



2018 Rural Energy Conference Program

Monday, October 22nd | Georgia Tech

7:00 AM - 8:00 AM	Registration & Breakfast					
8:00 AM - 8:15 AM	ACEEE Welcome - R. Neal Elliott, ACEEE Senior Director for Research					
8:15 AM - 8:45 AM	Opening Keynote - Kenneth Johnson, USDA RUS Administrator					
	Track Keynotes					
8:50 AM - 9:20 AM	Rural Energy Efficiency Programs - Alan Shedd, <i>Touchstone Energy</i>		Energy Burden and Equity - Deron Lovaas, <i>Energy Efficiency for All</i>		Energy Efficiency and Economic Development - Marilyn Brown, <i>Georgia Tech</i>	
9:30 AM - 10:20 AM	Rural Program Design and Financing - Mary Shoemaker, ACEEE Chris Woolery, MACED Emily Artale, Lotus Engineering & Sustainability LLC Hannah Vargason, NCIF		Energy Burden Mapping - Carrie Dancy, Green County, Alabama Board of Education Rory McIlmoil, Appalachian Voices Charles Taylor, One Voice Mississippi Heather Pohnan, SACE		Distributed Energy Resources - Peter Muhoro, NRUCFC Mark Cayce, Ouachita Electric Cooperative James Owen, Renew Missouri Michael Sachdev, Sunrun	
	Energy efficiency program strategies tailored to the unique energy characteristics of sparsely populated areas		The art and science of mapping energy burdens to inform energy efficiency programs that help reduce energy bills		How energy efficiency and distributed generation are working together as a cost effective resource	
10:30 AM - 11:20 AM	Community Programs - Molly Graham, MEEA Courtney Weber, APTIM Eric Wilson, NREL Juan C. Diaz-Galarza, Puerto Rico Dynamic Solar		Inclusive Financing - Marilynn Marsh-Robinson, EDF Marshall Cherry, Roanoke Electric Cooperative Daniel Pate, NC Sustainable Energy Pat Parke, Midwest Energy, Inc.		Beneficial Electrification - Keith Dennis, NRECA Ken Colburn, RAP Holmes Hummel, Clean Energy Works Kyle Clark, EnSave	
	Notable energy efficiency program examples across community anchor institutions		Strategies for financing energy efficiency that are accessible to all customers		How energy efficiency and emissions efficiency together can provide benefit to customers, rural utilities, and the environment	
11:30 AM - 12:20 PM	Agricultural Programs - Kelley Smith Burk, Florida Energy Office Lisa Pucelik, WECC Emily Merchant, Navigant Michael Turner, CO Energy Office		Manufactured Housing - Luis Bernal, USDA RUS Alison Donovan, VEIC Shannon Morrow, SEEL, LLC. Mike Smith, Help My House SC		Broadband Infrastructure - Brian O'Hara, NRECA Joe Fontaine, Wisconsin PSC Bob Hance, Midwest Energy Cooperative Ron Holcomb, Tipmont REMC	
	Notable energy efficiency program examples across small and large agricultural operations		Energy efficiency programs that meet the needs of those in rural manufactured housing		How broadband can enable energy and cost savings in rural America	
12:30 PM - 1:45 PM	Lunch & Networking					
2:00 PM - 2:50 PM	Residential Programs - Nicolas Cavallo, EnergySavvy Jimmy Green, Brunswick EMC Greg Krantz, National Grid Tracy Stoner, Nexant		Public Health & the Environment - Wesley Holmes, SEEA Katherine Johnson, Johnson Consulting Jacquie Patterson, NAACP Barbera Gottlieb, PSR		Manufacturing & the Rural Economy - Jay Wrobel, DOE AMO Mark Johnson, Clemson University Chad Wilkerson, Federal Reserve Bank of Kansas City Jill Ferguson, ACEEE	
	Notable energy efficiency program examples from a diverse range of rural geographies and contexts		Energy efficiency programs that successfully improved customer health		Relative importance of manufacturing to the health of the rural economy	
3:00 PM - 3:50 PM	Commercial & Industrial Programs - Jason Walsh, NCBA Adam Procell, Lime Energy David Carter, Kansas State Extension Seth Creigo-Snell, SCS Analytics & Stan Martz, Globe Lighting		Customer Relations & Education - Jeff Alman, NISC Alan Shedd, Touchstone Energy Casey Bell, NRUCFC Laura Matney, Wabash Valley Power		Workforce Development - Heidi Binko, Just Transition Fund Grant Carlisle, E2 Larry Bratton, Energy Conservation Corps Tammy Agard, EETility	
	Notable energy efficiency program examples in the small business and C&I sector		Rural utility outreach strategies for engaging customers in energy efficiency programs		Matching the supply and demand of local energy efficiency workers	
4:00 PM - 4:50 PM	Action Session		Action Session		Action Session	
5:00 PM - 5:50 PM	Closing Keynote - Sheldon Petersen, NRUCFC Chief Executive Officer (invited)					
6:00 PM - 7:30 PM	Reception & Showcase & Activities					