

PANEL 1 - Strategic Energy Management and Industry (Panel Leaders: Chad Gilless, Enernoc & Kevin Wallace, BC Hydro)

Wed 8/5

Session 1
8:30 am - 10:00 am
SEM Delivery
Approaches

Scale it up! Deliver Strategic Energy Management (SEM) to More Organizations for Less Money
Warren Fish, Northwest Energy Efficiency Alliance

Helping Energy Managers Excel: Sustaining a Vital Role in Ontario's Conservation First Framework
Tom Aagaard, Ontario Power Authority

Strategic Energy Planning: A Roadmap to Carbon Reduction in Large Industrials
Mark D'Antonio, ERS

Session 2
10:30 am - 12:00 pm
SEM Evolution

When does Energy Management become Strategic?
Ross Lancaster, Ecova, Inc.

SEM Maturity Model - Measuring Market Transformation through Adoption Diagnosis
Nick Leritz, Northwest Energy Efficiency Alliance

More than High Efficiency Motors Market Transformation for Industrial SEM
John Wallner, Northwest Energy Efficiency Alliance

Session 3
1:30 pm - 3:00 pm
Keys to SEM Success

Success Factors for Utility-Sponsored Strategic Energy Management Initiatives
David Worsley, Triple Point Energy

Strategic Energy Management Maturity and Its Impact on Savings and Savings Persistence
Kevin Collins, Strategic Energy Group

The Impact of SEM Programs on Customer Participation
Kati Harper, Energy Trust of Oregon

Thurs 8/6

Session 4
8:30 am - 10:00 am
SEM & EMIS

EMIS Program Design, Delivery, and Results with Efficiency Nova Scotia
Andrea Henwood, Efficiency Nova Scotia Corporation

The DSM Participant Experience Enhanced: How Energy Management Information Systems Impact Behavior-Based Programs
Brian Crumrine, Cascade Energy Engineering

Industrial Energy Management Information Systems for SEM M&V Applications
Eliot Crowe, CLEAResult

Session 5
10:30 am - 12:00 pm
SEM M&V

Promoting Reliability of Industrial SEM Savings through Multi Year Engagements
Jennifer Eskil, Bonneville Power Administration

Tangled: Isolating SEM Savings
Andrew Stryker/DNV GL Energy

Session 6
1:30 pm - 3:00 pm
SEM Evaluation

Evaluating Strategic Energy Management: Guidelines from the Pacific Northwest
Erika Kociolek, Energy Trust of Oregon

What Gives SEM Staying Power?
Julia Vetromile, DNV GL Energy

Does SEM Achieve Verifiable Savings? A Comparison of Evaluation Results and Recommendations for Future Research
Heidi Ochsner, The Cadmus Group, Inc.

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Thurs 8/6 (using Panel 3 slots)

Session 7
8:30 am - 10:00 am
Utility SEM Programs

Continuous Improvement in Industrial Facilities: Best Practices, Successes and Opportunities

Amy Glapinski, Consumers Energy

Utility Strategic Energy Management Programs from the Southwest

Neil Kolwey, Southwest Energy Efficiency Project

Accelerating the Adoption of Strategic Energy Management through Stakeholder Engagement

Martin Lott, Cascade Energy, Inc.

Session 8
10:30 am - 12:00 pm
National SEM
Perspective

Engaging Small Manufacturing Plants in Strategic Energy Management: Lessons Learned from the ENERGY STAR for Industry

Partnership and Southside Test Program

Walt Tunnessen, U.S. Environmental Protection Agency

Overcoming Motivation and Implementation Gaps through A Business-Oriented

Energy Management System Support Package in China

Bob Taylor, Institute for Industrial Productivity

The Second Generation of Strategic Energy Management Programs

Jess Burgess, Consortium for Energy Efficiency

Session 9
1:30 pm - 3:00 pm
ISO/SEP

Development of an Enhanced Payback Function for the Superior Energy Performance Program

Peter Therkelsen, Lawrence Berkeley National Laboratory

The Business Value of Superior Energy Performance

Aimee McKane, Lawrence Berkeley National Laboratory

Promoting Strong ISO 50001 Outcomes with Supportive National Infrastructure

Graziella Siciliano, U.S. Department of Energy