



Summer Study on Energy Efficiency in Industry

August 12–15, 2019 | DoubleTree by Hilton Portland (OR)

+ **Strategic Energy Management Summit**
August 12, 2019, 10:00 AM – 5:00 PM

+ **ACEEE and EFEX Workshop on Corporate
Engagement in Energy Efficiency**
August 12, 2019, 1:00 PM – 5:00 PM

Sample of Companies and Organizations Represented

3M
Amazon
ArcelorMittal
Baldor Electric
Clearesult
California Public Utilities
Commission
Daikin
DNV GL
Franklin Energy
IBM
Johnson Controls
Leidos
Lockheed Martin
MillerCoors
Pacific Gas & Electric
U.S. Department of Energy
Xcel Energy

Industrial efficiency means different things to different organizations. However, we believe it plays an integral role in building a sustainable future. The key: empowered people. By addressing challenges with smart policies and processes, we can enable and inspire them to take action that will accelerate our journey. Join over 230 attendees this summer in Portland.

Reaching the right audience with information about your products and services is critical to success in today's competitive business environment. The Industry Summer Study is well known for providing rigorous content and meaningful networking opportunities, while attracting the leading companies and professionals in the energy efficiency space. Put your brand in front of the people you want to reach by sponsoring ACEEE's Summer Study on Energy Efficiency in Industry.

ACEEE is also pleased to host two side events on Monday, August 12. In collaboration with the Energy Futures Exchange, we will host a workshop featuring international perspectives on role of energy efficiency in business innovation; in partnership with the Strategic Energy Management Collaborative, we will host the third Strategic Energy Management summit, a forum for Strategic Energy Management practitioners to share perspectives from across North America.

Likely Summer Study Participants Include: Energy efficiency program administrators, evaluators, and contractors; public utility commission and consumer counselor staff members, corporate energy managers and government relations professionals; professionals in the utility sector with responsibilities for efficiency programs, resource planning, regulatory compliance and government relations; energy efficiency solution providers; state energy office officials; energy management firms; and energy efficiency advocacy organizations.

Main Sponsorship Offering

Summer Study Sponsorship Benefits	Host (\$50K +)	Platinum (\$25K +)	Gold (\$10K +)	Silver (\$5K +)	Bronze (\$2.5K +)
Placement on pre-conference materials (web page with link to funder home page, email blasts)	Top-billing	Prominent listing	Recognition	Recognition	Recognition
Placement on conference materials (program, mobile app, splash slide)	Top-billing	Prominent listing	Recognition	Recognition	Recognition
Pre-conference attendee list	✓	✓	✓		
Display table	✓	✓	✓	✓	
Registration waivers (one for every \$2,500)	20-30	10-18	4-8	2-3	1

Specific Event Sponsorships

Mobile App: Exclusive, \$5,000

Attendees will download the mobile app for essential conference details and the first name they will see is yours! Your company can push 3 notifications to all attendees, subject to ACEEE approval. You also will be recognized in the conference program and website.

WiFi: Exclusive, \$3,500

Your company will designate the password for the conference WiFi, which means everyone will type in your name to gain access. You will also receive recognition in the conference program, on the mobile app, on meeting room signage, and on the ACEEE website with a link to your homepage.

Reception: \$10,000 per night

Research suggests that people remember beginnings and endings; take this opportunity to put your brand top of mind at the end of the day. Your company will receive recognition in the conference program, on the mobile app, on the ACEEE website with a link to your homepage, and on reception signage, including an event table.

Networking Breaks: \$6,000 per day (\$2,500 AM/\$3,500 PM)

Be the hero everyone remembers by providing coffee, snacks, and valuable networking time. Your company will be recognized in the conference program and mobile app, as well as on ACEEE's website with a link to your homepage. During the break, your logo will appear on signage in each break location.

Conference Program Ads: \$2,500 per ad, 2 available

Place a prominent, full-page ad on the inside front or back cover of our printed conference programs. Everyone will be referring to the program during the conference, so this is a great opportunity to put your brand in front of all attendees.

For more information, contact Charlie Herron at (339) 206-0920 or cherron@aceee.org.

Side Events at Summer Study 2019

The 2019 Industry Summer Study is the anchor for four days of networking and learning to advance industrial energy efficiency. There are two side events on August 12, before Industry Summer Study's evening kickoff, that offer sponsorship opportunities:

ACEEE and EFEX Workshop on Energy Efficiency

August 12, 1 to 5 pm

ACEEE is collaborating with the Energy Future Exchange (EFEX) to host a workshop to highlight the role that businesses can play in advancing energy efficiency in their own operations and more broadly. We are developing a program that explores potential synergies and collaborations between North America and Europe. This workshop of about 50 attendees will address such topics as best practices for corporate engagement on energy efficiency, energy efficiency initiatives for industrial facilities in the United States and Europe, and national-level guidance on corporate and industrial energy efficiency around the world. Moderators will facilitate discussions that will complement the presentations and conversations to take place at the Industry Summer Study that follows the workshop.

The EFEX Project is a joint initiative of ACEEE, the Ecologic Institute in Washington, DC, and the Ecologic Institute in Germany, and is made possible through the generous financial support of the Delegation of the European Union to the United States.

Strategic Energy Management (SEM) Summit

August 12, 10 am to 5 pm

The North American SEM Collaborative, a professional community of practice comprised of people and organizations associated with Strategic Energy Management programs, is hosting its third annual Summit. This community is in its infancy, and therefore sponsors of this summit will have a key role in facilitating the future of strategic energy management.

The Summit will build on the foundational work done at previous gatherings and lay the groundwork for SEM Collaborative activities for the next year. About 80 representatives from dozens of SEM programs across North America will attend to share best practices, improve skills, and expand networks. But this is not just a forum for SEM practitioners. The Summit is also a venue to orient other relevant audiences, including DSM department directors, program planners, and program evaluators.

Sponsorship benefits for a side event	Gold (\$5K +)	Silver (\$2.5K +)
Logo on event materials	✓	✓
Pre-event attendee list	✓	✓
Display table	✓	
Registration waivers	2	1

Can't decide between a sponsorship for Summer Study or a side event? Consider a sponsorship for both and save 10% on the side event! Contact Charlie Herron at cherron@aceee.org to learn more.