



Summer Study Industry Sponsorships

Sample of Companies and Organizations Represented

3M
Amazon
ArcelorMittal
Baldor Electric
Clearex
California Public Utilities
Commission
Daikin
DNV GL
Franklin Energy
IBM
Johnson Controls
Leidos
Lockheed Martin
MillerCoors
Pacific Gas & Electric
U.S. Department of Energy
Xcel Energy

Industrial efficiency means different things to different organizations. However, we believe it plays an integral role in building a sustainable future. The key: empowered people. By addressing challenges with smart policies and processes, we can enable and inspire them to take action that will accelerate our journey.

Reaching the right audience with information about your products and services is critical to success in today's competitive business environment. The Industry Summer Study is well known for providing rigorous content and meaningful networking opportunities, while attracting the leading companies and professionals in the energy efficiency space. Put your brand in front of the people you want to reach by sponsoring ACEEE's Summer Study on Energy Efficiency in Industry.

Likely Participants Include: Energy efficiency program administrators, evaluators, and contractors; public utility commission and consumer counselor staff members, corporate energy managers and government relations professionals; professionals in the utility sector with responsibilities for efficiency programs, resource planning, regulatory compliance and government relations; energy efficiency solution providers; state energy office officials; energy management firms; and energy efficiency advocacy organizations.

Main Sponsorship Offering

Summer Study Sponsorship Benefits	Host (\$50K +)	Platinum (\$25K +)	Gold (\$10K +)	Silver (\$5K +)	Bronze (\$2.5K +)
Placement on pre-conference materials (web page with link to funder home page, email blasts)	Top-billing	Prominent listing	Recognition	Mention	Mention
Placement on conference materials (program, mobile app, splash slide)	Top-billing	Prominent listing	Recognition	Mention	Mention
Pre-conference attendee list	✓	✓	✓		
Display table	✓	✓	✓	✓	
Registration waivers (one for every \$2,500)	20-30	10-18	4-8	2-3	1
SS + 1 or 2 Side Events			Gold (\$4.5K +)	Silver (\$2.25K +)	Bronze (\$900 +)
Side Event Only Benefits			Gold (\$5K +)	Silver (\$2.5K +)	Bronze (\$1K +)
Pre-event attendee list			✓	✓	
Display table			✓		
Registration waivers			2	1	

Specific Event Sponsorships

Mobile App: Exclusive, \$5,000

Attendees will download the mobile app for essential conference details and the first name they will see is yours! Your company can push 3 notifications to all attendees, subject to ACEEE approval. You also will be recognized in the conference program and website.

WiFi: Exclusive, \$3,500

Help attendees stay on top of their workloads by providing the WiFi access they need. Your company will designate the password for the conference WiFi, which means everyone will type in your name to gain access. You will also receive recognition in the conference program, on the mobile app, on meeting room signage, and on the ACEEE website with a link to your homepage.

Reception: \$10,000 per night

Research suggests that people remember beginnings and endings; take this opportunity to put your brand top of mind at the end of the day. Your company will receive recognition in the conference program, on the mobile app, on the ACEEE website with a link to your homepage, and on reception signage, including an event table.

Networking Breaks: \$6,000 per day (\$2,500 AM/\$3,500 PM), Please contact us for shoulder event break and lunch sponsorship information

Be the hero everyone remembers by providing coffee, snacks, and valuable networking time. Your company will be recognized in the conference program and mobile app, as well as on ACEEE's website with a link to your homepage. During the break, your logo will appear on signage in each break location.

Conference Program Ads: \$2,500 per ad, 2 available

Place a prominent, full-page ad on the inside front or back cover of our printed conference programs. Everyone will be referring to the program during the conference, so this is a great opportunity to put your brand in front of all attendees.

Shoulder Events at Summer Study 2019

Please contact us for shoulder event break and lunch sponsorship information

ACEEE and EFEX Workshop on Energy Efficiency

ACEEE is collaborating with the Energy Futures Exchange (EFEX) to host a workshop on the role of energy efficiency as a driver for business and innovation. This half-day event will take place the afternoon of Monday, August 12. We are developing the program with domestic and international industrial energy policy stakeholders in mind. The workshop will feature panels on international best practices for promoting energy efficiency in the industrial sector and the role businesses can play in steering energy efficiency programs and improvements. Moderators will facilitate discussions that will complement the presentations and conversations to take place at the Industrial Summer Study that follows the workshop.

The EFEX Project is a joint initiative between ACEEE, the Ecologic Institute in Washington DC, and the Ecologic Institute in Germany, and is made possible through the generous financial support of the Delegation of the European Union to the United States.

Strategic Energy Management Summit

On Monday, August 12, the day before the 2019 Summer Study on Energy Efficiency in Industry, the SEM Collaborative will host its third SEM Summit from 10:00 - 5:00 pm at the Double Tree by Hilton Portland, in Portland, Oregon. The gathering builds on the found work done at previous summits and will lay the groundwork for SEM Collaborative activities for the next year.

The Summit is an opportunity to come together and share perspectives from across North America, including the regional Northwest and Northeast SEM Collaboratives, as well as from other programs across the United States and Canada.

In addition to being a forum for SEM practitioners, this is an outstanding venue to orient others, including DSM department directors, program planners, program evaluators, and others.