



# Summer Study Sponsorships

**Summer Study attendees come from government, utilities, and other businesses. Past attendees have represented**

- Philips
- Duke Energy
- US Department of Energy
- California Energy Commission
- Schneider Electric
- Johnson Controls
- PG&E
- DTE Energy
- Eversource
- US Environmental Protection Agency
- City of Seattle
- Lockheed Martin
- APTIM
- City of Philadelphia
- Tucson Electric Power
- Itron
- European Commission
- Idaho Power Company
- Daikin
- Vermont Public Service Department
- La Plata Electric Association
- Nest
- British Columbia Utilities Commission
- ConEd

In 2018, ACEEE will host the 20th biennial Summer Study on Energy Efficiency in Buildings. This preeminent conference will attract a diverse group of professionals to discuss cutting-edge technologies, strategies, and programs for reducing energy use in buildings and addressing climate impacts. We want to scale innovation that works with our 2018 theme: “Making Efficiency Easy and Enticing.”

Reaching the right audience with information about your products and services is critical to success in today’s competitive business environment. The ACEEE Summer Study is well known for providing rigorous content and meaningful networking opportunities, while attracting the leading companies and professionals in the efficiency space. Put your brand in front of the people you want to reach by sponsoring ACEEE’s Summer Study.

Likely participants include policymakers, utility staff, architects, builders, financial and insurance professionals involved with buildings, clean-tech investors, building product, equipment, and appliance manufacturers, building owners and operators, engineers, local, state, and federal agency personnel, nonprofits, energy researchers, consultants, and behavioral scientists.

## Main Sponsorship Offering

Benefits	Diamond (\$50K +)	Platinum (\$25K +)	Gold (\$10K +)	Silver (\$5K +)	Bronze (\$2.5K +)
Placement on pre-conference materials (web page with link to funder home page, email blasts)	Top billing	Prominent listing	Recognition	Mention	Mention
Placement on conference materials (program, mobile app, splash slide)	Top billing	Prominent listing	Recognition	Mention	Mention
Recognition at podium during welcome	✓				
Spotlight on a tabletop centerpiece during meals	✓	✓			
Pre-conference attendee list	✓	✓	✓		
Display table	✓	✓	✓	✓	
Registration waivers (one for every \$2,500)	20–30	10–18	4–8	2–3	1

For more information about sponsorship opportunities, contact Charlie Herron ([cherron@aceee.org](mailto:cherron@aceee.org)).



## Specific Event Sponsorships

### **Mobile App** Exclusive, \$5,000

Attendees will download the mobile app for essential conference details and the first name they will see is yours! Your company can push these notifications to all attendees, subject to ACEEE approval. You will also will be recognized in the conference program and website.

### **Branded USB Drives with Conference Proceedings** Exclusive, \$5,000

Your logo will be included on one side of the USB drives that provide conference presentations to all attendees. (ACEEE's logo will appear on the other side.) This is a great way to get your brand in front of everyone at Summer Study.

### **The Grapevine Newsletter** Exclusive, \$15,000

Published by Home Energy Magazine, The Grapevine is the go-to conference news source for attendees. Your company's logo will appear on the front page of this daily printed newsletter. Put your brand in the spotlight by sponsoring this beloved conference staple.

### **Dance Party** Exclusive, \$15,000 (also available for two co-sponsors at \$7,500 each)

Our Thursday night dance party is one of the social highlights of Summer Study. Your company will be recognized in the conference program, on-site newsletter, mobile app, website, and a flyer included with the registration packet. At the party, you will have a display table, and your logo will appear on signage.

### **Poster Session Reception** \$10,000 per session (also available for two co-sponsors at \$5,000 each)

These well-attended, expo-style sessions draw conference attendees to discuss key topics not directly addressed by conference presentations. Your company will be recognized in the conference program, on-site newsletter, mobile app, and website. At the poster session, you will have a display table, and your logo will appear on signage.

### **Evening Reception** \$7,500 per night **Mon. SOLD; Sun. and Tue. available**

Research suggests that people remember beginnings and endings; take this opportunity to put your brand top of mind at the end of the day. Your company will be recognized in the conference program, on-site newsletter, mobile app, and website. At the reception, you will have a display table, and your logo will appear on signage.

### **Morning Networking Break** \$7,500 per day

Be the hero everyone remembers by providing coffee, snacks, and valuable networking time. These breaks will take place simultaneously at three locations each day. Your company will be recognized in the conference program, on-site newsletter, mobile app, and website. During the break, your logo will appear on signage in each break location.

### **Evening at the Aquarium** Lead Sponsor, \$30,000 (Exclusive); Supporting Sponsors, \$10,000 (Multiple)

In 2018, Summer Study attendees will return to the beautiful Monterey Bay Aquarium. ACEEE has acquired exclusive access for one evening for attendees to enjoy the marine life while nibbling on delicious desserts and networking. The lead sponsor will receive prominent recognition in conference materials, and we will work with you to develop multiple ways to provide you recognition and a marketing opportunity on site. Supporting sponsors will be recognized in conference materials and on signage at the aquarium. Contact Charlie Herron ([cherron@aceee.org](mailto:cherron@aceee.org)) to discuss a custom package that will meet your needs.