

PANEL 6 - Delivering Results

(Panel Leaders: Jennifer Eskil, Bonneville Power Administration & Peter Goldman, Enbridge Gas Distribution)

Wed 8/5	Session 1 8:30 am - 10:00 am New Technology Deployment	Improved Energy Efficiency for Data Center Cooling Fans Kimberly Penney, PAX Scientific, Inc.
		The Cyborg Approach to Energy Intelligence: Combining Software Visualization of Interval Data with a Human Touch to Maximize Savings Christopher Plum, Center for Energy and Environment
		Striking Gold: How Innovations and Productivity Improvements in the Mining Industry Leverage Energy Efficiency Technologies Karen McGinley, DNV GL
	Session 2 10:30 am - 12:00 pm Application Best Practices	Are Your Variable Speed Pumping Applications Delivering the Predicted Savings? Improving Control to Maximize Results Vijay Gopalakrishnan, University of Dayton IAC
		Industrial Refrigeration Projects: Challenges and Opportunities for Energy Efficiency James Dodenhoff, DNV GL Energy
		An Upstream Cogged V-Belt Pilot Program: Concept and Early Challenges Abdul Qayyum Mohammed, Go Sustainable Energy, LLC
	Session 3 1:30 pm - 3:00 pm Market Research	Engaging Large Industrial Customers Josh Weissert, Energy 350
		Why Don't We Just Ask Them?: Moving Beyond Segmentations Market Research to Optimize Program Design and Strategies for Smaller Manufacturers Susan Jowaiszas, Energy Trust of Oregon
		Do Your Homework! Designing an Effective Industrial Efficiency Program around What's Really Going on in the Marketplace John McMurry, Vermont Energy Investment Corporation
Thurs 8/6	Session 1 8:30 am - 10:00 am Training Education	Three Market Forces to Accelerate Energy Savings in a Certification Program Kim Hughes, Northwest Energy Efficiency Alliance
		Learning Energy Efficiency Networks: Evidence-Based Experiences from Germany Clemens Rohde, Fraunhofer Institute for Systems and Innovation Research
	Session 2 10:30 am - 12:00 pm Program Best Practices	Swiss Motor Efficiency Program EASY: Results 2010 - 2014 Rita Werle, Impact Energy Inc.
		Better Buildings, Better Plants: Partnering with U.S. Industry to Drive Energy Efficiency Improvements Andre des Fontaine, U.S. Department of Energy
		The Silver Bullet List: Impactful Investments in Energy Efficiency Matthew Hein, Michaels Energy

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**Session 3
1:30 pm - 3:00 pm
Incentivizing Results**

Beyond Incentives: Driving Natural Gas Efficiency in the C&I Market through Project Management
Paige Knutsen, Franklin Energy Services, LLC

Turning on a Dime: Using Bonus Incentives to Influence Project Completion
Jackie Goss, Energy Trust of Oregon