



# Rural Energy Conference

**February 25, 2020**  
**Chicago, IL**

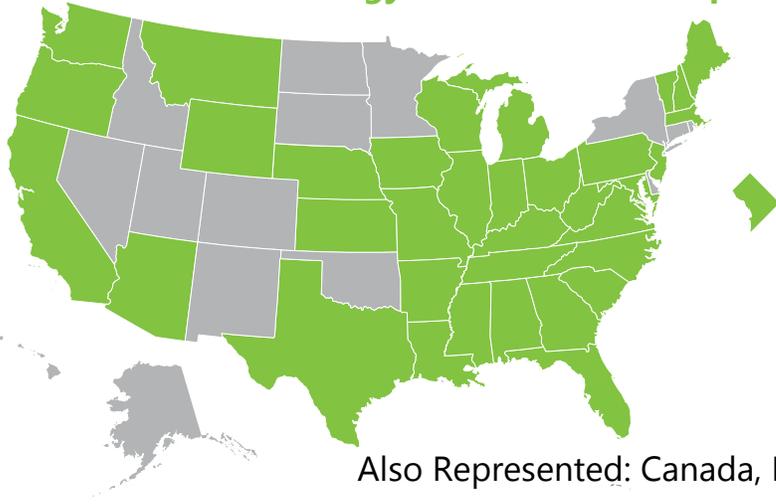
ACEEE's second Rural Energy Conference is moving to the Windy City and will be held at the Chicago Marriott Downtown Magnificent Mile. This dynamic one-day event will showcase the groundbreaking research of ACEEE's Rural Energy Initiative as well as the work of prominent experts in this growing field.

At the conference you will connect with utilities, government officials, and other experts working to save energy in rural communities. Through your organization's sponsorship support, you will build relationships with potential clients and gain exposure to innovative program delivery strategies. Your investment in the Rural Energy Conference will support the exploration of energy efficiency and clean energy as tools for increasing rural prosperity.

ACEEE's keynote speakers and plenary panels bring together a diverse group of experts to discuss ways to address key issues and advance energy efficiency and clean energy. This conference will feature interactive breakout sessions, multiple tracks, and networking opportunities; providing the perfect platform to connect and delve into clean energy solutions tailored for rural homes, businesses, institutions, and farms that will spur economic growth and energy affordability.

We will explore the following topics as they relate to rural communities: energy efficiency program design and financing; renewable and distributed energy resources; economic development; electrification of buildings and transportation; resilience and disaster recovery; energy affordability for low-income households; the 2018 Farm Bill and USDA programs; and broadband access.

## 2018 Rural Energy Conference Participants by State



Also Represented: Canada, Puerto Rico



### Likely participants:

Cooperative, municipal, and investor-owned utilities and their associations; local, state, and federal policymakers; energy efficiency providers and program implementers; financial institutions; energy and academic researchers; low-income community advocates; contractors; NGOs; consultants; and energy efficiency professionals.

We had a fantastic turnout for the first Rural Energy Conference in Atlanta, Georgia. [Click here](#) to view a list of the organizations that participated in 2018. Most (97%) respondents to a post-conference survey gave the conference a “very good” or “excellent” rating, and one noted that the conference “is a crucial path forward to advance the goals/mission of ACEEE and reach a truly [hard-to-reach] audience in the rural areas.”

Benefits	Platinum (\$25K +)	Gold (\$12K +)	Silver (\$6K +)	Bronze (\$3K +)
Placement on pre-conference materials (web page with link to funder home page, email blasts)	Prominent listing	Recognition	Recognition	Recognition
Placement on conference materials (program, mobile app, splash slide)	Prominent listing	Recognition	Recognition	Recognition
Pre-conference attendee list	✓	✓		
Display table	✓	✓	✓	
Registration waivers	8	4	2	1

### Networking Break Sponsorship: \$2,500 AM/\$3,000 PM OR \$5,000 for both.

Hydrate and refresh attendees by providing coffee and snacks during the valuable networking breaks. Your organization will be recognized in the conference program and mobile app, as well as on ACEEE’s website with a link to your homepage. During the break, we will provide signage thanking you for your support.

For more information, contact Lynn Pyle at (302) 737-1084 or [sponsorships@aceee.org](mailto:sponsorships@aceee.org).

