

The Rural Energy Dichotomy



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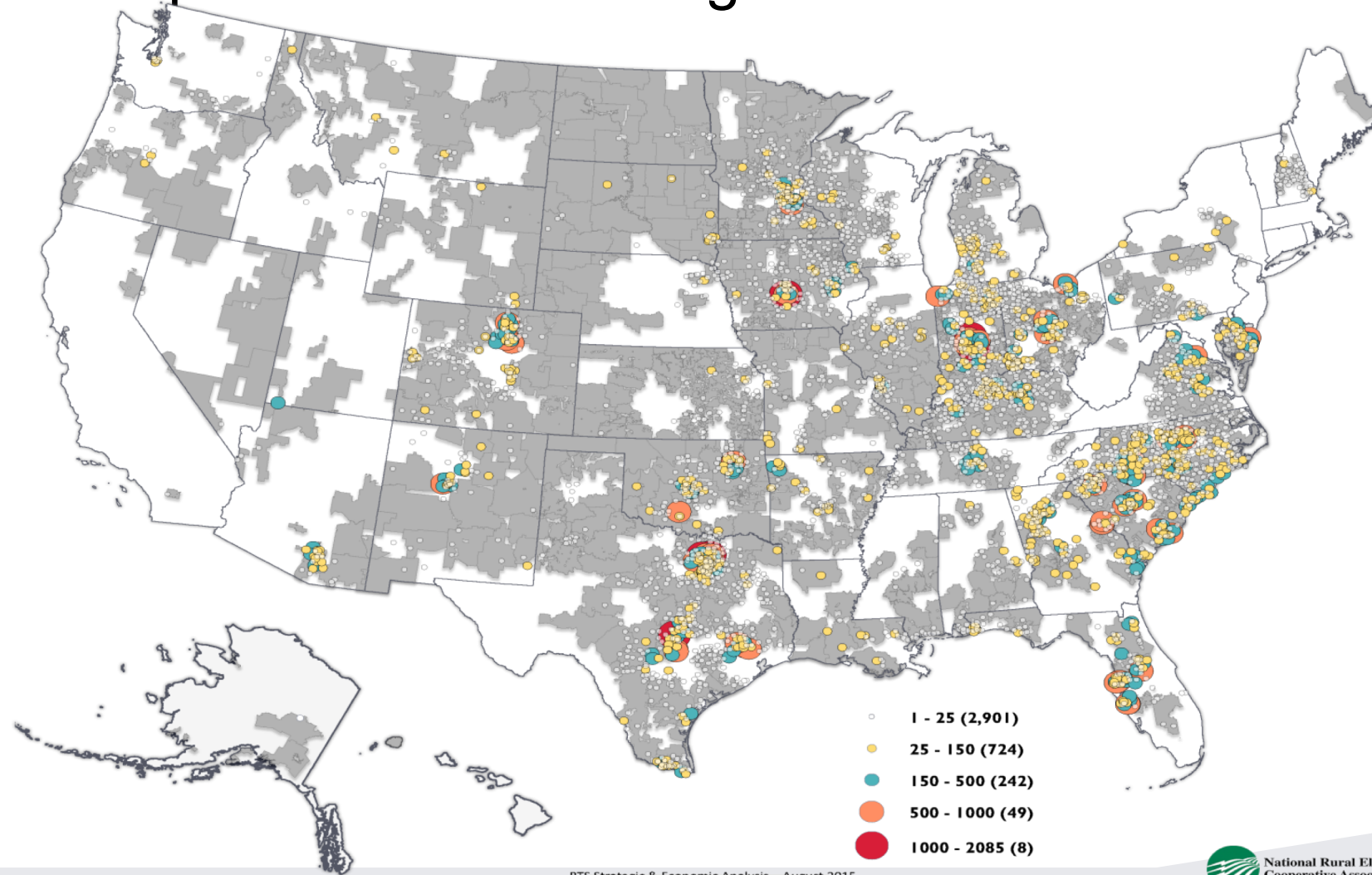
The Rural Energy Dichotomy

Issues

- ▶ Disproportionate Energy Burden
- ▶ Lack of Resources
 - Capital
 - Goods & services
 - Expertise
 - Political influence

The Rural Energy Dichotomy

Electric Co-ops and HERS Ratings



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Issues

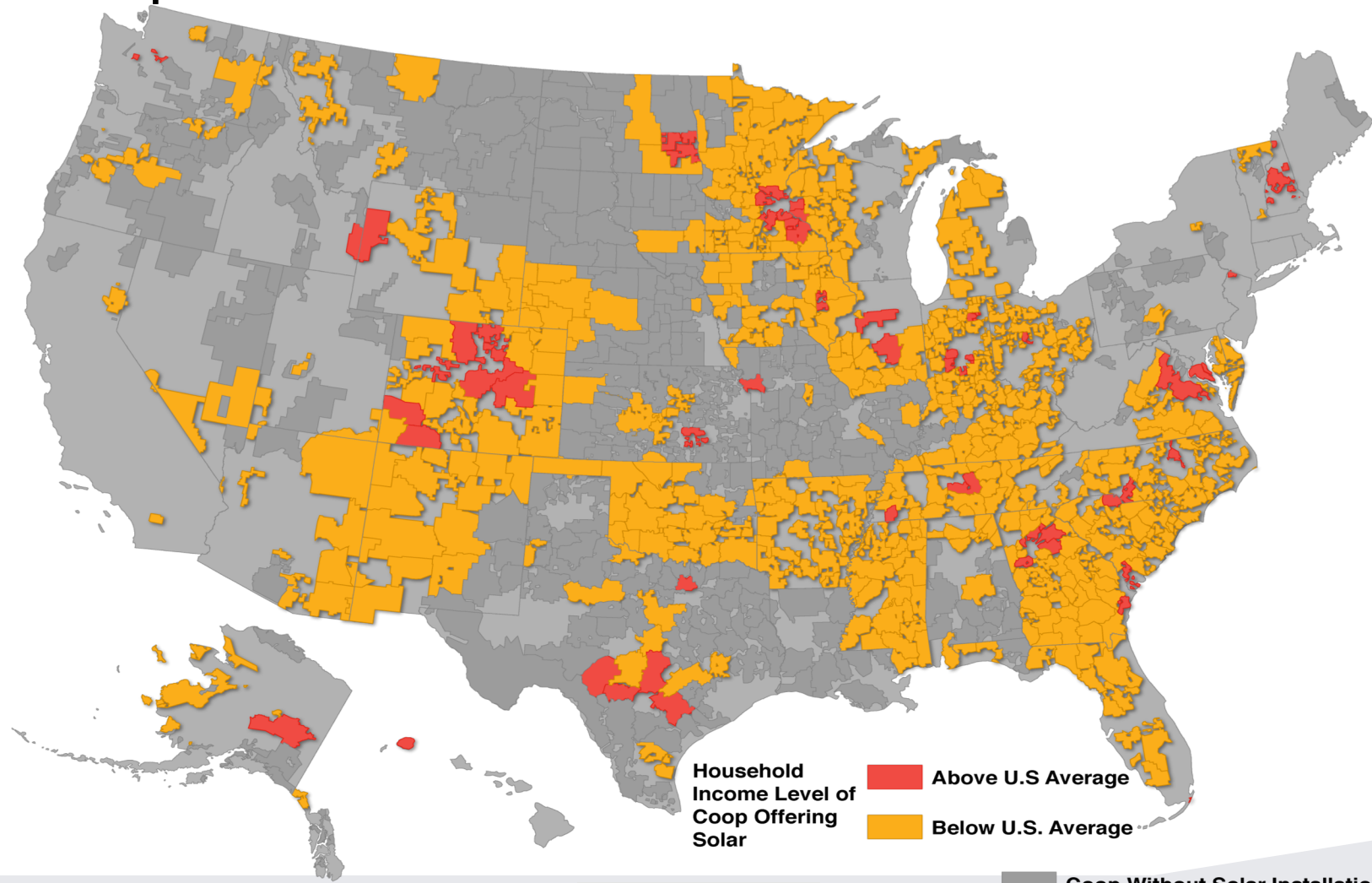
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Opportunity

- ▶ Availability of Resources
 - Space
 - Source of things urban core requires

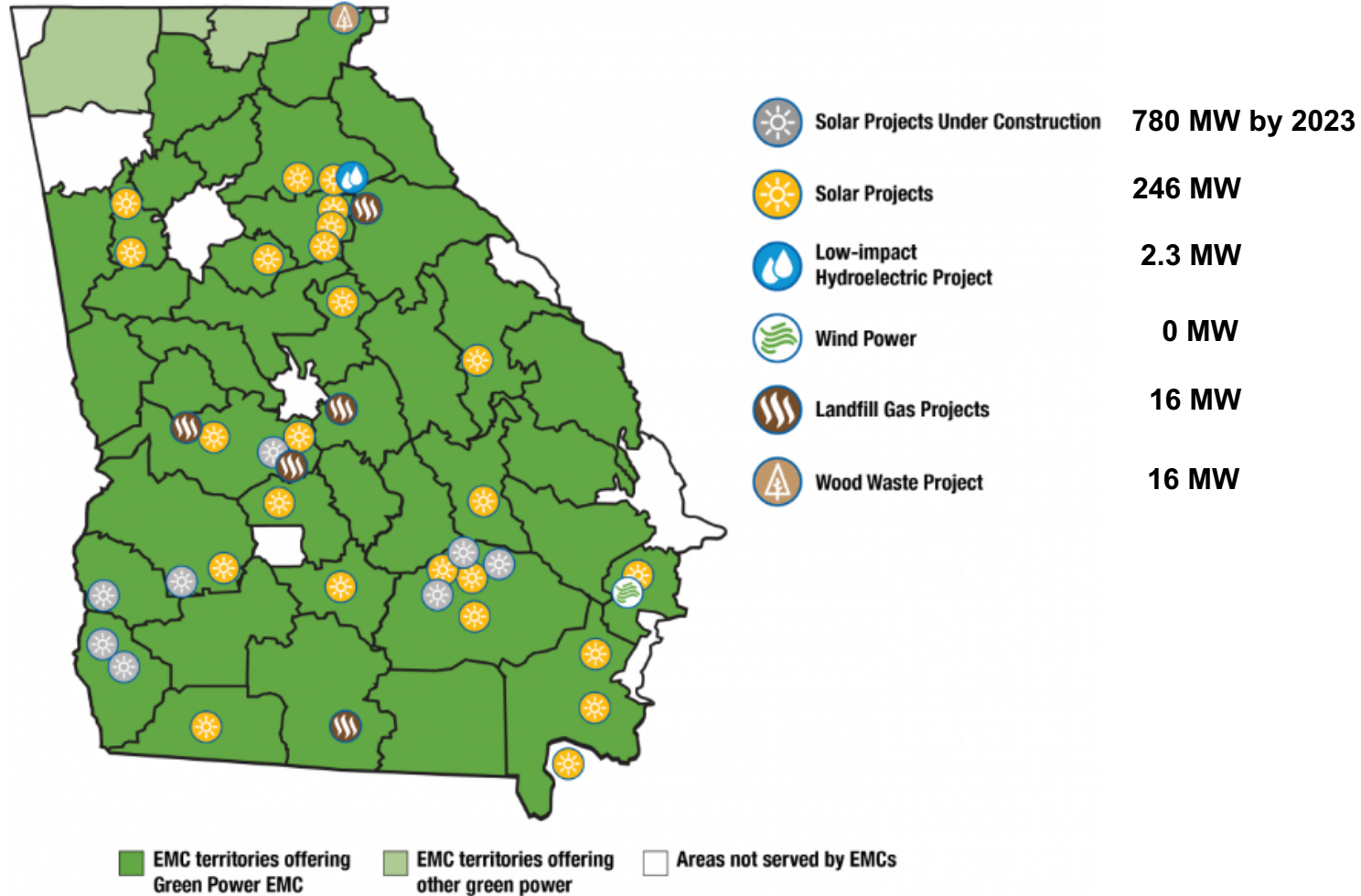
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Electric Co-ops and Solar



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GREEN POWER EMC MEMBERS' RENEWABLE ENERGY PROJECTS



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Opportunity

- ▶ Availability of Resources
 - Space
 - Source of things urban core requires
- ▶ Dedicated, innovative, self-reliant people

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Partnership

- More than keeping the lights on...
- Long history
 - Electrification
 - Energy efficiency
 - Demand response
 - Renewables
- Electrification 2.0 & consumer-centric utility
- Service to member/consumers and the community