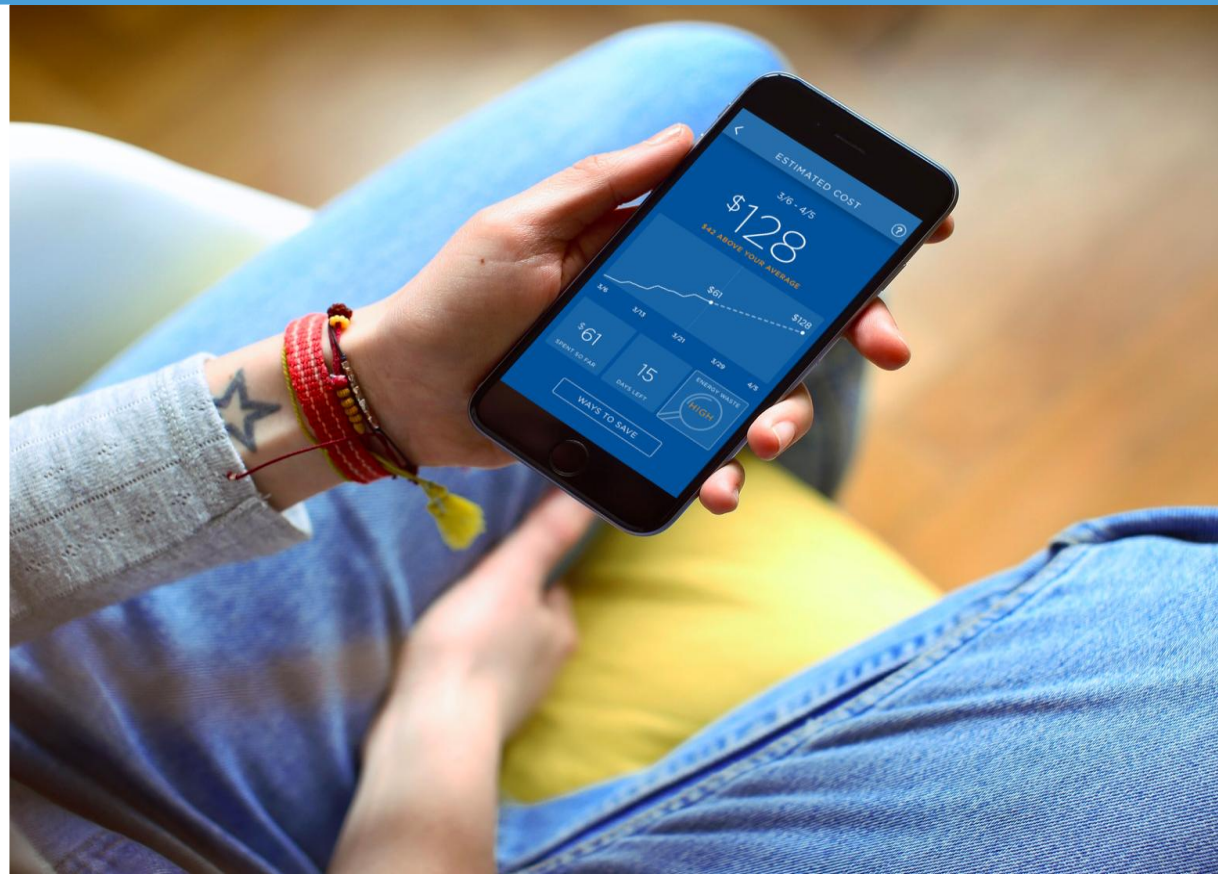
- Machine learning algorithms
- 11 patents filed
- Scalable solution: no in-home sensors





Meeting Changing Customer Demands

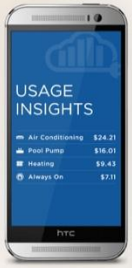
- ✔ Digital
- ✔ Easy
- ✔ Personalized



We Reach Users Where They Are…

RICH

REACH



MOBILE APP

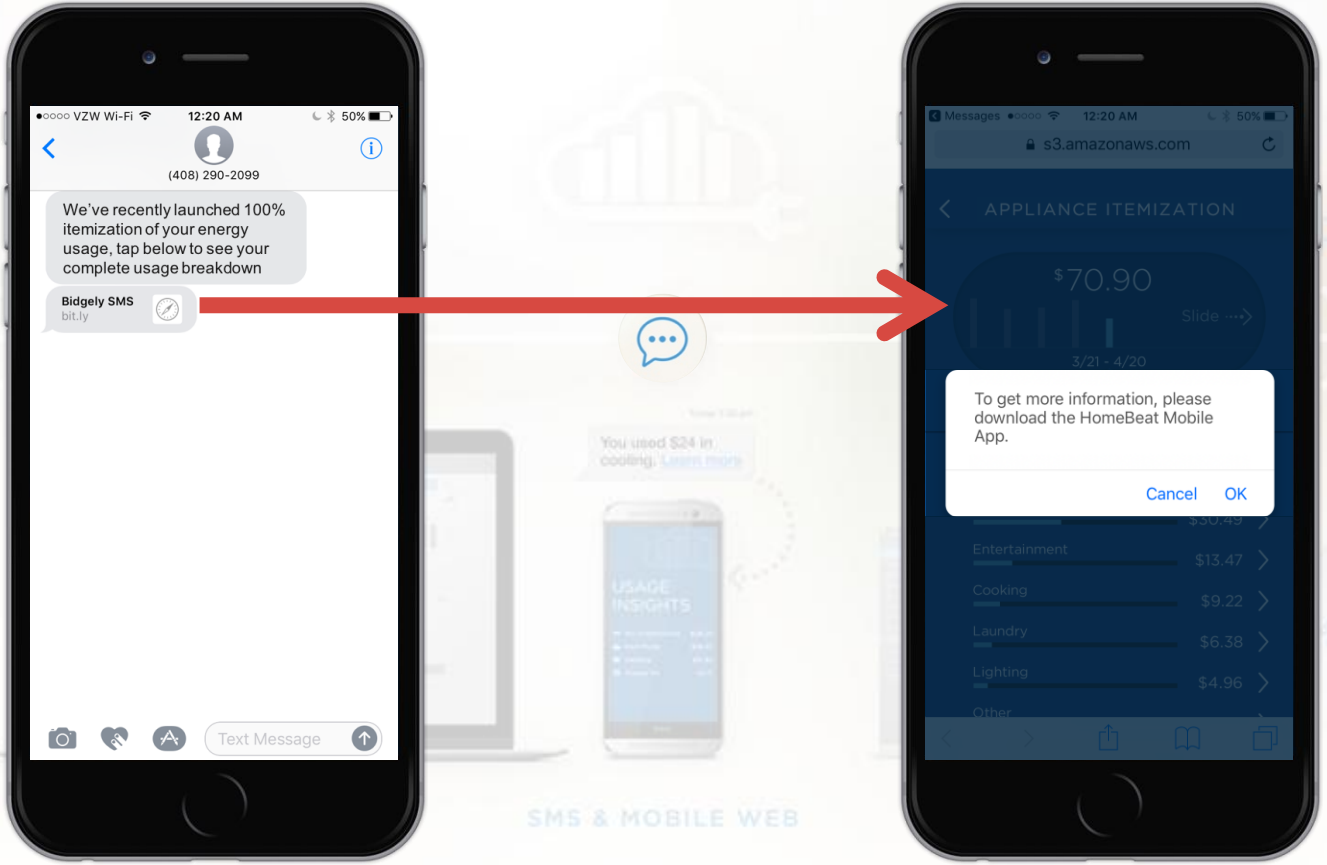
WEB PORTAL

SMS & MOBILE WEB

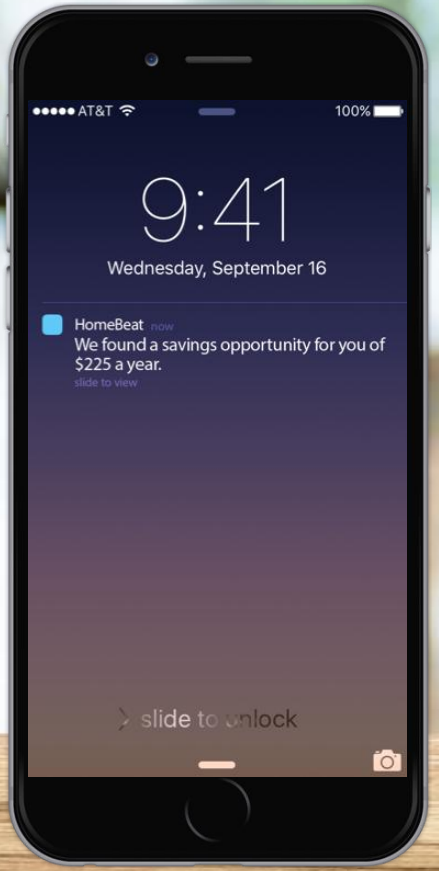
EMAIL

PAPER

…Without Compromising the Experience

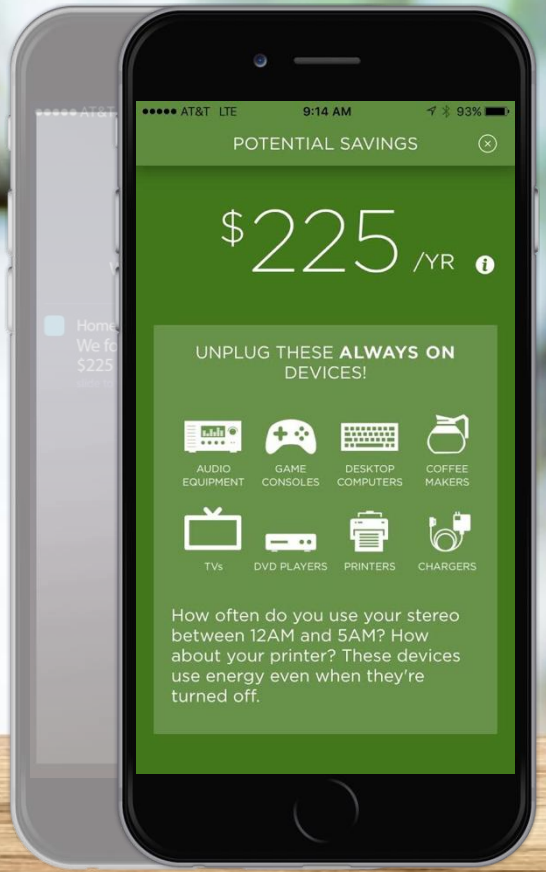


Consumer Case Study – High Always On



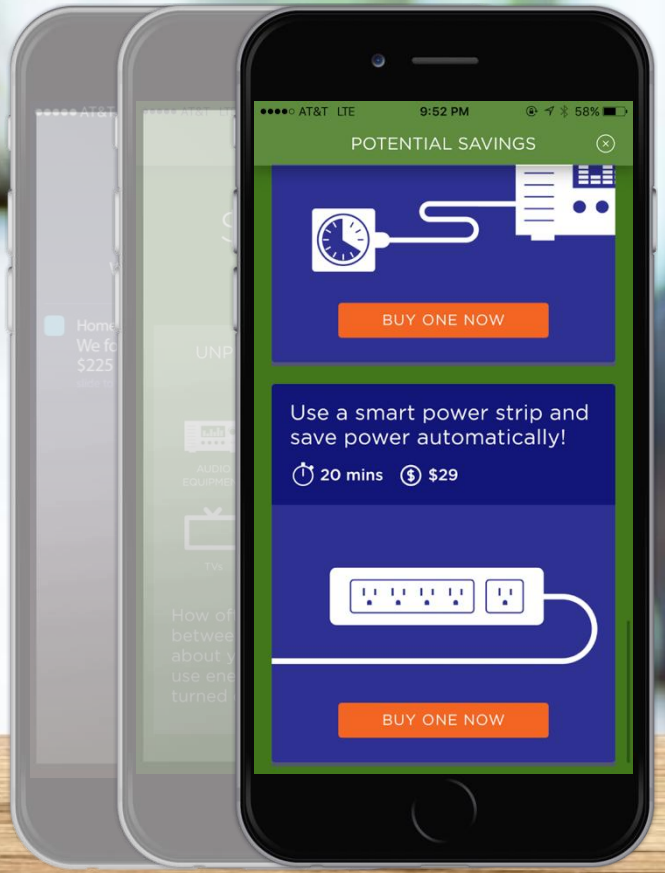
High Always On Notification

Consumer Case Study – High Always On



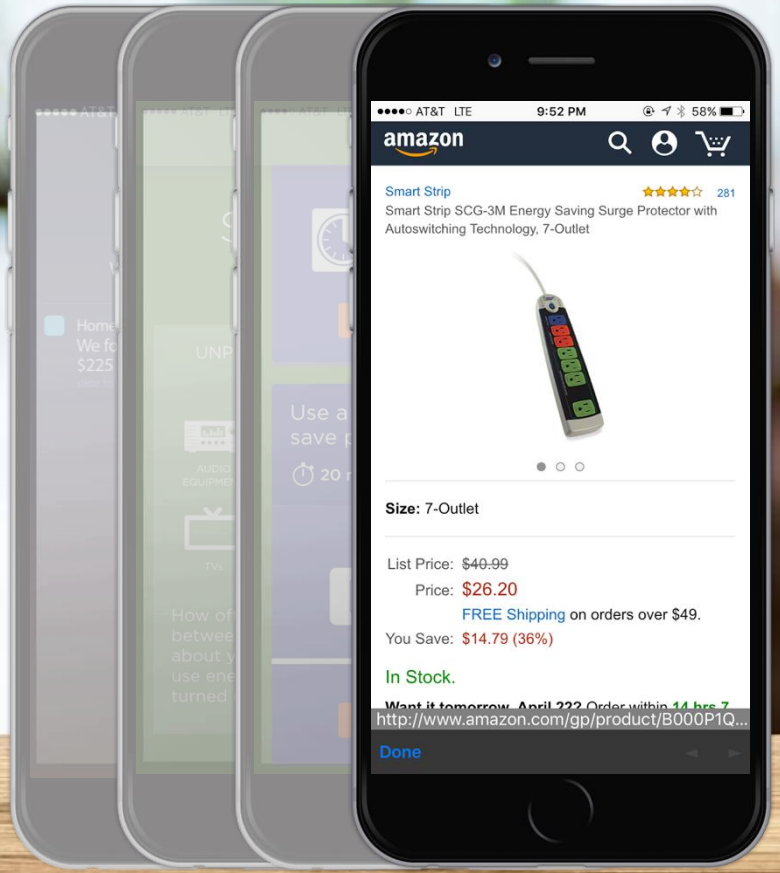
Potential Savings Explained

Consumer Case Study – High Always On



Tip: Use a Smart Power Strip

Consumer Case Study – High Always On



Clickthrough to Buy

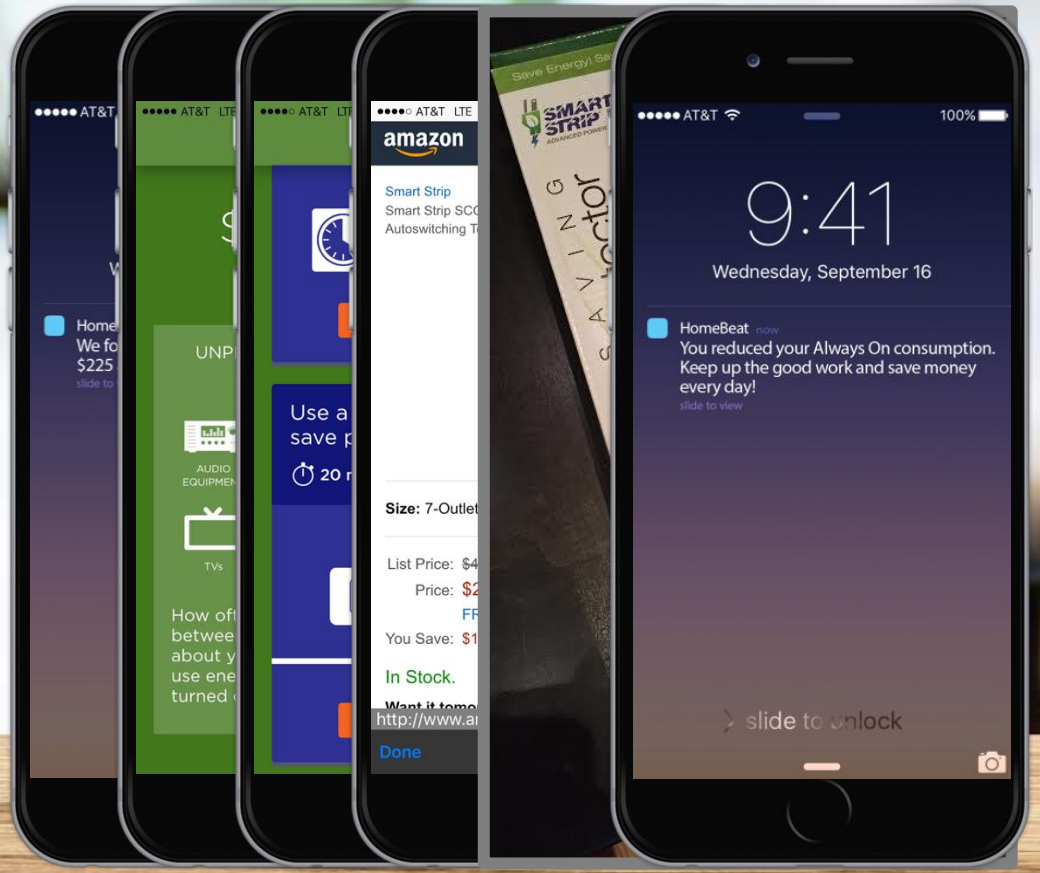
Consumer Case Study – High Always On

Powerstrip Arrives!

Consumer Case Study – High Always On

Confirmed: Always On Consumption Reduced!

Consumer Case Study – High Always On



"I love that this saved me money AND made my life more convenient!"

- Lisen S.

HomeBeat Platform Leverages Disagg

AMI Data Drives Meaningful Results

2.25%
Energy Reduction

30%
Peak Energy Reduction
$6.32/kW shifted

6x
Cost Reduction per MW

Great Customer Feedback

"Convenient, streamlined, access anywhere, informative."

"Just amazing. Using the app lets me be in control of wasted energy at home."

"Extremely useful app for helping me track power usage at home."

"Loved it and got my wife on it as well"

"It's an awesome little app."

"Having the HomeBeat App certainly was an eye-opener. Please make it available to everyone"

"Electricity usage was a complete black box to me before homebeat. It was very easy to see my daily and weekend use and helped me compare what I was doing differently over time"

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Thanks

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dwells@bidgely.com

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