

DRAFT - schedule changes weekly

PANEL: 2 - Residential Buildings: Program Design, Implementation, and Evaluation

Day	SESSION	LEAD AUTHOR/ORGANIZATION	TITLE
Mon 8/22	Session 1 8:30 am - 10:00 am Taking Programs Up a Notch!	Michael Lukasiewicz, Navitas Partners, Inc.	Retail Products Platform: Piloting an Innovative Midstream Energy Efficiency Program Design
		Mersiha McClaren, Research Into Action	Home Energy Reports and Program Rebates: A Quantitative Assessment of Customer Engagement
		Abbey Brown, Environmental Defense Fund	Using Program Outreach to Advance Regulation and Drive Energy Efficiency
	Session 2 10:30 am - 12:00 pm EM&V: Behind the Black Box	Jason Kupser, DTE Energy	M&V 2.0: Hype vs. Reality
		Zack Tamble, QuadROI	Behind the Curtain: Characterization of Measure Technologies within Technical Reference Manuals
		Anna Spurlock, Lawrence Berkeley National Laboratory	Go for the Silver? Evidence from Several Field Studies Quantifying the Trade-off in Accuracy between Quasi-experimental vs Gold-standard RCT Evaluation Methods
Tues 8/23	Session 1 8:30 am - 10:00 am Lighting: Still Illuminating?	Kristin Landry, Navigant Consulting, Inc.	Prematurely Reducing Program Support May Produce Negative Market Effects
		Marian Goebes, TRC Energy	Clearing the Path to Market Transformation in the Rapidly Evolving World of Residential Lighting
		David Barclay, NMR Group, Inc.	Back to the Future: Why Lighting Programs May Have Never Been More Important
	Session 2 10:30 am - 12:00 pm Things are Heating Up (or Cooling Down) with Smart Thermostats	Jennifer Robinson, Electric Power Research Institute	National Study of Potential of Smart Thermostats for Energy Efficiency and Demand Response
		Noah Lieb, Apex Analytics LLC	Thriller in Asilomar: Battle of the Smart Thermostats
		Abigail Daken, U.S. EPA	Do Connected Thermostats Save Energy?

Day	SESSION	LEAD AUTHOR/ORGANIZATION	TITLE
Wed 8/24	Session 1 8:30 am - 10:00 am Are Behavior Programs Behaving?	David Thayer, PG&E	Is Behavioral Energy Efficiency and Demand Response Really Better Together?
		Seth Wayland, Opinion Dynamics	(Multi-) Leveling Up Savings Estimates: Using Hierarchical Models to Optimize a Home Energy Report Program
		Gomathi Sadhasivan, DNV GL	Post Mortem: Dissecting an Underperforming Behavior Program
	Session 2 10:30 am - 12:00 pm Targeting: Looking for the Sweet Spot!	Marti Frank, Evaluation + Strategy for Social Innovation (martifrank@gmail.com)	Who's Participating and Who's Not? The Unintended Consequences of Untargeted Programs
		Melanie Wemple, E Source	Finding Efficiency Opportunities in Surprising Markets: Data, Targeting, and Messaging
Thurs 8/25	Session 1 8:30 am - 10:00 am Betting the Whole House!	Jim Grevatt, Energy Futures Group	Keys to the House: Unlocking Residential Savings with High-Performing Programs
		Nick Mark, CenterPoint Energy	Bridging the Gap Between Direct Install and Whole House Programs
		Scott Reeves, Cadmus	Triangulation vs. Strangulation: Applying Multi-method Impact Evaluation to Whole-House Retrofit Programs
	Session 2 10:30 am - 12:00 pm Keeping It Simple for Customers	David Meisegeier, ICF International	Move Over Rover, Mobile's Taking Over
		Gabrielle Stebbins, Energy Futures Group	The Challenges of Comparing PV's Success to Efficiency
Fri 8/26	Session 1 8:30 am - 10:00 am Multi-family: Still Fertile Ground	Elizabeth Chant, Vermont Energy Efficiency Investment Corporation	Swiftly and Massively: Moving 115,000 Units of Multifamily Affordable Housing to Higher Efficiency
		Rebecca Schaaf, Stewards of Affordable Housing for the Future	EZ Retrofit: Multifamily Building Energy-Efficiency Evaluation Process Just Got Easy!
		Caroline Chen, StatWizards LLC	Electricity/Water/Gas Multi-family Behavior Program to Engage Property Owners and Tenants through Benchmarking, Competition and Rewards
	Session 2 10:30 am - 12:00 pm New Construction: Are They Building Them Better?	Rob Hammon, BIRAenergy	Field Evaluation of Long Term Performance of Energy-Efficient Homes
		Brian Just, Vermont Energy Efficiency Investment Corporation	Hot Ideas in a Cold Climate: Specs, Savings, and Lessons Learned from a High-Performance Homes Program
		Patric Langevin, Natural Resources Canada	Local Energy Efficiency Partnerships (LEEP): A Systems Approach to Innovation in Canada's Home Building Industry

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ALTERNATES		Paul Smith, Franklin Energy Services LLC	Smart Thermostats Lessons Learned
		Jacob Thomas, GDS Associates Inc.	Residential Behavioral Program Persistence Effects in Pennsylvania