

PANEL 3

Tuesday, August 13	Session 1 10:30 am-12 pm Innovation: Technical Aspects	Mary Shoemaker, ACEEE	Keeping Energy Affordable for Rural Manufacturing Facilities
		Pamela Birkel, Cascade Energy	Change is Constant (Especially at Progressive Industrial Sites): SEM Strategies for the Evolving Challenges of Measuring Energy Savings
		Chris Smith, Energy 350	Non-Lighting EE in Indoor Cannabis Growing
	Session 2 1:30-3 pm Sustainability: Carbon Reduction Policies	Andrew Whitlock, ACEEE	Demand: A Pathway to Deep Decarbonization
		David Goldstein, Natural Resources Defense Council	Something IS better than Zero: Integrating Continual Improvement and Zero Energy Goals
		Matt Jensen, Cascade Energy	Water is a Finite Resource, with Hidden Energy Savings Floating Just Below the Surface
Wednesday, August 14	Session 1 10:30 am-12 pm Innovation: Policy Innovation	Antoine Durand, Fraunhofer Institute for Systems and Innovation Research	Energy Efficiency Networks: Overview of the Implementation Over the World and Lessons Learned
		Patrick Thollander, University of Gävle, Sweden	A Review of Energy Efficiency Policies for Small and Medium-Sized Manufacturing Enterprises from Around the World
		Siddika Pasi, Rutgers University Center for Advance Energy Systems	Study of Blockchain Technology's Potential to Deliver Transformative Disruption an Aging Grid
	Session 2 1:30-3 pm Sustainability: SEM & Policy Opportunities	Ethan Rogers, U.S. Department of Energy	Challenges and Opportunities of Multi-Utility Strategic Energy Management Programs
		Nick Dreher, Midwest Energy Efficiency Alliance	Midwest Industrial Energy Efficiency's Future: Using Strategic Management Strategies to Overcome Policy Barriers
		Romana Cohen, Stillwater Energy	ISO 50001: Shifting to a High-performance Threshold